

Thiem Industries Inc. Contribute To Area Growth

Believing that progress, like charity, begins at home, the distinguished and fast growing Thiem Industries Inc. of Torrance is presently searching for qualified workers in the community. According to Mr. Henry J. Thiem, president, openings are available for brake operators, welders, sheet metal mechanics and assemblers at the 1918 W. Artesia Blvd. facility.

Specialty of the firm lies in the combined design, engineering and manufacturing of precision metal products as well as plastics, electronic, and electromechanical devices. Manufacturers engaged in production for the space industries are included on the customer list of Thiem Industries which also does work for general commercial application.

A company whose sphere of influence extends far beyond the geographical boundaries of the Torrance area, Thiem has shown a consistent growth pattern ever since it first started in business. Concentration on quality and service to its customers has proven to be a success formula for Mr. Thiem who is one of the best known industrialists in the community. Taking a personal interest in keeping the efficiency of his firm at a constantly high level, he has pursued a course of dynamic managerial



Henry J. Thiem

policies which have contributed in great measure to the company's success.

Aiding the cause of industrial progress and community prosperity at the same time, Thiem Industries Inc. can be classified as one of Torrance's most valued companies. The city fathers are well aware of the contribution the firm makes to the economy of the city through the medium of its payroll, and through the excellence of its reputation which reflects favorably back to the city it calls home.

Wilmar Electronics Inc. Epitomizes Progress

Belonging uniquely to the 20th Century, Wilmar Electronics Inc. is a true representative of modern industrial progress as carried out in the Torrance area.

Located at 2103 Border Ave., where Mr. T. D. Wilson, president, maintains his executive offices, the company concentrates on the design, engineering and ultimate manufacture of such sophisticated equipment as voltage and frequency sensors and reverse power relays. Additional specialties of the firm include solid state control components, sub systems and magnetic amplifier controls.

Engaged in performing a superior and indispensable service to the electronics industries as well as general commercial manufacturing companies, Wilmar has acquired a reputation for excellent performance in a demanding and scientific field. The success of the company can be traced to a concentration on quality control in every step of the design and manufacturing processes. The personnel at Mr. Wilson's firm has been selected on the basis of sound scientific background and professional experience. Some of the finest talent in the field of electronics is associated with Wilmar, one



T. D. Wilson

reason why a high level of competence is consistently maintained.

The working facilities at the company are as modern as tomorrow, in keeping with the Wilmar specialty of anticipating, and preparing for, the demands of a still more sophisticated future market. Continuing research and development is the policy here where neither Mr. Wilson nor any member of his staff is content to allow the company to rest on the laurels of past accomplishments.

Industrial & Commercial Review of Progress

Review of Progress is a series of informative articles about the progressive individuals and firms who best serve the interests of our community. No person will write of himself or his business. The material will be objectively and candidly prepared after proper research by Feature Story Service.

Doubarn Sheet Metal Inc. Offers Diverse Specialties



Donald Barnfather

Veterinarians, animal handlers and pet shop owners are all familiar with the quality built animal cages and equipment manufactured by Doubarn Sheet Metal Inc. Designers and engineers as well as fabricators, Doubarn is also a leading producer of sheet metal equipment for restaurants, turning out such items as stove hoods, sinks, tables and work areas to specification.

Located at 1205 Knox Street in Torrance, the company is headed by Mr. Donald Barnfather, president, and his son, Mr. Donald L. Barnfather who serves as vice president. Together they provide the executive direction to the company whose diversified specialties have made the firm's name a familiar one to business and professional men in widely differing fields.

Particularly well known is the Doubarn Animal Equipment division.

vision which produces model cages, dryers, dolly racks, adjustable shelving racks, feeders, watering systems and special equipment. Production models modified to meet the various needs of the customer are also available at Doubarn which concentrates on serving those interested in better animal care.



Donald L. Barnfather

Labor saving construction and built-in quality for long service are two important features of all Doubarn equipment. Unexposed surfaces on cages are undercoated to provide vermin repellent qualities as well as condensation control and a measure of sound control. Cages are available in any size and each comes with a one year guarantee against defects in material and workmanship, a policy intended to insure customer satisfaction with products bearing the Doubarn name.

AAA Upholstery Features A Superior Craftsmanship



Carol Hickey

Margie Harness

Johnnie Ringer

With the assistance of Mr. Johnnie Ringer, Miss Margie Harness and Miss Carol Hickey operate a Torrance upholstery shop that's fast becoming known as one of the best spots in the area to order a rejuvenation treatment for tired furniture.

