

Resolute

... THAT YOUR LUCKY DISCOUNT SUPER-MARKET WILL CONTINUE TO BRING YOU GREATER SAVINGS ON MOST ALL YOUR SUPERMARKET NEEDS, AND MORE, THROUGHOUT THE COMING YEAR ... BIG SAVINGS ON THE FINEST QUALITY AVAILABLE ... FAMOUS NAME BRANDS, TOP QUALITY "BONDED" MEATS, FRESH FRUITS and VEGETABLES, HOUSEWARES, HEALTH & BEAUTY AIDS ... YOU'LL ENJOY SAVINGS OF HUNDREDS OF DOLLARS A YEAR WITH LUCKY'S LOW EVERYDAY DISCOUNT PRICING!

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happy new year!

LUCKY'S BONDED MEATS... UNCONDITIONALLY GUARANTEED FOR FLAVOR & TENDERNESS!



... COMPARE LUCKY'S TRIM... COMPARE LUCKY'S QUALITY... COMPARE LUCKY'S LOW PRICE!

Lucky
DISCOUNT SUPERMARKETS

WE DISCOUNT EVERYTHING
Except QUALITY.
COURTESY SERVICE

CANNED FOODS

- JUNIOR BABY FOOD 15¢
- GERBER'S BABY FOOD 11¢
- GERBER'S MODILAC 25¢
- MAXWELL HOUSE COFFEE
- INSTANT 1.49
- YUBAN COFFEE 73¢
- YUBAN COFFEE 1.45
- MAXIM INSTANT COFFEE 97¢
- MAXIM INSTANT COFFEE 1.69
- LIPTON INSTANT TEA 85¢

PINEAPPLE-GRAPEFRUIT DRINK

HARVEST DAY—46-OZ. CAN

27¢

- HUNT'S PEACHES 28¢
- V-B APPLESAUCE 19¢
- WHOLE APRICOTS 29¢
- BORDO GRAPEFRUIT 28¢
- SLICED PINEAPPLE 24¢
- WAGNER DRINKS 49¢
- PRUNE JUICE 48¢
- GREEN BEANS 27¢

DEL MONTE TOMATO CATSUP

20-OUNCE BOTTLE

28¢

- HART CUT WAX BEANS 17¢
- LIBBY'S SAUERKRAUT 19¢
- DEL MONTE PEAS 22¢
- TOMATO JUICE 32¢
- VEGETABLE JUICE 37¢
- CHILI BEANS 27¢
- DEL MONTE SPINACH 20¢
- GREEN BEANS 16¢

Our LOW Everyday Price!

POWDER DETERGENT TIDE

49-OZ. BOX (10¢ OFF LABEL)

69¢

Van de Kamp's

OUTSTANDING VARIETY OF FRESH BAKERY GOODS! AVAILABLE IN MOST STORES.

CANNED FOODS

- POTATO BUDS 69¢
- ICY POINT SALMON 79¢
- CHUNK TUNA 31¢
- CORNER BEEF HASH 47¢
- HORMEL CHILI W/ BEANS 55¢
- ITALIAN DRESSING 36¢
- KRAFT'S MAYONNAISE 58¢
- SPAGHETTI SAUCE 33¢
- KERN'S PRESERVES 51¢
- LOG CABIN SYRUP 65¢
- PEANUT BUTTER 1.21

Key Buy!

HARVEST DAY FRUIT COCKTAIL

16-OUNCE CAN

20¢

HOUSEHOLD ITEMS

- OXYDOL DETERGENT 79¢
- IVORY FLAKES 34¢
- CHEER DETERGENT 79¢
- DREFT DETERGENT 79¢
- IVORY LIQUID 58¢
- MR. CLEAN CLEANER 66¢
- CAMAY TOILET SOAP 15¢
- VANO LIQUID STARCH 55¢

Key Buy!

HUNT'S STEWED TOMATOES

14 1/2-OUNCE CAN

20¢

FROZEN FOODS

- FRUIT PIES 29¢
- CHICKEN DINNER 48¢
- BUTTERED RICE 31¢
- SUPER SANDWICH 79¢
- JOHN'S PIZZA 79¢
- DOWNYFLAKE WAFFLES 36¢
- PEAS IN BUTTER SAUCE 31¢
- SLICED BEEF 1.39
- FISH STICKS 65¢
- BREADED SHRIMP 71¢
- DOLE JUICE 19¢
- LEMONADE 23¢
- ORANGE JUICE 25¢

DAIRY PRODUCTS

- FOREMOST BUTTER 79¢
- BIG DIP ICE MILK 55¢
- DITTO IMITATION MILK 36¢
- VELVEETA 98¢

Our LOW Everyday Price!

