

Re-OPENING

CONCEPT IN ONE-STOP SHOPPING

EVERYDAY DISCOUNT PRICING!

YOU WON'T BELIEVE THE TREMENDOUS CHANGE . . . BRAND NEW DEPARTMENTS; INCLUDING WOMEN'S AND CHILDREN'S WEAR, SPORTING GOODS, HARDWARE, AND SO MUCH MORE . . . JUST NAME IT - YOU'LL FIND MOST ALL YOUR FAMILY'S NEEDS UNDER ONE-ROOF AT YOUR NEW LUCKY DISCOUNT CENTER . . . AND YOU STILL ENJOY TRULY LOW, LOW EVERYDAY DISCOUNT PRICING ON TOP QUALITY LUCKY "BONDED" MEATS . . . THE SEASON'S FINEST IN FRESH FRUITS AND VEGETABLES . . . HEALTH-BEAUTY AIDS . . . AT SAVINGS FROM 5% TO 15% AND MORE!

COMPARE LUCKY'S LOW PRICED TASTY DELICATESSEN ITEMS!

- ### CANNED FOODS
- BABY FOOD BEECH-NUT STRAINED 4 1/2-OZ. JAR 10¢
 - JUNIOR FOOD BEECH-NUT 7 1/2-OZ. JAR 14¢
 - STRAINED JUICE BEECH-NUT 16-OZ. CAN 10¢
 - BUTTERNUT COFFEE 4-OZ. CAN 69¢
 - BUTTERNUT COFFEE 8-OZ. CAN \$1.37
 - MOCHA JAVA COFFEE 16-OZ. CAN 73¢
 - BUTTERNUT INSTANT COFFEE 8-OZ. JAR 85¢
 - LIPTON TEA INSTANT 8-OZ. JAR \$1.25

Key Buy!

LUCKY SHORTENING
48-OUNCE CAN
59¢

- FRUIT COCKTAIL DOLE 17-OZ. CAN 25¢
- APPLESAUCE HARVEST DAY 16-OZ. CAN 15¢
- PEAR HALVES DEL MONTE 16-OZ. CAN 32¢
- PINEAPPLE HARVEST DAY SLICED 14 1/2-OZ. CAN 20¢
- HUNT'S PEACHES CLING 29-OZ. CAN 29¢
- CRANBERRY SAUCE OCEAN SPRAY 16-OZ. CAN 25¢
- APPLE JUICE MOTT'S 32-OZ. JAR 37¢
- CRANAPPLE JUICE OCEAN SPRAY 32-OZ. BOTTLE 45¢

Key Buy!

HEAVY DUTY LUCKY FOIL
25-FOOT ROLL
39¢

- SUNMAID RAISINS SEEDLESS 15-OZ. BOX 34¢
- FRUIT DRINKS HARVEST DAY 46-OZ. CAN 24¢
- DEL MONTE PEAS 17-OZ. CAN 23¢
- HARVEST DAY CORN GOLDEN 16-OZ. CAN 18¢
- CUT GREEN BEANS STOKLEY 15 1/2-OZ. CAN 21¢
- PRINCELLA YAMS 40-OZ. CAN 43¢
- STEWED TOMATOES HARVEST DAY 16-OZ. CAN 20¢
- MASHED POTATOES PILLSBURY 16-OZ. BOX 57¢

Key Buy!

PITTED-LARGE SIZE LINDSAY OLIVES
6-OZ. CAN
39¢

- ### DAIRY PRODUCTS
- REDDI WHIP TOPPING 7-OZ. CAN 55¢
 - LADY LEE ICE CREAM 1/2-GAL. CTN. 59¢
 - FOREMOST BUTTER 16-OZ. CTN. 79¢
- ### PACKAGED GOODS
- NABISCO COOKIES CHOCOLATE PINWHEEL 12 1/4-OZ. BAG 50¢
 - GRAHAMS PACIFIC HONEY TREAT 16-OZ. BOX 33¢
 - HI-HO CRACKERS SUNSHINE 13 1/2-OZ. BOX 37¢
 - DELUXE BREAD HARVEST DAY 24-OZ. LOAF 34¢
 - DINNER ROLLS HARVEST DAY (PLAIN OR SESAME) 12-CT. PKG. 33¢

- ### CANNED FOODS
- PUMPKIN PIE MIX LIBBY'S 30-OZ. CAN 33¢
 - ONIONS YORK COUNTY 16-OZ. CAN 31¢
 - SAUERKRAUT LIBBY'S 16-OZ. CAN 19¢
 - TOMATO JUICE HARVEST DAY 16-OZ. CAN 28¢
 - SWEET RELISH HEINZ 11-OZ. JAR 31¢
 - PAM DRY FRY 9-OZ. CAN 92¢

Key Buy!

