

# Bullock's

del amo

## Reductions of 1/2



## SPRING SALE

**TOMORROW, THURSDAY, APRIL 17**  
**DOORS OPEN AT 9:00 A.M.**  
**SHOP 'TIL 9:30 P.M.**

### TOWN AND TRAVEL ACTIVE SPORTSWEAR, Plaza Level

Pants, assorted fabrics, colors, silhouettes, reg. 20.00-26.00 ..... 1/2 OFF  
 Tops and blouses, many styles, reg. 13.00-40.00 ..... 1/2 OFF  
 Group of playclothes, reg. 15.00-30.00 ..... 1/2 OFF

### TOWN AND TRAVEL KNITWEAR AND SEPARATES, Plaza Level

Separates, blouses, skirts, jackets, reg. 10.00-40.00 ..... 1/2 OFF  
 Sweaters, acrylics and wools, reg. 13.00-30.00 ..... 1/2 OFF  
 Knits, domestic and imports, reg. 66.00-150.00 ..... 1/2 OFF

### TOWN AND TRAVEL DRESSES, Plaza Level

Dresses, wide selection of assorted styles and fabrics, reg. 28.00-60.00 ..... 1/2 OFF

#### DESIGNER SHOES

Erica shoes, many summer styles, reg. 30.00-36.00 ..... 1/2 OFF  
 Custom Craft, reg. 26.00-30.00 ..... 1/2 OFF  
 Amalfi, reg. 20.00-30.00 ..... 1/2 OFF  
 Staccatos, assorted styles, reg. 20.00-26.00 ..... 1/2 OFF  
 Auditions, reg. 17.00-20.00 ..... 1/2 OFF  
 Bandolinos, reg. 13.00-18.00 ..... 1/2 OFF  
 Shoe Salon, Plaza Level

### CALIFORNIENNE SPORTSWEAR, Plaza Level

Famous maker wool knits, dresses and 3-piece suits, assorted colors, reg. 40.00-60.00 ..... 1/2 OFF  
 Group of pants, blouses, pant suits, shifts, reg. 10.00-20.00 ..... 1/2 OFF

### CALIFORNIENNE ROOM COATS AND SUITS, Plaza Level

Group of suits, costumes, knits, pant suits, some raincoats, many one-of-a-kind, reg. 20.00-90.00 ..... 1/2 OFF

#### EARLY BIRD SPECIAL

Small select group of greatly reduced merchandise, reg. 18.00-36.00 ... **9.00**  
 Californienne Room Coats and Suits, Plaza Level

### CALIFORNIENNE OCCASION DRESSES, Plaza Level

Dresses and costumes, afternoon and cocktail styles, reg. 28.00-76.00 ..... 1/2 OFF  
 Casual dresses, day wools and polyester knits, reg. 23.00-46.00 ..... 1/2 OFF  
 Group of cocktail dresses, reg. 28.00-30.00 ..... 5.00

#### LITTLE MONEY DRESSES

Group of dresses, many styles including spring, reg. 10.00-20.00 ..... 1/2 OFF  
 Dresses, cottons, Orlon® acrylic blends, many early summer styles, reg. 13.00 ..... 5.00  
 Little Money Dresses, Plaza Level

### CALIFORNIENNE CASUAL DRESSES, Plaza Level

Dresses, late spring styles and fabrics, reg. 20.00-40.00 ..... 1/2 OFF

### MATERNITY FASHIONS, Plaza Level

Dresses and separates, assorted styles and colors, reg. 7.00-20.00 ..... 1/2 OFF

### CALIFORNIENNE CUSTOM SIZES, Plaza Level

Costumes, 2-piece assorted colors and fabrics, reg. 96.00-48.00 ..... 1/2 OFF  
 Knit suits, 3-piece, many travel styles, reg. 60.00 ..... 1/2 OFF  
 Street length evening wear, group of colors and fabrics, reg. 70.00-250.00, 1/2 OFF  
 Daytime dresses, reg. 30.00-50.00 ..... 1/2 OFF  
 Group of dresses, many styles and fabrics, reg. 17.00-30.00 ..... 1/2 OFF

