



**MAGIC CHEF  
WILL BE CLOSED  
CHRISTMAS DAY  
DECEMBER 25  
1968**

*Merry Christmas*  
**WE SELL ONLY  
AND WE GIVE**

**WE WILL  
BE OPEN  
CHRISTMAS EVE  
TILL 7:00**



THURSDAY thru TUESDAY, DECEMBER 19 thru 24, 1968

**80 PROOF  
SMIRNOFF  
VODKA**  
**\$4.89**  
fifth  
5th PRICE IN CASE PURCHASE \$4.40

**SUNNYBROOK  
BLENDED  
WHISKEY**  
**\$3.99**  
fifth  
5th PRICE IN CASE PURCHASE \$3.59

**SENSATIONAL PRICE  
GORDON'S  
GIN**  
**\$4.59**  
fifth  
5th PRICE IN CASE PURCHASE \$4.13

**DUBUQUE  
BON  
CANNI**  
**8**  
LB. C

SUGAR & SPICE  
GLAZE  
14-oz. for **49c**

**80 PROOF  
WOLFSCHMIDT  
VODKA**  
**\$3.99**  
fifth  
5th PRICE IN CASE PURCHASE \$3.59

**SEAGRAM'S  
V.O.**  
**\$6.75**  
fifth  
5th PRICE IN CASE PURCHASE \$6.07

**CUTTY SARK  
SCOTCH**  
**\$7.50**  
fifth  
5th PRICE IN CASE PURCHASE \$6.75

**BONELESS HAMS**  
FARMER JOHN  
HORMEL CURE #1  
WILSON FESTIVAL  
WHOLE OR HALF  
**\$1.39**  
lb.

**POWDERED  
OR BROWN  
C & H  
SUGAR**  
**2.29**  
1-lb. pks.

**HOLIDAY SPECIALS**

|                                     | RETAIL PRICE PER 5th | CASE PRICE PER 5th |
|-------------------------------------|----------------------|--------------------|
| Seagram's 7 Crown GIFT WRAP OR DEC. | \$5.19               | \$4.67             |
| Canadian Club                       | \$6.75               | 6.07               |
| I.W. Harper                         | \$6.29               | 5.66               |
| Regency Room Rum & Brandy           | \$4.37               | 3.40               |
| Four Roses GIFT WRAP OR DEC.        | \$5.19               | 4.67               |
| Double Springs                      | \$3.99               | 3.59               |
| Regency Room Champagne              | \$1.68               | 18.14              |
| Custom House Rum                    | \$3.39               | 3.05               |
| Alex Thompson Scotch 8 YEARS OLD    | \$4.88               | 4.39               |
| Rotchschilds Brandy                 | \$4.99               | 4.49               |
| Fish Bottle Wine                    | \$5.99               | 5.39               |

**1/2 GAL. SAVINGS**

|  |         |
|--|---------|
| STRAIGHT KENTUCKY—86 PROOF<br>Old Crow Bourbon         | \$11.49 |
| BLENDED SCOTCH WHISKY<br>Lauders Scotch                | 11.99   |
| 100% GRAIN NEUTRAL SPIRITS<br>Kamchatka Vodka 80 proof | 8.88    |
| BOURBON WHISKY<br>Ten High                             | 9.85    |
| STRAIGHT KENTUCKY BOURBON<br>Yellowstone 86 proof      | 11.39   |
| STRAIGHT KENTUCKY BOURBON<br>Jim Beam                  | 11.99   |

**PREMIUM WINE SELECTIONS**

|                                      |        |
|--------------------------------------|--------|
| PAUL MASSON<br>VIN ROSÉ              | \$1.59 |
| MATEUS<br>ROSÉ                       | 2.59   |
| WEINL<br>GREEN HUNGARIAN             | 1.79   |
| ALMADEN—MOUNTAIN<br>RED or MT. WHITE | 1.27   |
| LAMBERS<br>CRACKLING ROSÉ            | 3.98   |
| CHATEAU LA SALLE                     | 1.59   |
| DE RUJLE<br>ROSE' D'ANJOU            | 1.39   |
| DE RUJLE<br>POUILLY FUISSE           | 1.99   |
| DE RUJLE<br>CHATEAU NEUF DU PAPE     | 1.69   |
| DAD—PORTUGUESE<br>RED or WHITE       | 1.19   |

**MAGIC CHEF  
CAKE MIXES**  
Assorted **4** 19-oz. pks. **\$1**

**BERNSTEIN'S  
DRESSINGS**  
DANISH BLEU,  
ITALIAN, FRENCH,  
GREEN GODDESS **3** 12-oz. bottles **\$1**

**MENNEN SKIN BRACER** **78c** \$1.10 size

**FOIL WRAPPED ALKA SELTZER** **74c** \$1.09 size pkg. of 36

FOR COUGHS—\$1.29 SIZE **COLDENE SYRUP** 3-oz. bottle **69c**

CHILDREN'S—ASSY'D COLORS & STYLES—SIZES S-M-L **FLANNEL SLIPPERS** pair **99c**

SYLVANIA **FLASH CUBES** 3-pk **95c**

NAZARETH—SIZES 3-8 **Children's PAJAMAS** **\$2.99**

NEW DRY—SPRAY—\$1.69 SIZE **BAN DEODORANT** 7-oz. size **99c**

MOUTHWASH **PURIFY** 9-oz., 98c size **78c**

ELECTRO COATED—DOUBLE EDGE—79c SIZE **PERSONNA BLADES** pkg. **49c**

HAIR DRESSING—\$1.10 SIZE **BRYLCREEM** (incl. price off) **78c**

**Delicatessen**  
**BORDEN'S  
BIG 10  
BISCUITS**  
**5** 8-oz. tubes **\$1**

CLAM, BLEU, FRENCH ONION, GARLIC—8-OZ. **PEN & QUILL DIPS**

BALLARD'S—8-OZ. SIZE **CINNAMON ROLLS**

NALLEY'S—FRESH OR GELATIN—14-OZ. SIZE **XLNT SALADS**

LASCCO—4-OZ. SIZE **SHRIMP COCKTAIL**  
**3 for \$1**

**Magic Chef Bakery**  
8-INCH DEEP DISH **PUMPKIN PIE** reg. 98c **89c**

8-INCH **MINCEMEAT PIE** reg. 89c **79c**

M & M **DINNER ROLLS** reg. 47c **39c** doz.

**Old-Fashioned Deli  
MAGIC CHEF CATERING  
FOR ALL OCCASIONS**  
Just call Marcel, tel. 772-2571, and make arrangements to have your holiday party catered.

- Delicious relish trays
- Assorted Cold Cuts
- Variety of Cheeses
- Dips and Spreads

Everything tastefully arranged on platters and trays—for parties of 10 to 100.  
TEL. 542-1371