

LUCKY "BONDED" MEATS...

Lucky
DISCOUNT SUPERMARKETS

WE DISCOUNT EVERYTHING
Except QUALITY,
COURTESY, SERVICE

are the
BEST
on the
BLOCK

and... AT LOW DISCOUNT PRICES!

LUCKY IS SO PARTICULAR WHEN IT COMES TO MEAT THAT ONLY ONE BEEF OUT OF 5 IS GOOD ENOUGH TO SECURE THE LUCKY "BOND"...your absolute guarantee of flavor and tenderness... So Shop LUCKY for Top Quality and rest assured that you are getting more good eating meat for your money... AND AT LOW EVERYDAY DISCOUNT PRICES!



- CHUCK ROAST** BLADE CUT **43¢** lb.
- LUCKY BONDED FOR FLAVOR & TENDERNESS...
- SIRLOIN STEAK** **98¢** lb.
- TENDER, JUICY AND LUCKY BONDED.....
- T-BONE STEAK** TAILS OFF **\$1.09** lb.
- BROIL OR BAR-B-CUE...M-M DELICIOUS.....
- RIB ROAST** STANDING LARGE END **83¢** lb.
- THE KING OF ROASTS...AND IT'S BONDED.....
- GROUND BEEF** **45¢** lb.
- FRESH, LEAN AND TENDER.....

- RIB STEAK** **89¢** lb.
- DELICIOUS BROILED OR BARBECUED.....
- CUT-UP FRYERS** **35¢** lb.
- PORK SAUSAGE** **79¢** lb.

Lenten Fish & Seafood

- RAINBOW TROUT 5-OZ. **35¢**
- COOKED PERCH 5-OZ. **59¢**
- HOLLIBUT FILLET 5-OZ. **58¢**
- HOLLIBUT STEAKS 5-OZ. **89¢**
- COOKED COD 5-OZ. **73¢**
- COOKED SOLE 5-OZ. **79¢**



- SLICED BACON** **55¢**
- LUCKY BRAND LEAN SLICES 1-POUND PKG.
- FARMER JOHN BACON** SLICED 1-POUND PACKAGE **57¢**
- RATH, WILSON OR HORMEL** SLICED BACON 1-POUND PKG. **63¢**
- OSCAR MAYER BACON** SLICED 1-POUND PACKAGE **69¢**
- SWIFT PREMIUM BACON** SLICED 1-POUND PACKAGE **69¢**

COMPARE LUCKY'S TOP QUALITY, DISCOUNT PRICED... FRESH DELICATESSEN ITEMS!

Our LOW Everyday Price!
LUCKY MILD CHEDDAR CHEESE
CHUNK - POUND
79¢

- CANNED FOODS**
- GERBER'S BABY FOOD 11¢
 - GERBER'S JUNIOR FOOD 15¢
 - SIMILAC 27¢
 - HILLS BROS. COFFEE 69¢
 - HILLS BROS. COFFEE \$1.37
 - HILLS BROS. COFFEE \$1.99
 - LIPTON TEA \$1.25

...Key Buy!
HARVEST DAY ENGLISH MUFFINS
6 COUNT PKG.
29¢

- CANNED FOODS**
- ASPARAGUS SPEARS **43¢**
 - DEL MONTE SPINACH **20¢**
 - V-8 VEGETABLE JUICE **42¢**
 - PORK & BEANS **16¢**
 - STAR KIST TUNA **30¢**
 - LIBBY'S RED SALMON **68¢**
 - TINY TOT SARDINES **33¢**

...Key Buy!
HORMEL CHILI WITH BEANS
24-OUNCE CAN
49¢

- FRUIT COCKTAIL **25¢**
- HARVEST DAY PEARS **28¢**
- DOLE PINEAPPLE **25¢**
- V. B. APPLESAUCE **19¢**
- SLICED PIE APPLES **31¢**
- CRANBERRY SAUCE **25¢**
- APRICOTS **29¢**
- MANDARIN ORANGES **25¢**

...Key Buy!
EARLY CALIFORNIA PITTED LARGE OLIVES
6-OUNCE CAN
39¢

- WAGNER DRINKS **49¢**
- CAL FAME DRINKS **31¢**
- GOLDEN CREAM CORN **23¢**
- HARVEST DAY PEAS **17¢**
- INSTANT POTATOES **59¢**
- LIBBY'S CUT BEETS **18¢**
- CUT GREEN BEANS **16¢**
- HART CUT WAX BEANS **17¢**

...Key Buy!
LUCKY-PLASTIC SANDWICH BAGS
80 COUNT PKG.
20¢

- BEEF STEW **61¢**
- PICKLE SLICES **37¢**
- CUCUMBER CHIPS **45¢**
- DILL PICKLES **41¢**
- CAMPBELL SOUP **16¢**
- TOMATO SOUP **10¢**
- GARLIC SALT **37¢**
- LIPTON SOUP MIX **36¢**

- PACKAGED GOODS**
- NABISCO COOKIES **65¢**
 - OATMEAL COOKIES **35¢**
 - BURRY COOKIES **49¢**
 - SPLIT TOP BREAD **37¢**
 - BREAD **35¢**

