



SOMEBODY HAS TO PAY FOR THOSE STAMPS—AND THAT'S *you*
Only LUCKY DISCOUNTS EVERY DEPT.
FOR GREATER *total* SAVINGS!

...somebody has to pay for those extras you receive as a so-called "FREE" bonus... the only way quality groceries, produce and meats can be sold at low discount prices is to do away with expensive stamps and games! Whether you know it or not... YOU DO PAY FOR ALL THOSE "EXTRAS" LIKE STAMPS AND GAMES IN THE FORM OF HIGHER PRICES! Lucky believes that stamps belong to the Post Office...not as an additional expense item on your grocery list!



CANNED FOODS

- GERBER'S BABY FOOD STAINED 4 1/2-OZ. JAR... 11¢
- GERBER'S JUNIOR FOOD BABY 7 1/2-OZ. JAR... 15¢
- MODILAC FORMULA BABY'S LIQUID 8 1/2-OZ. CAN... 25¢
- HILLS BROS. COFFEE 16-OZ. 69¢
- HILLS BROS. COFFEE 16-OZ. \$1.37
- HILLS BROS. COFFEE 16-OZ. \$1.99
- HILLS BROS. INSTANT COFFEE—16-OZ. JAR \$1.19
- LIPTON INSTANT TEA 4-OZ. JAR... \$1.28

...*Key Buy!*...
HARVEST DAY PEARS
 29-OUNCE CAN
35¢

- CHERRY PIE FILLING COMSTOCK 21-OZ. CAN... 59¢
- FRUIT COCKTAIL DEL MONTE 30-OZ. CAN... 38¢
- GRAPEFRUIT DEL MONTE—SECTIONS 14-OZ. CAN... 29¢
- DOLE PINEAPPLE SLICED 14 1/2-OZ. CAN... 24¢
- GLORIETTA PEACHES FRESTONE 16-OZ. CAN... 29¢
- STOKELY APPLESAUCE 16-OZ. CAN... 21¢
- WAGNER DRINKS BREAKFAST—ORANGE, GRAPE—54-OZ. BTL... 49¢
- PRUNE JUICE DEL MONTE 33-OZ. BTL... 48¢
- CHILI BEANS BUNCH STYLE 15-OZ. CAN... 18¢

...*Key Buy!*...
DEL MONTE CUT GREEN BEANS
 16-OUNCE CAN
21¢

- GREEN GIANT CORN GOLDEN 17-OZ. CAN... 23¢
- BIT O HONEY PEAS 17-OZ. CAN... 19¢
- SHELLIE BEANS STOKELY 14-OZ. CAN... 27¢
- NEW POTATOES HARVEST DAY—WHOLE, 15-OZ. CAN... 14¢
- PEAS & CARROTS LIBBY'S 17-OZ. CAN... 23¢
- HUNT'S TOMATOES SOLID PACK 14 1/2-OZ. CAN... 22¢
- CLAMATO JUICE LORD MOTT'S 16-OZ. CAN... 25¢
- VEGETABLE JUICE HARVEST DAY 46-OZ. CAN... 37¢
- CORNERED BEEF HERFORD 13-OZ. CAN... 53¢

...*Key Buy!*...
CALIFORNIA GIFT SALAD OLIVES
 8-OUNCE JAR
32¢

- LIBBY'S HASH CORNERED BEEF 13 1/2-OZ. CAN... 47¢
- CARNATION TUNA CHURCH LAR 6 1/2-OZ. CAN... 29¢
- SNOW'S MINCED CLAMS 7 1/2-OZ. CAN... 34¢
- PICKLE STICKS AUNT JANE'S SWEET 14-OZ. JAR... 42¢
- C.H.B. DILL PICKLES 22-OZ. JAR... 37¢
- LARGE OLIVES EARLY CALIFORNIA FITTED—6-OZ. CAN... 46¢
- LIPTON SOUP MIX NOODLE W/CHICKEN 4-OZ. PKG... 29¢
- MUSHROOM SOUP HARVEST DAY 16 1/2-OZ. CAN... 14¢
- GARLIC SALT SCHILLING 6 1/2-OZ. BTL... 37¢

T-BONE STEAK
 TAILS REMOVED
\$1.19
 lb.

- CHUCK ROAST CENTER CUT... 45¢
- STANDING RIB ROAST SMALL END... 89¢

HEN TURKEYS
 YOUNG, TENDER
 U.S.D.A. GRADE A... **39¢**
 lb.

- HAM FULL SHANK HALF FARMER JOHN FULLY COOKED... 49¢
- RUMP ROAST... 78¢

RIB STEAK
 Delicious Bar-B-Cued or Broiled... **89¢**
 lb.