LUCKY-SOFT MARGARINE

16-OUNCE CARTON

29¢

CHUCK ROAST 39¢

BLADE CUT... LEAN TENDER AND JUICY

ROUND STEAK 79¢

CENTER CUT... GUARANTEED FOR TENDERNESS

GROUND BEEF 45¢

FRESH, LEAN AND TENDER

FRESH FRYERS 29¢

U.S.D.A. GRADE 'A' CHICKENS... WHOLE BODY

T-BONE STEAKS \$1.19

TAILS OFF... BROIL OR BAR-B-Q... IT'S DELICIOUS

Key Buy!

DEL MONTE GOLDEN CORN

17-OUNCE CAN

20¢

FRESH TOP QUALITY FRUITS & VEGETABLES ARE DISCOUNT PRICED EVERYDAY AT LUCKY!

100% CHIQUITA BRAND BANANAS 9¢

The finest quality Bananas you can buy anywhere.

U.S. NO. 1 RUSSET POTATOES 10 LB. CELLO BAG **45¢**

Key Buy!

HUNT'S PORK & BEANS

30-OUNCE CAN

23¢

OTHER ITEMS

- LIPTON DINNER 75¢
- PINTO BEANS 29¢
- RAVIOLI 35¢
- BLACK PEPPER 39¢
- JONNY CAT LITTER 1.13
- CIGARETTES 2.94
- SCOTT VIVA TOWELS 33¢

PACKAGED GOODS

- PACIFIC GRAHAMS 33¢
- DELUXE BREAD 33¢
- RAISIN BREAD 33¢
- PATTI CAKE COOKIES 54¢

BEVERAGES - SPIRITS

- DIET-RITE COLA 53¢
- BEVERAGES 9¢
- VIN ROSE WINE 1.38
- GOLD SEAL VODKA 2.99

BONELESS CROSS RIB ROAST 79¢

- STANDING RIB ROAST 89¢
- RIB STEAK 89¢
- GROUND CHUCK 67¢

BACON 53¢

Lucky Brand Loos, Center Slice

- HORMEL, RATH or WILSON 59¢
- FARMER JOHN BACON 56¢
- OSCAR MAYER BACON 68¢
- SWIFT'S PREMIUM BACON 68¢

STANDING RIB ROAST 79¢

LARGE END

FRESH PICNIC SHOULDER 45¢

PORTERHOUSE STEAK \$1.25

TAILS OFF

CUT-UP FRESH FRYERS 33¢

U.S.D.A. GRADE 'A' CHICKENS

SMOKED PICNIC SHOULDER 45¢

FARMER JOHN

SKINLESS LINK SAUSAGE 29¢

FARMER JOHN 8-OZ. PKG.

LUCKY CORNED BEEF 89¢

BRISKET OR ROUND

SPARERIBS 67¢

SMALL SIZE—FRESH

CHUCK ROAST 45¢

CENTER CUT

... COMPARE THE LOW DISCOUNT PRICES ON QUALITY DELI ITEMS!

- SMOKIE LINKS 79¢
- OSCAR MAYER WIENERS 63¢
- OSCAR MAYER BOLOGNA 69¢
- 3-LB. CANNED HAM \$2.98
- LEO'S SLICED MEATS 35¢
- LONGHORN CHEESE 59¢
- DANISH CHEESE SPREADS 27¢
- HORMEL KOLBASIE 83¢
- DANOLA COOKED HAM 65¢

Our LOW Everyday Price!

LUCKY SLICED LUNCH MEATS 31¢

BOLOGNA, OLIVE, P.P. SPICED, MACARONI & CHEESE

LOOK FOR KEY BUYS

"KEY BUYS" are extra-savings made possible by manufacturer's temporary promotional allowances... The "KEY BUY" items listed are just a few of the many extra values in store for you... we suggest you stock-up on these "KEY BUY" items you normally use for GREATER EVERYDAY SAVINGS!

LOW DISCOUNT PRICES ON HEALTH AND BEAUTY AIDS

ALKA-SELTZER 49¢

Effervescent analgesic alkalinizing tablets that bring almost instant relief from headache, upset stomach. Helps relieve the aches and pains of flu.

SUSPENSION MAALOX LIQUID 97¢

Antacid useful for the relief of gastric hyperacidity. May be given in water or milk. Coats & soothes the stomach. 12-ounce bottle.

EXCEDRIN TABLETS \$1.18

Fast acting relief from pain. Bottle of 100

CARYL RICHARDS "JUST WONDERFUL" HAIR SPRAY 63¢

The professional hair spray with super-holding qualities. Available in Regular or Hard-To-Hold. 16-ounce aerosol can.

ANACIN TABLETS 99¢

Relief from colds and flu. Bottle of 100

RIGHTGUARD ANTI-PERSPIRANT \$1.37

Keeps you fresh all day. 8-Oz. Spray Can

AQUAMARINE LOTION \$1.25

The lotion for rough, dry skin. Large Bottle