uated, it will be judged (among sweet things of life. The adverother things) as the year tele-tising man who first combin vision discovered fields and mother, btby, and daisy patch wers. Between January and was clearly a trend setter

December according to my The next people to hit the hay records, a total of 743 actors, so to speak, were the manufac dels, singers and child stars turers of shampoos and hair colhave been shown running orings. What television viewer through 369 meadows in 212 can ever forget the young lovers

have been shown running through 369 meadows in 212 can ever forget the young lovers commercials and 197 entertainment programs.

It's enough to send hay-fever victims into a national spasm of coast-to-coast sneezing.

It all began with a commercial for bathroom tissue, the only thing advertised on TY (with the exception of cancer) that doesn't display the product. In it, a lovely young lady was shown with a baby (both rented by the hour from Central Casting) in a field of flowers borrowed from God, and the result was wildly successful for everyone concerned — except Mother Nature.

THIS PARTICULAR product had long been a problem for advertising agencies. It doesn't lend itself to color photography or the young lovers theme so popular in publicizing cigarettes. And it is one of the few things on earth that movie stars can't be paid to endorse.

The problem was solved by getting out of doors. In this day of plastic forget-me-nots, a field of wild flowers can be enormously appealing and despite the increasing use of expectant.

Shoulder

Investigating officers recommended that Mrs. Watsek be cited for failure to yield right-ofway while making a left turn.

Injured
In Crash

A two-car collision at the corner of Artesia Boulevard and Prairie Avenue sent a Torrance woman to the hospital for treatment of a shoulder injury Friday morning.

Injures was Alice E. Watsek, 46, of 3802 W. 184th Place, who was taken by ambulance to Little Company of Mary Hospital. Her car sustained major damage when it collided with a car driven by Charles F. Steams of Inglewood.

Investigating officers recom-THE RETURN to nature was

Gifts of Food, Clothes **Are Allowed Deductions**

This column of ques-tions and answers on fed-eral tax matters is pro-vided by the local office of the U. S. Internal Reveof the U.S. Internal Revenue Service and is pub-lished as a public service to taxpayers. The column answers questions most frequently asked by tax-

payers.
Is a gift of food or clothlng to a charity deductible? I gave some things
to some Boy Scouts when
they came through our
neighborhood collecting
for a local church.
Yes, gifts of food, clothing
and other property to a
charitable group are consid-

and other property to a charitable group are consid-ered a contribution which may be deducted. The amount of the deduction would be the fair market value of the property donat-ed.

I'm working a few hours a night in a local department store. Is there any way I can stop them from taking Social Security tax out of my pay since my regular job gives me full coverage?

No. Each employer is required to withhold Social Security taxes on the first \$7,800 of income paid each employee during 1968.

If more than \$343.20 is withheld from your wages for Social Security in 1968 because you worked for two

because you worked for two or more employers, the ex-cess should be taken as a tax credit on your 1968 in-come tax return.

I'm a full - time student

I'm a full - time student and don't expect to have a paying job anytime before the end of the year. Can I file my tax return now to get back the money withheld from my paycheck last summer?

No, an income tax return cannot be filed until the end of the tax year. Even though you may not work or receive income during the rest of the year, a tax re turn is required to be filed turn is required to be filed on the basis of a full tax

My income is quite a bit higher than I expected it to be this year. Is it too late to file an estimated tax return?

No. If your situation changes after September 1 you should file declaration of estimated tax and make the required payment by January 15. To obtain a copy of an estimated tax declaration send a post card

to your District Director and ask for Form 1040ES, Declaration of Estimated Tax for Individuals.

However, if you file your 1968 return and pay in full the belance of tra the by

Tax for Individuals.

However, if you file your 1968 return and pay in full the balance of tax due by January 31, 1969, you need not file the required declaration or make the January 15 payment.

I'm having calendars printed up this year and plan to give them to my customers. Is this a deduc-tible business expense?

Yes, however, the law limits the amount you may deduct as business gifts to

That means you can't give a \$25 gift to a customer and a \$25 gift to his wife and be able to deduct them both as a business expense.

as a business expense.

Gifts which cost \$4 or less are not subject to this \$25 rule if your name is clearly and permanently imprinted on them and they are distributed in quantity. This would cover items like the calendars you plan to give away.

Sells Burglar Alarms A new type of bunco game, using scare tactics to sell burg'ar alarms, is plaguing Southwest Los Anparagraphy. Ward the high incidence of crime in the area, including burglaries, muggings, etc.

In a "by the way" apgeles, according to Super-visor Kenneth Hahn.

He will ask the District Attorney to investigate this racket which preys on the fear of citizens for their

safety.

By appealing to fears of crime in the immediate vicinity, householders are being asked to contribute to an "official crime survey" by answering questions concerning their knowledge of crime in the vicinity.

Questions are pointed to-

Fraudulent 'Crime Poll'

In a "by the way" approach, the "surveyor" is selling a burglar alarm device at a bargain rate "before increased prices go into effect." The salesmen, usually well-dressed women, use ly well-dressed women, use a professional, sophisticated approach in passing them selves off as an opinion sampler of crime.

TAKE CARE

If combustible materials are used in Yuletide decorations in the home, the Greater Los Angoles Chapter of the Victorian

Citizens should be watch-ful and beware of these and similar tactics, Supervisor Hahn warned. Know the people you invite into your home and do not be swayed by the soft talk salesmen who would like to come in, he added.

sampler of crime.

Hahn said that some householders had expressed concern that the salesment could actually be "casing" ever possible, non-combustible the home as a possible target for a later burglary.

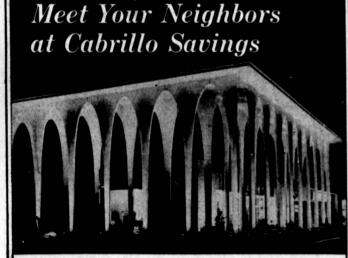
at Lennox Blvd.

LENNOX

at Manchester

WESTCHESTER





...the only savings and loan association headquartered in the Torrance Palos Verdes Peninsula community.

Interest Compounded Daily; earn 5.13% when our 5% current annual rate is compounded daily for 1 year. Bonus Interest Plan: earn 5.25% on \$1,000 minimum certificate accounts. Interest is paid quarterly at 5% current annual rate; additional 4% for each of 3 years paid in lump sum at end of 3 years. Interest is based on rates declared quarterly.



at Hawthorne

TORRANCE

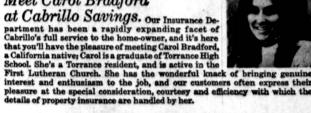
at Crenshaw

TORRANCE

at Western

SAN PEDRO

Meet Carol Bradford





AND LC
2730 Pacific Coast Highway, at Crenshaw Boulevard, Torrance. Telephone: I
Open daily 9 a.m. to 4 p.m.; Fridays 9 a.m. to 6 p.m.