

# GRAND OPENING SALE

ALL VONS STORES JOIN IN THE CELEBRATION WITH MONEY - SAVING SLIM PRICES *Plus* BLUE CHIP STAMPS!



**A BRAND NEW VONS  
IN SAN DIEGO**  
5555 Balboa Ave. at Genesee

SAVE WITH VONS SLIM PRICES

**LIQUID BLEACH** 33¢  
VONS ALL PURPOSE GAL. BTL.

**DOLE PINEAPPLE JUICE** 29¢  
46-OZ. CAN  
**V-8 JUICE COCKTAIL** 43¢  
46-OZ. CAN  
**GRAPEFRUIT JUICE** 39¢  
VITA PART QT. BTL.

**TOMATO JUICE** 33¢  
46 OZ. 46

**HEINZ KETCHUP** 24¢  
14-OZ. 14  
**DEL MONTE TOMATO SAUCE** 11¢  
8-OZ. 8  
**DEL MONTE GREEN PEAS** 22¢  
8-OZ. 8

**PORK & BEANS** 25¢  
VITA PART 2-CAN

**LIBBY YELLOW CLING PEACHES** 29¢  
NO. 2 29  
**TIDE DETERGENT** 79¢  
QUANT 79  
**DOLE SLICED PINEAPPLE** 25¢  
1 1/2 FLAT 25

**VONS BAKERY TREATS**

**CAKES** 69¢  
8" SQUARE • FRESH  
• Devil's Food  
• White  
• Apple Sauce  
• Banana  
• Choc. Mist

**CINNAMON ROLLS** 37¢  
OR ORANGE VONS 8-PK.  
**VONS RAISIN BREAD** 37¢  
DELICIOUS 1-LB. LOAF.

**VONS FROZEN FOOD BUYS**

**ORANGE JUICE** 2/51¢  
VITA PART 4-OZ. CAN 12-OZ. CAN • 4%  
**EVERFRESH STRAWBERRIES** 23¢  
10-OZ. PKG.

**SIMPLE SIMON ASS'D FRUIT PIES** 3 for \$1  
Apple, Boysenberry, Peach, Custard  
Cust Top Lemon, Pumpkin or Mince.  
8-inch Size. YOUR CHOICE.

**MORTON 3-COURSE DINNER** 63¢  
13-OZ. PKG.  
**REAL WHIP TOPPING** 35¢  
QUART SIZE

**CHICKEN OF THE SEA ENTREES** 35¢  
Shrimp Creole, Shrimp Oriental, Shrimp  
Curry, Tuna Hawaiian, Tuna 4-in-1, King  
6-oz. pkg. YOUR CHOICE.

**CREST TOOTHPASTE** 73¢  
REGULAR OR MINT WITH FLUORISTAN  
FAMILY SIZE

**5-DAY SPRAY DEODORANT** 81¢  
TWIN PK. 81  
**VO-5 SHAMPOO** 88¢  
REGULAR, DRY OR SUPER INCL. 1 1/2 OFF. 7-OZ.

**Carnation Slender** 68¢  
ALL FLAVORS. INCL. 10¢ OFF. PKG.

## CLUB Steaks



**BONELESS ROUND OR FAMILY STEAKS**

**98¢ lb.**

**HEN TURKEYS** 39¢  
CALIFORNIA GROWN VONS TABLE KING OR APPLE VALLEY, 10-16 LB. AVG.  
• MONEY SUCKLE  
• SWIFT'S PREMIUM  
• GOLDEN STAR

**Choice Rib Steaks** 89¢  
**Top Round Steaks** 91¢  
**Porterhouse** 91¢  
**Top Sirloin Steaks** 91¢

## BEEF Roasts



**CENTER CUT CHUCK OR 7-BONE**

**45¢ lb.**

**SLICED BACON** 59¢  
LUER'S QUALITY, 1-LB. PKG. SWIFT'S PREMIUM OR LAZY MAPLE

**Boneless Chuck** 89¢  
**Boneless Roast** 98¢  
**Fresh Brisket** 89¢  
**Link Sausage** 4 for \$1

**Seafood Sea-lections**

SWORDFISH STEAKS	89¢
HALIBUT STEAKS	89¢
PERCH FILLETS	69¢
FISH STICKS	99¢
GORTON'S SCALLOP CRISPS	89¢
RUPERT'S FRIED SCALLOPS	89¢
GORTON'S FISH & CHIPS	89¢

**Extra Values!**

CORNED BEEF BRISKET	89¢
BONELESS TAVERN HAM	91¢
PORK SAUSAGE LINKS	79¢
SLICED BACON	69¢
WAFER THIN BACON	85¢
SMOKED PORK CHOPS	89¢
BUTTERED BEEF STEAKS	89¢

**Happy Moments...**

Another Happy \$1,000.00 Winner! Mr. D. J. Harris Receives a \$1,000.00 Check from Art Castillo, Manager of Vons Santa Ana Store. Get Your Free "Win With the Stars" Card Today at Vons... No Purchase Necessary.

