Total Value Prices—More Quality • More Service • More Variety • One Stop Shopping

Foods Co. Introduces Another New Way To Lower Your Food Bills..

CONE EU SAVINGS

Now EVERY ITEM at FOODS CO. has the individual "ONE FOR" PRICE. It's clear, simple, honest. Our new "ONE FOR" savings policy applies to every can, every package, every jar, every bottle.

EXTRA SAVINGS

We eliminate the confusion of multiple unit pricing and put extra pennies in your pocket instead of ours. Here's how it works . . .

MULTIPLE PRICE	NEW	"ONE FOR" PRICE	TOTAL COST WITH NEW ONE FOR SAVINGS	TOTAL "ONE FOR" SAVINGS
3 FOR 29° OR	10° EACH	9° EACH	27°	2°
10 FOR 69° OR	7° EACH	6° EACH	60°	90
4 FOR 43° OR		10° EACH	40°	3.
3 FOR \$700 OR	34° EACH	33° EACH	99	10
6 FOR \$100 OR		16° EACH	96°	4
2 FOR 39° OR	20° EACH	19° EACH	38°	14
5 FOR 87° OR		17° EACH	85°	2°

SAVINGS WILL SAVE YOU MONEY ON HUNDREDS OF ITEMS IN EVERY DEPT!

EXTRA BENEFITS

Buy only what you need each week. Get the lowest possible price on each item-Whether you buy one item or five. Easier to budget, easier to compare prices, accurate check out, more flexible menus — uncrowded cupboards.

ANTI-INFLATIONARY

"ONE FOR" savings will work to your advantage week in and week out. We keep thousands of our prices lower than competition. It's just one more way we can help fight inflation on your food bills.

Foods Co. SUPERMARKETS

> MAIL **COUPON** and REGISTER RECEIPT

TO FOODS CO. MARKETS 11020 S. VERMONT AVE. Los Angeles, Calif. 90044

ONE DOLLAR REFUND!

ON YOUR GROCERY ORDER OF \$5 OR MORE ON YOUR FIRST TOTAL VALUE PRICE SHOPPING EXPERIENCE AT FOODS CO. ADDRESS MAIL YOUR CASH RIGHISTER RECEIPT TO FOODS CO. MARKETS 11020 S. VIEMONT AVE., LOS ANGILES 90044)

MAIL REGISTER RECEIPT AND THIS COUPON FOR

Start

Your

Experience

Total Value"

OFF ON

GROCERY ORDER

\$5.00 MINIMUM PURCHASE

VALUABLE COUPON

ADDRESS

PACIFIC COAST HIGHWAY at CRENSHAW BLVD ROLLING HILLS PLAZA, TORRANCE. — TOTAL VALUE PRICES THIS STORE ONLY

Total Value Prices-More Quality • More Service • More Variety • One Stop Shopping

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STOP AT MA Highory ! 209 Fisherman's Redondo Beach

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