

Hi Shear Corporation Aids Economic Progress

Contributing to industrial progress by supplying the manufacturers of aircraft and missile parts with a variety of sophisticated hardware, the Hi-Shear Corporation of Torrance is also one of the biggest and most distinguished companies in the South Bay area.

Located at 2600 Skypark Dr., the company specializes in the design, engineering and ultimate production of such items as wing bolts and nuts, Hi-Lok fasteners and Hi-Shear rivets, Hi-Torque bolts, blind bolts and nuts, separation nuts and devices as well as power cartridges and detonators.

The company, which was organized in 1956 is also the manufacturer of Flow-wing valves and fittings and of "Lux-Therm" infra-red heating equipment which has received an enthusiastic vote of confidence from representatives of the aerospace industries.

Hi Shear, under the executive direction of Mr. George S. Wing, president, can be fairly classed as one of Torrance's most important industries. The current employee force exceeds 1100, adding up to an impressive payroll which plays a significant role in boosting the economy of the community. By the same token, Hi Shear's



George S. Wing

share of the tax base can be calculated in numerous very real benefits for every resident of Torrance.

The city fathers are well aware of the contribution Hi Shear makes to the community, not only from an economic standpoint but in terms of favorable publicity. The company's excellent reputation serves as valuable promotional material for Torrance and the many benefits it has to offer the industries which choose to locate here.

S & M Transfer & Storage Co. Has Dependable Service Record

Among the firms that have won the approval as well as a public expression of good will is S & M-Mayflower and no review of progress would be complete without prominent mention of this firm.

From the pioneer days of the horse-drawn freighters, methods of transportation have been improved by modern trucks and highways to such a degree of efficiency that household goods are moved quickly and safely and at a small fraction of the cost and time of days gone by. For both local and long distance shipping, many satisfied patrons highly recommend S & M Transfer & Storage Co. located at 1916 Border Ave. at 220th Street in Torrance.

As agents for Mayflower World Wide Moving Service, it offers a reliable, dependable service to any point in the United States.

S & M-Mayflower takes a great deal of pride in its modern, meticulously maintained vans. The firm also boasts of fully trained crews of movers to provide satisfactory service to every customer. There is no more dependable, no more convenient way to move than with S & M-Mayflower.

In addition to the shipping of household goods they offer unex-



Giles W. Stadler

celled facilities for packing, crating and storage. The management and personnel of S & M-Mayflower, can well be contented with the excellent service it is providing.

At the head of the firm is Mr. Giles W. Stadler, president, who is well and favorably known, both as a business leader and as a civic minded citizen.

For these reasons, we are glad to single out S & M-Mayflower for public tribute and we feel that there is no other firm in their field more worthy of continued good will and support.

Restorative Therapy Emphasized At Sunlite-Torrance Hospital

A total rehabilitation program, with physical and occupational therapy designed to give the patient a new interest and a new outlook in life, is an integral part of the many services offered at the Sunlite-Torrance Convalescent Hospital, one of the finest and most modern facilities of its kind in the South Bay area.

Under the administration of Mr. Andrew T. Hayslip, Sunlite-Torrance specializes in restorative medicine and services, an approach to recuperation that combines physical care with a virtual training program personalized to meet the needs of the individual patient.

At the hospital's spacious and beautifully cared for facilities at 22035 S. Vermont Ave., in Torrance, 24-hour-a-day nursing care is provided in an atmosphere of old fashioned kindness and up-to-the-minute medical efficiency. A 200-bed nursing home, its operation is directed by one of Southern California's leading hospital administrators.

Under the guidance of expert leaders patients are offered a recreational program that includes games, entertainment, handicraft and art classes geared to the patient's personal interest and preferences. Meals, planned by a registered dietitian, cater as much as possible to individual tastes and are served either privately or in an atmosphere of cheerful dining room overlooking the patio.

Rates at Sunlite-Torrance begin at a moderate level and each light and airy room is equipped with all modern facilities for comfort. Members of the Bureau of Hospitals, Department of Public Health, Sunlite-Torrance invites interested persons to write Mr. Hayslip, or phone 328-0812 for complete information.



Andrew T. Hayslip

Lippard Realtors Enjoy A Fine Reputation

In this day and age when conservative people are seeking investments which will assure a permanent source of income, the realtor is doing more than his share to meet this demand. This area is particularly fortunate to have available the services of Lippard Realtors. With offices at 1632 Torrance Blvd., and another location at 22241 Palos Verdes Blvd., in Torrance, the firm is admirably equipped to serve all of this growing area.

