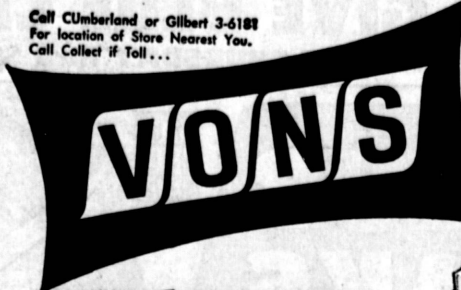


SLIM PRICES' FOOD SALE!

SAVE ON YOUR FOOD COSTS AT VONS WITH EVERYDAY SLIM PRICES, ADVERTISED SPECIALS AND BLUE CHIP STAMPS!

Call Cumberland or Gilbert 3-6181
For location of Store Nearest You.
Call Collect if Toll...



HOWDY! Yap, that's me... Sheriff Slim Price to my friends... I'm here at Vons to make sure their low prices stay low all thru' 1969... Vons has the reputation for keepin' prices low and I'm here to help 'em stay that way. Check this list of Slim Prices and be convinced!

- LOOPS • 1 LB. PKG. ALL MEAT FRANKS .. 55¢
- REEDS • 16-OZ. PKG. BORN FLAKES 39¢
- FUNGTOWN • 10-OZ. PKG. VANILLA BODIES ... 39¢
- VONS • 1 LB. CTN. MARGARINE 2:35¢
- KLEENEZ • 30-CT. PKG. DINNER NAPKINS 27¢
- HUNT'S • SUPPLY SIZE TOMATO SAUCE 11¢
- SOFT-PLY • 4-SPACE TOILET TISSUE 33¢
- VONS • 23-OZ. BTL. LIQUID DETERGENT .. 39¢

EXTRA FEATURE! VONS SLIM PRICES ON
Check Film Printing & Developing
KODACHROME 12 PRINTS \$2.95
KODACHROME SLIDES OR MOVIE \$1.39
Color Prints .. 19¢ ea. Black & White 8¢ ea.

VONS BAKERY TREATS

COFFEE CAKE SALE!

- Almond Ring Your Choice
 - Hawaiian Delight
 - Apple Danish
 - Fruit Streusel
 - Individual Apple... (2 PACK)
 - Individual Pineapple (2 PACK)
 - Individual Butterfly... (2 PACK)
- 45¢**
- OR
- Individual Apple... (2 PACK)

Individual Pineapple (2 PACK)

Individual Butterfly... (2 PACK)

Your Choice **27¢**

Vons Pound Cake 39¢
PLAIN, NUT OR CHERRY.....

VONS HEALTH & BEAUTY AIDS

- Vons Egg Shampoo 49¢**
AMBER OR GREEN CREAM RINSE—16 OZS. INCL. 20¢ OFF
- BAYER ASPIRIN 100's 69¢**
FAST PAIN RELIEF
- POLIDENT CLEANSER 76¢**
10-OZ. SIZE
- SECRET SPRAY 11¢**
DEODORANT W/2-OZ. MOUSSE FREE \$1.12 7-OZ. SIZE

USDA CHOICE BEEF Roasts



45¢ lb.
CENTER CUT CHUCK OR 7-BONE
Your Choice

57¢
FARMER JOHN SLICED BACON 1-LB. PKG.

79¢ Boneless Chuck CHOICE ROAST
98¢ Boneless Round OR SHOULDER CLOD
59¢ Fresh Leg O' Pork FULL SHANK HALF BUTT PORTION 4½ LB.

VONS VALUABLE COUPON WORTH 30¢

Tide DETERGENT KING SIZE 99¢
Regular Price \$1.29 Plus Tax With Coupon 99¢ Plus Tax
Coupon Effective Thurs. thru Sun. Jan. 2-5 • Limit One Coupon per Customer

Win with the Stars

IT'S EXCITING! IT'S FUN! IT'S FREE!

EVERY WEDNESDAY In Full Color 8:30 P.M. KTLA-TV 5

1st Game Wins \$3
2nd Game Wins \$10
3rd Game Wins \$10
4th Game Wins \$25
5th Game Wins \$100
6th Game Wins \$1000

1,000 WINNER Mrs. Rosalee Sykes Hemet
\$100 WINNER Francisco Juarez Garden Grove
\$100 WINNER Josephine G. Potter Hollywood
\$100 WINNER Louis Gilbert Long Beach

USDA CHOICE BEEF Steaks

98¢ lb.
CLUB OR TOP ROUND
Your Choice

49¢ CHUCK STEAK 1 LB.
89¢ Boneless Round CHOICE STEAK
\$1.29 Porterhouse FLAVORFUL TENDER STEAK
\$1.49 Top Sirloin Steaks BIG TREAT!

