



# MEAT BONANZA

Prepare Your Sweetheart His Favorite Steak for St. Valentine Day... Vons Table King Beef is Top of the Choice Grade, Famous For Flavor and Tenderness.

## CLUB Steaks

OR BONELESS TOP ROUND **98¢** lb.

USDA CHOICE Your Choice

### RIB STEAKS

BONELESS ROUND OR FAMILY STEAKS YOUR CHOICE **89¢** lb.

### Chuck Roast

CENTER CUTS OR 7-BONE **49¢** lb.

USDA CHOICE

Boneless Chuck Shoulder Clod **89¢**  
 Fresh Beef Brisket **89¢**

**TOP SIRLOIN** \$1.45 lb.  
 BONELESS, LEAN TENDER STEAKS

T-Bone Steaks **\$1.19**  
 Porterhouse **\$1.29**  
 Chuck Steaks **49¢**

### HEN TURKEYS

**49¢** - **39¢** lb.

## VONS

Call Cumberland or Gilbert 3-6181 For location of Store Nearest You. Call Collect If Toll...

### GREEN GIANT VEGETABLES

In Butter or Cream Sauce FROZEN, 9-10 OZ. PKG. **389¢**

### WESSON OIL

Light, Digestible... High in Polyunsaturates **39¢**

### SLICED BACON

LEAN, FLAVORFUL VONS TABLE KING OR LUER QUALITY **59¢** lb.

Swift's Premium or Lazy Maple **69¢**  
 Oscar Mayer Bacon **73¢**  
 Farmer John Link Sausage **29¢**  
 BEEF LIVER **49¢**

### TOMATO JUICE

FANCY FARMS **25¢** 46 OZ. CAN

### MORTON FROZEN FRUIT PIES

Apple, Peach, Boysenberry, Coconut-Custard. **29¢**

Northern Halibut Steaks **89¢**  
 Western Oysters **89¢**  
 Breaded Shrimp **\$1.59**  
 Fish & Chips **69¢**  
 Fish Sticks **69¢**  
 Fried Fillets of Sole **69¢**  
 Turak Veal Steaks **98¢**

### BIZ PRE-SOAKING AGENT

"Removes Stubborn Stains" **65¢** Giant Pkg.

### FANCY FARMS TOMATOES

Save Cash! **239¢**

### VONS BAKERY TREATS

Sweetheart CAKE **98¢**  
 English Muffins **3 for \$1**

Del Monte Peaches **29¢**  
 Pork Luncheon Meat **35¢**  
 Friskies Cat Food **2:29¢**  
 Ovaltine Chocolate Drink **65¢**  
 Chiffon Facial Tissue **27¢**  
 Sugar Twin **69¢**  
 Globe A-1 Spaghetti **23¢**  
 Vons Chocolate Rolls **55¢**

## WIN A Sweetheart of a Weekend at LE BARON HOTEL

250 Hotel Circle North, Mission Valley

SAN DIEGO'S "NEWEST", LARGEST LUXURY 400-ROOM HOTEL

Designed for Your Enjoyment

- 6 MINUTES TO DOWNTOWN • 9 MINUTES TO AIRPORT • 3 MINUTES TO ALL FREEWAYS

**FREE!** WEEKEND VACATION FOR 2 AT EVERY VONS STORE

Hotel Features:

- Luxury Tower Rooms
- Color TV
- 2 Swimming Pools
- Golf Arrangements
- Over-Sized Beds
- Elegant Dining in the Regency Room

**NIGHTLY ENTERTAINMENT**... DANCING IN THE V.I.P. LOUNGE, WHERE IT "SWINGS", AT THE END OF HOTEL CIRCLE

Winning Couples Will Receive:

- ★ 3 Days and 2 Nights in Luxurious Room Accommodations
- ★ Delightful Breakfast for 2 on Each Morning
- ★ Superb Dining in the Regency Room Each Night
- ★ Delicious Luncheon for 2

Vacations to be taken before June 30, 1969. Availability Best, Non-Cashable & Non-Transferable.

Contest Rules:

- Drawing will be held at each store at the close of business on Sunday, Feb. 23, 1969.
- Winner will be notified by mail on Mon. March 2, 1969.
- This drawing is open to all adults over 18 years of age except Vons employees and their families.
- Ballot blanks are free at the checkstands... no purchase is necessary to enter contest.
- Enter Now! Enter Often!

### WEBSTERS NEW TWENTIETH CENTURY DICTIONARY OF THE ENGLISH LANGUAGE UNABRIDGED

WITH COUPON BELOW AND ANY PURCHASE ASSEMBLE IT YOURSELF AND SAVE!

19 SECTIONS PLUS ENLARGE BINDER KIT loaded with thousands of handsome illustrations... Many in Full Color... Padded with up-to-date material.

**VALUABLE COUPON**  
 FREE Section One of Webster's Unabridged Dictionary

SAVE CASH WITH THESE PRODUCE SPECIALS! Plus...

### GOLDEN DELICIOUS Apples

SWEET JUICY EXTRA FANCY **61¢** lb.

STRAWBERRIES **29¢** FRESH, PLUMP, SUGAR SWEET, FULL BASKET

Large Pineapple **49¢**  
 Fresh Green Peas **19¢**  
 Navel Oranges **89¢**

### VONS LIQUORS FEATURES

Old Colonel Tyler BOURBON **\$3.79** Fifth  
 STRAIGHT KENTUCKY 86-PROOF 4 YRS. OLD **Save 40c**

VODKA **\$3.39** SAVE 40c  
 WINES **\$1.49**

SAVE CASH WITH THESE DELICATESSEN SPECIALS! Plus...

### SLICED Bologna

VONS-ALL MEAT Premium Quality Sandwich Favorite **69¢** lb.

New... FRUIT-FLAVORED YOGURT **59¢** 8-OZ. CUPS

American Cheese **59¢**  
 English Muffins **19¢**  
 All Meat Franks **55¢**

**WORTH 10¢ TOWARD PURCHASE OF**

### HILLS BROS COFFEE

1-LB. CAN **59¢**  
 Vons Reg. Low Price 69¢ With This Coupon Only...  
 Good Thru Sun. Feb. 16, 1969

### VONS HEALTH & BEAUTY AIDS

COLGATE TOOTH PASTE **73¢** Family Size  
 COLGATE '100' MOUTHWASH **99¢**  
 PRELL SHAMPOO CONCENTRATE **77¢**  
 GILLETTE FOAMY **69¢**

### VONS FROZEN FOOD BUYS

Jerseymaid Ice Cream... **79¢**  
 Coronet Fried Onion Rings... **48¢**  
 Mar-Kee Tacos... **88¢**  
 Meyers Hot Sausage... **48¢**  
 Cal Fame Orange Juice... **2/48¢**  
 Beef Stew Dinner... **\$1.19**  
 Chicken & Dumplings Dinner... **\$1.19**  
 Meat Balls & Noodles Dinner... **\$1.19**

PLAY 'WIN WITH THE STARS'! EVERY WEDNESDAY, 8:30 P.M. IN FULL COLOR, KTLA-TV CH. 5