#### CALIFORNIENNE ROOM SHOE SPECIALS

Red Cross shoes, reg. 18.00-20.00 ..... 12.00  
 Socialites, reg. 17.00-20.00 ..... 12.00  
 Cobbies, early summer styles, reg. 13.00-17.00 ..... 10.00  
 Californienne Room Shoes, Plaza Level

### FOUNDATIONS, Plaza Level

Bras, reg. 5.00, 6.00, 7.00 ..... 1/2 OFF  
 Panty girdles and girdles, reg. 10.00 to 20.00 ..... 1/2 OFF

### AVANTIQUE, Plaza Level

Blouses, many styles and fabrics, reg. 18.00-30.00 ..... 1/2 OFF  
 Dresses and costumes, reg. 36.00-176.00 ..... 1/2 OFF  
 Separates and coordinates, reg. 18.00-30.00 ..... 1/2 OFF

ROBES AND LOUNGEWEAR, Plaza Level  
 Robes, quilt and fleece, reg. 11.00-38.00 ..... 1/2 OFF  
 Hostess gowns, many styles, reg. 20.00-50.00 ..... 1/2 OFF

#### HOSIERY, Plaza Level

Assorted styles in leather and fabric leisure slippers, reg. 5.00 and 6.00 ..... 1/2 OFF

### FASHION JEWELRY, Plaza Level

Genuine imported cameo pins and earrings, reg. 14.00-24.00 ..... 1/2 OFF  
 Assorted pieces fashion jewelry: necklaces, pins, earrings, bracelets, rings, reg. 3.00-30.00 ..... 1/2 OFF  
 Group of fashion watches, reg. 16.00 ..... 1/2 OFF  
 Semi-precious stone jewelry: pins, bracelets, earrings, rings, reg. 3.00-5.00 ..... 1/2 OFF

### MILLINERY, Plaza Level

Fabulous felts, fabrics and straws, reg. 13.00-40.00 ..... 1/2 OFF

### FASHION ACCESSORIES, Plaza Level

Blouses, assorted styles, reg. 10.00-20.00 ..... 1/2 OFF  
 Sweaters, reg. 15.00-30.00 ..... 1/2 OFF  
 Hairbows and headbands, reg. 1.25-5.00 ..... 1/2 OFF  
 Belts, reg. 4.00-20.00 ..... 1/2 OFF

### TOILETRIES, Plaza Level

Perfume Bottles and Atomizers, assorted styles, reg. 6.00-25.00 ..... 1/2 OFF  
 Bullock's own Milk Bath, reg. 4.00 ..... 1/2 OFF  
 Bullock's Hand and Body Lotion, reg. 3.00 ..... 1/2 OFF  
 Imported Powder Puffs, reg. 2.00-15.00 ..... 1/2 OFF AND MORE  
 Instant Endocrine, reg. 10.00 ..... 5.00  
 Natural Bristle Hair Brushes, reg. 4.00 ..... 1/2 OFF  
 Real Hair Eyelashes, reg. 6.00 ..... 1/2 OFF  
 Soap Dishes, assorted styles, reg. 4.00-6.00 ..... 2.00

### LUGGAGE AND SMALL LEATHER GOODS, Plaza Level

Men's gifts, assorted items, reg. 5.00-25.00 ..... 1/2 OFF  
 Smoking accessories, reg. 5.00-20.00 ..... 1/2 OFF  
 Ladies' manicure sets, reg. 5.00-9.00 ..... 1/2 OFF  
 Personal leather goods, reg. 5.00-13.00 ..... 1/2 OFF

### MEN'S SPORTSWEAR, Plaza Level

Famous name sport jackets, assorted colors, reg. 32.00-35.00 ..... 1/2 OFF  
 Knit shirts, many colors, reg. 6.00 ..... 1/2 OFF  
 Sweaters, assorted colors and fabrics, reg. 15.00-75.00 ..... 1/2 OFF