Their AAA Upholstery, located at 1276 Sartori Ave., is a local headquarters for the finest in upholstery re-styling and remodeling, as well as custom made draperies. Upholstery at its best is the hallmark of AAA which provides quality workmanship to complement the selection of some of the best fabrics available on today's market. In addition to complete upholstery services, the shop is a specialist in custom made furniture, featuring pieces of lasting beauty made to the specification of the discriminating customer.

Proud of the type of service they are able to offer their clients, Miss Harness and Miss Hickey invite your inspection of their workrooms where you'll see genuine craftsmen at work. Quality materials, extra care and no short cuts is the triple A formula for every upholstery and custom drapery job — a formula that means something special for customers who are equally pleased at the sensible prices.

Estimates, without any obligation involved, are always available by stopping in and talking it over, or phoning either 325-9791 or 775-1770. For added customer service AAA Upholstery offers a free pick up and delivery throughout the entire southern area. "A buy everyone can afford" is promised at AAA, a superior shop deserving your first consideration when upholstery or draperies are on your priority list.

Mooers And Alexander, For Awards And Special Trophies



Display of Trophies and Plaques at Mooers and Alexander

When superior performance demands superior recognition, the award to fit the achievement can be found at the Mooers and Alexander Trophy Company in Downtown Torrance.

Offering discount prices, the shop at 1409 Sartori Ave. is a headquarters for such items as plaques, gavels, fraternal pins, emblems, and onyx gift sets. Mooers and Alexander also carry an excellent assortment of charms and jewelry, concentrating on quality, economy and a personalized type of service all the way down the line. Plastic engraving is still another feature of the company which provides pins and plastic name plates as well as engraving ribbons.

Moments of a special occasion, the trophies and plaques obtained at Mooers and Alexander are designed and manufactured to give a lifetime of pride and satisfaction to their owners.

One of the best known companies in the business, the shop is jointly owned by Mr. and Mrs. William Mooers and Mr. Harold Alexander who devote their working hours to providing the best possible service to their customers. Schools, lodges and clubs over the years have learned to rely on Mooers and Alexander for the type of custom trophy items that provide as much satisfaction to the donor as they do to the recipient.

Serving the entire Southeast area, Mooers and Alexander offers the kind of super service and courteous attention to customers that has added up to repeat business. Inquiries regarding stock and prices or the ordering of special trophies are directed to 320-6480 during regular business hours.

Russ Thor Volkswagon Builds Fine Reputation On Integrity

Next to his home the average American regards his automobile as his most important possession. Since a car represents no small investment, a quality auto that will give years of trouble free service is generally the wise man's choice. In increasing numbers this is becoming to mean Volkswagen, "the car that won't drive you to the poor house." Here in Torrance the Volkswagen dealer to see is Mr. Russ Thor. Doing a booming business at 20410 Hawthorne Blvd.

Russ Thor Inc. specializes in new car sales and dependable service. The Volkswagen line needs no introduction to motorists who for years have enthusiastically received each new model whose only change is greater efficiency. Russ Thor's has them all for your inspection and if you're a sincere buyer you won't want to miss a visit to the firm's show room.

If a second or transportation car is your immediate need Russ Thor's has a large selection of quality used Volkswagens, all priced to fit your budget.

If you're undecided on the



Russ Thor

make of car to buy, by all means take one of Russ Thor's new or used Volkswagens for a test drive. The chances are you'll need no further convincing.

For these reasons, we are glad to single out Russ Thor Inc. for public tribute and we feel that there is no other firm in their field more worthy of continued good will and support.

South Bay Disposal Service Solves Bay Area's Disposal Problems

A pleasant place can be made much more attractive by an attentive effort to maintain a system of cleanliness. In the business of helping the inhabitants of the Bay area to successfully create just such an image, is the South Bay Disposal Service at 1819 Torrance Blvd., in Torrance.

The accumulation of rubbish is an inevitable problem, which if handled properly, can be a greatly relieving and unburdening accomplishment. Providing daily, weekly and semi-weekly service, the South Bay Disposal Service is manned with all the modern and up-to-date equipment and the fully trained personnel necessary to cope with any disposal difficulty. The free furnishing of all types and sizes of containers is one of the many facilities included in the advanced methods exercised by the South Bay disposal Service, in its efficient controlling of this sometimes distasteful dilemma.

Serving the entire Bay Area in Commercial, Industrial and residential rubbish hauling the



Albert Avoian

South Bay Disposal Service, under the experienced guidance of Mr. Albert Avoian, born and raised in Torrance, has achieved a splendid reputation for its unediminished significant contribution to the preservation, sanitation and well-groomed condition of the area.

