

Lucky
DISCOUNT SUPERMARKETS

WE DISCOUNT EVERYTHING
Except QUALITY,
COURTESY, SERVICE

LUCKY SELECTS FROM THE FINEST BEEF AVAILABLE

... ONLY 1 OUT OF 5 IS GOOD ENOUGH FOR THE LUCKY "BOND"

Compare ... When it comes to meat, Lucky selects just from the very best ... choosing only those beef that will pass our specifications for rich, natural flavor and high quality, thus being worthy of the Lucky "Bond." The high standards we set and Lucky's extra-close trimming of excess fat, bone and waste, provide our customers with the best value for their food dollar ... more good eating meat per pound! And ... we firmly stand behind every purchase with our money-back guarantee for complete satisfaction! Shop Lucky where you enjoy greater savings through ...

LOW DISCOUNT PRICING!

TOP QUALITY LUCKY "BONDED" MEATS ... UNCONDITIONALLY GUARANTEED FOR FLAVOR & TENDERNESS!

- ### CANNED FOODS
- BABY FOOD GERBER STRAINED 11c
 - JUNIOR BABY FOOD GERBER 15c
 - BABY FORMULA GERBER MODILAC LIQUID 25c
 - MJB COFFEE 1-LB. CAN 69c
 - MJB COFFEE 2-LB. CAN \$1.37
 - MJB COFFEE 3-LB. CAN \$1.99
 - MJB COFFEE INSTANT 10-OZ. JAR \$1.19
 - LIPTON TEA BAGS 48 CT BOX .65c
- Key Buy!*
- Sliced, Tidbits, Chunk & Crushed - 211 Can (Sliced 1 1/4 Can)
- ## DOLE PINEAPPLE 23c
- NIBLETS CORN 12-OZ. CAN 23c
 - MIXED VEGETABLES VEG-ALL 21c
 - DEL MONTE SPINACH 303 CAN 20c
 - GREEN GIANT PEAS 303 CAN 23c
 - CUT GREEN BEANS STORREY'S 24c
 - HUNT'S TOMATOES 215 CAN 31c
 - POTATOES PILLSBURY MASHED 57c
 - HARVEST DAY BEETS WHOLE OR SLICED 17c
 - TOMATO JUICE HARVEST DAY 28c
 - CHILI BEANS SANCH STYLE 18c
- Key Buy!*
- ## BANGO POPCORN 23c
- 2-POUND PACKAGE
- V.B. APPLESAUCE 303 CAN 20c
 - APPLE PIE FILLING COMSTOCK 41c
 - FRUIT COCKTAIL STOKELY 25c
 - FRUIT TREATS MOTT'S 33c
 - PEAR HALVES HARVEST DAY 38c
 - GRAPE JUICE WELCH 37c
 - HARVEST DAY DRINK 29c
 - OCEAN SPRAY JUICE 45c
 - AUNT JANE'S PICKLES 48-OZ. JAR 59c
 - PICKLES EARLY CALIF. LARGE RIPE 53c
 - OLIVES 300 CAN 40c
- ... the few items listed on this page constitute just a small sampling of the thousands of low, low discount prices in store for you at Lucky.

- ### FROZEN FOODS
- FRUIT PIES PET RITZ (APPLE-PEACH-BOYSENBERRY) 33c
 - CHOCOLATE CAKE SARA LEE 79c
 - MEAT PIES BANQUET 18c
 - TATER TOTS ORE IDA 29c
 - FRIED HALIBUT VAN DE KAMP 77c
 - SOLE FILLET CERTI-FRESH 69c
 - FISHSTICKS CERTI-FRESH "U.S. GRADE A" 93c
 - CHILI W/BEANS GOLD RIST 36c
 - BEAN BURRITOS ROSARITA 36c
 - MORTON SPAGHETTI MEAT 27c
 - PICTSWEET PEAS & CUT CORN 38c
 - LINK SAUSAGE JONES 105c
- Key Buy!*
- ## VAN CAMP PORK & BEANS 24c
- 2 1/2 CAN
- ### OTHER ITEMS
- MILK AMPLIFIER BOSCO 59c
 - M.J.B. RICE LONG GRAIN 59c
 - CORN OIL MAZOLA 52c
 - SCHILLING SPICE TUMPKIN PK 35c
 - CRISCO SHORTENING 79c
 - BEEFARONI CHEF BOY AR DIE 31c
 - CALO DOG FOOD 1-LB. CAN 13c
- ### HOUSEHOLD ITEMS
- VILLA PLATES 9" WHITE PAPER 59c
 - ALUMINUM FOIL REYNOLDS 30c
 - LUCKY TISSUE TOILET 19c
 - WAX PAPER CUTRITE 26c
 - DIAL SOAP TOILET BATH BAR 20c
- Key Buy!*
- ## ALL-PURPOSE BISQUICK 42c
- 40-OUNCE BOX

what are you paying for...

CHUCK ROAST 35c/lb.

BLADE CUT
SERVE A DELICIOUS POT ROAST TONIGHT!

ROUND STEAK 69c/lb.

CENTER CUT
FRIES TO A RICH GOLDEN BROWN

RIB ROAST 78c/lb.

STANDING LARGE END
THE ARISTOCRAT OF ALL ROASTS

GROUND BEEF 43c/lb.

FRESH, LEAN AND TENDER

T-BONE STEAK \$1.13/lb.

TAILS OFF
DELICIOUS BAR-B-QUEED

CROSS RIB 77c/lb.