Sliced Bacon
 Lucky Brand, Lean, Tender Center Slices
 1-lb. pkg. **55¢**

- FARMER JOHN BACON Sliced 1-Pound Package... 57¢
- WILSON, RATH or HORMEL Sliced Bacon, 1-Pound Package... 63¢
- OSCAR MAYER BACON Regular Slices, 1-Pound Package... 68¢
- SWIFT PREMIUM BACON Sliced 1-Pound Package... 68¢

This is only a partial listing of the top quality meat items that are available at low discount prices at Lucky.

...*Key Buy!*...
DOW CLEANER FOR BATHROOMS
 17-OUNCE CAN
65¢

HOUSEHOLD ITEMS

- LADY SCOTT FACIAL TISSUE 200 CT. BOX... 27¢
- MODESS NAPKINS SANITARY 12-CT. BOX... 39¢
- COLORTEX NAPKINS ASSORTED 24-CT. PKG... 9¢
- LUCKY TOWELS 185-CT. ROLL... 27¢
- GLAD WRAP PLASTIC WRAP 100 FT. ROLL... 31¢
- TIDE DETERGENT 49-OZ. BOX... 79¢
- IVORY FLAKES 13-OZ. BOX... 34¢
- OXYDOL DETERGENT 49-OZ. BOX... 79¢
- JOY LIQUID DETERGENT 25-OZ. BTL... 58¢
- MR. CLEAN CLEANER LIQUID 28-OZ. BTL... 66¢
- CAMAY TOILET SOAP BATH BAR... 15¢
- LUCKY CLEANSER 16-OZ. CAN... 10¢
- DUPONT SPONGES NEW 4-CT. PKG... 33¢
- BIZ LAUNDRY AID PER SOAK 25-OZ. BOX... 65¢

LOOK FOR KEY BUYS
 "KEY BUYS" are extra-savings made possible by manufacturer's temporary promotional allowances... The "KEY BUY" items listed are just a few of the many extra values in store for you... we suggest you stock-up on these "KEY BUY" items you normally use for **GREATER EVERYDAY SAVINGS!**



FRESH FRYERS
 U.S.D.A. Grade A Fresh Chickens—Whole Body **29¢**
 lb.

CHUCK ROAST
 Bonded for Flavor & Tenderness...Blade Cut. **38¢**
 lb.

ROUND STEAK
 Bonded for Tenderness...Center Cut... **78¢**
 lb.

RIB ROAST Standing Large End
 The Aristocrat of all Roasts... **79¢**
 lb.

GROUND BEEF
 Fresh, Lean and Tender... **43¢**
 lb.

CROSS RIB ROAST... BONELESS... **79¢**
 lb.

PORTERHOUSE STEAK... TAILS REMOVED... **\$1.25**
 lb.

SKINLESS LINKS... FARMER JOHN SAUSAGE—8-OZ. PKG.,... **29¢**

BONELESS STEWING BEEF... **79¢**
 lb.

CUT-UP FRESH FRYERS CHICKEN... **33¢**
 lb.

BONELESS ROUND STEAK... **88¢**
 lb.

Our LOW Everyday Price!
LUCKY ALL MEAT FRANKS
 1-POUND PACKAGE **49¢**
 12-OZ. PKG. **39¢**

SLICED LUNCH MEATS Lucky 4-Oz. Pkg. **31¢**
 Bologna, P&P, Olive, Spiced, Mac. & Cheese

LONGHORN CHEESE 10-Oz. Pkg. **59¢**
 Miss Wisconsin, Medium Sharp Cheddar

AMERICAN CHEESE Lucky 12-Oz. Pkg. **65¢**
 Individually Wrapped Processed Slices

DANOLA COOKED HAM Sliced 4 1/2-Oz. Pkg. **65¢**

LEO'S SMOKED MEATS Sliced 3-Oz. Pkg. **35¢**
 Spicy Beef, Ham, Salsami, Beef Thins

HARVEST DAY BISCUITS Buttermilk or Sweetmilk 8-Oz. Tube **8¢**

SLICED COOKED HAM Lucky Brand 5-Oz. Pkg. **51¢**

WILSON SLICED BOLOGNA All Meat or All Beef 1-lb. **69¢**

3-LB. CANNED HAM Dubeque Brand Fully Cooked **\$2.98**

100% COMPARE THE QUALITY AND LOW EVERYDAY DISCOUNT PRICES OF LUCKY'S FRESH FRUITS AND VEGETABLES...IT'S THE FINEST MOTHER NATURE PRODUCES!
BANANAS **10¢**
 lb.
CHIQUITA BRAND
 The Finest Quality Banana You Can Buy Anywhere
POTATOES 10 **49¢**
 -pound cello bag
 RUSSET VARIETY IN A NICE SELECTION OF SIZES...U.S. NO. 1 GRADE