LUCKY COOKING OIL
24-OUNCE BOTTLE
37¢

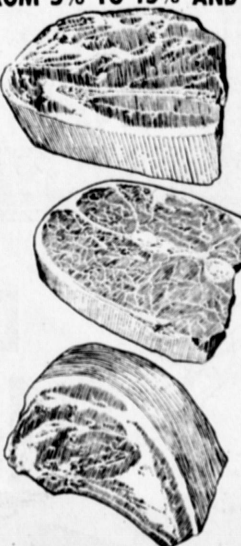
- ### FROZEN FOODS
- BANQUET DINNERS 9-OZ. MIN. PKG. 37¢
 - PET RITZ PIES Apple-Peach-Boysenberry 24-OZ. PIE 33¢
 - ORE-IDA POTATOES HASH BROWN 12-OZ. PKG. 20¢
 - CHILI & BEANS KOLD HUST 14-OZ. PKG. 36¢
 - MEAT PIES SWANSON 8-OZ. PKG. 25¢
 - MEXICAN FOOD ROSARITA 7 1/2-OZ. MIN. PKG. 47¢
 - MACARONI & CHEESE VAN DE KAMP 11-OZ. PKG. 35¢
 - FRIED ALASKA COD VAN DE KAMP 12-OZ. PKG. 55¢
 - HALIBUT CERTI-FRESH-IN BUTTER SAUCE 9-OZ. PKG. 69¢
 - FISHSTICKS CERTI-FRESH 8-OZ. PKG. 39¢
 - CINNAMON BREAD MEYER'S 14-OZ. LOAF 58¢
 - CROISSANT ROLLS SARALIE 6-COUNT PKG. 58¢
 - TURKEY HONEYSUCKLE SLICED W/GRAVY 28-OZ. PKG. \$1.55
 - PEAS & CUT CORN PICTSWEET 24-OZ. BAG 38¢
 - ORANGE JUICE SUNKIST 4-OZ. CAN 25¢
 - BRIDGFORD BREAD 48-OZ. PKG. 53¢

Van de Kamp's
Thurs. thru Sun., Nov. 14-17 Features

- BUTTERHORN COFFEE CAKES . . . PKG. OF 3 25¢ PKG. OF 6 39¢
- BRAN MUFFINS PKG. OF 6 33¢
- CHOCOLATE PECAN CAKE 2-LAYER \$1.15

AVAILABLE IN MOST STORES

- ### BEVERAGE - SPIRITS
- COCA COLA 6-pk.-12-OZ. BOTTLE 68¢
 - SODA-GINGERALE Shasta Club NR 28-oz. Btl. 19¢
 - LUCKY VODKA 80 Proof-5th Btl. 2.99
 - GOLD SEAL WHISKEY Blended Kentucky, 80 Proof-5th 3.39
- ... the few items listed on this page constitute just a small sampling of the thousands of low, low discount prices in store for you at Lucky.



- CHUCK ROAST** BLADE CUT 35¢ lb.
BONDED FOR FLAVOR AND TENDERNESS . . .
- ROUND STEAK** CENTER CUT 73¢ lb.
FRIES TO A RICH GOLDEN BROWN
- RIB ROAST** STANDING LARGE END 78¢ lb.
BONDED FOR FLAVOR AND TENDERNESS . . .
- FRESH FRYERS** 29¢ lb.
U.S.D.A. GRADE A CHICKENS - WHOLE BODY .
- T-BONE STEAK** \$1.13 lb.
TAILS OFF . . . BONDED FOR FLAVOR
- RIB STEAK** 88¢ lb.
DELICIOUS BARBECUED OR BROILED

