

# Save with Vons Slim Prices & Win with the Stars!

YOUR ENTIRE FAMILY WILL ENJOY PLAYING VONS "NEW" TV GAME!

For Location of Store Nearest You, Call Clumberland or Gilbert 2-6181, Dial Direct or Call Collect

## VONS

### "Win with the Stars"



### WIN UP TO \$1000



Here's How to Play: It's fun... it's free... it's exciting... no purchase necessary! Pick up your game card at any Vons Store. If the number on your card in a game matches the score of the winner in that game as shown on TV, you have won a cash prize.

EVERY WED. IN FULL COLOR, 8:30 P.M. KTLA-TV CH. 5

1st Game Wins...\$2  
2nd Game Wins...\$5  
3rd Game Wins...\$10  
4th Game Wins...\$25  
5th Game Wins...\$100  
6th Game Wins...\$1000

**WIN \$1000**  
PLAY TV'S NEW MATCH-UP MONEY GAME  
**Win with the Stars**  
Happy Moment for a...  
**\$1,000 WINNER!**  
Mrs. Edward Varion of Riverside, one of the Many 1st Prize winners, proudly displays her \$1,000.00 check that she received for playing "Win with the Stars" Vons new music & money TV game!

# VONS MEAT & POTATOES



**CENTER CUT OR 7-BONE CHUCK ROAST 43¢ LB.**



**U.S. NO. 1 BEST FOR BAKING RUSSET POTATOES 10.37¢ LB. BAG**

**VONS Slim Prices**  
FRESH JERSEYMAID BUTTER... 79¢  
HORMEL FRANKS... 59¢  
PORK & BEANS... 43¢  
BEST FOODS MAYONNAISE... 59¢

**ICE CREAM 59¢**  
WESTWOOD, ASSORTED FLAVORS, HALF GAL. CTN.

DOLE PINEAPPLE... 2:39¢  
OSCAR MAYER SLICED BACON... 69¢  
OSCAR MAYER SMOKIES... 79¢  
OSCAR MAYER WIENERS... 69¢

**VONS Health & Beauty Aids**  
BTL. OF 100 **BUFFERIN 99¢**  
Fast Pain Relief! REG. \$1.19 SAVE CASH  
BAN DRY SPRAY... 93¢  
PRELL LIQUID SHAMPOO... 79¢  
ULTRA BRITE TOOTHPASTE... 66¢

**Rib Roast 79¢ lb.**  
**Chuck Steak 49¢ lb.**  
**Boneless Round 89¢ lb.**  
**Top Round 98¢ lb.**  
**Stewing Beef 79¢ lb.**

**PORK CHOPS 69¢ lb.**  
LEAN, EASTERN PORK  
LOIN END...  
Center Cut Rib Chops... 79¢  
Center Cut Loin Chops... 89¢  
Boneless Ham... 59¢

**APPLE SALE 18¢**  
DELICIOUS PIPPIN JONATHAN  
Mix or Match  
national apple week

**Artichokes 19¢**  
**Bell Peppers 10¢**  
**Banana Squash 10¢**  
**Mushrooms 39¢**  
**Majestic Daisies 49¢**

**PORK ROAST 35¢ lb.**  
**LEG O' PORK 49¢ lb.**  
**PORK LOIN 55¢ lb.**  
**PORK BUTT ROAST 59¢ lb.**  
**SLICED BACON 59¢ lb.**

**PRESERVES**  
**PINEAPPLE 23¢**  
**GREEN PEAS 245¢**  
**APPLE JUICE 29¢**  
**PEANUT BUTTER 43¢**

**LADY'S CHOICE STRAWBERRY OR GRAPE JELLY 39¢**  
**SLICED OR CRUSHED PACIFIC ISLE NO. 2 CAN 23¢**  
**DEL MONTE 303 CAN 245¢**  
**APPLETIME QUART BOTTLE 29¢**  
**VONS CREAMY OR CRUNCHY 16-OZ. JAR 43¢**

**VONS COFFEE 57¢**  
Premium Quality  
ALL GRINDS • 1-LB. CAN  
2 LB. \$1.13 3 LB. \$1.69

OSCAR MAYER **LINK SAUSAGE 79¢**  
PORK, SEASONED JUST RIGHT  
**HALIBUT FILLETS 59¢**  
GREENLAND SKINLESS  
**FILLETS OF SOLE 98¢**  
FRESH, DELICIOUS PAN-READY  
**Halibut Fillets 75¢**  
RUPERT'S FRIED • 12 OZ.  
**Fillets of Sole 63¢**  
RUPERT'S FRIED • 12 OZ.  
**Perch Fillets 59¢**  
RUPERT'S FRIED • 12 OZ.  
**Fried Scallops \$1.30**  
RUPERT'S • 14 OZ. PKG.

**Educator CLASSIC LIBRARY**  
The Educator Classic Library—12 of the world's greatest books for children, in an exciting new style. These books are designed especially for your children, nieces, nephews, grandchildren... ALL children. The cost is small for so much magic. Each book is COMPLETE and UNABRIDGED, exactly as it was written. Each is beautifully printed, with exciting illustrations.  
**Introductory Offer! 99¢**  
**TREASURE ISLAND**  
VOL. NO. 1  
Other Volumes Sale Priced at \$1.29 ea!

