

TO DATE MORE THAN 11,000 VONS CUSTOMERS HAVE WON OVER \$53,000.00



Call Cumberland or Gilbert 3-6181
For location of Store Nearest You.
Call Collect if Toll ...

VONS

EVERY
WEDNESDAY
In Full Color
8:30 P.M.

KTLA-TV 5

Win with the Stars

Here's How to Play: It's fun... it's free... it's exciting... no purchase necessary! Pick up your game card at any Vons Store. If the number on your card in a game matches the score of the winner in that game as shown on TV, you have won a cash prize. You can see the winners on TV... or you can see the winners posted at every Vons Store. There are thousands of winners every week—so come in and start playing the game today.



\$100 WINNER
Lois A. Talerico
Harbor City

\$100 WINNER
Willis Slater
Topanga Canyon

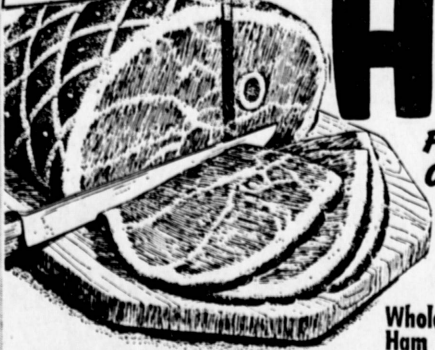
\$100 WINNER
Hildur Blomquist
San Fernando

Says TV host ALLEN LUDDEN

WIN UP TO \$1,000.00

1st Game Wins ... \$2
2nd Game Wins ... \$5
3rd Game Wins ... \$10
4th Game Wins ... \$25
5th Game Wins ... \$100
6th Game Wins ... \$1000

FARMER JOHN



Hams

FULLY COOKED
7-8 LB. AVG. WT.
FULL SHANK
HALF

Whole Ham 14.17 LB. AVG. WT. **59¢**
Butt End 5 LB. AVG. WT. **55¢**

USDA CHOICE **Beef Roasts**

CENTER CUT CHUCK OR 7-BONE **43¢** lb.

OVEN READY

Boneless Chuck **79¢** lb.
Boneless Round **98¢** lb.

FARMER JOHN OR HORMEL BLACK LABEL
SLICED BACON 1-LB. PKG. **59¢**
SWIFT'S PREMIUM, OSCAR MAYER SARAN,
LAZY MAPLE OR VONS WAFER, 1-LB. PKG. **69¢**
Oscar Mayer Wafer Thin Bacon 1-LB. **79¢**

Fresh Dover Sole Fillets PAN READY **98¢**
Greenland Halibut Fillets SKIN-LESS **59¢**

FISH STICKS 14oz. pkg. **69¢**
FRIED HALIBUT 14oz. pkg. **79¢**
GOURMET SHRIMP 16oz. pkg. **1.19**
FISH PUFFS 8oz. pkg. **55¢**

BONELESS HAMS

FARMER JOHN WHOLE OR HALF TAVERN HAM **\$1.19** lb.
HORMEL WHOLE OR HALF CURE 81 HAM **\$1.39** lb.
Link Sausage FARMER JOHN 8.0Z. PKG. **29¢**
HORMEL 8.0Z. PKG. **29¢**

USDA TOP OF THE CHOICE GRADE
CHUCK STEAKS **49¢** lb.
BONELESS FAMILY STEAKS **89¢**

Boneless Round Steaks CHOICE BEEF **89¢**
Boneless Top Round FLAVORFUL STEAKS **98¢**

2-LB. SWIFT'S BONELESS TURKEY ROASTS
All White **\$3.99** Dark & White **\$2.99** Turkey **\$3.99** All & Ham **\$3.99**

USDA CHOICE **STEW BEEF**

USDA CHOICE BONELESS CUBES OF TENDER BEEF **79¢** lb.
FRESH BRISKET **79¢**
CHOICE BEEF, POINT HALF

FROZEN PEAS
OR CUT CORN **2^{EA}/29¢**

Pictsweet 10-OZ. PKG.

MARGARINE All Purpose **15¢**

Pure Vegetable... High in Desirable Polyunsaturates 1-LB. CTN.

FRESH BREAD PERFECTION WHITE, WHEAT OR SANDWICH. 15-OZ. LOAF **22¢**

Vons Enriched Bread WHITE, WHEAT OR SANDWICH. 1-LB., 6 1/2-OZ. LOAF **29¢**

GAIN DETERGENT GIANT PKG. INCL. 10c. OFF **65¢**

VONS SALT PLAIN OR IODIZED 26-OZ. CTN. **10¢**

EVANS POPCORN 2-LB. BAG **27¢**

DOLE PINEAPPLE CHUNKS, TIDBITS OR CRUSHED NO. 211 CAN **25¢**

PORK & BEANS LIBBY'S NO. 2 1/2 CAN **23¢**

FRESH BUTTER JERSEYMAID FIRST QUALITY 1-LB. CTN. **79¢**

TOMATO CATSUP FANCY FARMS **15¢**

Makes Good Food Taste Better... 14-OZ. BTL.

PEPSI COLA Taste That Beats the Others Cold... **6^{PAK}/55¢**

Save 14c 12-OZ. BTL.

ENRICHED FLOUR VONS All-Purpose **39¢**

SAVE CASH! 5 LB. BAG

HALLOWEEN PARTY Specials

Good Assortment of Halloween Masks, Novelty Candies, Plastic Pumpkins, Make-Up Kits, Napkins, Plates, Cups and Decorations Available at Most Vons Stores... All at Vons 50c Prices!