United Plumbing And Heating Offers Emergency Service



George Niksic and James F. Doran

With the accent on service, United Plumbing and Heating offers emergency facilities to the property owners on an around the clock basis, with the result that this firm often dispatches a truck to someone in distress at an hour that would be considered distressful to any other plumbing organization.

This has become almost a lexicon with owner Mr. James F. Doran, assisted by Mr. George Niksic who feel that an interrupted evening of relaxation for themselves or one of their employees is minor compared to the chaos that a property owner encounters when a hot water tank explodes or a water line breaks or a toilet backs up.

United Plumbing and Heating has served the Torrance area with a complete service in remodeling and additions as well as new work, and this takes in everything from the single home to the multiple dwellings and commercial and industrial buildings.

The shop at 2113 Torrance Blvd., in Torrance carries a stock of water heaters, garbage disposals, plumbing fixtures and major brand appliances which can be immediately installed, and readers may avail themselves of a free estimate on contemplated work by telephoning the United Plumbing and Heating at Fairfax 8-7068.

Mr. James Doran has done an outstandingly good job in the conduct of his business and he ranks high among the plumbing and heating specialists of the area who have dedicated themselves to service to their customers.

Local Ladies Laud Sir Ron's Hair Fashion Creations

Dedicated to enhancing the beauty of local women, Sir Ron's Hair Fashions has established a well deserved reputation for offering a complete personalized service in their modernly equipped salon at 23649 Arlington in Torrance.

Operator, owner Mr. Ron Power has surrounded himself with expert operators who are adept in all phases of beauty work. Mr. Power maintains constant contact with the newest developments and trends in cosmetology and is in an admirable position to offer ladies of Torrance the finest facilities for improving their appearance. He has studied closely the types of hair and thus is well qualified to advise women how to best achieve loveliness through proper hair styling. He realizes that each type may require slightly different treatment and his trained operators will wave or shape the hair as best suits the contour of the patron's face her type and her personality.

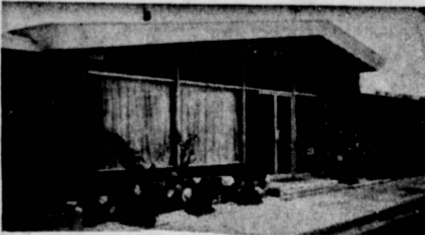
As specialists in cold waves, complete wig and wiglet service Sir Ron's Hair Fashions is well equipped to render this type of service. Mr. Power's salon may be reached for an appointment beauticians.



Ron Power

at 325-1632 or 325-9901. An appointment with Sir Ron's Hair Fashions is a guarantee of attractive loveliness as many local ladies have discovered to their genuine pleasure. This reason above all others accounts for the huge success Sir Ron's Hair Fashions has experienced and certainly exemplified exclusive creations by expert beauticians.

Bay Crest Sanitarium Designed For Patients Comfort



Bay Crest Sanitarium in Torrance

A Torrance area pioneer in the area of modern convalescent hospitals, the Bay Crest Sanitarium located at 3750 Garnet St. continues to offer the finest type of facilities for the care of the aged and convalescing patient.

Under the direction of Thelma D. Snyder, administrator and Mrs. Clara Snipp, R.N. and director of nurses, Bay Crest provides post operative care, geriatrics, cardiac care, stroke patient care, and orthopedic attention as well as convalescent care and rehabilitation. Twenty four hour nursing under the supervision of a registered nurse, personalized attention, and medical care prescribed by your family physician are provided at Bay Crest where the emphasis is always on insuring the comfort and well being of the patient.

The use of warmth and color-

ful furnishings create a cheerful and homelike atmosphere, while additional comforts include a music system, remote control television and telephone. The 54 beds at Bay Crest include private, semi private and ward facilities. Such added attractions as the patio, recreation room and lanai are for the use of all patients. Planned social activities include games, arts, crafts and regularly scheduled programs, all designed to keep patients mentally stimulated and contented during their convalescence.

Occupational therapy and physical therapy are still more available services at Bay Crest which is currently planning an expansion program to further increase their services to the community. Interested persons are invited to stop in for a visit or telephone 772-2741 for a descriptive brochure.

Ayers Home Bakery. "Where The Butter Makes The Difference"



Albert Burke Performs Artistry on Baked Products

Beatrice Burke

Each of us consumes five bushels of wheat each year mostly in the form of bread, rolls and pastries; it is essential, therefore, that these products be of the finest quality. Modern bakeries of today, of which the Ayers Home Bakery located at 4852 W. 190th St. in Torrance, in the North Torrance Shopping Center, is a good example. Using scientifically formulated ingredients "Where The Butter Makes The Difference" and modern ovens and machinery to turn out products of superior quality which have freed many of the housewives of this area from the drudgery of baking.