- BONELESS-FULLY COOKED HORMEL CURE 81 HAM \$1.39
- GROUND BEEF 43¢ lb.
- CHUCK ROAST 45¢ lb.
- CROSS RIB ROAST** BONELESS 77¢ lb.
BONDED FOR TENDERNESS
- PORTERHOUSE STEAK TAILS OFF \$1.19 lb.
- STANDING RIB ROAST SMALL END 88¢ lb.
- FRESH SPARERIBS SMALL SIZES 59¢ lb.
- SHRIMP COOKED & PEELLED \$1.69 lb.
- HALIBUT STEAKS SLICED NORTHERN 69¢ lb.
- SAUSAGE FARMER JOHN SKINLESS LINKS-8-OZ. PKG. 27¢

CUT-UP FRYERS
FRESH - U.S.D.A. GRADE A FRYING CHICKENS
33¢ lb.

Key Buy!

LADY'S CHOICE SWEET PICKLES
22-OUNCE JAR
54¢

ENJOY MORNING-FRESH FRUITS AND VEGETABLES . . . THE PICK OF THE CROP . . . AT LUCKY'S LOW EVERYDAY DISCOUNT PRICE.

100% BANANAS 10¢ lb.
CHIQUITA BRAND GOLDEN RIPE - Central America's Finest Quality. Makes a mouth-watering addition to salads, cereals or as a snack by itself.

U.S. NO. 1 GRADE RUSSET POTATOES 10 Pound Cello Bag 45¢

- SLICED LUNCH MEATS LUCKY 4-OZ. PKG. 31¢
 - BOLOGNA, OLIVE, MAC. & CHEESE, P&P, SPICED
 - LONGHORN CHEESE 59¢
 - MISS WISCONSIN MEDIUM SHARP CHeddar 10-OZ. PKG.
 - AMERICAN CHEESE 3 lb. \$2.19
 - BORDEN'S SLICED CHEDDAR
 - LEO'S SLICED CHICKEN 45¢
 - OR TURKEY WHITE MEAT
- Our LOW Everyday Price!
- LUCKY ALL MEAT FRANKS**
1-lb. PKG. 53¢
12-OZ. PKG. 41¢

- ### HOUSEHOLD ITEMS
- ORCHIDS' NAPKINS 100-CT. PKG. 49¢
 - ZEE PRINTED TOWELS 180 CT. GIANT ROLL 29¢
 - TIDE DETERGENT 49-OZ. BOX 79¢
 - OXYDOL DETERGENT 49-OZ. BOX 79¢
 - DUZ DETERGENT 39-OZ. BOX 79¢
 - JOY LIQUID DETERGENT 23-OZ. BOTTLE 58¢
 - LUCKY TISSUE FACIAL 200 CT. BOX 21¢

Key Buy!

MRS. CUBBISON'S STUFFING MIX
13-OUNCE BOX
47¢

- MR. CLEAN CLEANER 48-OZ. BTL. 93¢
- IVORY LIQUID DETERGENT 22-OZ. BOTTLE 58¢
- LAVA SOAP REG. BAR 13¢
- DUFONT SPONGES .3MW 4 CT. 33¢

Key Buy!

KRAFT MINIATURE MARSHMALLOWS
10 1/2-OUNCE BAG
19¢



STORE HOURS
MONDAY thru FRIDAY 10 A.M. TO 9 P.M.
SATURDAY and SUNDAY 10 A.M. TO 7 P.M.
SOME STORES OPEN 'TIL 10 P.M. MON. THRU FRI.

- INGLEWOOD: 1035 S. La Brea Ave. 825 W. Arbor Vitae 10801 Prairie Ave.
- TORRANCE: Torrance Blvd. at Crenshaw 2750 Pacific Coast Hwy. Sepulveda Blvd. at Hawthorne
- HERMOSA BEACH: Pacific Coast Hwy. at Artesia
- REDONDO BEACH: 1516 Pacific Coast Hwy.
- SAN PEDRO: 25th St. at Western
- LOMITA: S. Western Ave. at Lomita Blvd.
- WESTCHESTER: Lincoln Blvd. at Manchester
- CARSON: 110 East Carson Ave.