

SIMPLE ARITHMETIC PROVES WEEK AFTER WEEK

LUCKY'S TOP QUALITY ADDS UP TO

GREATER *Everyday* SAVINGS



Lucky DISCOUNT SUPERMARKETS

WE DISCOUNT EVERYTHING EXCEPT QUALITY. COURTESY SERVICE

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CANNED FOODS

- GERBER'S JUNIOR FOOD 15c
GERBER'S BABY FOOD 11c
GERBER'S MODILAC 25c
HILLS BROS. COFFEE 69c
HILLS BROS. COFFEE \$1.27
HILLS BROS. INSTANT COFFEE \$1.09
DECAFE INSTANT COFFEE \$1.49
LIPTON TEA BAGS 65c

HILLS BROS. COFFEE 48-OUNCE CAN 1.79

- V.B. APPLESAUCE 19c
GRAPEFRUIT 29c
DOLE PINEAPPLE 25c
CAL FAME DRINKS 27c

- HUNT'S CLING PEACHES 29c
HARVEST DAY PEARS 28c
STEWART BLUEBERRIES 37c
FRUIT COCKTAIL 38c
CHOPPED DATES 33c
DOLE DRINK 34c

HUNT'S PORK & BEANS 52-OUNCE CAN 37c

- NIBLET'S CORN 23c
GREEN BEANS 24c
WHITE CORN 26c
MEXICORN 26c
LESUEUR PEAS 29c
MASHED POTATOES 57c
STEWED TOMATOES 26c
TOMATO JUICE 33c
LIBBY'S CUT BEETS 18c

ROSARITA REFRIED BEANS 29-OUNCE CAN 27c

- AUNT JEMIMA SYRUP 65c
WELCH GRAPE JELLY 55c
PEANUT BUTTER 87c

THIS IS ONLY A PARTIAL LISTING OF THE THOUSANDS OF LOW EVERY DAY DISCOUNT PRICES IN STORE FOR YOU AT LUCKY.

FROZEN FOODS

- ROSARITA DINNERS 44c
SUPER SANDWICHES 79c
PET RITZ PIES 33c
BIRDS EYE AWAKE 35c
POTATOES 20c
ENCHILADAS 36c
VAN DE KAMP CAKE 72c
CHUN KING DINNERS 65c
CINNAMON ROLLS 65c
ONION RINGS 36c

GRAPEFRUIT JUICE TREESWEET - 46-OZ. CAN 39c

- EGGO WAFFLES 35c
CHOCOLATE ECLAIRS 55c
BIRDSEYE VEGETABLES 21c
VEGETABLES 18c
CHILI & BEANS 36c
BAGGED STEAKS 89c

GREEN GIANT CREAM CORN 17-OUNCE CAN 21c

OTHER ITEMS

- OLIVE OIL 81c
BOUILLON CUBES 22c
RUSKET BISCUITS 39c
LEA & PERRIN 59c
GULDEN MUSTARD 17c
LOLLI PUPS 25c
KAL KAN DOG FOOD 23c
PRIME VARIETY 85c
FRISKIES MEAL \$1.18
LORD & LADY CAT FOOD 14c

SHASTA BEVERAGES 28-OUNCE BOTTLE 18c

- SCOTT TOILET TISSUE 37c
CONFIDETS 73c
LADY SCOTT FACIAL 28c
GALA TOWELS 32c
TIDE DETERGENT 79c
GAIN DETERGENT 79c
SALVO PELLETS 75c
CASCADE 69c
COMET CLEANSER 25c
ZEST TOILET SOAP 40c
LAVA SOAP 13c
JOY LIQUID 58c
BEHOLD POLISH 79c
CLOROX BLEACH 57c

Day-in and Day-Out, thousands of smart housewives have come to depend upon Lucky Discount Supermarkets to help make their food budget dollar go farther. LUCKY'S LOW EVERYDAY DISCOUNT PRICING does just that. Lucky shoppers can select from a vast variety of FAMOUS NATIONAL BRANDS... products they know and trust... TOP-QUALITY MEATS... MORNING FRESH FRUITS AND VEGETABLES... PLUS, a large selection of HOUSEWARES, HEALTH and BEAUTY AIDS... AT LOW, LOW EVERYDAY DISCOUNT PRICES.

LUCKY BONDED MEATS... guaranteed for flavor & tenderness... compare the prices!

CHUCK ROAST 37c lb.

ROUND STEAK 75c lb.

RIB ROAST 78c lb.

T-BONE STEAK \$1.13 lb.