The Ayers Home Bakery is

owned and operated by Mr. Albert Burke and Mrs. Beatrice Burke. In addition to their mouthwatering breads, pastries, cookies, donuts and Danish pastries, the establishment specializes in wedding cakes and all occasion cakes, decorated to please the most discriminating. Their pastries are rich in energy-producing proteins and have that good, old-fashioned flavor. We wish to compliment the Ayers Home Bakery upon a superior product and a helpful, friendly service; a combination that has resulted in an ever-increasing list of satisfied friends and customers. For further information telephone 371-6413.

"Plaza" Wig Salon, Is A Glamour Headquarters



Joe Robinson

Once a luxury but now virtually a necessity for every fashion conscious woman, a wig or a hairpiece makes impeccable grooming simpler than ever. In the Torrance area the headquarters for fashion wigs is the "Plaza" Wig Salon, located at 2532 Pacific Coast Highway in the Rolling Hills Plaza.

Owned by Joe and Sally Robinson the shop specializes in wigs and wiglets as well as M'Lord hairpieces. An excellent selection in a wide price range is available here in all wanted shades as well as frosted. Hand-made from all European human hair the Plaza wigs are skillfully crafted and designed to give years of excellent service with a lasting beauty to match.

For the individualists, the Robinsons offer custom wigs styled and created to suit the

taste of their patrons. There's also an expert coloring and tinting service done scientifically by specially trained personnel while wig styling is a regular feature of the salon. Consultations as to style, texture and color, as well as the merits of different varieties of wigs, are yours for the asking at the Plaza Salon where the advice is always excellent because it's given by specialists.



Sally Robinson

The shop is open six days a week from 9:30 a.m. until 6 p.m. with Friday hours until 9 p.m. for added convenience to their customers. There's always plenty of free parking for Plaza patrons, one more reason for the shop's popularity in the South Bay. For an appointment, or more complete information, the number to call is 325-8982.

Pacific Van And Storage Guards Your Possessions



The Name of Dependability

"Leave the moving to us" is some excellent advice offered by the Pacific Van and Storage Company, an agent for the nationwide Greyhound Van Lines.

With California offices in San Francisco, San Bernardino, Oceanside, Santa Ana, San Diego and Sacramento, Pacific maintains its Torrance headquarters at 1415 W. Torrance Blvd. Under the guidance of Mr. Hank Pontes and Mr. Jack Wilson, director of operations, the company is a specialist in industrial and military personnel moving as well as an acknowledged expert in the transfer of household goods.

Specially trained crews of long experience know how to crate and pack the most fragile items to insure their safe arrival across the city, across the state or across the nation. At journey's end the unloading is taken care of by equally expert

movers, the only kind of personnel ever associated with Pacific Van and Storage.

In the event that your goods require storage for a short, or extended period of time, Pacific provides modern, sealed storage units to guard against dust, damp and soil. When the time comes to set up housekeeping again, a call to Pacific will bring your furnishings to your door, in the same condition as the day you last saw them.

Free estimates and full information are as near as your telephone and a call to 320-4270. You'll find that the Pacific Van and Storage rates are at a competitive low, while the service is always extra high on quality. The firm has been making friends from customers for many a year — and they've done it by offering extra care, every time.

Schimmick Bros. Auto Salvage Carries Complete Stock In Area

Many motorists, mechanics, and garage men have found that Schimmick Bros. Auto Salvage carries a large stock of parts for all makes and models of cars. This includes such often hard to find items as gears, axles, door handles, transmissions, rear ends, generators, starters and body parts. This is but a scant recapitulation of their stock, for their yard at 22704 S. Normandie in Torrance, is indeed an outstanding source of supply of all manner of used auto parts.

Schimmick Bros. Auto Salvage makes a specialty of parts from late model wrecks, which is of great advantage to owners of recent model cars, and, in addition, they stock parts for older cars. The firm also carries a stock of some new parts. In each case there is a consid-

erable economy to the motorist in buying parts from this popular local concern.

Schimmick Bros. Auto Salvage also serves the motorists of this area through their purchases of wrecked or burned cars. Even though the wreck may not be worth repairing, this firm will pay a fair and just price for it.

Messrs. Bob, Ed, and Ralph Schimmick may be reached through a telephone call to FA. 8-7513 or 775-1331 who are members of Instant Parts Phone Locator to all salvage yards in California. Schimmick Brothers have a wide experience in this field and through sound management policies and service to motorists, have won a commendable reputation for their firm.



Left—Ed Schimmick and Crew

THIS REVIEW PREPARED AND PAID FOR BY