### MEN'S FURNISHINGS, Plaza Level

Assorted gift items, reg. 5.00-25.00 ..... 1/2 OFF  
 Group of neckwear, reg. 4.00-7.50 ..... 1/2 OFF  
 Famous maker shirts, reg. 12.50-15.00 ..... 3.90  
 Jewelry boxes, reg. 12.50 ..... 4.90  
 Assorted men's jewelry, reg. 10.00-20.00 ..... 4.90

### WYNBRIER SHOP, Plaza Level

Knit shirts, Orlon® acrylic and wool, reg. 8.00-12.00 ..... 1/2 OFF  
 Traditional sport coats, wool, many new shapes, reg. 50.00-65.00 ..... 1/2 OFF

### COLLEGIENNE DRESSES, Third Level

Group of jr. and jr. petite dresses, many fabrics, Daytime and After Five styles, reg. 17.00-76.00 ..... 1/2 OFF

### COLLEGIENNE COATS, SUITS, Third Level

Group of suits and costumes, spring colors, reg. 28.00-96.00 ..... 1/2 OFF

Car coats and all-weather travel coats, limited quantities, reg. 26.00-60.00 ..... 1/2 OFF

Collection of coats, many one of a kind, reg. 46.00-96.00 ..... 1/2 OFF

### COLLEGIENNE SPORTSWEAR

Suede and buckskin jackets, pants, skirts, vests, reg. 20.00-76.00 ..... 1/2 OFF  
 Separates, blouses, pants, skirts, vests, many coordinates, reg. 9.00-46.00 ..... 1/2 OFF

### COLLEGIENNE LINGERIE

Robes, nylon fleece, assorted colors, reg. 10.00-28.00 ..... 1/2 OFF  
 Sleepwear, brushed nylon, assorted colors, reg. 5.00-17.00 ..... 1/2 OFF  
 Foundations, bras, girdles, many famous makes, reg. 3.00-6.00 ..... 1/2 OFF  
 Nylon tricot daywear lingerie, assorted colors, reg. 3.00-6.00 ..... 1/2 OFF

### COLLEGIENNE SHOES, Third Level

Capezio flats and dress shoes, reg. 14.00-20.00 ..... 1/2 OFF  
 Bullock's own Europas, reg. 21.00 ..... 10.00  
 Dress and casual shoes, leathers and patents, many colors, reg. 12.00-22.00 ..... 1/2 OFF

### CAMPUS HI, Third Level

Famous maker sportswear and dresses, reg. 7.00-32.00 ..... 1/2 OFF  
 Teen and pre-teen dresses, reg. 13.00-28.00 ..... 1/2 OFF  
 Shirts, skirts, vests, pants, large assortment, reg. 6.00-17.00 ..... 1/2 OFF  
 Group of accessories, reg. 1.00-7.00 ..... 1/2 OFF

### FASHION FABRICS, Third Level

Rayon crepe lining, reg. yd. 1.50 ..... 1/2 OFF  
 Summer print piques, reg. yd. 2.50 ..... 1/2 OFF  
 Wool knits, reg. yd. 8.50 ..... 1/2 OFF  
 Italian silk linen, reg. yd. 8.00 ..... 1/2 OFF

### NOTIONS, Third Level

Raincoats, reg. 9.00 ..... 1/2 OFF  
 Cosmetic purses, many patterns, reg. 1.25 ..... 1/2 OFF  
 Tote bags, many colors, reg. 6.00-13.00 ..... 1/2 OFF  
 Ball fringe, reg. yd. .40 ..... 1/2 OFF

### NEEDLEWORK, Third Level

Scotch Beehive, reg. .80 ..... 1/2 OFF

### CHILDREN'S SHOES, Fourth Level

Group of teen and women's shoes, fine leathers, reg. 12.00-13.00 ..... 1/2 OFF  
 Children's shoes, assorted colors, leather, reg. 11.00-12.00 ..... 1/2 OFF

#### Children and teen shoes, assorted leathers, reg. 10.00-14.00 ..... 2.99

Sandals, leather, many colors, teen sizes, reg. 8.00 ..... 3.99

### INFANTS AND TODDLERS, Fourth Level

Infants wear, many styles, reg. 3.00-10.00 ..... 1/2 OFF  
 Toddler wear, reg. 3.00-10.00 ..... 1/2 OFF