Mr. Harold Lippard, broker, brings to his profession not only a trained and extensive knowledge of real property values, but an exhaustive insight into every branch of his chosen field. Through this complete knowledge of local conditions and an awareness of probable trends in real estate, Lippard Realtors offer both buyers and sellers a splendid service in handling homes, income property, multiple listings, as well as a notary service, and are VA FHA Approved Brokers. On file, they have lucidly descriptive material on all their listings and in



Harold Lippard

many instances have plot plans or photos as well.

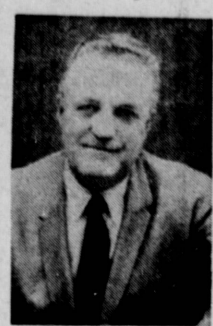
Mr. Harold Lippard personally ranks high among those businesses and individuals contributing in a real way to the rapid, orderly growth of this area and is to be complimented for his integrity in this field.

Ingersoll-Humphryes Put The Accent on Bath Beauty

If you're the average home owner or apartment dweller, there's a better than even chance that you'll never have any occasion to deal directly with Ingersoll-Humphryes, the division of the big Borg-Warner Corp. located here in Torrance. At the same time, if modern luxuries are your cup of tea, you've probably made the acquaintance of some of the items produced at the 2321 Abalone Ave. plant.

Under the executive direction of Mr. M. H. Vereeke, president and general manager, Ingersoll-Humphryes specializes in providing beautiful and utilitarian equipment for the modern bath. Its design and fabrication departments turn out such products as reinforced plastic shower receptors, fiberglass tub shower coves and shower stalls. In addition, the company manufactures the kind of cultured marble vanity tops appreciated by the interior decorators and the modern homemaker who likes lovely things.

Top quality of material and craftsmanship is evident in every finished product leaving the Ingersoll-Humphryes plant. Strict quality control is observed in every step of the de-



M. H. Vereeke

sign and manufacturing processes, a policy which serves to perpetuate the famous Borg-Warner name as a symbol of excellence.

The Torrance city fathers are particularly appreciative of the accomplishments of Ingersoll-Humphryes — accomplishments which reflect a favorable light back on the community as the home of superior industry, engaged in filling the needs of today's sophisticated society.

John Peri Beauty College Earns Commendation

Noted as the finest college of beauty culture in the Torrance area, the John Peri Beauty College offers a thoroughly modern, practical and complete course of instruction under excellent supervision. The college is equipped with every electrical device and all the improved accessories that have been approved by the beauticians profession. Every phase of beauty culture is featured and continued experience in its varied branches produces the most expert operators who all testify to the superiority of John Peri Beauty College.

This beauty college has an outstanding reputation as an efficient college of instruction and the role of students continues to increase as the need for highly trained operators is seen. Through this training, young men and women are provided with an excellent and economic opportunity to enter upon a desirable life work that is every day becoming more popular and highly remunerative.



John Peri

John Peri Beauty College located here in Torrance at 2744 Pacific Coast Hwy., is owned and directed by Mr. John Peri, who is responsible for the high standing that his beauty college has gained and he is to be complimented for his contribution to the young people of this area.

Coastcraft Rubber Co. Shows A Rapid Growth

A fast growing company which shows every indication of attaining still greater stature in the foreseeable future, the Coastcraft Rubber Company, Inc., of Torrance concentrates on providing the aircraft industries, as well as general commercial manufacturers with molded rubber products and seals.

Doing all work to strict government specifications, the firm also supplies its customers with industrial diaphragms and rubber to metal bonding. Located at 23310 S. Mariposa Ave., the company is headed by Mr. M. W. Galyardt, president, and one of the Torrance areas better known businessmen. Dynamic and foresighted, he can be credited with much of the success his company has enjoyed ever since its initial organization.

Not old as modern industries go, the Coastcraft Rubber Company soon outgrew its modest beginnings to become a valuable member of the Torrance industrial community. Its customers are as varied as Mr. Galyardt would make it his business to see that quality control is observed in every step of the manufacturing process. The firm's production is a result of cooperation with a production ad-



M. W. Galyardt

hering strictly high standards of performance.

Expert Beauticians Welcome You At Cleo-petra Coiffures

It is every woman's desire, to say nothing of birthright, to look her best at all times, and nowhere in this area will one find hair stylists better qualified to provide touches of feminine attractiveness than at Cleo-petra Coiffures located at 2121 Torrance, in Torrance.

The operators at this salon are adept in all phases of beauty work and cater to women of distinction who desire the best and most modern of beauty care. Here, where hair styling is an art, constant contact is maintained with the newest developments and trends in cosmetology. At this modern facility the patrons are assured that the techniques employed are the latest approved methods.

