



For Location of Store Nearest You, Call CUMBERLAND or GILBERT 3-6181. Dial Direct or Call Collect.

**VONS**

FIRST WEEK 2,423 PEOPLE HAVE WON OVER \$11,800

Win with the Stars



TV HOST ALLEN LUDDEN SAYS

OVER \$25,000.00 WEEKLY CASH PRIZES!

WIN UP TO \$1,000.00

- 1st Game Wins ... \$2
- 2nd Game Wins ... \$5
- 3rd Game Wins ... \$10
- 4th Game Wins ... \$25
- 5th Game Wins ... \$100
- 6th Game Wins ... \$1000



KAYE BALLARD

VONS EXCITING MUSIC & MONEY TV FAMILY GAME! EVERY WEDNESDAY 8:30 P.M. KTLA-TV. CH. 5

Here's How to Play: It's fun... it's free... it's exciting... no purchase necessary! Pick up your game card at any Vons Store. If the number on your card in a game matches the score of the winner in that game as shown on TV, you have won a cash prize. You can see the winners on TV... or you can see the winners posted at every Vons Store. There are thousands of winners every week—so come in and start playing the game today.

**PAPER TOWELS**  
ZEE • 180-ct. Tropic Tone INCL. 3c OFF  
**29¢**  
Plus You Get Blue Chip Stamps

**YUBAN COFFEE**  
All Grinds Including Electra-Matic  
1-LB. CAN .....  
2-LB. CAN...\$1.37  
**69¢**  
Plus You Get Blue Chip Stamps

**WEST PAC VEGETABLES**  
Frozen, Ass't'd  
3 20-OZ. PKG.  
**89¢**  
Plus You Get Blue Chip Stamps

**VONS BLEACH**  
Liquid All-Purpose  
1-GAL. BTL.  
**29¢**  
Plus You Get Blue Chip Stamps

**DOG FOOD**  
FIDO  
14 No. 1 TALL CAN  
**19¢**  
Plus You Get Blue Chip Stamps

**Frozen Food Buys**  
**SARA LEE CAKES**  
• PECAN COFFEE CAKE  
• CINNAMON-NUT COFFEE CAKE  
• APPLE DANISH COFFEE CAKE  
• CHERRY DANISH COFFEE CAKE  
• CARAMEL PECAN ROLLS  
**79¢**  
**ORANGE JUICE** SUNSHINE STATE FLORIDA'S FINEST, 6-OZ. CAN, 13 VARIETIES  
**BANQUET DINNERS** 11-OZ. PKG.  
**WAFFLES** BUTTERMILK OR BUCKWHEAT, 9-OZ.  
**Van De Kamp's ENCHILADAS**  
• CHICKEN  
• BEEF  
• CHEESE  
7 1/2 OZ. PKG. Your Choice  
**3 1/2 1.00**

**FRESH BREAD** PERFECTION WHITE, WHEAT OR SANDWICH, 15-OZ. LOAF **22¢**  
**GREEN PEAS** FANCY FARMS 303 CAN **2 1/2 33¢**  
**DOLE DRINKS** PINEAPPLE-GRAPEFRUIT, 46 OZ. CAN **29¢**  
**CHUNK TUNA** STARKIST LIGHT MEAT 6 1/4 OZ. CAN **3 1/2 89¢**  
**FINISH** DISHWASHER DETERGENT 20-OZ. PKG. INCL. 8c OFF **33¢**

**SLICED BACON**  
VONS TABLE KING, LEAN, EASTERN FIRST QUALITY, 1-LB. PKG. **59¢**  
Wafer Thin **69¢** Link Sausage **49¢**  
**Seapod Sea-lections**  
**RED SNAPPER FILLETS** FRESH TASTY **69¢**  
**MEDIUM SHRIMP** DELICIOUS WHITE BAY **1.29**  
Icelandic Halibut Fillets FROZEN, 16-OZ. PKG. **1.09**  
Gorton's Fish Crisps FROZEN, 8-OZ. PKG. **55¢**  
French Fried Halibut RUPERT'S FROZEN, 9 1/2-OZ. PKG. **79¢**  
Fish Sticks RUPERT'S FROZEN, 14-OZ. PKG. **69¢**

**Educator... CLASSIC LIBRARY**  
The Educator Classic Library—12 of the world's greatest books for children, in an exciting new style. These books are designed especially for your children, nieces, nephews, grandchildren... ALL children. The set is small for so much magic.  
Each book is COMPLETE and UNABRIDGED, exactly as it was written. Each is beautifully printed, with exciting illustrations.  
• Treasure Island  
• 20,000 Leagues Under the Sea  
• Pinocchio  
• Swiss Family Robinson  
• The Jungle Book  
• The Virginian  
• The Case Book of Sherlock Holmes  
• Arabian Nights  
• The Merry Adventures of Robin Hood  
• The Heroes  
• Call of the Wild  
• Paul Bunyan  
**Introductory Offer!**  
VOL. NO. 1 **TREASURE ISLAND 99¢**  
Other Volumes Sale Priced at \$1.29 ea.