### 3 TO 6 SHOP, Fourth Level

Girls' sportswear, assorted fabrics, colors, reg. 1.99-5.00 ..... 1/2 OFF  
 Dresses, many spring styles, reg. 5.50-14.00 ..... 1/2 OFF  
 Boys' wear, sportswear and dress, reg. 2.00-8.00 ..... 1/2 OFF

### GIRLS 7 TO 14, Fourth Level

Dresses, summer fabrics and styles, reg. 9.00-16.00 ..... 1/2 OFF  
 Sportswear, many styles, reg. 3.50-9.00 ..... 1/2 OFF

### BOYS SHOP, Fourth Level

Sport coats, assorted colors, all wool, reg. 27.50-30.00 ..... 1/2 OFF  
 Suits, Dacron® polyester and wool, green plaids, reg. 42.50 ..... 1/2 OFF  
 Famous maker pants, Perma Press, assorted colors, reg. 6.00 ..... 2.99  
 Famous maker jackets, wool, assorted colors, reg. 16.00 ..... 7.99

### CANDY AND GOURMET, Fourth Level

Party favors, wide selection for general and special occasions, reg. .45-1.50 ..... 1/2 OFF

### TOYS, Fourth Level

Floor sample wheel goods, reg. 7.50-24.95 ..... 1/2 OFF  
 Children's furniture, floor samples, reg. 19.95-37.50 ..... 1/2 OFF

### LAMPS, Home Store Level

Crystal chandeliers, one-of-a-kind, reg. 99.95-379.95 ..... 1/2 OFF  
 Table lamps, floor samples, contemporary or traditional ..... 1/2 OFF

### RADIOS AND TV, Home Store Level

A.M. Marine band radios, reg. 39.95 ..... 1/2 OFF

### DRAPERIES AND CURTAINS, Home Store Level

Novelty and ready made draperies, reg. 4.95-49.95 ..... 1/2 OFF  
 Custom draperies, previously made, reg. 60.00-300.00 ..... 1/2 OFF  
 Stock fabrics for draperies, slipcovers, upholstery, reg. yd. 3.95-19.95 ..... 1/2 OFF

### FLOOR COVERINGS, Home Store Level

Zanzibar rugs by Cabin Crafts, sizes from 27" x 48" to 9' x 12', reg. 12.00-160.00 ..... 1/2 OFF  
 Area rugs, reg. 9.95-300.00 ..... 1/2 OFF

#### PLENTY OF FREE PARKING

## 3 WAYS TO SAVE

A Bullock's charge account lets you take advantage of savings now, is good at any Bullock's store.

#### PBA ACCOUNT

pay as much as you wish each month or the minimum requested.

**NEW CONTINUOUS TERMWAY PLAN**  
 designed to help you purchase major items with no down payment, low monthly payments.

#### BULLOCK'S 30-DAY ACCOUNT

billed to you once monthly for the previous thirty days, and the bill is payable in full upon receipt.

Carry your Bullock's charge card for quick, easy service.

### SLEEP SHOP, Home Store Level

Headboards, twin size, upholstered, reg. 10.00-20.00 ..... 1/2 OFF  
 Mattress and box springs, many sizes, reg. 99.00-299.00 ..... 1/2 OFF

### BEDROOM ACCESSORIES, Home Store Level

Bedsprings, washable, assorted sizes and patterns, reg. 20.00-35.00 ..... 1/2 OFF  
 Madeira sheets and cases, reg. 22.00-32.00 ..... 1/2 OFF  
 Sheets and cases, discontinued, reg. 2.40-11.00 ..... 1/2 OFF  
 Hollywood bed covers, 39", reg. 25.00-40.00 ..... 1/2 OFF  
 Boudoir benches, floor samples and displays, reg. 25.00-30.00 ..... 1/2 OFF

### BATH SHOP, Home Store Level

Bathroom accessories, assorted items, reg. 1.50-22.00 ..... 1/2 OFF  
 Closet accessories, many items, reg. 6.00-11.00 ..... 1/2 OFF  
 Towels, assorted patterns, all famous makes, reg. .80-6.50 ..... 1/2 OFF