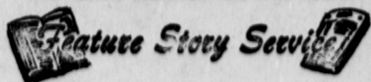
Beauty is contour. It is symmetry that creates a pleasant sensation in our minds. Miss Nina Mortenson, owner of Cleo-petra, has studied closely the types of hair, and thus is well qualified to advise women how to best achieve loveliness through proper hair styling. Cleo-petra Coiffures realize that each type may



Nina Mortenson

require slightly different treatment, and their trained stylists will wave or shape the hair as best suits the contour of the patron's face, her type and her personality, specializing in soft water shampoos for a more lustrous look. Now is a good time to call Cleo-petra Coiffures at 320-5400 for an appointment. You will discover for yourself why this salon is so highly recommended.

THIS REVIEW PREPARED AND PAID FOR BY



Industrial & Commercial Review of Progress

Review of Progress is a series of informative articles about the progressive individuals and firms who best serve the interests of our community. No person will write of himself or his business. The material will be objectively and candidly prepared after proper research by Feature Story Service.

Halex Inc., A Maximum Performance in Miniature



Earl R. Olsen

Harold R. Larsen

Harold S. Hansen

Precision work to the ultimate degree is the specialty of Halex Inc., producers of thin-film microcircuits and resistor networks designed for military or industrial applications.

Headed by Mr. Harold R. Larsen, President; Mr. Harold S. Hansen, vice president in charge of marketing, and Mr. Earl R. Olsen, vice president in charge of engineering, the 3500 W. Torrance Blvd. firm produces parts so minute that their detail is clearly visible only under magnification. High impedance amplifiers, custom film disposition and special film resistors are also designed, engineered and manufactured at Halex which does business with the government and general commercial industries, supplying products of high reliability, negligible weight and capable of functioning in a variety of differing environments.

The Halex thin-film resistor networks, called for wherever high quality precision resistors are specified, may be custom made to meet any requirements. As an added benefit, their high volume production results in a low cost to the customer. The Halex custom hybrid microcircuits are of maximum benefit in areas complementary to, and not achievable by semiconductor circuit technology. Typical applications lie in linear circuits, high current, high speed, or high voltage switches, RC filters, oscillators, RF amplifiers, coders and decoders.

The customers network design and preferred package provide the basis for conversion to a Thin-film microcircuit. The Halex engineers translate requirements into module size and cost, giving due consideration to modifications which could result in improved performance or a reduction in cost.

Disc Gym's Health Club, Offers Fitness Program

It isn't necessary to be an 80 pound weakling to profit amazingly from the physical culture regime offered at Disc Gym's Health Club, organized for and by men who know all about the importance of keeping fit.

Located at 1321 1/2 Sartori Ave. in Torrance, the club is operated by Mr. John Courlas and a staff of professional athletic directors who take a modern and scientific approach to this business of proper exercise. The program offered includes physical conditioning, body building, weight control, cooling off room facilities, rock steam, sauna baths and sun lamps—all geared to profit benefits in appearance and physical well being, quickly and enjoyably.

Mr. Courlas and his associates are understandably proud of the merit and the Disc Gym recently received from the American College of Physical Education.

To learn more about the excellent facilities offered daily from 9 a.m. until 10 p.m. at the Disc Gym, call Mr. Courlas or one of his associates at 328-3350.



John Courlas

supplying a sound, complete and effective program of physical conditioning for its members—which it has done, consistently, since its first opened its doors for business.

The rates at the Disc Gym Health Club are low enough to bring its benefits well within the financial reach of virtually every health conscious man in the community. For the extra convenience of his patrons, Mr. Courlas accepts both the BankAmericard and the Master Charge.

To learn more about the excellent facilities offered daily from 9 a.m. until 10 p.m. at the Disc Gym, call Mr. Courlas or one of his associates at 328-3350.

House of Hearts Specializes in Weddings



A Perfect Wedding by House of Hearts

All brides are beautiful and all weddings should be perfect—an ideal combination that's the specialty of Mr. George Crawford and his staff at the House of Hearts in Torrance, and Chapel by the Sea in Long Beach, and Ivy House in Inglewood.

For more than two generations Mr. Crawford has been providing the ultimate in facilities for bridal parties by taking charge of the complete arrangements. Gowns and tuxedo rentals, flowers, photography, music, diamond ring and even honeymoon reservations are taken care of at the House of Hearts, which also provides an excellent catering service for small or large receptions. At his chapel ceremonies can be performed within two hours—or immediately if the license has been obtained. A Jewish, Protestant or civil marriage rite can be easily arranged at any of the three Crawford operated

chapels, or if you prefer a home wedding the staff at the House of Hearts will take care of all the details.

At the Torrance Chapel, 1957 W. Carson Blvd., as well as at the Inglewood and Long Beach location, Mr. Crawford sees that each bride is presented with a quality wig as a wedding gift—an added bonus that goes along with the extra services provided by his chapels.

