

IN JUST 6 WEEKS OVER 14,000 VONS CUSTOMERS HAVE WON MORE THAN \$65,000.00

For Location of Store Nearest You, Call Chamberland or Gilbert 3-1811. Dial Direct or Call Collect

VONS



Win with the Stars

It's fun... It's free... It's exciting... no purchase necessary! Pick up your game card at any Vons Store. If the number on your card in a game matches the score of the winner in that game as shown on TV, you have won a cash prize.



BLUE CHIP STAMPS

A BRAND NEW VONS IN LA MIRADA - 12721 VALLEY VIEW, AT IMPERIAL

Grand Opening 1,000,000 LB. BEEF SALE!

 <p>CHUCK STEAK BROIL OR BARBECUE Save 20c 49¢ lb. Boneless Round CHOICE STEAKS 89¢</p>	 <p>RIB STEAK OR BONELESS FAMILY STEAK Save 10c 89¢ lb. Top Round FLAVORFUL USDA CHOICE 98¢</p>	 <p>CLUB STEAK TENDER, TASTY Save 31c 98¢ lb. T-Bone Steak CUSTOM TRIMMED \$1.05 lb.</p>	 <p>TOP SIRLOIN SPECIAL TREAT! Save 30c \$1.39 lb. Porterhouse TENDER, JUICY CHOICE STEAKS \$1.15 lb.</p>
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VONS SEAFOOD SEA-LECTIONS

Fresh Trout Rainbows 3-oz. Min. **49¢**

NORTHERN HALIBUT STEAKS **79¢** ~~49¢~~

Large Fish Sticks GORTON'S, 24 OZ. PKG. **89¢**

Breaded Fish Sticks CARBONATION, 24 OZ. PKG. **89¢**

Fish Sticks FISHERMEN, 14 OZ. PKG. **89¢**

Gorton's Scallops CRISP, CRUNCHY, 7 OZ. **89¢**

VONS EXTRA VALUES

Sliced Bacon Table King or Loaf **59¢**

SWIFT'S PREMIUM LAZY MAPLE OSCAR MAYER SARAN WRAPPED VONS TABLE KING WAFFER **69¢**

Oscar Mayer Wafer Bacon 1 LB. PKG. **79¢**

Bird Farms Pork Sausage 1 LB. ROLLS **79¢**

Vons Link Sausage FULLY COOKED, 7 LB. PKG. **49¢**

Boneless Ham HOMELAND CURE #1, WHOLE OR HALF... **\$1.12**

BANQUET DINNERS

FROZEN Ass't'd. Varieties **35¢** 11-OZ. PKG.

PAPER NAPKINS

ZEE Ass't'd. **3 29¢** 60 CT. PKG.

CLING PEACHES

LIBBY'S Halves or Sliced **26¢** 2 1/2 CAN

WESTWOOD ICE CREAM

Ass't'd. Flavors **59¢** HALF GAL.

ORANGE JUICE

SUNSHINE STATE Florida's Finest **2 35¢** FROZEN 6-OZ. CAN

VALUABLE COUPON

FREE Link Sausage 8-OZ. PKG. FARMER JOHN

Buy One Pkg. & Get One Free!

EFFECTIVE THURS. THRU SUN. OCT. 31-NOV. 3

VONS BAKERY TREATS

CAKE DONUTS For Today's Hungry Goblins.

VONS, PLAIN OR POWDERED, 8-PK. CRUMBS OR COCONUT, 6-PK. **35¢**

Vons Home Bake Bread **45¢**

Vons Halloween Cake **89¢**

VONS FROZEN FOOD BUYS

Coffee Cake Ring 2 VARIETIES, 10-OZ. BUN **69¢**

Chun King Chow Mein CHICKEN OR SHRIMP 17-OZ. PKG. **79¢**

Birds Eye Vegetables

Peas & Potatoes w/Cream Sauce, Peas w/Cream Sauce, Peas w/Onions, Carrots w/Brown Sugar, 8-10 Oz. Pkg. **3 89¢**

King-Size Waffles 12 OZ. PKG. **35¢**

Ass't'd Mors D'oeuvres 8 OZ. PKG. **89¢**

Turk Breaded Veal Cutlets 8 OZ. PKG. **89¢**

VONS LIQUORS FEATURES

FYFE & SCOTT SCOTCH Imported 86-Proof **SAVE 40¢ \$4.59 FIFTH**

HALF GAL. SAVE \$1.11

IMPORTED TABLE WINE • FIFTH **Bertran Burgundy 99¢**

VONS CHEESE FESTIVAL

MILD CHEDDAR OR JACK VONS, WISCONSIN AGED TO PERFECTION **75¢** lb.