### SUN SHOP, Home Store Level

Mugs, assorted patterns and colors, reg. 1.00-1.25 ..... 1/2 OFF  
 One-of-a-kind accent pieces, reg. 12.00-59.00 ..... 1/2 OFF  
 Wrought iron nest tables, choice of three colors, reg. 21.90 ..... 10.95

#### FURNITURE, REDUCED TO CLEAR

Occasional tables, traditional style, reg. 89.00-129.00 ..... 1/2 OFF  
 China cabinet, glass shelves, interior light, reg. 319.00 ..... 1/2 OFF  
 Mirrors, assorted finishes, reg. 45.00-139.00 ..... 1/2 OFF  
 Game chairs, reg. 169.00-195.00 ..... 1/2 OFF  
 Dining chairs, contemporary or traditional, reg. 49.00-89.00 ..... 1/2 OFF  
 Headboards, assorted sizes and finishes, reg. 69.00-239.00 ..... 1/2 OFF  
 Sofas and sectionals, reg. 498.00-1196.00 ..... 1/2 OFF  
 Chairs, many styles and colors, reg. 99.00-399.00 ..... 1/2 OFF  
 Furniture, Home Store Level

### DECORATIVE ACCESSORIES, Home Store Level

Whitney Museum framed chromographs, reg. 30.00-100.00 ..... 1/2 OFF  
 Old Master coasters, imported, reg. 6.95 ..... 3.40  
 Framed prints, assorted artists and subjects, reg. 3.50-79.00 ..... 1/2 OFF  
 Potted hanging geraniums, reg. 11.00 ..... 1/2 OFF  
 Decorator items, many one-of-a-kind, reg. 22.00-125.00 ..... 1/2 OFF

### HOUSEWARES, Home Store Level

Electric appliances, floor samples, reg. 7.95-29.95 ..... 1/2 OFF  
 Vinyl table cloths, lace patterns, reg. 4.00-7.00 ..... 1/2 OFF  
 Houseware chemical and cleaning supplies, reg. .79-5.95 ..... 1/2 OFF  
 Pantry and giftware, reg. 1.00-10.00 ..... 1/2 OFF  
 Linen tea towels, assorted patterns, reg. 1.00 ..... 1/2 OFF  
 Surprise table, many imported items, reg. 1.95-12.95 ..... 1/2 OFF  
 Stainless flatware, open stock, reg. .49-2.95 ..... ea. .25

### DINING ACCESSORIES, Home Store Level

Imported luncheon plates, black and white print, reg. 4.00 ..... 1/2 OFF  
 Cut glass dessert servers, 2 patterns, reg. 3.50 ..... 1/2 OFF  
 Covered soup bowls, assorted styles, reg. 3.75 ..... 1/2 OFF  
 Lacquer serving trays, gold on dark blue, reg. 4.50 ..... 1.25  
 Jam jars, assorted patterns and shapes, reg. 4.95 ..... 2.25  
 Earthenware serving pieces, reg. 10.00 ..... 1/2 OFF  
 Dessert plates, novelty styles, reg. 3.00 ..... 1/2 OFF  
 Platters, bowls, dessert plates, fruit prints, reg. 4.00-10.00 ..... 1/2 OFF  
 Ceramic ash trays, reg. .50 ..... .05

Enjoy luncheon and view fashion modeling

11:30 to 2:00  
 Dinner, 5:00 to 7:30

SHOP 5 NIGHTS A WEEK

FOR YOU, YOUR FAMILY, AND YOUR HOME  
 You'll find special items in every section.  
 New merchandise purchased at special prices  
 and selected with the famed Bullock's attention to fashion, quality and service.

Limited quantities. Many one-of-a-kind items. No mail or telephone orders. No C.O.D. All sales final.

SHOP 5 NIGHTS A WEEK AT BULLOCK'S DEL AMO. REGULAR STORE HOURS:

Monday through Friday, 10:00 a.m. to 9:30 p.m. • Saturday, 10:00 a.m. to 5:30 p.m.

Carson at Hawthorne, Torrance, Calif. 90503 • Telephone 370-8511