Best known as a specialist in weddings, Mr. Crawford is also highly regarded by Los Angeles hosts and hostesses as a superb caterer of special affairs. Receptions, anniversaries, formal dinners, open houses, luaus, banquets and even box lunches are catered by his staff at your location, or at Mr. Crawford's facilities. Consultation is without obligation and estimates are given on all size receptions. For complete details and prices the number to call in Torrance is 328-4401.

The 'Vulcan' A Life Saving Fire Alarm



Mr. Phillip M. Casady Proudly Displays Life Saving 'Vulcan' Fire Alarm Set

No respecter of persons and places, as deadly to the rich as it is to the poor, fire is an enemy to be conquered only at the price of constant vigilance. Vigilance, the 24-hour-a-day variety, is the real product designed, engineered and manufactured at the U.S. Safety and Engineering Corporation, 560 Alaska Ave., in Torrance.

Aware that fire each year kills more children under the age 14 than the combined toll of leukemia, rheumatic fever, heart diseases and polio, Mr. Phillip M. Casady, president, and his associate Ed J. Gilson have dedicated the talents of their company to the production of a warning device that provides foolproof protection for the inhabitants of a structure. The device, small and easily installed, is affixed to the ceiling. A precision instrument sensitive to temperature change, it operates on the scientific principle of rising heat. When a fire starts, heat rises to the ceiling, setting the mechanism in motion to sound an alarm to the residents.

In a structural fire, the temperature reached on a top floor can often exceed 1000 degrees, igniting every combustible thing it touches. Particularly ominous is the proven fact that such super heated air can be deadly



Ed J. Gilson

long before it reaches a point where it can ignite wood. Statistics show that 65 percent of all fire victims are killed in their homes—they also show that the majority of the victims bear no indications of burns, but have been dropped in their tracks, or trapped in their beds, by the withering heat rising from below.

In the business of manufacturing a product designed to save lives, the U.S. Safety and Engineering Corporation has arrived at the "Vulcan," the household fire alarm system now on the market to afford constant protection to your home.

Mimi's Beauty Supply, Glamour on A Budget



Ruth Rinck & Jacqueline Standard

In the event that you've become resigned to paying high prices for cosmetics and beauty preparations, you're a consumer who really should find out about the benefits of patronizing a beauty supply shop such as Mimi's, easy to find in the Rolling Hills Plaza at 25353 Crenshaw Blvd., in Torrance.

Owned by partners Miss Ruth Rinck and Miss Jacqueline Standard, the shop is the headquarters for budget minded glamour girls who appreciate the combination of quality and economy. An excellent supply of nationally known brand cosmetics is stocked at Mimi's where the discount price is the regular price every day of the week. In addition to beauty aids, Miss Rinck and Miss Standard also carry wigs and hair pieces, as well as the supplies needed

to keep them looking glamorous and well-cared-for. Creams, lotions, make-ups, shampoos, tints, toners, bleaches and hair conditioners; curlers, rollers, nets, hair sprays, pins; all this and more is carried at Mimi's, a shop where grooming aids of highest quality are brought within the price range of even the most modest budget. Completely familiar with their stock and professionally competent to give advice concerning hair and skin problems, Miss Rinck and Miss Standard are always glad to assist their patrons in the selection of cosmetic items. Friendly and courteous, they make shopping at Mimi's Beauty Supply a pleasant occasion as well as a genuine money saving occupation.

For more information concerning brands, prices and business hours, call 534-2415.

Jolly Rogers Kennels, Quality Canine Hotel



Marge Wagner & Friends

The next time a business trip or a family vacation calls for some special arrangements for the dog of the house, pick up the phone and make necessary reservations with Miss Marge Wagner, manager of Torrance's Jolly Rogers Kennels.

Serving the entire South Bay area, the canine hotel is located at 22100 Dolores St., where spacious and sanitary facilities are combined with expert care to turn the kennels into a home-away-from-home for pampered pups. Daily, weekly or monthly room and board is available at the Jolly Rogers at reasonable rates. Dogs are given individual attention along with balanced diets, regular exercise and quarters kept immaculately clean at all times.

Large dogs are particularly welcomed by Miss Wagner and

her staff who specializes in quarters for Great Danes, St. Bernards, Dalmatians and other extra size breeds who often present an accommodations problem at other kennels. However, even if your pet doesn't measure up to a Great Dane standard, the welcome mat is still out at the Jolly Rogers.

In addition to boarding facilities, the kennel provides Schnauzer and German Shepherd stud services and has an excellent supply of healthy puppies for sale.

Inspection of the boarding facilities is welcome at Jolly Rogers where each member of the staff is proud of the type of care offered. There's always 24-hour service at the kennel which may be reached for information and reservation arrangements at 834-5390.