



SCHOLARSHIPS . . . District Attorney Evell J. Younger (right) discusses details of the Pep Boys' 17th annual Essay Competition with Joseph Kaplan (center), executive vice president of the Los Angeles Chapter of the National Safety Council, and Murray Rosenfeld, executive vice president of Pep Boys. A four-year engineering scholarship will be awarded to a graduating high school senior. Younger and Kaplan will serve as judges for the essay competition.

Pep Boys Firm Launches Scholarship Competition

The Pep Boys, Manny, Moe and Jack, have announced the opening of their 17 annual four-year engineering scholarship competition. The scholarship, providing tuition, books and supplies for a four-year term, is open to all high school seniors graduating in June, 1969. It may be utilized at any state college or university.

Primary qualifications for the scholarship competition are scholastic standing and a traffic safety essay contest. Murray Rosenfeld, executive vice president and general manager of the Pep Boys, said entry blanks can now be obtained from senior high school class counselors.

THE DEADLINE is March 1.

Foundation to Offer Classes In Gardening

Two classes for home gardeners are scheduled to begin at South Coast Botanic Garden Foundation, 26701 Rolling Hills Road, Palos Verdes Peninsula.

A beginner's class will be held Friday mornings from 10 a.m. until noon, starting Feb. 20. Those who have had the beginner's class or are experienced home gardeners may enroll in an advanced Thursday class scheduled from 10 a.m. until noon, beginning Feb. 14. Each class will continue for 16 sessions.

Openings Available In Chorus

Openings in the 30-voice chorus of Torrance Adult School are currently available, according to Dr. J. H. Hull, superintendent of the Torrance Unified School District.

Formed last fall, the chorus rehearses Tuesdays at 7:15 p.m. in Room 8106 at West High School, 20401 Victor St. Registration is open to persons over 18 years of age. Interested persons may register at either the Feb. 11 or Feb. 18 rehearsal. No audition is required.

Director is Dannelly Fenn, vocal instructor at West High and director of the summer musicals sponsored by the City of Torrance.

Trophies and U.S. Savings Bonds will be awarded to three students writing the best essays on the theme: "What I Would Do To Prevent Traffic Accidents and Save Lives."

"Winners will be determined by the application of four judging factors," Rosenfeld said. "These are the excellence of the essay, scholarship standing, good citizenship and score on a special college entrance examination."

Judges for the essay competition will be Evell J. Younger, Los Angeles District Attorney; Joseph Kaplan, executive vice president of the Los Angeles Chapter of the National Safety Council; Inspector G. R. Reinjohn of the California Highway Patrol; Cecil Zaun, supervisor of the safety and driver instruction section of the Los Angeles City Schools; and Deputy District Attorney Allan H. McCurdy.

"Increased attention is being directed by the public and all levels of government to the problems of traffic safety," Rosenfeld said. "It is essential that answers be found to the problems of our streets, drivers and vehicles, and who, but the youth, will bring forth the fresh, new ideas so sorely needed."

"It is for this reason that the Pep Boys have conducted this annual essay competition for the past 17 years. We wish to encourage young people to view our community problems in a constructive manner; to seek and apply new ideas to make our streets and highways a safer place for everyone," he concluded.

THE INSTRUCTOR will be Lydia Birt Williams, South Bay nursery woman.

Mrs. Rex Sutton of Palos Verdes just completed the beginner's class and is enthusiastic about what she has learned. As a native of North Carolina, Mrs. Sutton had been puzzled about many problems in our Southern California gardens.

Her lawn was not growing. Bougainvillea, which was beautiful in her neighbor's garden, would not bloom in hers. She had no idea how to prune fruit trees or roses.

EVERYONE in California is supposed to have beautiful geraniums with no effort but hers wouldn't grow. She was spending a fortune on fertilizers and soil additives and not getting good results. Mrs. Sutton found the answers to her problems in the beginning home gardening class.

Mrs. Williams' classes stress basic garden practices which are designed to solve problems in our South Bay area. Interested persons can register for the beginning or advanced courses on Feb. 14 between 9 a.m. and noon at South Coast Botanic Garden. To pre-register, call the Garden. There is a charge for the courses.

TORRANCE MENS SHOP
CORNER SARTORI AND MARCELINA
DOWNTOWN TORRANCE
Use Our Convenient Charge Plan or Your BankAmericard

Special of the Week!



ROGER PAGE Sales, new & used cars
Call 374-8984

- Specializing in:
- FLEET SALES
 - TRUCKS
 - WAGONS
 - MACH 1
 - THUNDERBIRD
 - CORTINA

'65 F-100 8
Ford pickup truck, long bed with comp. er. Radio, heater, 3 speed trans. R74116
WAS \$1695
NOW \$1095

'65 GALAXIE 500 8
4-door hardtop, Radio, heater, auto trans., Power steering, air cond. Bougainvillea with parchment interior, SIA 465
WAS \$1995
NOW \$1195

Call me, ROGER PAGE, today for more info.!

Escobar FORD
1500 SEPULVEDA BLVD. (Next to Unimart)
Manhattan Beach

Assignment TV

By **TERRENCE O'FLAHERTY**

This country of ours is "Top Ten" Crazy. There are the Top Ten Songs, Top Ten TV Shows, Top Ten Movies, and The Ten Most Wanted by the FBI. Before long we may expect the Top Ten pickets, the Top Ten Flying Nuns and the Top Ten Statutory Rapes. In America, nothing is worse than being in 11th place.

