

# Some Employers Make Up For a Mid-Week Holiday

It was the day before Christmas and everybody was off. That is, most employees. With Christmas and New Year's Day falling on Wednesdays this year, there's no long holiday weekend in the offing but many employers are making up for that.

Eighty per cent of 166 companies responding to a government survey indicated that they would give time off on the day before Christmas; about half reported they would give a full day off and the rest, a half-

off. About 40 per cent of the companies queried will grant similar time off on New Year's Eve.

AND, OF course, there is still the office party to keep employees merry as the holidays near.

Though some companies have stopped holding employe parties the practice is still flourishing. According to an industrial relations news survey, 62 per cent of 177 companies queried reported that they planned to hold their party.

annual shindig. Companies indicated that they would serve liquor and about 60 per cent said they would invite spouses. Most of the parties, however, will be held off company property. It seems the in-office type Christmas party is becoming a thing of the past.

GRADUAL public acceptance of high interest rates, and greater availability of mortgage money are expected to combine with a pent-up demand for housing to produce a 10 to 12 per cent in-

crease in housing starts in 1970. This forecast was made recently by Thomas A. Reed, vice president and general manager of Honeywell's Residential division, the world's largest manufacturer of home temperature controls.

Reed said, "Many of the people who have been putting off borrowing for residential purposes during the past few years have begun to accept the higher rates as a reality that is unlikely to change. They are now psychologically prepared to proceed

with their plans before facing the likelihood of a new combination of even higher interest and higher construction and material costs."

COMMENTING on money availability, he said, "unless the money market changes drastically as a result of economic pressure generated by the new Federal Administration — and this is not foreseen at this time — mortgage money should be more easily obtainable in 1969." Reed also predicted "a major thrust during 1969 in low-cost

government-sponsored housing for low-income families. These projects — such as the Housing and Urban Development Authority's model cities program — may push housing starts in America to the two-million rate by 1970."

BITS O' BUSINESS — The public relations man for a metropolitan newspaper telephoned a news reporter to "get filled in" on the company's activities. The number of overseas visitors to the United States in October increased 13.1 per cent

above the level reported for the year-ago period. During the first 10 months of 1968, 1.3 million foreign visitors came to the U.S. — an increase of 2.6 per cent over the same period of 1967.

A NEW rubber-faced, flexible trowel that makes grouting a ceramic tile floor with epoxy less expensive than grouting with conventional materials has the potential of expanding the market for ceramic tile by some six million square feet a year, estimates the Tile Council of America.

The Tile Council's Research Center at Princeton, N.J. developed the epoxy tile-over-plywood floor system almost a decade ago. The system utilizes the Council's formula AAR-II (acid-alkali-resistant, two-part epoxy) as both the setting and grouting material.

Until the development of the new flexible trowel, an epoxy set floor took longer, and, consequently, cost more than a tile floor set in thick portland cement and grouted with a conventional portland cement-sand grout. But now this situation has been dramatically changed, says the Tile Council.

This year some three million square feet of floor tile will be installed with AAR-II and in 1969 the amount of tile that will be set and grouted with AAR-II will probably be a little over three and a half million square feet.

THINGS TO COME — An aviation service in Dallas-Ft. Worth has just offered residents a 30-minute look at the area's Christmas lights from about 10,000 feet up for \$5.95.

**We have kept this promise, and we thank you for your overwhelming response. I assure you, we will continue to give you what you want: the lowest prices possible...along with the finest quality merchandise, variety and friendly, helpful service."**

Clifford T. Haskell  
President, Alpha Beta Markets



ALPHA BETA TOTAL DISCOUNTS	SOME STORES CHARGE	ALPHA BETA DISCOUNT PRICE
MAHATMA • 2-LB. PACKAGE LONG GRAIN RICE	43¢	38¢
KOUNTY KIST • 7 OUNCE CAN PEAS or Whole Kernel CORN	15¢	10¢
PILLSBURY • 2-LB. PKG. • SWEET CREAM PANCAKE MIX	59¢	55¢
16 OUNCE PACKAGE HYDROX COOKIES	53¢	47¢
1-LB. PACKAGE KRAFT MARSHMALLOWS	29¢	23¢
10 1/2 Oz. Pkg. Kraft Miniature Marshmallows	29¢	23¢