HERSHEY BARS ASSORTED 10-PK. **39¢**
ASST'D CHICLETS ON BENTLEY 10-PK. **39¢**
BRACH'S CANDY CORN BOX 30CT. **89¢**

Fresh PUMPKINS For Your Jack O' Lantern ALL SHAPES AND SIZES **3¢** lb.

BRACH'S JELLY BEANS 20 CT. **89¢**
BRACH'S FRUIT DROPS 30 CT. **89¢**
BRACH'S BAG O' POPS 40 CT. **39¢**

Classic Library 12 OF THE WORLD'S GREATEST BOOKS FOR CHILDREN

- Treasure Island
- 20,000 Leagues Under the Sea
- Pinnacch
- Swiss Family Robinson
- The Jungle Book
- The Virginian
- The Case Book of Sherlock Holmes
- Arabian Nights
- The Merry Adventures of Robin Hood
- The Hunchback of Notre Dame
- Call of the Wild
- Paul Bunyan

Introductory Offer! VOL. NO. 1 **TREASURE ISLAND 99¢**
Other Volumes Only \$1.19 Each

FROZEN PIES DOWNY FLAKE APPLE, PUMPKIN OR MINCE. 10" **89¢**
DOWNY FLAKE 9-OZ. PKG. **39¢**

VAN DE KAMP FRIED HALIBUT Delicious... Easy to Prepare. Just Heat and Eat—8-Oz. Pkg. **75¢**

VONS Frozen Food Buys

ORANGE JUICE... CAL. PAK 5/1 4-OZ. CAN **5/1**
SPAGHETTI & MEAT BALLS HORMEL 8-OZ. **27¢**

XLNT MEXICAN DINNERS 45¢

- Beef Enchiladas 12 OZ.
- Cheese Enchiladas 12 OZ.
- Mexican Dinner 14 OZ.
- Taco-ettes 12 OZ. ... 47¢

VONS BAKERY

FRUIT-NUT CAKE REAL OLD FASHIONED GOODNESS. BIG TREAT! **89¢** lb.

BUTTERCRUST BREAD Vons, Split Top 1-Lb. 6 1/2-Oz. Loaf **35¢**
CINNAMON ROLLS Vons 8 in Pkg. **37¢**

Style HAIR SPRAY UNSCENTED, REGULAR OR HARD TO HOLD YOUR REGULAR 13 OZ. PRICE 84¢. 13 OZ. SIZE **58¢**

HEAD & SHOULDERS... SHAMPOO 8 OZ. JAR **83¢**
GLEEM TOOTHPASTE... WITH FIBRE 5 OZ. TUBE **79¢**
ARRID SPRAY... DEODORANT, EXTRA 2.5 OZ. SIZE **94¢**

VONS PRIZE PRODUCE SLIM PRICES!

Bananas GOLDEN RIPE CENTRAL AMERICAN A bargain in price... and in nutrition, too! **10¢** lb.

CARNATIONS VONS FLOWER OF THE WEEK! LGE. BUNCH **89¢**
Decorator Plastic Flowers COLORFUL FALL ASSORTMENT **10¢**

Golden Yams VELVET SMOOTH **15¢**
Bosc Pears FANCY SUGAR SWEET **19¢**
Fresh Spinach LARGE BUNCH **10¢**
Cranberries OCEAN SPRAY FRESH 1-LB. BAG **29¢**

VONS Liquor Features

ROYAL VELVET VODKA 100% Pure Neutral Spirits **Save \$3.49** 80 PROOF **3.49** FIFTH

Keg BEER Now in Ring Pull Top Cans **Save 20c** **\$2.99** CASE

12-OZ. CANS **24**

VONS DELICATESSEN BEST VALUES!

SLICED Meats BUDDIG'S SMOKED, 3-OZ. PKG. Beef, Ham, Corned Beef, Chicken, Turkey or Pastrami **3^{PKGS.}/1**

Beef Tamales ALEX. REAL MEXICAN STYLE, 8-OZ. PKG. **4^{PKGS.}/89¢**
Italian Salame GALLO, DRY 13-OZ. CHUB **\$1.29**

SAVE 10¢ WIENERS Farmer John or Hormel, All-Meat. Your Choice 1-lb. Pkg. **55¢**

WIN FREE TICKETS FOR THE... BASKETBALL GAMES

LOS ANGELES STARS

See Los Angeles' Newest, Most Exciting Los Angeles Stars, of the American Basketball Association, Professional Basketball at its Best! All Games Played at the L.A. Sports Arena, Home of the Stars. Nothing to Buy... No Contact to Make. Simply Register at Any Vons Market and You May Be One of the Lucky Winners!

Libby Cling Peaches HALVES, 36 CAN. **29¢**
Libby Sliced Beets 303 CAN. **23¢**
Libby Corned Beef Hash 24-OZ. SIZE **73¢**
Libby Tomato Juice 24-OZ. CAN. **3/25¢**
Electrolol FOR DISHWASHERS, 20-OZ. SIZE **41¢**

M-J-B Coffee 1-LB. CAN. **69¢** 2-LB. CAN. **\$1.37** 3-LB. CAN. **\$1.99**

DOLE Fruit Cocktail REGULAR, 8-OZ. SIZE. **19¢**

Parade of Presidents COMPLETE YOUR SET! All 35 U.S. Presidents, Hand Painted Statuettes, Are Now Available at Vons For Only **19¢**

Saltine Crackers PREMIUM, 1-LB. PKG. **35¢**
Bissell Rug Shampoo 22 OZ. 8 1/2" GAL. **\$3.98**
Pacific Treats 1-LB. PKG. **39¢**
Chocolate Beads 7.0Z. 14oz. pkg. **59¢**
Chocolate Chip Cookies SUNSHINE, 7.0Z. **29¢**