**M&M PARTY CANDY MIX** 2-PACK 15-OZ. **59¢**  
**LIKE** FIRST SOFT DRINK 12-OZ. CAN **6 85¢**

**Liquor Features**  
**FIFE & SCOTT SCOTCH** SAVE 40¢ **\$4.75**  
86-PROOF... 5th QUART, \$5.99  
**ROYAL VELVET VODKA** SAVE 30¢ **\$3.49**  
80-PROOF... 5th

**HIRAM WALKER 86-PR. STR. KY. BOURBON**  
**TEN HIGH** HALF GAL. SAVE 50¢ **\$9.85**

**Vons Bakery Treats**  
**CAKE SALE**  
FRESH FROM VONS BAKERY  
• Sunshine  
• White  
• Chocolate  
• Chocolate-Mint  
• Apple Sauce  
• Banana  
**69¢ EA.**  
VONS • 24 IN. PKG. **Country Style Rolls 49¢**  
VONS BROWN 'N SERVE • 2-PK. **Home Bake Bread 45¢**

**VONS Table King Top Quality Meats**  
**USDA CHOICE BEEF SALE**  
**CLUB STEAKS OR BONELESS TOP ROUND lb. 98¢**

**RIB STEAKS** BONELESS ROUND OR FAMILY Your Choice.... **89¢ lb.**  
**CHUCK STEAKS** BROIL OR BBQ **49¢**  
**STEWING BEEF** USDA CHOICE JUICY TENDER **79¢**  
**BEEF FRITTERS** SHUR-TENDA FROZEN **89¢**

**T-BONE STEAKS** CHOICE BEEF **\$1.15 lb.**  
**PORTERHOUSE** THICK JUICY STEAKS **\$1.25 lb.**  
**TOP SIRLOIN** CHOICE STEAKS CUSTOM TRIMMED **\$1.49 lb.**

**CENTER CUT CHUCK ROAST** OR 7-BONE ROAST Custom Trimmed Oven-Ready **45¢ LB**  
**Rolled Roast** SHOULDER CLOD **89¢**  
**Boneless Round** CHOICE ROAST **98¢**  
**LEG O'PORK** FRESH, LEAN FULL SHANK HALF **49¢**  
**SPARE RIBS** MEATY, TASTY SMALL SIZE **59¢**  
**BONELESS HAM** FARMER JOHN TAVERN **\$1.19 lb.**

**VONS Prize Produce Best Buys**  
**PEAR FESTIVAL**  
Flower of the Week! **Marigolds 89¢**  
Assorted Colors Full Bunches  
**BARTLETT ANJOU** Mix or Match **2 lbs. 39¢**  
**BOSICE NELLIS**

**CHERRY TOMATOES** FANCY FULL BASKET **19¢**  
**RUSSET POTATOES** U.S. NO. 1 BEST FOR BAKING **10¢ lb.**  
**FRESH CARROTS** TOPS OFF! 2 LB. PKG. **19¢**  
**FANCY WALNUTS** MEATY FLAVORFUL **49¢ lb.**

**VONS Delicatessen Values**  
**RATH BLACK HAWK HAMS** Sandwich Style Hickory Smoked **3 LB. CAN SAVE 90¢ 2.89**  
**CREAM CHEESE** VONS WISCONSIN, REALY FRESH, SAVE CASH! 8-OZ. PKG. **33¢**  
**MILD CHEDDAR** VONS WISCONSIN, Aged Over 90 Days, In the Piece, Save 16¢ **79¢ lb.**  
**ENGLISH MUFFINS** BAY'S OLD FASHIONED QUALITY & TEXTURE, SAVE CASH! PKG. OF 4 **19¢**

**Health & Beauty Aids**  
**LISTERINE** ANTISEPTIC KILLS GERMS ON CONTACT! 20 OZ. **\$1.08**  
**GILLETTE TECH RAZOR BAND** 11.59 VALUE 10 CT. PKG. **\$1.18**  
**BRECK HAIR SET MIST** 7-OZ. SIZE, INCL. 13c OFF **99¢**  
**VITALIS HAIR TONIC** 12 OZ. **\$1.18**

**PARADE OF PRESIDENTS**  
GET THE ENTIRE SET!  
Each week you get one Presidential figure FREE with a coupon in our ad and a purchase of \$5 or more.

**VALUABLE COUPON WORTH 19¢**  
**FREE** With Coupon & \$5 Purchase Hand Painted Figure of **Chester A. Arthur**  
You May Also Purchase Figures of President Grover Cleveland, Benjamin Harrison, William McKinley and Theodore Roosevelt for Only 19¢ Each.  
Expires Oct. 9th **VONS** Limit One

**VALUABLE COUPON WORTH 40¢**  
Toward Purchase of Presidential **Reviewing Stand**  
WITHOUT COUPON... 99¢ **59¢**  
WITH THIS COUPON ONLY  
Expires Oct. 9th **VONS** Limit One

**COVE OYSTERS** DUMBAR 8-OZ. SIZE **59¢**  
**DEVEINED SHRIMP** DUMBAR BROKEN 4 1/2-OZ. SIZE **59¢**  
**DEL MONTE PICKLES** WHOLE DILLS 26-OZ. JAR **53¢**  
**FRESH DILL SPEARS** DEL MONTE KOSHER STYLE, 1 1/2-OZ. SIZE **37¢**  
**LYSOL LIQUID** REGULAR OR FINE 8-OZ. SIZE **58¢**  
**WHOLE STRING BEANS** DEL MONTE 303 CAN **31¢**

**VONS BLUE CHIP STAMPS**  
Prices Effective Thurs. Thru Sun., Oct. 3-6