**Double Discount**

NABISCO • SALTINE PREMIUM CRACKERS

1-LB. BOX

**29¢**

SOME STORES CHARGE 35¢

LIBBY'S • 22 OUNCE JAR KOSHER DILL HALVES	49¢	29¢
JACK & BEANSTALK • 303 CAN • SLICED OR CUT GREEN BEANS	25¢	23¢
2 1/2 CAN • FRENCH OR CUT GREEN BEANS	39¢	36¢
JACK & BEANSTALK • 303 CAN CORN • CREAM STYLE	23¢	20¢
2 1/2 CAN • CREAM or WHOLE KERNEL	33¢	31¢
GREENWOOD • 16 OZ. JARS Sliced Pickled Beets	33¢	26¢
• HARVARD BEETS	31¢	26¢
• SMALL WHOLE PICKLED BEETS	37¢	32¢
LAWRY'S • ALL VARIETIES SALAD DRESSING MIX	19¢	17¢
LAWRY'S • 1 1/2 OUNCE PACKAGE SPAGHETTI SAUCE MIX	25¢	24¢
3 OUNCE PACKAGE	45¢	43¢
VAN DE KAMP • Frozen • 10 1/2 oz. Package CHICKEN PIE	45¢	39¢

FROZEN

**SWANSON DINNERS**

11 OZ. SIZE • BEEF • CHICKEN • SWISS STEAK • TURKEY

**48¢**

SOME STORES CHARGE 59¢

GREEN GIANT • 12 OZ. PACKAGE • FROZEN RICE ENTREES	34¢	31¢
• BUTTERED RICE	39¢	37¢
• SPANISH RICE • RICE VERDI		
• RICE MEDLEY • RICE PILAF		
FROZEN • 12 OUNCE SARA LEE POUND CAKE	89¢	79¢
FROZEN • 9 OUNCE PACKAGE MORTON'S HONEY BUNS	29¢	25¢
FROZEN • 12 OUNCE PACKAGE ORE IDA HASH BROWNS	21¢	19¢

FROZEN • 6 OUNCE CAN • RICH IN VITAMIN C

**ALPHA BETA ORANGE JUICE**

25¢ VALUE

23¢

12 OUNCE CAN • 49¢ VALUE

45¢

DUTCH PRIDE • 1/2 GALLON	39¢	35¢
IMITATION ICE MILK		
ALPHA BETA • 10 OZ. PACKAGE • FROZEN BROCCOLI SPEARS	29¢	24¢
29¢ VALUE		
FROZEN • ALL VARIETIES XLNT DINNERS	49¢	43¢
XLNT TACO-ETTES • FROZEN • 6 OZ.	39¢	36¢

ALPHA BETA TOTAL DISCOUNTS	SOME STORES CHARGE	ALPHA BETA DISCOUNT PRICE
38 OUNCE PACKAGE • INCLUDES 10¢ OFF VIM DETERGENT TABLETS	69¢	55¢
49 OUNCE PACKAGE • INCLUDES 10¢ OFF ADVANCED ALL	75¢	64¢
4-LB. PACKAGE CALGON WATER CONDITIONER	1 <sup>00</sup>	99¢
20 OUNCE BOTTLE DISH ALL DETERGENT	43¢	41¢
LARGE SIZE PACKAGE DRIVE DETERGENT	35¢	34¢

7 OUNCE BOTTLE LISTERINE ANTISEPTIC MOUTHWASH

75¢

65¢

14 OUNCE BOTTLE

1.15

92¢

5 OUNCE FAMILY SIZE TUBE PRELL CONCENTRATE	1 <sup>00</sup>	\$1 <sup>17</sup>
LARGE TUBE GLEEM TOOTHPASTE	65¢	55¢
FAMILY SIZE TUBE HEAD & SHOULDERS	1 <sup>00</sup>	\$1 <sup>28</sup>

FAMILY SIZE BOTTLE

**SCOPE MOUTHWASH**

**\$1.08**

SOME STORES CHARGE \$1.45

FAMILY SIZE TUBE • INCLUDES 6¢ OFF CREST TOOTHPASTE	REGULAR OR MINT	1 <sup>00</sup>	68¢
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PUSS 'N BOOTS • 6 OZ. CANS CAT FOOD: Gourmet Feast • Liver/Greasy	20¢	17¢
• Harshmet/Gry. • Kidney/Gry.		
6 OZ. CANS • CHICKEN & LIVER	18¢	15¢

GIANT SIZE PACKAGE TIDE DETERGENT	81¢	79¢
TIDE • KING SIZE (5 LB. 4 OZ.)	1.37	1.32

PACK OF 12 • BEEF OR CHICKEN STEERO BOUILLON	21¢	19¢
13 1/2 OZ. CAN CHICKEN • 14 OZ. CAN BEEF SWANSON'S BROTH	21¢	19¢

**Double Discount**

ALPHA BETA ALL MEAT WIENERS

1-LB. PACKAGE

**49¢**

59¢ VALUE

14 OUNCE PACKAGE • SLICED • LARGE ALPHA BETA • ALL MEAT BOLOGNA	69¢	59¢
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ALPHA BETA • 95¢ LB. VALUE • WISCONSIN LONGHORN CHEDDAR CHEESE	83¢	83¢
IMPERIAL • 1-LB. CARTON MARGARINE	39¢	37¢
8 OUNCE CARTON • ASSORTED FLAVORS YONSON FRUIT YOGURTS	23¢	21¢

