



# LOVE THOSE EVERYDAY LOW DISCOUNT PRICES!



On Valentine's Day we show our appreciation and affection for those dear to us... LUCKY ENDEARS ITSELF TO HOUSEWIVES EVERYDAY WITH LOW DISCOUNT PRICES... NOTHING IS MORE APPRECIATED BY THE HOUSEWIFE THAN TO BE ABLE TO CUT HER FOOD BUDGET BY HUNDREDS OF DOLLARS A YEAR... AND IT'S POSSIBLE AT LUCKY... FOR "REDUCING YOUR FOOD COSTS IS OUR BUSINESS"... try us... see if you don't agree... and SAVE!

### CANNED FOODS

- GERBER'S BABY FOOD STRAINED 4 1/2-OZ. JAR... 11¢
- GERBER'S JUNIOR FOOD BABY 7 1/2-OZ. JAR... 15¢
- GERBER'S JUICES STRAINED FRUIT 4 1/2-OZ. CAN... 11¢
- Key Buy!**
- HARVEST DAY TOMATOES 28-OUNCE CAN **20¢**
- APPLESAUCE HARVEST DAY 29-OZ. CAN... 26¢
- MOTT'S FRUIT TREATS 30-OZ. JAR... 35¢
- FRUIT COCKTAIL DOLE 17-OZ. CAN... 25¢
- LIBBY'S PEAR HALVES 34-OZ. CAN... 33¢
- SLICED PINEAPPLE DOLE MONTE 14 1/2-OZ. CAN... 24¢
- MOTT'S APPLE JUICE 32-OZ. JAR... 37¢
- CRANBERRY JUICE OCEAN SPRAY 32-OZ. PTL... 55¢
- DOLE DRINK PINK PINEAPPLE GRAPEFRUIT 46-OZ. CAN... 34¢
- HUNT'S PEACHES SWEET 29-OZ. CAN... 29¢

### Key Buy!

- HARVEST DAY TOMATO JUICE 46-OUNCE CAN **26¢**
- DEL MONTE PEAS 17-OZ. CAN... 25¢
- SPINACH HARVEST DAY 15-OZ. CAN... 14¢
- PRINCELLA YAMS 29-OZ. CAN... 33¢
- HUNT'S PORK & BEANS 30-OZ. CAN... 25¢
- SQUASH DOLE MONTE 28-OZ. CAN... 28¢
- MOCHA JAVA COFFEE 3-OZ. CAN... 73¢
- BUTTER-NUT INSTANT COFFEE 3-OZ. CAN... 85¢
- NESTEA INSTANT TEA 3-OZ. CAN... \$1.28
- COFFEE HARVEST DAY 4-OZ. CAN... \$1.79

### Key Buy!

- BUTTER-NUT COFFEE 32 OUNCE CAN **\$1.29**
- SAUERKRAUT LIBBY'S 16-OZ. CAN... 19¢
- DEVILED HAM BROWNWOOD 4 1/2-OZ. CAN... 43¢
- HORMEL CHILI w/BEANS 34-OZ. CAN... 55¢
- STAR-KIST TUNA CHUCKE LAR 4 1/2-OZ. CAN... 30¢
- SNOW'S MINCED CLAMS 7 1/2-OZ. CAN... 34¢
- LOG CABIN SYRUP 34-OZ. PTL... 65¢
- PEANUT BUTTER LUCKY 16-OZ. JAR... \$1.25
- WELCH'S GRAPE JELLY 30-OZ. JAR... 55¢

### Van de Kamp's

AN OUTSTANDING VARIETY OF FRESH BAKERY GOODS (AT MOST LUCKY STORES)

### DAIRY PRODUCTS

- FOREMOST BUTTER 1ST QUALITY 16-OZ. CTN... 79¢
- ICE CREAM LADY LEE 1 1/2 GAL. CTN... 59¢
- PARKAY MARGARINE SOFT 16-OZ. CTN... 42¢
- FLEISCHMANN'S SOFT MARGARINE 16-OZ. CTN... 42¢
- Key Buy!**
- COMSTOCK CHERRY PIE FILLING 21-OUNCE CAN **55¢**

### FROZEN FOODS

- ROSARITA DINNERS 13-OZ. PKG... 44¢
- SUPER SANDWICHES 10-BOY 15-OZ. PKG... 79¢
- ONION RINGS CORONET 10-OZ. PKG... 45¢
- ENCHILADAS VAN DE KAMP (BEEF, CHICKEN, CHORIZO) 7 1/2-OZ. PKG... 36¢
- VEGETABLES PICKETWEY 24-OZ. BAR... 38¢
- MRS. SMITH'S PIES 48-OZ. PKG... 89¢
- Key Buy!**
- GREEN GIANT NIBLETS CORN 12-OUNCE CAN **20¢**

### Key Buy!

- CINNAMON BREAD HYPER 16-OZ. LOAF... 58¢
- CREAM PIES PEE HITT 16-OZ. PIE... 27¢
- TATER TOTS OSEA 22-OZ. PKG... 47¢
- FISHSTICKS CERTI-FRESH 8-OZ. PKG... 39¢
- BREADED SHRIMP CERTI-FRESH 8-OZ. PKG... 71¢
- CREAMED CHICKEN GOLD BEEF 8-OZ. PKG... 43¢
- BAGGED STEAKS GOLD BEEF 16-OZ. PKG... 89¢
- ORANGE JUICE TROPIC TONE 16-OZ. PTL... 55¢
- Key Buy!**
- TISSUE SCOTTIES FACIAL 200 COUNT BOX **25¢**

