## 'Flower Power' Decals and **Bumper Stickers Prove Hit**

By REYNOLDS KNIGHT ves hawks and flower power are everyday words in the press these days and

now they are going to be seen "live" on the nation's streets and highways. Hundreds and thousands of motorists are buying huge decal daisies to decorate their vehicles in "hippie" fashion in a manifestation of

flower power. One California company, which began producing the decals last October, is ship-ping about \$160,000 worth of its products a month to

gift, department and novelty ing so rapidly that, accord- Bickmere, chief executive shops, not only domestically ing to one store buyer, officer of National Biscuit but also to foreign ports. "there are hundreds of com-tor conversions" (one of con-tor conversions) (one of conversion

IN ADDITION to the jumbo daisies, stick-on slogans like "Sock it to me" and "Here comes the judge" will be reading material on the backs of thousands of car

bumpers. The decals are made of a special crackproof, peel-re-sistant vinyl developed to resist all the abuses weather can deal out. They retail for about \$1 or \$2 a package. The new market is expand.

peting companies." One of them, for example, is selling

-yep! - Doves and hawks. IF YOU WANT to get ahead, burn your bridges

behind you. Most people want to cling to old, lower-echelon jobs as the move toward the corporate top. They never free themselves. This advice comes from

two top business executives who ought to know: Les S.

vice president in charge of

reasearch at the international investment banking firm of Smith, Barney & Co., Inc. Bickmore says, "Once you are the head man you must derive your satisfactions from watching subordinates grow. Don't cling, don't hold them down."

Grant, the investment banker, advises, "When you manage you've got to make it, sink or swim, even with-out managerial training. Don't hold on to old familiar assignments. Let your men take hold and lead them, but don't hover."

MARRIAGE may or may not be an institution but but there is little doubt that weddings in themselves have become a vast industry. Hundreds of millions of dol-Hundreds of millions of dol-lars are spent each year in the U.S. for wedding pres-ents, parties, liquor and music as costs spiral with a growing lavishness. It is es-timated that the average wedding today costs more than \$1,000, and some cost many times this amount many times this amount. The wedding market this year will climb about \$2 bil-lion.

A NEW world's track rec-ord has been set, but its holder will not be defend-ing it in the 1968 Olympic Games in Mexico City. This record belongs to industry and is claimed by Austra-lia's Mt. Newman iron-ore railway for laying 4.35 miles of track in 11 hours and 45 minutes using rail welded into 1.440-foot lengths by Chemetron, Pty., Ltd., a subsidiary of Chemetron Corp., Chicago. The previous record of 2.8 miles in 11 hours for track laying was set in the United States in 1962 on one of the transcon-

1962 on one of the transcon-tinental lines.

THINGS TO COME . . If you're thinking of attending the Olympic Games in Mev-ico City, (Oct. 12-27) you are warned that time is running out for ticket pur-chases, and there may be a last-minute race for hotel

By purchasing the generic rather than the brand name of the same drug the patient may save many dollars, per-haps amounting to thou-sands if he must take drugs over a long period of time. "Ill-at-ease in Compton" by Richard Elman, Here is a book with a close to home setting which the author de-

in 1890

ple are making more money, Negroes are moving up too quickly for the tastes of their white neighbors, the lower-middle-class whites are dying out too quickly, and both are being replaced

> On current best-seller lists and available at your Torrance libraries are these

"Testimony of Two Men"

Portis. "Red Sky at Morning" by Richard Bradford. "Topaz" by Leon Uris. "Heaven Help Us!" by Herbert Tarr. "Myra Breekenridge" by Gore Vidal. "The Queen's Confession" by Victoria Holt.

Telephone **Firm Gives** 

struction funds have been spent or committed. This is Pacific Telephone & Teleheld from his wages he must projects included in the 1958 graph Co. has given the Unifile a return to abtain a re-fund. In any event, he must program have been received versity of Southern Califor-nia \$10,000 to assist profesup \$4 million over the July report. contributions, medical ex-penses, and interest ex-the district for process-g. Of these, 182 out of 4—or 99 per cent—have file a return when his gross PAY CASH WITH COPY sors with research projects. penses, in a special envelope, income is \$600 or more. In filling such a return he also cigar box or file folder. 25c to 50c Discount been advertised for bids or South Will to USC's building fund Most people starting their claims his own exemption built Dr. Norman Topping, USC 3-LINE 2 Times \$2.50-Minus 25c for Cash first job find it to their ad- even though you vantage to take the standard him as a dependent. claimed A like percentage of con-President, received the con-tributions from Gordon L. Hough, southern California **Present 'The** AD 4 RATES 9 3.25-Minus 25c for Cash 5.65-Minus 50c for Cash struction funds has been committed or spent on these Times Male Animal' region vice president for Pacific Telephone and James E. Kenney, vice president and general manager for the Los Angeles central area. The reasearch fund will be made available to faculty USE THIS CONVENIENT FORM projects. The 1958 undertaking in-**Businessmen Launch Drive** South High School's drama, director, Al Osburg, has an-nounced plans to present the James Thurber-Elliott Nu-gent comedy, "The Male Animal," the first weekend in December. cludes 71 drains authorized for funding out of savings 1 Line .24 Spaces For City of Hope Funds 2 Line Per on regular projects. Plans for 82 per cent of these have been received, 70 per cent 3 Line Line "Your Hope Is Their medical services to the pub-Hope" will be the theme for lic. the annual Thanks-for-giving Retail merchants have almade available to faculty MAIL TO: PRESS-HERALD-Classified members, particularly in the humanities and social sci-ences, for student assistance, have been advertised or con-3238 W. Sepulveda Torrance, Calif. 90510 structed, and 65 per cent of the funds allocated have Animal, the first weekend in December. The play is concerned with the roles of the male and the university in the mod-ern technological society. The cast includes Darlene Parseet Gardien May John marchants campaign as thou-sands of City of Hope auxilways been leading support-ers of the City of Hope in its battle against cancer and minor equipment, steno-graphic and printing costs in connection with the con-PRESS-JOURNAL-Classified been committed or spent, Chace said. Overall, plans for 95 per cent of the regular and sup-plemental projects have been submitted for process-ing Some 220 method of the said iary members will go store-23922 So. Avalon Wilmington, Calif. 90744 to-store throughout the Southland Monday, Nov. 5, to enlist support for the leukemia, and diseases of heredity, the blood, chest duct of research and the The cast includes Darlene Ramsey, Carolyn May, John Elliott, Molly MacLeod, Jo-seph Valentino, Keith Snook, Christopher Sampson, Ron-ald Marzilli, Christine Van-derLeest, David Brenner, Burdette, William Bull and Robin Flint, For assistance on larger ads and rates call our Classified Dept. for prompt and courteous service at: 325-6060 or 834-4581 and heart. Goal of this Thanks-for-giving campaign is to accelpreparation and publication of scientific articles. Medical Center by local businessmen. The City of Hope is cur-The capital fund may go to the new building for the USC Law Center or to the ing. Some 232 projects out of erate programs in patient care, research and education of these catastrophic dis-eases at the free, nonsectarthe 255 called for have been advertised or built. YOUR NAME. rently mid-way through a \$10 million "New Horizons" expansion program, which ADDRESS The Supervisor said \$169 million out of the total con-struction fund allotment of School of Business, pending CITY ... a decision by the university administration. PHONE. will increase its long-range ian Pilot Medical Center. 