- BEVERAGES - SPIRITS**
- ROYAL CROWN COLA **63¢**
 - SEVEN UP **68¢**
 - VIN ROSE WINE **83¢**
 - CHQUIITA TEQUILA **\$3.99**
 - LUCKY WHISKEY **\$3.99**

- FROZEN FOODS**
- PET RITZ PIES **33¢**
 - PET RITZ CHERRY PIE **39¢**
 - CHICKEN & NOODLES **35¢**
 - CHILI & BEANS **26¢**
 - MORTON MACARONI **22¢**
 - EGG ROLLS **66¢**
 - BANQUET COOK IN BAG **27¢**
 - BEAN BURRITOS **36¢**
 - JOHNS PIZZA **79¢**

...Key Buy!
LADY SCOTT TOILET TISSUE
2-500 COUNT ROLLS
23¢

- VEGETABLES **31¢**
- LOBSTER TAILS **\$1.95**
- FRIED COD **55¢**
- SOLE FILLET **69¢**
- SLICED BEEF **\$1.39**
- FRENCH FRIES **45¢**
- ORANGE JUICE **26¢**
- ORANGE PLUS JUICE **48¢**
- FISHSTICKS **65¢**

TOP QUALITY PRODUCE AT LOW EVERYDAY DISCOUNT PRICES... SHOP AND COMPARE ANY DAY 365 DAYS A YEAR.

100% CHQUIITA BRAND BANANAS
CENTRAL AMERICA'S FINEST QUALITY **10¢** lb.
U.S. No. 1 Russet Potatoes **10¢** lb.
49¢ POUND CELLO BAG

- LOOK FOR THE KEY BUYS**
- VICKS 44 COUGH MIXTURE** **88¢**

- CROSS RIB ROAST** **79¢** lb.
- BONELESS AND BONDED FOR FLAVOR AND TENDERNESS
- HEN TURKEYS** **39¢**
- PORTERHOUSE** **\$1.19**
- LINK SAUSAGE** **29¢**
- CHUCK ROAST** **49¢**
- TURKEY HINDQUARTERS** **29¢**

Van de Kamp's
AN OUTSTANDING VARIETY OF FRESH BAKERY GOODS
(AT MOST LUCKY STORES)

- HOUSEHOLD ITEMS**
- LUCKY FACIAL TISSUE **21¢**
 - TROPIC TONE TOWELS **29¢**
 - WHITE KING SOAP **63¢**
 - WHITE KING "D" DETERGENT **58¢**
 - BORATEEM SOAP POWDER **69¢**
 - CHEER DETERGENT **79¢**
 - DREFT DETERGENT **79¢**
 - IVORY SNOW SOAP POWDER **79¢**
 - BOLD DETERGENT **79¢**
 - IVORY LIQUID DETERGENT **58¢**

...Key Buy!
GLORY RUG SHAMPOO
24-OUNCE CAN
\$1.59

LOW DISCOUNT PRICES ON HEALTH AND BEAUTY AIDS

BUFFERIN TABLETS
Fast pain relief for headaches, muscular aches, colds and flu - Bottle of 100 Tablets, our low everyday price.
99¢

COLGATE DENTAL CREAM
Clinically tested, confirmed unsurpassed in reducing new cavities. Helps stop bad breath too. Family Size tube.
OUR LOW EVERYDAY PRICE **77¢**

- LUCKY AMERICAN CHEESE **64¢**
- OSCAR MAYER BOLOGNA **47¢**
- SLICED LUNCH MEATS **31¢**
- LUCKY COOKED HAM **49¢**
- HARVEST DAY BISCUITS **8¢**
- McCOY'S SLICED PASTRAMI **48¢**
- BUDDIG'S MEATS **36¢**
- SLICED SWISS CHEESE **73¢**
- ARMOUR STAR FRANKS **57¢**

...Key Buy!
HUNT'S PORK & BEANS
52-OUNCE CAN
37¢

- OTHER ITEMS**
- PANCAKE MIX **49¢**
 - ROMAN MEAL CEREAL **42¢**
 - PEANUT BUTTER **91¢**
 - MARSHMALLOWS **23¢**
 - PANCAKE MIX **47¢**
 - C&H SUGAR **\$1.12**
 - LESLIE SALT **83¢**
 - LOMA LINDA WHEAT **41¢**

"BRECK" SHAMPOO
16 OUNCE BOTTLE **\$1.39**

"MENNEN" PUSHBUTTON DEODORANT
4-OUNCE SPRAY CAN **78¢**

"MENNEN" SOF STROKE
MENTHOL OR REGULAR. 11-OUNCE SPRAY CAN **76¢**

BAN SPRAY DEODORANT
KEEPS YOU SAFE ALL DAY...
4-OZ. SPRAY CAN **76¢**

VAPOR-RUB
By Vicks...for relief of head and chest colds. 1 1/2-ounce jar. **47¢**

BAN Roll-On
Deodorant Large Size - Our Low Everyday Price... **63¢**

GILLETTE TECHMATIC RAZOR BAND, 10's \$1.27