...*Key Buy!*...
C.H.B. BRAND STRAWBERRY JAM
 20-OUNCE JAR
47¢

- DAIRY PRODUCTS**
- FOREMOST BUTTER 1ST QUALITY 16-OZ. CTN... 79¢
 - KRAFT VELVEETA CHEESE FOOD 32-OZ. CTN... 98¢
 - JUICE BLEND VITA PANT—ORANGE 48-OZ. BTL... 69¢
 - MARGARINE BLUE BONNET—REGULAR 16-OZ. CTN... 28¢

...*Key Buy!*...
 A New and Delicious Product
LUCKY-SPLITS BERRY'S COOKIES
 16 1/2-OUNCE BOX
45¢

- PACKAGED GOODS**
- GRAHAM CRACKERS HARBICO 18-OZ. BOX... 36¢
 - STA-CRISP CRACKERS PACIFIC 18-OZ. BOX... 27¢
 - HARVEST DAY BREAD 24-OZ. LOAF... 35¢
 - RAISIN BREAD HARVEST DAY 14-OZ. LOAF... 33¢

Everyday LOW DISCOUNT PRICES ON HOUSEWARES & BEAUTY AIDS

FAMILY SIZE TUBE GLEEM TOOTH PASTE **77¢**
 Helps keep teeth white and bright while it fights cavities. Pleasant taste, excellent for children as well as adults.

'PRELL' CONCENTRATE SHAMPOO \$1.17
 Same dependable shampoo as liquid Prell, but in an unbreakable plastic large size tube. Mountains of rich, thick lather.

SCOPE MOUTHWASH **92¢**
 The mouthwash that is so gentle to your mouth, but so effective it kills hundreds of germs on contact. LARGE SIZE BOTTLE.

- OTHER ITEMS**
- MARSHMALLOWS SHARP JET POW 14-OZ. BAG... 25¢
 - CAKE MIX DUNCAN HINES 15 1/2-OZ. PKG... 35¢
 - M.J.B. RICE LONG GRAIN 25-OZ. BOX... 41¢
 - POP CORN JULY TIME—YELLOW 25-OZ. BAG... 29¢
 - CIGARETTES KING SIZE—10 PK. CTR. (PLUS TAX) \$2.98
 - THOROFED ROASTMEAT 14 1/2-OZ. CAN... 23¢
 - PUSS-N-BOOTS CAT FOOD—PINK FLAVOR 15 1/2-OZ. CAN... 15¢
 - KAL KAN DOG FOOD CHUCKY BROS 14-OZ. CAN... 23¢
 - FRISKIES MEAL 25-1/2 OZ. BAG... \$2.99

...*Key Buy!*...
PINEAPPLE-GRAPEFRUIT DEL MONTE DRINK
 46-OUNCE CAN
29¢

FROZEN FOODS

- BANQUET DINNERS 1-OZ. PKG... 37¢
- SLICED BEEF FRESH CUT—OR CHICKEN W/SAUCE 22-OZ. PKG... \$1.39
- ENCHILADAS YAN DE KAMP—BEEF, CHEESE, CHICKEN 7 1/2-OZ. PKG... 36¢
- BANQUET COOK IN BAG 3-OZ. BAG... 27¢
- SLICED BEEF, SLICED TURKEY, CHEESE LA BOND
- CHOW MEIN CHUN KING—CHICKEN OR SHIMP—15-OZ. PKG... 75¢
- SWEET & SOUR PORK CHUN KING 16-OZ. PKG... 94¢
- HALIBUT FILLETS CERTI-FRESH 16-OZ. PKG... \$1.09
- SOLE FILLETS CERTI-FRESH 16-OZ. PKG... 69¢
- ORANGE JUICE SUNDAY 6-OZ. CAN... 25¢
- ORANGE JUICE TUESDAY 6-OZ. CAN... 28¢
- BLEND JUICE MINUTE MAID 6-OZ. CAN... 28¢
- MORTON'S MACARONI 8-OZ. PKG... 22¢

...*Key Buy!*...
TOILET DELSEY TISSUE
 2—500 COUNT ROLLS
23¢

...the few items listed on this page constitute just a small sampling of the thousands of low, low discount prices in store for you at Lucky.
Van de Kamp's
 AN OUTSTANDING VARIETY OF FRESH BAKERY GOODS (AT MOST LUCKY STORES)

Family Size Tube GLEEM TOOTH PASTE

EXCEDRIN TABLETS **\$1.18**
 Bottle of 100 tablets. Excellent for fast, effective relief from pain or discomfort. Ideal for aches and pains of flu and colds.

IRONING PAD AND COVER SET **79¢**
 Your iron will glide over this all-composite cover. Comes complete with pad. Fits most standard ironing boards.

STORE HOURS
 MON. thru FRI. 10 am to 9 pm * SAT. 10 am to 7 pm
 * MON. thru FRI. 10 am to 10 pm * SAT. and SUN. 10 am to 7 pm