WE RESERVE THE RIGHT TO REFUSE SALES TO COMMERCIAL DEALERS

BUTCHER'S PRIDE MEATS	MEATS YOU'LL BE PROUD TO SERVE
U.S.D.A. GRADE A • WHOLE BODY FRESH FRYERS	29¢ lb
U.S.D.A. GRADE A • NO BACKS OR NECKS BEST O' THE FRYER	49¢ lb
REGULAR SLICED • 1-LB. PACKAGE FARMER JOHN BACON	56¢
REGULAR OR THICK SLICED • 1-LB. PACKAGE ALPHA BETA BACON	56¢

**Double Discount**

DUBUQUE'S IOWA MAID BACON

1-LB. PKG REGULAR SLICED

**44¢**

THICK SLICED 87¢

ALPHA BUTCHER'S PRIDE FRESH • DEPENDABLE QUALITY GROUND BEEF	43¢ lb
ECONO PAK 3-LB. OR OVER FRESH • READY TO BAKE MEAT LOAF	59¢ lb
HORMEL • SMOKED PENN STYLE SAUSAGE	67¢ lb
ALPHA BETA BUTCHER'S PRIDE BEEF BONE-LESS SHOULDER CLOD ROAST	89¢ lb
ALPHA BETA BUTCHER'S PRIDE BEEF CHUCK ROAST BLADE CUT	49¢ lb
ALPHA BETA BUTCHER'S PRIDE BEEF ROUND STEAK FULL CUT	88¢ lb
CAMP'S • FROZEN • 12-OZ. PACKAGE BUTTER BEEF STEAKS	59¢
BREADED • COOKED CARNATION • FROZEN • 2-LB. FILLET OF COD	79¢
FISH STEAKS	99¢

BETTER PRODUCE at Discount Prices

U.S. NO. 1

**RUSSET POTATOES**

10 LB BAG

**39¢**

BEST FOR BAKING AND MASHING

SWEET • MILD BROWN ONIONS	5¢ lb
THICK MEATED GOLDEN BANANA SQUASH	3¢ lb
SUN DRIED • 1 1/2 LB. PACKAGE BREAKFAST PRUNES	39¢
CALIFORNIA GROWN • 2 YEAR OLD BAREROOT ROSES GRADE #1	77¢ lb

QUART BOTTLE • INCLUDES 6¢ OFF WISK LIQUID DETERGENT	79¢	69¢
22 OUNCE BOTTLE DOVE LIQUID DETERGENT	59¢	58¢

## Red Cross Baby Care Class Set

Harbor area residents expecting a baby soon will have a chance to learn to use the tools of baby care from Red Cross.

"This means tools like cotton swabs, bottles, safety pins, diapers, and of course, the baby," Mrs. Abner Kaplan, chairman of nursing programs for the Harbor area explained.

"The baby doesn't present too much of a problem as long as he — and mother — are in the hospital," said Mrs. Kaplan. "But eventually the job of caring for baby changes hands — from the professionals at the hospital to the amateurs at home."

TO HELP make it easy for new parents to learn, Red Cross offers regular, free courses for them throughout the area.

"Lots of experienced parents have had Red Cross training," Mrs. Kaplan said, "and they say it's made life easier both on them and their offspring."

The next course will be offered Mondays and Wednesdays starting Jan. 6, from 7:30 to 9:30 p.m. at the Red Cross Service Center, 1499 W. 1st St., San Pedro.

## Students To Stage Rashomon

Students and staff in the Theater Arts Department are busy at work on the final stages of "Rashomon" which will play in the College Theater Jan. 15, 16, 17, and 18 at 8:30 p.m.

Billed as a Reader's Theater Production which will include slides, sound, motion picture film, and music, the production features Steve Woodard, Louise Breakstone, and Phil Beck. Others in the cast are Chuck Cumiskey, Joe Lovell, Charles Stansbury, Terri Sima, and Jeff Walters.

The play is based on the Japanese stories involving a chance meeting in the forest of a bandit and a nobleman and his wife. The nobleman is killed, but each of the participants tells a different story of what happened. The woodcutter who sees the action while hiding in the bushes tells his version of the truth. The production then asks the question: "What is Truth?"

General director of the production is Fred Martin while Burt Peachy is in charge of the technical aspects of the show. Tickets are on sale in the Finance Office for \$1.50.

## Smoking Resolution Proposed

"Resolved, that I will not start smoking cigarettes, a habit which may be hard to break, and which may cost me my health and my life."

With youthful cigarette smokers increasing at the rate of a million a year, the Los Angeles County Heart Association has proposed the foregoing New Year's resolution for the young people of this country.

The Association pointed out that damage to the heart and lungs begins early among cigarette smokers, and there is evidence to indicate young tissues are more severely affected than old.