BONELESS ROAST
LUCKY BONDED FOR TENDERNESS

FRESH FRYERS 29c/lb.

U.S.D.A. GRADE A WHOLE BODY CHICKENS

Porterhouse Steak \$1.19/lb.

TAILS OFF

SMOKED HAM 49c/lb.

FARMER JOHN FULLY COOKED FULL SHANK HALF

Van de Kamp's

Thurs. thru Sun., Oct. 17-20, Features

CAKE CARNIVAL FIVE FAVORITES \$1.09 EACH

(AVAILABLE AT MOST STORES)

- ### BEVERAGE - SPIRITS
- SEAGRAM'S WHISKEY 7 CROWN, 1 1/2-GAL. BTL. \$1.39
 - LUCKY VODKA 80 PROOF, 5TH BTL. \$2.99
 - LUCKY GIN LONDON DRY 90 PROOF, 5TH BTL. \$3.55
 - GOLDEN CROWN BEER (CASE 24) 12-OZ. CAN \$2.99
- (SORRY NOT AVAILABLE AT ALL STORES)

- ### HOUSEHOLD ITEMS
- FABRIC SOFTENER STA PUF 51c
 - IVORY DETERGENT LIQUID 58c
 - DUZ DETERGENT 67. BOX 79c
 - GAIN DETERGENT 67. BOX 79c
 - TIDE DETERGENT 67. BOX 79c
 - JOY DETERGENT LIQUID 83c
 - IVORY SOAP PERSONAL TOILET 7c

Key Buy!

GELATIN DESSERT JELLO 18c

6-OUNCE PACKAGE

- ### PACKAGED GOODS
- OREO SANDWICH 47c
 - CRACKERS PACIFIC TREATS 38c
 - FRENCH BREAD DI CARLOS 36c
 - CHUCK WAGON BREAD HARVEST DAY 33c
 - HARVEST DAY BREAD 22c
 - QUAKER OATMEAL 39c
 - CREAM OF WHEAT MIX & EAT 38c

LUCKY SLICED LUNCH MEATS

Bologna, Olive, Pap, Spiced, Mac & Cheese 31c

- ### SCOTTIES FACIAL TISSUE 25c
- 200 COUNT BOX
- PIE CRUST MIX PILLSBURY 19c
 - QUAKER OATS REG. & QUICK 53c
 - RUSKETTS ROMA LINDA 39c
 - LUCKY FLOUR ALL-PURPOSE 39c
 - CAKE MIXES DUNCAN HINES 35c

Key Buy!

LOOK FOR KEY BUYS

"KEY BUYS" are extra-savings made possible by manufacturer's temporary promotional allowances... The "KEY BUY" items listed are just a few of the many extra values in store for you... we suggest you stock-up on these "KEY BUY" items you normally use for GREATER EVERYDAY SAVINGS!

CHUCK STEAK 48c/lb.

THE FAMILY BAR-B-Q STEAK

- SAUSAGE FARMER JOHN 28c
- RIB ROAST STANDING SMALL END 88c

RIB STEAK 89c/lb.

DELICIOUS BROILED OR BAR-B-QUEED

SLICED BACON 55c

LUCKY BRAND 1-POUND PACKAGE LEAN AND TENDER

- FARMER JOHN BACON 56c
- RATH, HORMEL or WILSON 59c
- OSCAR MAYER or SWIFT 68c
- THIN SLICED BACON 79c
- THICK SLICED BACON \$1.15
- SMOKED PICNIC SHOULDER FARMER JOHN 39c

SPARE RIBS 59c/lb.

FRESH, LEAN AND IN SMALL SIZES

Our LOW Everyday Price!

MONTEREY JACK & MILD CHEDDAR LUCKY CHEESE 79c/lb.

1-LB. PKG.

- LONGHORN CHEESE MISS WISCONSIN, MEDIUM SHARP 59c
- AMERICAN CHEESE LUCKY, INDIVIDUALLY WRAPPED SLICES 62c
- LEO'S SLICED MEATS CHICKEN OR WHITE MEAT TURKEY 45c
- ROD'S PARTY DIPS ASSORTED 38c
- BORDEN'S BISCUITS BIG 10, BUTTERMILK OR SOUTHERN STYLE 19c
- ALL-MEAT FRANKS HORMEL, FARMER JOHN OR WILSON 57c
- COOKED HAM BANDA, SLICED 65c
- X.L.N.T. TAMALES BEEF (8-OZ. XLINT CHILI CON CARNE, 47c) 27c

Lucky's fresh produce is the finest Mother Nature produces... compare the quality and the low everyday discount prices!

CHIQUITA BRAND BANANAS 11c/lb.

100% GOLDEN RIPE CENTRAL AMERICA'S FINEST QUALITY

RUSSET POTATOES 43c

U.S. NO. 1 In a Nice Selection of Sizes

ASSORTED DECORATIVE GLASSWARE \$1.54 YOUR CHOICE

Choose from five stunning reproductions of decorative, yet useful cutglass. Clear, sparkling beauty that will enhance any room. So beautiful and distinctive you will want one of each:

- 10" GLASS FRUIT BOWL
- 10 1/4" GLASS VASE
- 7 1/4" GLASS COVERED CANDY DISH
- 8" GLASS CENTER-PIECE
- 14" GLASS SERVING PLATTER

Key Buy!

BRYLCREEM HAIRDRESSING 94c

King-Size Tube Keeps hair neat all day

PHISOHEX SKIN CLEANSER \$1.99

16-Ounce Kills germs on contact