### Win with the Stars

IT'S EXCITING! IT'S FUN! IT'S FREE!

EVERY WEDNESDAY In Full Color 8:30 P.M. KTLA-TV 5

1st Game Win \$1000  
2nd Game Win \$500  
3rd Game Win \$250  
4th Game Win \$100  
5th Game Win \$50  
6th Game Win \$25

SAVE CASH WITH THESE DELICATESSEN SPECIALS! *Plus* BLUE CHIP STAMPS

## SLICED Bologna

**69¢ lb.**

VONS-ALL MEAT Premium Quality Sandwich Favorite SAVE 26¢

**Sliced Meats** 3 for \$1  
LEO'S, SMOKED ASSORTED 3-OZ. PKG.  
Chicken or Turkey 1/2-OZ. 48¢

**Cottage Cheese** 31¢  
FARMER, LO-CAL OR CREAMED, JERSEYMAID FIRST DAY FRESH, PT. CTN.

**Swiss Cheese** 45¢  
VONS SLICED, AGED WISCONSIN, SWEET NUTTY FLAVOR 6-oz. Pkg.

**MARGARINE** 15¢  
Pure Vegetable. Digestible High in Polyunsaturates. 1-LB. CTN.

**CAMPBELL'S TOMATO SOUP** 10¢  
Rich Flavor 10-OZ. CAN

**Frozen VEGETABLES** 8¢  
EVERFRESH • 9-OZ. PKG. SAVE CASH!  
Peas, Cut Corn, Chopped Broccoli, Green Beans, Cut Beans, French Fries and Crinkle Cuts

**Pineapple Juice** 23¢  
FANCY FARMS DELICIOUS 46 OZ. CAN

**Jerseymaid Butter** 79¢  
FIRST QUALITY 1-LB. CTN.

**Lady Scott Tissue** 23¢  
ASSORTED INCL. 2¢ OFF 2 ROLL PACK

**VONS Premium Quality COFFEE** 57¢  
1-LB. CAN 2 LB. \$1.13 • 3 LB. \$1.69

**SALTINE CRACKERS** 29¢  
N.B.C. Salted or Unsalted 1-LB. PKG.

**ICE CREAM** 59¢  
WESTWOOD 1/2 GAL. CTN. Ass'd. Flavors

**Globe A-1 Spaghetti** 39¢  
2 LB. PKG. SAVE 10¢

**Spaghetti Sauce Mix** 29¢  
SCHILLING 3-OZ. PKG. SAVE 14¢

**Hunt's Tomato Paste** 2 for 29¢  
6-OZ. CAN

SAVE CASH WITH THESE PRODUCE SPECIALS! *Plus* BLUE CHIP STAMPS

## Bananas

**10¢ lb.**

GOLDEN RIPE

**GREEN BEANS** 19¢  
FRESH... SNAPPY TENDER

**Strawberries** 29¢  
FRESH, FLAVORFUL FULL BASKET

**Watermelons** 15¢  
BIG "JUNE IN JANUARY" TREAT!

**Fancy Papayas** 29¢  
SWEET, FROM THE TROPICS

**Bosc Pears** 19¢  
FANCY FLAVORFUL

**VONS Liquor Features**

**ROYAL VELVET SPECIAL BOURBON** \$4.59  
STRAIGHT KENTUCKY 86-PROOF 8 YRS. OLD Save 40¢

**ROYAL VELVET • 90-Proof DRY GIN** Save 40¢ \$3.59

**Don Miguel Table Wines**  
• VIN ROSE Your Choice QUART 55¢  
• VINO ROSSO  
• CHARLES

**CRYSTAL BEER** \$1.79  
Brewed in Colorado 12-OZ. CANS 12-PK.

We Welcome... U.S.A. **FOOD STAMPS** LA. COUNTY ONLY

SUNSHINE Hi-Ho Crackers 41¢  
Betty Crocker Fudge Brownie Mix 52¢  
Betty Crocker Wheat Hearts Cereal 50¢  
Betty Crocker Pancake Mix 58¢  
Betty Crocker Angel Food Cake Mix 58¢  
Betty Crocker Cake Mix 58¢

DISINFECTANT Lysol Spray 98¢  
7-OZ. CAN.

S and W Applesauce 28¢  
S and W Grapefruit 38¢  
S and W Cut Green Beans 28¢  
S and W Stewed Tomatoes 32¢  
S and W Sliced Beets 38¢

JOHNSON QUALITY PRODUCTS  
Klear Floor Wax 44-OZ. \$1.74  
Pledge REGULAR OR LEMON 14-OZ. \$1.38  
Glo-Coat Floor Polish & Wax 37-OZ. 97¢  
Glo-Garden OR SPRAY DISINFECTANT 7-OZ. 98¢

Prices Effective Thurs. Thru Sun. Jan. 16-19