In the Piece **Save 20¢**

Sharp Cheddar **79¢**

Swiss Cheese **39¢**

American Cheese **59¢**

Cream Cheese **31¢**

Cottage Cheese **29¢**

MOZZARELLA CHEESE PRECIOUS BRAND, SAVE 10¢ 12-OZ. PKG. 75¢-8 OZ. PKG. **45¢**

EDAMS OR GOUDAS DELICIOUS HAYRID SAVE 10¢, 8 OZ. PKG. **59¢**

Chuck Roast CENTER CUT OR 7-BONE **43¢** lb.

Boneless Chuck **79¢**

Boneless Round **98¢**

VONS COFFEE PREMIUM QUALITY 1-LB. CAN **59¢**

2-LBS. \$1.15 - 3-LBS. \$1.69

STEWED TOMATOES GLORIETTA 303 CAN **2 39¢**

PERFECTION BREAD WHITE, WHEAT OR SANDWICH, 15-OZ. LOAF **22¢**

GRAPEFRUIT JUICE PINK CASE SWAYNE 46-OZ. CAN **39¢**

THOROFED DOG FOOD 15 1/2-OZ. CAN ASSORTED **5 1/4**

SALAD DRESSINGS BEST FOODS FRENCH, THOUSAND ISLAND OLD HOMESTEAD 16-OZ. BTL. **49¢**

VONS U.S. No. 1 RUSSET POTATOES Best for Baking **10 LB. BAG 39¢**

BANANAS GOLDEN-RIPE CENTRAL AMERICAN **10¢**

MUSHROOMS FRESH 1/2 LB. **39¢**

Cantaloupes THICK MEATED **10¢**

Apples DELICIOUS OR JONATHANS 4 LB. BAG **55¢**

Papayas SWEET, JUICY TROPICAL TREAT **3 1/2 \$1**

VONS HEALTH & BEAUTY AIDS

SCHICK KRONA DOUBLE-EDGE OR INJECTOR **BLADES** PKG. OF 4 Vons Reg. Low Price 89¢ Extra Special **66¢**

Vaseline Hair Tonic GIANT BTL. **77¢**

Anacin Tablets 100% DIURETIC **99¢**

Right Guard Antiperspirant 3 OZ. SIZE **87¢**

Last Call... Parade of Presidents Complete Your Set... Newly Elected President Statuette Available Now! **19¢**

Del Monte Fruit Cocktail 4 OZ. SIZE..... 19c	LIPTON Noodle Soup 2-PK. 29¢	Soft Parkay Margarine 1 LB. CTN..... 43c	FRUIT DRINKS 46 OZ. CAN 3 1/4	Clam Chowder SNOWS, NEW ENGLAND STYLE 15-OZ. CAN 35¢	ADVANCED ALL 3 LB. PKG. 75¢
Del Monte Lima Beans 8 OZ. SIZE..... 23c		No Bugs M/Lady Shelf Paper 12-1/2" 49¢/18-1/2" 69¢		Minced Clams SNOWS 7 1/2 OZ. CAN..... 35c	XLNT Tamales 15 OZ. SIZE..... 33c
Del Monte Cream Style Corn 8 OZ. SIZE..... 2/39c		Dox Oven Cleaner 16 OZ. SIZE..... 1.25			Nalley's Chili Con Carne WITH BEANS 15 OZ. 39c
Del Monte Whole Kernel Corn 1 OZ. SIZE..... 2/39c		Split Pea Soup ANDERSEN 303 CAN..... 23c			Miracle White Super Cleaner 16 GAL. \$1.49 at 79c
Del Monte Stewed Tomatoes 8 OZ. SIZE..... 2/37c		Yuban Coffee 2 LB. CAN..... \$1.45 1 LB. CAN..... 73c			Maxwell House Coffee 1 LB. CAN 69c
					Miracle White Fabric Softener qt. SIZE..... 87c