**VONS SALAD OIL 33¢**  
Light, Digestible Pure Vegetable  
24 OZ. BTL.

**TOILET TISSUE 22¢**  
SOFT WEVE  
Assorted Colors  
2 ROLL PKG.  
INCLUDES 24 OFF

**PARADE OF PRESIDENTS**  
Each week you get one Presidential figure FREE with a coupon in our ad and a purchase of \$5 or more. Four additional Presidential figures will be available in our store each week at the low price of 19¢ each... which means you can add a total of 5 Presidents to your collection every week. The Presidential Reviewing Stand is yours at big savings when you bring in the coupon below. With it you'll receive a FREE Presidents Album with informative facts and pictures of each of our 35 United States Presidents.  
**VALUABLE COUPON WORTH 19¢**  
FREE Hand Painted Figure of William Howard Taft  
You may also purchase figures of President Washington, John Adams, George Washington, James Madison, James Monroe, Andrew Jackson, Martin Van Buren, Zachary Taylor, Millard Fillmore, Franklin Pierce, Abraham Lincoln, Andrew Johnson, Ulysses S. Grant, Rutherford B. Hayes, James A. Garfield, Chester A. Arthur, Grover Cleveland, Benjamin Harrison, William McKinley, Theodore Roosevelt, William Howard Taft, Woodrow Wilson, Warren G. Harding, Calvin Coolidge and Herbert Hoover for only 19¢ each.  
Expires Oct. 16, 1968. Limit One.

**PURINA DOG FOOD**  
Beef, Beef & Eggs 2/26¢  
Liver 2/26¢  
Chicken 2/26¢  
Dog Chow 2/26¢  
Sippy Dog Food 2/33¢  
Instant Potatoes 34¢  
Reynolds Wrap 83¢  
Rain Drops 60¢  
Diaper Sweet 72¢  
Sno-Bol 42¢  
Sta-Puf 88¢  
Coffee 10-OZ. JAR 1.09

**FRUIT PIES 25¢**  
SIMPLE SIMON  
APPLE, BOYSENBERRY, PEACH, LEMON OR CUSTARD, 8" SIZE  
Frozen 24-Oz. Pkg.

**DETERGENT 59¢**  
AJAX Powdered  
GIANT PKG.  
INCL. 10¢ OFF

**FRESH BREAD 22¢**  
PERFECTION WHITE, WHEAT OR SANDWICH, 15-OZ. LOAF  
Vons Enriched Bread  
WHITE, WHEAT OR SANDWICH, 1-LB., 6 1/2-OZ. LOAF 29¢

**VONS Delicatessen Values**  
**LONGHORN Cheddar 79¢ lb.**  
VONS WISCONSIN IN THE PIECE  
Save 20¢ lb.  
**LEO'S SLICED MEATS 3.91**  
Mix or Match, 3-Oz. Pkg.  
CHICKEN OR TURKEY 3.02 PKG. 45¢  
**Vons Cooked Ham \$1.55**  
4 1/2 LB. SWEET OR BUTTERMILK, 9-OZ. PKG.  
**Borden's Biscuits 2:39¢**  
BIG 10, SWEET OR BUTTERMILK, 9-OZ. PKG.

**VONS Bakery Treats**  
**COFFEE CAKE SALE 45¢**  
Your Choice  
• Hawaiian Delight  
• Almond Ring  
• Apple Danish  
• Crispies  
• Danish Twist  
• Fruit Strewel  
• Apple Strewel  
• Butterflies  
**VONS RAISIN BREAD 37¢**  
Checkful O'Raisins, 15-Oz. Loaf  
**VONS CRISPY ROLLS 35¢**  
Always Delicious, 10 in. Poly Bag

**VONS Liquor Features**  
**ROYAL VELVET GIN Save \$3.69**  
LONDON DRY 90-PROOF, 5th  
Save 30¢  
**SEAGRAM'S 7-CROWN 11.39**  
1/2 GAL. 11.39  
BLENDED WHISKY, SAVE \$1.10  
**Keg BEER 2.99**  
Save 20¢  
24 12-OZ. CANS

**VONS Frozen Food Buys**  
**GREEN GIANT RICE MIXES 3.51**  
Buttered Rice, Spanish Rice, Rice Verdi, Rice Pilaf, Rice Medley, Quick, Easy to Prepare, 12-Oz. Pkg.  
**CHOPPED BROCCOLI 6.51**  
OR FRENCH CUT FRESH-CUT, 12-OZ. PKG.  
**CUT CORN OR GREEN PEAS 2.39**  
12-OZ. PKG.  
**MORTON 3-COURSE DINNER 63¢**  
1/2 OZ. PKG.  
**VITA PAKT ORANGE JUICE 2.49**  
4-OZ. CAN 2.49  
12 OZ. GAL. 2.49  
FLORIDA  
**SEAFOOD ENTREES 35¢**  
Shrimp Curry  
Shrimp Creole, Shrimp Oriental, Tuna Hawaiian, Tuna a la King, CHICKEN OF THE SEA, 6-OZ. PKG.

Oxydol... INCLUDES 10¢ OFF GIANT 73¢  
Ivory Flakes... LARGE 35¢  
Gain... KING \$1.35  
Thrill Detergent... FOR DISHES, 22-OZ. 59¢  
Cheer... KING \$1.35  
**Grand Opening BRAND NEW VONS**  
At Hemet  
1709 W. Florida Ave.  
AT LYONS  
Now 76¢  
Vons Stores Serving Southern California!  
All Items and Prices Not in Effect in South Coast or Hemet. Tax Added to Applicable Items.  
**VONS BLUE CHIP STAMPS**  
Prices Effective Thurs. thru Sun. Oct. 10-13