



HE ONCE SAID, "You can fool some of the people some of the time..."

PEOPLE WHO SHOP AND COMPARE KNOW

...WITH ALL THE CLAIMS OF "LOW PRICES" and "DISCOUNT"

only **LUCKY DISCOUNTS** Every DEPT.

And Abe was certainly right! It's surprising how the lure of stamps and games... the use of one-or-two loss leaders will entice the unwary. Don't be fooled by claims... investigate... you'll then be convinced that for greater savings Lucky's the place to shop.\*



**CANNED FOODS**

- BEECH-NUT BABY FOOD 10¢
- JUNIOR BABY FOOD 14¢
- BABY CEREAL 35¢
- M.J.B. COFFEE 69¢
- M.J.B. COFFEE \$1.27
- M.J.B. COFFEE \$1.99
- M.J.B. INSTANT COFFEE \$1.19
- LIPTON TEA BAGS 46¢

**Key Buy!**  
**CHUN KING CHINESE FOODS**  
 Shrimp & Chicken, Chow Mein, Beef & Pork Chop Suvy  
 43-OZ. CAN  
**79¢**

- V.B. APPLESAUCE 19¢
- CRANBERRY SAUCE 25¢
- FRUIT COCKTAIL 25¢
- PEAR HALVES 33¢
- DOLE PINEAPPLE 25¢
- APPLE JUICE 34¢
- GRAPEFRUIT JUICE 46¢
- PINEAPPLE JUICE 29¢
- GRAPE JUICE 33¢

**Key Buy!**  
**AUNT JANE ICEBERG DILL PICKLES**  
 26-OUNCE JAR  
**48¢**

- GREEN GIANT PEAS 23¢
- CUT GREEN BEANS 16¢
- LIBBY'S CUT BEETS 18¢
- PORK & BEANS 25¢
- REFRIED BEANS 29¢
- STEWED TOMATOES 19¢
- DEL MONTE SPINACH 20¢
- VEG-ALL VEGETABLES 21¢
- TOMATO JUICE 32¢

**Our LOW Everyday Price!**  
**HARVEST DAY DELUXE BREAD**  
 WHITE, WHEAT OR SANDWICH  
 24-OZ. LOAF  
**33¢**

**LOOK FOR THE KEY BUYS**  
 "KEY BUYS" are extra-savings made possible by manufacturer's temporary promotional allowances... The "KEY BUY" items listed are just a few of the many extra values in store for you... we suggest you stock-up on those "KEY BUY" items you normally use for **GREATER EVERYDAY SAVINGS!**

**CANNED FOODS**

- BREAST O CHICKEN 29¢
- BEEF STEW 69¢
- SPAM 53¢
- PICKLE SLICES 35¢
- HOT CAULIFLOWER 32¢
- SELECT OLIVES 43¢
- SNOWDRIFT 69¢
- LUCKY COOKING OIL 57¢
- POMPEIAN OLIVE OIL 81¢

**Key Buy!**  
**HARVEST DAY CLING PEACHES**  
 29-OUNCE CAN  
**23¢**

**FROZEN FOODS**

- SWISS MISS PIES 29¢
- CHERRY PIE 36¢
- SARA LEE CAKES 79¢
- PIE SHELLS 35¢
- FRENCH TOAST 36¢
- MYERS BREAD 48¢
- SIRLOIN TIPS 43¢
- CHUN KING EGG ROLL 47¢
- FRIED RICE 56¢
- FISHSTICKS 65¢
- BREADED SHRIMP \$1.99
- FRIED HALIBUT 77¢
- POTATOES 20¢
- VEGETABLES 33¢
- LIMEADE 12¢
- ORANGE JUICE 25¢
- HAWAIIAN PUNCH 19¢

**Key Buy!**  
**PINK ICY POINT SALMON**  
 15½-OUNCE CAN  
**69¢**

**DAIRY PRODUCTS**

- RODS IMO 37¢
- COTTAGE CHEESE 58¢
- ICE CREAM 79¢

**PACKAGED GOODS**

- LUCKY SALT 9¢
- CAKE MIX 35¢
- PANCAKE MIX 47¢
- CORN MUFFIN MIX 27¢

100% Enjoy morning-fresh Lucky fruits and vegetables each and every day. Picked at their flavor peak and rushed to stores daily... the very finest produce mother nature produces... and at low everyday discount prices!

**BANANAS** GOLDEN RIPE **10¢** lb.  
 Chiquita Brand Central America's  
 Finest Quality Bananas

**RUSSET POTATOES** U.S. NO. 1 GRADE **10** POUND CELLO BAG **49¢**



- CHUCK ROAST** Blade 38¢ lb.  
 Bonded for Flavor & Tenderness ..... Cut
- GROUND BEEF** 43¢ lb.  
 Fresh, Lean and Tender.....
- ROUND STEAK** Center 78¢ lb.  
 Bonded for Rich Good Flavor ..... Cut
- FRESH FRYERS** 29¢ lb.  
 U.S.D.A. Grade A Chickens - Whole Body .....
- RIB ROAST** Standing Large End 79¢ lb.  
 Delectable Spit Bar-B-Cued or Roasted .....

