



50 YEARS AGO . . . This was the scene 50 years ago when the late Sam Levy came to Torrance and opened the city's first retail department store. The Sam Levy Department Store, which has been doing

business in the same location for the past five decades, is currently celebrating its 50th anniversary with special sale values. Free coffee and cookies will be served to shoppers Friday and Saturday.

Finalists Selected in Pep Boys Competition

The Pep Boys, Manny, Moe, and Jack, announced the selection of finalists in their 17th annual Four-Year Engineering Scholarship competition.

They are Flora C. Gil, a student at Santa Fe High School in Santa Fe Springs; Paul J. Latchford, a student at Burbank Senior High School in Burbank; and Mickey E. Farley, student at Tehachapi High School in Tehachapi.

The engineering scholars' stipend, tuition, books and supplies for a four-year term, may be used at any state college or university. To qualify for the competition, it was necessary to write an essay on traffic safety on the theme, "What I Would Do to Prevent Traffic Accidents and Save Lives."

SPECIAL recognition was

President Seated by Homeowners

Rod Monson has been installed as president of the Palo Del Amo Homeowners' Association. He succeeds Ed Brandt, who received a new attache case from the group in appreciation for his service.

Other officers of the association are Bill McKim, vice president; Johnny Arceri, secretary; Merle Love, treasurer; Don Fullerton, membership chairman; Barbara Pick, publicity chairman; Gabriel Catalogne, community improvement chairman; Dick Cushman, social chairman; and Bob Anderson, civic affairs chairman.

The installation was held during a dinner on board the SS Princess Louise.

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given to Murray Rosenfeld, executive vice president and general manager of the Pep Boys, and the Pep Boys Organization by Joseph Kaplan, executive vice president of the Los Angeles Chapter of the National Safety Council. "Our continuing fight to improve traffic safety is given added impetus by such civic enterprises as the Pep Boys annual scholarship competition," Kaplan said.

"This event helps focus attention on the ever-growing problem of traffic safety and the tremendous effort required to find new answers to these old problems. The answers we need for tomorrow must come from the youth of today."

ROSENFELD said the semi-finalists were determined on the basis of four judging factors. These are the excellence of the essay, scholarship standing, good citizenship and score on a special college entrance examination.

Judging the essay competition were Kaplan, Evelle J. Younger, Los Angeles district attorney; Inspector Reinjohn, California Highway Patrol; Cecil Zaun, supervisor of the Safety and Driver Instruction Section of the Los Angeles City Schools; and Deputy District Attorney Allan H. McCurdy.

Senior Citizens Get Aid

A representative of the franchise tax board will be in Torrance Tuesday, May 27, to assist senior citizens in filing claims for benefits under the Senior Citizens Property Tax Assistance Law.

The representative will be at Albert Bartlett Center, 1318 Cravens Ave., from 8 a.m. to 5 p.m.

The new law provides for a reimbursement of a portion of the property taxes paid by persons over 65 years of age who own and reside in their own homes provided they have paid the property taxes for the current year and have income of \$3,350 or less.

Claims may be filed at any time prior to October 15.

Parks Meeting

Members of the Torrance Park and Recreation Commission will meet tonight at 8 p.m. in the City Council chambers at the City Hall, 3031 Torrance Blvd. Use of park facilities by church groups is the principal item on the agenda.

The Mail Ego

By **TERRENCE O'FLAHERTY**

The only reason I ever listen to daytime serials is to make me mad enough to get through the chores faster. Why do they have to be so foolish?"

Broadcasters are convinced that the American housewife doesn't want to watch brain-busters, she just wants something to iron by.

"I'm 30 years old and you really made me mad with your statements about Tom Jones although I must admit that my husband isn't so keen on his recorded voice now that he has seen him on TV? Why don't men like him? Is it because he's the sexiest thing since Elvis Presley? Do you think Elvis demoralized his fans with his pelvic motion? Is it because he is so masculine and vigorous? Is it because he has massive sex appeal?"

No, no, a thousand times no. He's just too loud.

"What's happened to Sal Mineo?"

He grew up. He has been busy directing a little theater play in Hollywood and has had excellent reviews.

"If a picture is worth a thousand words why does television insist on noisy and verbose commercials?"

All advertising agencies work on the theory that silence is not golden — particularly when they have copywriters on the payroll — and all commercials must be noisy enough to hear when the water is running.

"Why did Patrick McGoohan disappear so suddenly? We loved him in 'Secret Agent' and 'The Prisoner.' Then he seems to have taken a powder."

McGoohan has made several movies in the last two years including "Ice Station Zebra" where he made a good impression on audiences. His Orwellian series "The Prisoner" returns to the CBS network next month. He doesn't appear often because he is very particular about what sort of role he plays.

"Where is Vivian Vance these days?"

She is to appear soon in a Broadway play but meanwhile she makes guest appearances and an occasional "Lucy Show." Mostly she's happy just to be the wife of John Dodds, an editor of Holt Reinhart and Winston in New York.

"Why is most of the drama on TV so inhuman, so totally devoid of any sweetness or

contentment and so full of Freudian undertones?"

