

# Elegance for Your Home



**NOW...SAVE \$100!**

## New 1969 Hide-A-Bed Sofas by Simmons!

**From Simmons...for People Who Need or Desire Extra Firm Back Support**

Only Simmons makes Hide-A-Bed Sofas®... and makes them so you can create just the sofa you want. You start with a choice of sizes and styles, including Modern, Contemporary, Mediterranean, Colonial, Early American. You choose the color you want... and the fabric that suits your decorating plans, from more than 300 stain-resistant materials. Add custom options, too, like quilting, contrasting welting and arm covers. Even pick the cushion filling you prefer. It's like designing your own sofa, with the built-in assurance of famous Simmons quality. And that goes for the bed, too. For Simmons gives you the only convertible sofa with a full-length mattress, with either the Simmons Regency or the luxurious Beautyrest® for a glorious night's sleep. Hide-A-Bed by Simmons. It's the sofa to dream on. A large selection to choose from!

### Your Choice of Sleeping Comfort with Simmons Perfect Pair

For people who need or prefer extra firmness



Use  
Our  
Own  
Convenient  
Credit  
Terms

For people who need or desire Extra Firm support, the Perfect Posture mattress provides this with a thick layer of Comfortex cushioning. There's an extra Comfortex pad placed across the center to support you where you need it—under the small of your back. Exclusive Rayon Setin cover quilted to double layers of foam®, is Sani-Seal® protected against bacteria, odor and mildew. Simmons exclusive Adjusto-Rest coils give even support to every size sleeper. Sim-Guard edge construction keeps edges firm, keeps your bed looking neat and well-tailored. Try it today... the finest extra firm "Open-Coil" Mattress made... Perfect Posture.

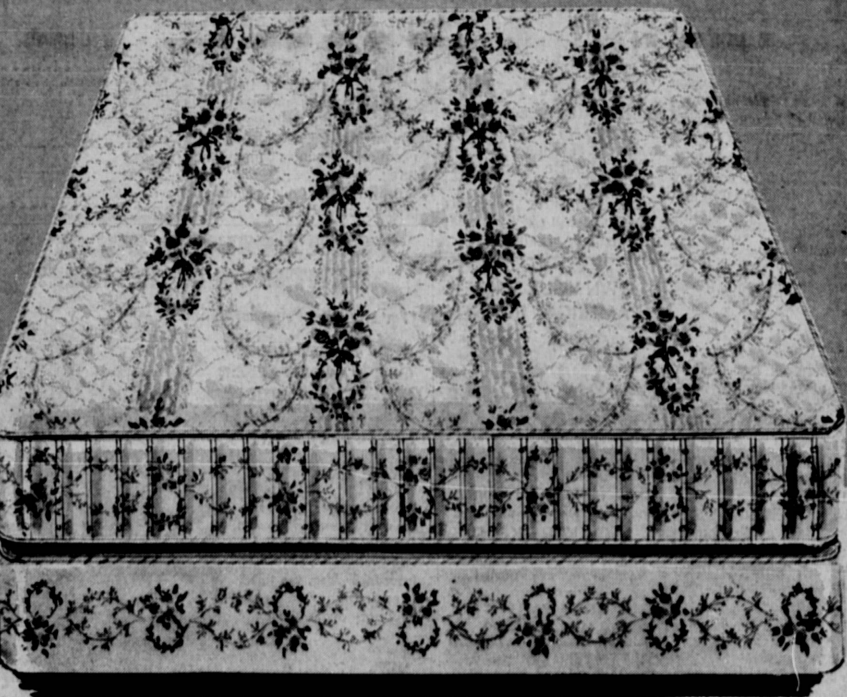
**PERFECT  
POSTURE**

King Size Set

**\$199<sup>00</sup>**

### NOTICE!

IN CASE YOU MISSED OUR PARKING LOT SALE, WE STILL HAVE SOME GOOD VALUES LEFT.



## Back Care Beautyrest

If you're tired of "back talk" first thing in the morning—aches and pains that tell you your back didn't get the rest it should have—then the new Back Care Beautyrest may be for you. This new kind of mattress from Simmons combines extra firm support with cradling comfort. You get famous Beautyrest Individually-pocketed coils, now firmer, steelier than ever for extra firm yet flexible back support. To top it off there's a beautiful floral-patterned quilted

cover over luxuriously thick Simflex® cushioning. And the cover is Sani-Seal protected to guard against bacteria, mildew and odor. So get firm with your back—but nicely. Discover how great you feel when Back Care Beautyrest lets all of you get a good night's rest... and cuts out that early morning "back talk."

**\$89<sup>95</sup>** Full or Twin size  
Foundation also \$89.95

Back Care Beautyrest in Super Sizes also:



Extra Long-Twin or Full  
**\$199<sup>95</sup>**  
A Set



Queen size  
**\$239<sup>95</sup>**  
A Set



King size  
**\$339<sup>95</sup>**  
3 Pc. Set

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