- CROSS RIB ROAST** BONELESS 79¢ lb.
- FARMER JOHN HAM** FULLY COOKED FULL SHANK HALF 49¢ lb.
- SKINLESS LINKS** FARMER JOHN SAUSAGE - 8-OZ. PKG. 29¢
- PORTERHOUSE STEAK** TAILS REMOVED \$1.25 lb.
- CHUCK ROAST** CENTER CUT 45¢ lb.
- ROUND STEAK** BONELESS 88¢ lb.

**HEN TURKEYS**  
 YOUNG U.S.D.A. GRADE A BIRDS  
**39¢** lb.

- RIB STEAK** 89¢ lb.
- STANDING RIB ROAST** SMALL END 89¢ lb.

**Key Buy!**  
**PAPER ORCHIDS NAPKINS**  
 360 COUNT PKG.  
**47¢**

**HOUSEHOLD ITEMS**

- AURORA TISSUE 25¢
- SCOTTIES FACIAL TISSUE 27¢
- DIXIE REFILL 69¢
- M-D TOILET TISSUE 37¢
- SALVO PELLETS 75¢
- CHEER DETERGENT 79¢
- DREFT DETERGENT 79¢
- IVORY SNOW SOAP 79¢
- IVORY LIQUID DETERGENT 58¢
- COMET CLEANSER 17¢
- ZEST SOAP 20¢
- OVEN CLEANER 99¢
- BEHOLD POLISH 79¢
- PROLONG FLOOR WAX 99¢
- BRILLO SOAP PADS 45¢

**HOUSEHOLD ITEMS**

- VALENTINE HEART FOIL CAKE PAN 29¢
- ITALIAN BOTTLES 88¢
- CASCADE BUBBLING BATH 88¢

**Our LOW Everyday Price!**  
**ALL MEAT LUCKY FRANKS**  
 1-POUND PACKAGE 12-OZ. PKG. 39¢  
**49¢**

- Harvest Day BISCUITS** 8¢
- ALL MEAT FRANKS** 57¢
- PASTRY TURNOVERS** 54¢
- AMERICAN CHEESE** 65¢

**Van de Kamp's**  
**AN OUTSTANDING VARIETY OF FRESH BAKERY GOODS**  
 (AT MOST LUCKY STORES)  
**Key Buy!**  
**SPRAY PERFORM STARCH**  
 22-OUNCE CAN  
**37¢**

**Key Buy!**  
**PERFORM STARCH**  
 22-OUNCE CAN  
**37¢**

**Key Buy!**  
**ITALIAN BOTTLES**  
 Choose from three distinctive styles in three decorator colors. Excellent accent pieces for any room in the house. 22-inches high.  
**88¢**

**SLICED BACON** 1-POUND PKG. **55¢**

- FARMER JOHN BACON 57¢
- HORMEL, WILSON or RATH 63¢
- OSCAR MAYER BACON 68¢
- SWIFT PREMIUM BACON 68¢

**EVERYDAY PRICED DELICATESSEN ITEMS!**

- SLICED LUNCH MEATS 31¢
- AMERICAN CHEESE 3 lb. \$2.29
- LONGHORN CHEESE 59¢
- SLICED COOKED HAM 51¢
- Wilson's Sliced BOLOGNA 69¢

**Key Buy!**  
**STOKELY GOLDEN WHOLE KERNEL CORN**  
 17-OUNCE CAN  
**20¢**

**OTHER ITEMS**

- SPAGHETTI 23¢
- LIPTON DINNER 75¢
- SUGAR WAFERS 45¢
- SPRECKELS SUGAR 57¢
- NUTRAMENT 83¢
- SUGAR TWIN 34¢
- NESTLES' MORSELS 25¢
- NESTLES' QUIK 45¢
- VETS' DOG FOOD 8¢

**"Just Wonderful"**  
**HAIR SPRAY** 63¢  
 Has super-holding moisture-resisting qualities. Non-sticky, no-lacquer formula keeps hair looking soft, feeling soft. Regular or Hard-to-Hold. 16-ounce aerosol can.

**BROMO SELTZER** 85¢  
 Effervescent anticid... an excellent aid for the pleasant relief of minor stomach upset, nervous tension or headaches. King size 4½-ounce bottle.

**LISTERINE MOUTHWASH** 92¢  
 Freshens your breath as it kills germs on contact. Daily spraying helps to prevent flu and colds. Large 16-ounce bottle.

**GLASS CEREAL BOWLS** 23¢  
 Five inch diameter glass bowl by Anchor Hocking. Can be used as individual serving bowl-dish. Attractive dessert tone color.