### PACKAGED GOODS

- PREMIUM CRACKERS HARISCO 16-OZ. BOX... 33¢
- TREAT CRACKERS PACIFIC 16-OZ. BOX... 38¢
- BURRY'S COOKIES HUNGERTOWN 16-OZ. BOX... 49¢
- BREAD HARVEST DAY 100% WHOLE WHEAT 16-OZ. LOAF... 31¢
- BREAD (WHITE) HARVEST DAY 16-OZ. LOAF... 25¢
- PANCAKE MIX AUNT JIMMIE 16-OZ. BOX... 29¢
- CAKE MIX DUNCAN HINES 18 1/2-OZ. BOX... 35¢
- POP TARTS KELLOGG'S FROSTED (GRAPE, RASPBERRY, APPLE, CINNAMON) 10 1/2-OZ. PKG... 45¢
- ALBER'S CORN MEAL 48-OZ. BOX... 37¢

**LOOK FOR KEY BUYS**  
"KEY BUYS" are extra savings made possible by manufacturer's temporary promotional allowances... The "KEY BUY" items listed are just a few of the many extra values in store for you... We suggest you stock-up on these "KEY BUY" items you normally use for GREATER EVERYDAY SAVINGS!  
...the few items listed on this page constitute just a small sampling of the thousands of low, low discount prices in store for you at Lucky.

### CHUCK ROAST 38¢ lb.

### GROUND BEEF 43¢ lb.

### T-BONE STEAK \$1.19 lb.

### CROSS RIB ROAST 79¢ lb.

### RIB STEAK 89¢ lb.

### CUT-UP FRYERS 33¢ lb.

### HEN TURKEYS 39¢ lb.

### STANDING RIB ROAST 79¢ lb.

### ROUND STEAK 78¢ lb.

### LUCKY SLICED LUNCH MEATS 31¢

### HOUSEHOLD ITEMS

### KITCHEN SLICED GREEN BEANS 21¢

### OTHER ITEMS

- LADY SCOTT TISSUE TOILET 2700 CT. ROLLS... 25¢
- HANDI WRAP PLASTIC WRAP 100 CT. ROLL... 28¢
- ZEE NAPKINS TROPIC TONE 40 CT. PKG... 12¢
- BOLD DETERGENT 49-OZ. BOX... 79¢
- DASH LOW SUDS 49-OZ. BOX... 74¢
- CASCADE DETERGENT 33-OZ. BOX... 69¢
- DUZ CRYSTAL PACO DETERGENT 29-OZ. BOX... 83¢
- GAIN DETERGENT 49-OZ. BOX... 79¢
- BIZ PRE SOAK LAUNDRY AID 26-OZ. BOX... \$1.02
- LIPTON SOUP MIX NOODLE w/CHICKEN BROTH 4-OZ. PKG... 29¢
- WHEAT GERM LOMA LINDA 16-OZ. PKG... 41¢
- PINTO BEANS GOLDEN GRAIN 22-OZ. BAG... 29¢
- C&H SUGAR 1-LB. BAG... 58¢
- LIQUID METRECAL 8-OZ. CAN... 30¢
- CIGARETTES (KING SIZE) 10 PK. CTN. (PLUS TAX) \$2.94
- DIET RITE COLA 12-OZ. BTL... 53¢
- KAL KAN DOG FOOD BEEF CHOW 15-OZ. CAN... 25¢
- SKIPPY DOG FOOD 15-OZ. CAN... 9¢
- CAT FOOD TABBY TREATS 6 1/2-OZ. CAN... 14¢
- GAINES DOG BURGERS 72-OZ. PKG... \$1.52
- DOG BISCUITS MILK BONE 26-OZ. BOX... 39¢

### Compare LUCKY'S LOW EVERYDAY PRICES ON QUALITY BACON

STORE BRAND - 1-POUND PACKAGE	LUCKY'S LOW EVERYDAY PRICE	REGULAR SUPER MARKET PRICE	SO CALLED DISCOUNT SUPERMARKET PRICE
SLICED BACON	55¢	79¢	57¢
FARMER JOHN	57¢	69¢	63¢
HORMEL BACON	63¢	69¢	63¢
SWIFT PREMIUM	68¢	75¢	69¢
RATH BLACKHAWK	63¢	69¢	69¢
OSCAR MAYER	68¢	79¢	69¢
THIN BACON	88¢	98¢	85¢
CAN BACON	69¢	79¢	79¢

(COMPARISON SHOPPING TEST MADE THURS., FEB. 6TH)

### SIRLOIN STEAK 93¢ lb.

### RIB ROAST 89¢ lb.

### RUMP ROAST 78¢ lb.

### LUCKY AMERICAN CHEESE 65¢

### LONGHORN CHEESE 59¢

### LEO'S SLICED MEATS 45¢

### ASSORTED PARTY DIPS 34¢

### BEEF TAMALES 27¢

### BEAUTIFUL SELECTION OF POTTED PLANTS FOR YOUR VALENTINE

### BANANAS 10¢

### POTATOES 10¢

**STORE HOURS**  
 MON. THRU. FRI. 10 AM to 9 PM \* SAT. and SUN. 10 AM to 7 PM  
 \* MON. THRU. FRI. 10 AM to 10 PM \* SAT. and SUN. 10 AM to 7 PM