33¢ Mayonnaise 24 OZ. JAR
Smooth, Velvety

59¢ FANCY Red Salmon 14 OZ. CAN
CERTIFRESH Great in Salads or Casserole
SAVE 14¢

39¢ Crisco Oil 24 OZ. BTL.
LIGHT, DIGESTIBLE PURE VEGETABLE

- 39¢** Appletime Apple Juice 46 OZ. CAN
- 59¢** Vons Coffee PREMIUM QUALITY—1-LB. CAN..... 2-LB. CAN...\$1.18—3-LB. CAN...\$1.69
- 79¢** Jerseymaid Butter FRESH, GRADE AA FIRST QUALITY 1-LB. CTN.
- 75¢** Catering Ice Cream JERSEYMAID ASS'D FLAVORS HALF-GAL. CTN.

VONS LIQUORS FEATURES

3.39 ROYAL VELVET VODKA 50-PR. FIFTH SAVE 40¢

4.59 PYPE & SCOTT SCOTCH 56-PR. FIFTH SAVE 40¢

4.48 Gilbey's Dry Gin 50-PROOF FIFTH

5.59 Early Times 57.5% BOURBON 56-PROOF, FIFTH

1.49 Gallo Pink Chablis HALF GAL.

VONS FROZEN FOOD BUYS

- Coronet Fried Onion Rings 10-OZ. PKG. ... 48¢
- Kern's Sliced Strawberries 10-OZ. PKG. 28¢
- Oh Boy Stuffed Potatoes Cheese or Chives, 12-OZ. 38¢
- John's Pizzas Cheese or Sausage, 15-OZ. Size 88¢

63¢ 3-COURSE DINNERS MORTON, ASSORTED VARIETIES, 17-OZ. PKG.

- 48¢** Rosarita Mexican Dinner 15-OZ. PKG.
- 48¢** Rosarita Combination Plate 12-OZ. PKG.
- 48¢** Rosarita Enchilada Dinner 12-OZ. PKG.
- 48¢** Rosarita Beef Tacos 12-OZ. PKG.

VONS, AGED OVER 90-DAYS

Cheddar 75¢ lb.

Wisconsin Mild
In the Piece
Save 23¢

31¢ COTTAGE CHEESE Jerseymaid Farmer, Low-Fat, Creamed PINT CTN.

55¢ Beef Salami ROYAL 12-OZ. CAN SAVE 15¢

85¢ Beef Tamales SUPERIOR Pkg. of 4 SAVE 15¢

19¢ Heinz Ketchup 14 OZ. BTL.
RICH TOMATO FLAVOR! Makes Good Foods Taste Better!

23¢ Cling Peaches 2 1/2 CAN
FANCY FARMS Halves or Sliced

25¢ Vegetables 20 OZ. PKGS.
WEST PAC FROZEN Peas, Cut Corn, Mixed Vegetables, Cut Beans.

- 33¢** Asparagus Spears SUNNY HILL... ALL GREEN 10 1/2 OZ. CAN
- 3:11** MJB Rice Mixes EAST INDIES, FRIED HERB, CHICKEN, BEEF, NEW ORLEANS. 6-OZ. PKG.
- 35¢** Big G Cereals CHEERIOS 10 1/2-OZ. PKG. WHEATIES 12-OZ. PKG.
- 2:53¢** Orange Juice MINUTE MAID - FROZEN FLORIDA'S FINEST 12-OZ. CAN.. 51c — 6-OZ. CAN

VONS Apples 39¢

FANCY RED WASHINGTON DELICIOUS
3 LB. BAG

77¢ BARE ROOT ROSES 2 Year Old Field Green, Choice of Varieties.

10¢ Bananas GOLDEN-RIPE BUNCHES

10¢ Potatoes RUSSETS, RED ROSE OR WHITE ROSE

10¢ Juice Oranges RICH IN VITAMIN C

- Green Giant Niblets Corn 7-OZ. CAN..... 2/37¢
- Green Giant Cream Style Corn 8-OZ. CAN... 2/39¢
- Le Saer Early Peas 8-OZ. CAN..... 23¢
- White King Water Softener KING SIZE \$1.17—GIANT 61¢
- Folgers Instant Coffee 4-OZ. JAR 85¢

- 93¢** HEAD & SHOULDERS Dandruff Shampoo MED. JAR INCL. 7¢ OFF
- 43¢** DIET Margarine FEISCHMANN 1-LB. CTN.
- 69¢** Mary Ellen Jams RED RASPBERRY & STRAWBERRY. 30 OZS. Grape 30 OZS. 49¢ Plum 30 OZS. 47¢
- 63¢** APRICOT-PINEAPPLE, BOTTLENECK OR SEEDLESS BLACKBERRY. 30-OZ. JAR