For

Positive

Automotive

10

DE

DU



. More than 1,450 persons boarded the "Voyager," a part LOAD THE BOAT . of the Redondo Beach Sportfishing fleet, last week during the annual King Har-bor Family Day. The free boat ride was offered between 10:30 a.m. and 4:30 p.m. Some 1,200 persons took part in the fish fry d in n er at Redondo Beach Marine Park.

## **Paycheck Stub May Be Record of Deductions**

This column of question and answers on federal tax matters is provided by the local office of the U.S. Internal Revenue Service and is published as a pub-lie service to taxpayers. The column answers ques-tions most frequently tions most frequencies, asked by taxpayers.

Should I keep my pay-check stubs for tax pur-poses? I just started a full-time job and will be filing my first tax return next

your tax return.

While these stubs may be helpful, the W-2, Wage and Tax Statement, you receive from your employer at the end of the year contains the paid balance. This interest will continue to be charged as long as the taxes remain wage data needed for tax unpaid.

purposes. It shows your total earnings and the federal income and social security taxes withheld. A copy of the W-2 should be filed with

However, many paycheck stubs show the amounts withheld for items such as medical insurance and union dues. If you itemize deduc-tions when you file your 1968 return, these totals

The rundown was compilstructed or advertised for should be helpful to you. REROOFING All types. Free Est. Work guar. 370-4344. ed by the County Flood Conbids and you may still claim the exemption if he otherwise qualifies as your dependent. It's a good practice to keep records of all expenses that are deductible for fed-Latest figures indicate that \$67 million out of a totrol District. guar, 370-4344. CARPENTER & REPAIR Work, Also asphalt Shing-ling, Ph. L. Ryan, 675-6772. CARPENTRY & CABINETS SMALL JOBS INVITED Call for low bid, 834-3835. Light Hauling & Moving Call Sonny - Free Bat. 328-4275, 24 Hr. Service Chace said tabulations examined on Oct. 1 indicate that plans for all regular **USC Grant** tal of \$194 million in coneral income tax purposes. Put your receipts and can-celled checks for charitable If any tax has been with

deduction rather than itemizing. But unless you have my kept records of your deductible expenses you will not be in a position to itemize if that happens to result in a

lower tax for you. My return was audited and I got a bill for addi-tional tax. Can I pay this off in installments? your employer dropping that exemption. Since you are di-vorced you are no longer entitled to claim her exemp-

No, there is no provision for the payment of taxes in installments. Full payment is due upon receipt of the bill. tion. If you have children and are claiming their exemp-tions you should drop them, to claim them for this year. Note that your bill includes interest at the rate of 6 per cent a year on the un-

. . .

My son earned more than \$600 this summer working on a construction crew. He's now back at college and has a part-time job there. Will the money he makes cost me my de-pendency deduction for him?

Not necessarily. If he is

bond issue programs, Super-visor Burton W. Chace said under 19 at the end of the year or a full-time student, he may earn \$600 or more today.

tinental lines. Chemetron, Pty. is operat-ing the first mobile, rail-welding equipment in Aus-tralia for the Mt. Newman railway, a 265-mile heavy-duty railroad between Mt. Whaleback in the Mt. New-man range to the coast city of Port Hedland, Western Australia. I just got a divorce from wife. Will I have to make any change in my tax withholding? tax withholding? If you have been claiming a withholding exemption for your wife, file a new W-4, Employee's Withholding Ex-emption Certificate, with

too, unless you will be able **Report on Storm Drains Received** 

or committeed.

District officials have received 77 percent of the projects included in the 1964 program. Of this total,

55 per cent have been con-

County supervisors have \$180 million has been spent

received and filed a quarter-ly report on status of the 1958 and 1964 storm drain