Most of the writers are interested in dramatic tension instead of tranquility. Most of them are undergoing psychoanalysis and think everyone else should be too.

"I am 27 and unmarried but not because I'm not pretty. I am just crazy about Edward Mulhare of 'The Ghost And Mrs. Muir' and want to know all about him and if the show will stay on the air."

His show has been cancelled on NBC but will continue on ABC next fall. Mulhare is Irish and most of his early dramatic experience was in the English theater. His first important break in this country was as Rex Harrison's replacement in "My Fair Lady" on Broadway. He is 41, has blue eyes and smokes too much. He is a bachelor and would probably like you too.

Area Civic Leader Gets Top Honors

Sixty-five senior citizens from throughout Los Angeles County have been honored by the Board of Supervisors for their outstanding community service.

The awards were presented at the county's fourth annual Recognition Day for Older Americans, which ushered in the celebration of May as Senior Citizens Month across the nation. Supervisor Ernest E. Debs, chairman of the board and head of the Department of Senior Citizens Affairs, made the presentations.

Honorees, nominated by civic leaders in their own communities, included: Mrs. Lillian Whitcomb, 210 Via Los Altos, who has been chairman of the Torrance Committee on Aging since 1967. Nominated by Mayor Albert Isen, she has been active in organizing several free health screening days and information programs for Torrance senior citizens.

Two Teens Participate In Musical

Two area teenagers were among the 30 blind and partially sighted young people who presented three performances of the "Sound of Music" Friday and Saturday at the Foundation for the Junior Blind, 5300 Angeles Vista Blvd., Los Angeles.

The girls are Debbie Berger, 14, of Torrance, and Elizabeth Wilhelm, 17, of Gardena.

Proceeds will benefit the foundation.

Art Sale Planned At College

The annual art sale sponsored by the El Camino College art department, will be held Friday, May 23 in the art building patio from 9 a.m. to 4 p.m.

Items priced from \$1 up will include exotic pieces of sculpture, decorative plaques, and jewelry "put-ons."

Participating in creating the art objects are students of the jewelry and lapidary and metalcraft classes of Richard Oliver. Ceramic vases, jars and bowls are from John Nelson's ceramic classes; prints, etchings and woodcuts from Fortis Korkis' classes.

More than \$1,000 was realized in last year's sale. Money earned is used to buy materials and tools used in the creative art classes.

Torrance Girl Seeks Title of Dairy Princess

The entry of a Torrance girl brings to 11 the number of Los Angeles area girls who will be seeking the title of District 9 dairy princess of American Dairy Association of California.

Keturah Sue Hayes, 20, daughter of Mr. and Mrs. James L. Hayes, will compete with other girls from the Los Angeles, Orange and Ventura Counties Thursday, May 22, at the Elks Club in Long Beach.

The winner of this district contest will enter state competition June 18 through 20, in Sacramento.

General Telephone System To Sponsor Museum Show

General Telephone and Electronics Corp. of New York will develop a major exhibit in the Museum of the Sea which will open next year aboard the former luxury liner Queen Mary.

The announcement was made by Leslie H. Warner, president of the General system, and J. Howard Edgerton, board chairman of the California Museum Foundation, a private nonprofit corporation which will operate the museum.

Warner said that the General System will provide financial sponsorship for Highways of the Sea, a principal museum attraction dramatizing the history and frontiers of ocean communication and navigation.

THE QUEEN Mary is undergoing conversion in Long Beach into a multi-million-dollar maritime museum-luxury hotel-restaurant complex which is expected to attract four million visitors each year. The ship will open to the public in the spring of 1970.

The General system joins the Bank of America and California Federal Savings and Loan as recently announced

sponsors of key exhibits in the museum.

Of the General system's sponsorship, Edgerton said: "We are particularly gratified to have one of the world leaders in communications and electronics associated in a vital way with a public attraction devoted in large part to illustrating scientific advances as they apply to the world's oceans."

The 100,000-square-foot museum, the largest public attraction of its type in the world, will comprise the full length of the Queen Mary in the lower areas of the ship.

Les H. Cohen, director of the museum, said that the General Telephone and Electronics exhibit will be situated on a 2,300-square-foot mezzanine at an intermediate level of the museum and serve as a connecting link between two large exhibit halls — Horizons of the

Sea, devoted to the present and future; and Heritage of the Sea, illustrating the past.

The exhibit will require about one year to design and construct and will be completed in time for the opening of the ship to the public.

Cohen said that about two-thirds of the museum will be ready for the opening. The remainder will be constructed over the subsequent three to four years.

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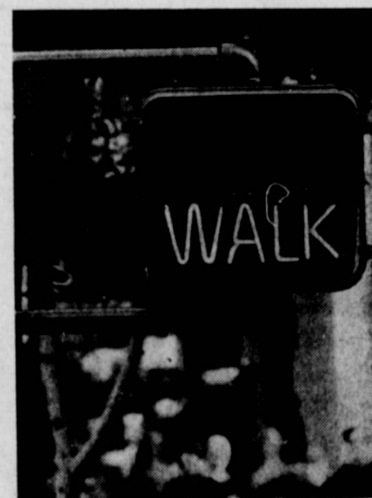
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