At the end of January television's most important Top Ten list was released: The 10 products which the manufacturers spent the most money to advertise on TV in 1968. It seems entirely suitable that four of them were pain relievers and three were cigarettes. According to Broadcast Advertisers Reports, TV's big spenders are, in order: Anacin, Alka-Seltzer, Salems, Winston's, Bayer Aspirin, American Telephone and Telegraph, Bufferin, Kodak, Listerine and Tareyton.

If you bought any of these products last year, you can count yourself as a co-sponsor because part of the purchase price is set aside for TV commercials. Anacin, the top spending brand of the year, put \$13,726,000 into video pitches — part of the \$1.5 billion U.S. advertisers spent on TV in 1968, an increase of \$5 million over the preceding year.

AS USUAL, the largest corporate spender was Procter and Gamble whose endless list of products includes names familiar to TV viewers such as Crest, Glem, Salvo, Bold, Joy, Zest, Thrill, Cheer, Lilt, Folgers Coffee and the cake mixes of the late Duncan Hines. To publicize them in your homes the Messrs. Procter and Gamble signed their names to TV checks totaling almost \$102 million in the past year.

And that's enough Crest, Bold and Glem to cause a Salvo of Joy, Cheer and Zest in the countless hearts of the television industry.

Maybe the distillers of hard li-

Benefit Concert Slated

Cellist Joseph Schuster and pianist Sidney Stafford will perform a special benefit concert for the Alice Ehlers Young Musicians Performance Fund Saturday, Feb. 22, at 8:30 p.m. in the E. Camino College Campus Theater.

The program is sponsored by the South Bay Chamber Music Society, Thomas E. Wilson, president.

Schuster was a child prodigy who entered the St. Petersburg Conservatory of Music at the age of 10. Upon graduation, he was assigned the post of solo cellist of the Berlin Philharmonic in Germany.

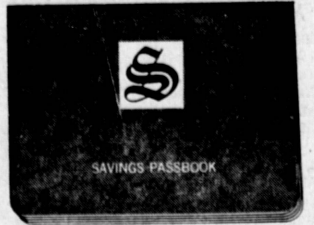
IN 1934, Schuster came to America and became solo cellist of the New York Philharmonic Symphony, but later resolved to devote himself to concert work, which took him on nationwide tours as well as recitals and orchestral appearances throughout Europe, Central and South America.

Stafford has devoted his entire career to the art of ensemble playing, as a concert accompanist and as a member of many chamber music groups including the Foldart-Stafford Duo and the Westwood Chamber Players.

Following his studies with the great Swiss pianist, Dr. Rudolph Ganz, he began to concertize with the violinist, Aaron Rosand, and the cellist, Raya Garbousova. He spent six consecutive seasons touring with Misha Piastro's Longines Sym-

phonette as piano soloist and for the past several years has toured throughout the United States with violinists Michael Rabin and David Abel.

Their program will include "Sonata in A Major" by Beethoven; "Variations on a Theme from Mozart's 'Magic Flute'" by Beethoven; "Arpeggione Sonata in A Minor" by Schubert; "Masks from 'Romeo and Juliet'" by Prokofiev; and "Rococo Variations" by Tschalkivsky.



One of the soundest, most profitable investments you can find

Southwest Savings
AND LOAN ASSOCIATION assets over \$170,000,000

INGLEWOOD: (main office)
2700 W. Manchester at 6th Avenue / 753-3601
TORRANCE: 1603 Cravens at Marcelina / 328-6111
CORONA: Fifth and Main Streets / 737-2774
SOUTH PASADENA: 1321 Huntington Dr. / 254-3436
mon. thru thurs., 9:30 am to 4 pm; fri. to 6 pm

OPEN EVES. 'til 8:30

OPEN SUNDAYS

Carpet Town Gongs the Bell Twice!

2 SPECIAL PURCHASES
Price-Shattering **Shag** Values Now!

Plump Extra-Dense **Royalty**
NYLON Pile SHAG

A great special purchase... first-quality nylon pile shag that is exceptionally tight-twisted, plump and dense. Easy-cleaning, won't mat or crush... moth-proof, mildew-proof, non-allergenic. And we have it in 10 Wanted Colors — both tweeds & solids.

Completely Installed Including Padding!
\$6.99 SQ. YD.

Ultra-Plush Thickly-Dense **Cameo** ACRYLIC Pile SHAG

Completely Installed Including Padding!
\$7.49 sq. yd.

NO MONEY DOWN * 3 YEARS TO PAY * BANK TERMS * FREE ESTIMATES

Carpet Town
"The West's Largest Exclusive Carpeting Stores"



Call Now... FR. 5-0518

3822 SEPULVEDA BLVD. IN TORRANCE

Diagonally across from Sears Del Amo in Del Amo Center Annex, Corner of Sepulveda and Hawthorne Blvd. AMPLE FREE "DRIVE-IN" PARKING

A trained color consultant will come to your home and help you make your selection, day or evening. Because of our huge stock we offer 24-hour installation — even same day installation if necessary.

DOUBLE JUT BACKED (No Seaming Required)
25 ROOM-SIZE Remnants & Roll Ends
• Du Pont 501 • Herculan • Assorted Colors and Styles (Tweeds, Sculptures and Slips) • Sizes up to 24 sq. yds.
NOW ONLY **\$2.94** Sq. Yd.
Values to 6.95 sq. yd.
• Bring in your measurements • Installation & padding available at low cost. • Offer good at TORRANCE STORE ONLY
Terms: Cash or Credit Cards

OPEN EVES. 'TIL 8:30 P.M. • SATURDAYS 'TIL 5:30 • SUNDAYS 10:30-4:30