FRESH FRYERS 29c lb.

- FRESH SPARERIBS 59c
CHUCK ROAST 45c
SAUSAGE 29c
ROUND STEAK 85c
COOKED SHRIMP \$1.69 lb.
PORTERHOUSE STEAK \$1.19 lb.
RIB ROAST 88c
CUT-UP FRYERS 33c
LINK SAUSAGE 79c

BACON Lucky Brand Sliced 1-lb. Pkg. 49c

- FARMER JOHN BACON 56c
RATH, HORMEL, WILSON 59c
SWIFT PREMIUM BACON 68c
OSCAR MAYER BACON 68c
CANNED BACON 59c
THIN SLICED BACON 79c

GROUND BEEF 43c lb.

SMOKED PICNIC 39c lb.

CROSS RIB ROAST 77c lb.

RIB STEAK 88c lb.

Van de Kamp's BEAR CLAWS 39c

COFFEE CAKE 39c

CHOCOLATE COFFEE \$1.15

2-LAYER CAKE \$1.15

RASPBERRY & LEMON 33c

ENGLISH JAM TARTS 33c

PACKAGED GOODS STA-CRISP CRACKERS 27c

HI-HO CRACKERS 37c

COOKIES 50c

RAISIN BREAD 33c

POTATO BREAD 35c

FRENCH BREAD 38c

SCOTT VIVA NAPKINS 32c

DAIRY PRODUCTS ICE CREAM 59c

FOREMOST BUTTER 79c

COTTAGE CHEESE 58c

MARGARINE 33c

NON-FAT DRY MILK \$1.29

BEVERAGES-SPIRITS FRESCA BEVERAGE 63c

CANADIAN WHISKY \$4.58

CANADIAN TRAPPER \$3.66

COMPARE THE VARIETY... LUCKY'S TOP-QUALITY FRESH

LONGHORN CHEESE 59c

HARVEST DAY BISCUITS 8c

DANISH CHEESE SPREADS 27c

SLICED AMERICAN CHEESE 62c

OSCAR MAYER WIENERS 63c

OSCAR MAYER BOLOGNA 69c

OSCAR MAYER HAM \$3.69

BUDDIGS SLICED MEATS 36c

SMOKIE LINKS 79c

DELICIOUS NESTLES' QUIK 79c

LOW DISCOUNT-PRICED CHRISTMAS DECORATIONS & TOYS!

25-BULB OUTDOOR CHRISTMAS LIGHT SET \$2.97

18" DRINK and WET DOLL \$2.99

17" TODDLER DOLL \$2.99

CHRISTMAS GIFT WRAP \$1.29

PACKAGE OF 16 GIANT-SIZE RIBBON BOWS 79c

BOXED CHRISTMAS CARDS 68c to \$1.44

83c to \$1.96

COMPARE THE LOW PRICES ON TASTY DELICATESSEN TREATS!

Our LOW Everyday Price! LUCKY SLICED LUNCH MEATS

6-Ounce Package 31c

Enjoy Lucky's Top-Quality Produce at Low Everyday Discount Prices!

CHIQUITA BANANAS 9c lb.

RUSSET POTATOES 10 Pound 38c

Decorate your home or yard with these safe U.L. Approved light sets, each bulb burns independently.

C-9 OUTDOOR REPLACEMENT CHRISTMAS LIGHT BULBS 44c

PACKAGE OF 16 GIANT-SIZE RIBBON BOWS 79c

BOXED CHRISTMAS CARDS 68c to \$1.44

83c to \$1.96

18" DRINK and WET DOLL \$2.99

17" TODDLER DOLL \$2.99

CHRISTMAS GIFT WRAP \$1.29

PACKAGE OF 16 GIANT-SIZE RIBBON BOWS 79c

BOXED CHRISTMAS CARDS 68c to \$1.44

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INGLEWOOD: 1035 S. La Brea Ave. 825 W. Arbor Vitae 10801 Prairie Ave.

TORRANCE: Torrance Blvd. at Crenshaw 2750 Pacific Coast Hwy. Sepulveda Blvd. at Hawthorne 1820 W. 182nd St. at Western

HERMOSA BEACH: Pacific Coast Hwy. at Artesia REDONDO BEACH: 1516 Pacific Coast Hwy. SAN PEDRO: 25th St. at Western LOMITA: S. Western Ave. at Lomita Blvd.

STORE HOURS MONDAY thru FRIDAY 10 A.M. TO 9 P.M. SATURDAY and SUNDAY 10 A.M. TO 7 P.M.