

Mrs. HOMEMAKER Presiding Judge



YOU BE THE JUDGE...

Compare! LUCKY'S LOW EVERYDAY DISCOUNT PRICES!



YOU'LL FIND GREATER SAVINGS ON FAMOUS BRANDS *and* TOP QUALITY

... ENJOY BIG SAVINGS AT LUCKY ... COME IN AND COMPARE FOR YOURSELF ... NOT ONLY DOES LUCKY BRING YOU GREATER SAVINGS ON YOUR TOTAL-TAPE, YOU CHOOSE FROM THE GROCERY BRANDS MADE FAMOUS BECAUSE OF THEIR FINE QUALITY ... YOU SELECT MEATS THAT ARE LUCKY "BONDED" FOR RICH, NATURAL FLAVOR AND TENDERNESS—GUARANTEED FOR COMPLETE SATISFACTION ... YOU PICK FROM THE SEASON'S FINEST IN FRESH FRUITS and VEGETABLES ... HOUSEWARES ... HEALTH & BEAUTY AIDS ... EVERYTHING YOU EXPECT FROM A SUPERMARKET, AND MUCH MORE ... AT LUCKY'S LOW EVERYDAY DISCOUNT PRICES!*



COMPARISON PROVES THAT LUCKY "BONDED" MEAT COSTS LESS!

	LUCKY'S LOW EVERYDAY PRICE	SO-CALLED DISCOUNT SUPER MARKET	OTHER SUPER MARKET PRICE
CHUCK ROAST BLADE CUT	35¢ lb.	49¢ lb.	43¢ lb.
ROUND STEAK CENTER CUT	75¢ lb.	88¢ lb.	95¢ lb.
RIB ROAST STANDING LARGE END	79¢ lb.	89¢ lb.	79¢ lb.
GROUND BEEF FRESH, LEAN	43¢ lb.	43¢ lb.	45¢ lb.
CROSS RIB BONELESS ROAST	77¢ lb.	89¢ lb.	89¢ lb.
CHUCK STEAK	48¢ lb.	53¢ lb.	49¢ lb.
ROUND STEAK BONELESS	87¢ lb.	98¢ lb.	98¢ lb.
SIRLOIN TIP OR TOP ROUND STEAK	98¢ lb.	\$1.19 lb.	\$1.25 lb.
CHUCK ROAST CENTER CUT	45¢ lb.	67¢ lb.	43¢ lb.
T-BONE STEAK TAILS OFF	\$1.19 lb.	\$1.29 lb.	\$1.35 lb.
PORTERHOUSE STEAK TAILS OFF	\$1.23 lb.	\$1.39 lb.	\$1.45 lb.
E-Z CUT CUBE STEAK	98¢ lb.	\$1.19 lb.	\$1.29 lb.
PICNIC FARMER JOHN—SMOKED SHOULDER	39¢ lb.	49¢ lb.	55¢ lb.
SAUSAGE LINKS—OSCAR MAYER 1-POUND PKG.	79¢	89¢	98¢
RIB ROAST STANDING SMALL END	89¢ lb.	\$1.09 lb.	\$1.09 lb.
HALIBUT STEAKS SLICED NORTHERN	69¢ lb.	85¢ lb.	79¢ lb.
BACON STORE BRAND—SLICED 1-POUND PKG.	55¢	59¢	59¢
SLICED BACON FARMER JOHN 1-POUND PKG.	56¢	59¢	65¢
BACON OSCAR MAYER BRAND REGULAR SLICES—1-POUND PKG.	68¢	73¢	89¢
SLICED BACON RATH OR HORMEL 1-POUND PKG.	59¢	67¢	75¢

COMPARISON SHOPPING TEST MADE THURSDAY, SEPT. 19th TASTY LUNCH & SANDWICH TREATS AT DISCOUNT PRICES!

Our LOW Everyday Price!

LUCKY SLICED LUNCH MEATS
Bologna, Spiced, Olive, P & P, Macaroni & Cheese

6-Ounce Package **31¢**

COTTO SALAMI OSCAR MAYER 12-OZ. PKG. **85¢**

OSCAR MAYER WIENERS ALL MEAT (ALL BEEF, 1-LB. PKG., 69¢) 1-LB. PKG. **63¢**

Van de Kamp's
Thurs. thru Sun., Sept. 26-29 Features

COOKIE WEEK
Save on ten varieties!
(AVAILABLE AT MOST STORES)

FRESH, DELICIOUS, PRODUCE ITEMS AT EVERYDAY DISCOUNT PRICES!

100% CHIQUITA BRAND BANANAS
Central America's Finest Quality GOLDEN RIPE Excellent in Salads or as a Topping for Cereals

11¢ lb.

POTATOES
U.S. NO. 1 RUSSET

10 POUND CELLO BAG 39¢

LOOK FOR KEY BUYS

"KEY BUYS" are extra savings made possible by manufacturer's temporary promotional allowances... The "KEY BUY" items listed are just a few of the many extra values in store for you... we suggest you stock-up on those "KEY BUY" items you normally use for GREATER EVERYDAY SAVINGS!

CANNED FOODS

BEECH-NUT BABY FOOD STRAINED 8 1/2-OZ. JAR **10¢**

JUNIOR BABY FOOD BEECH-NUT 4-OZ. JAR **14¢**

STRAINED JUICE BEECH-NUT 4-OZ. JAR **10¢**

HILLS BROS. COFFEE 1-LB. CAN **69¢**

HILLS BROS. COFFEE 2-LB. CAN **1.37**

HILLS BROS. COFFEE 3-LB. CAN **1.99**

INSTANT COFFEE HILLS BROS. 1-OZ. JAR **1.19**

LIPTON'S TEA BAGS 48 CT. BOX **65¢**

ICE TEA MIX NESTLE 1.7-OZ. PKG. **9¢**

Key Buy!

GOLDEN CORN or CUT GREEN BEANS
Del Monte—303 Can

22¢

MIX-VEGETABLES YEG ALL 303 CAN **21¢**

PRINCELLA YAMS 2 1/2 CAN **31¢**

DEL MONTE SPINACH 303 CAN **20¢**

GREEN GIANT PEAS 303 CAN **23¢**

TOMATOES HUNT'S—STEWED 300 CAN **22¢**

REFRIED BEANS ROSARITA 2 1/2 CAN **29¢**

HARVEST DAY BEETS SLICED 303 CAN **17¢**

HARVEST DAY PEAS BLACKEYE 300 CAN **13¢**

Key Buy!

APPLETIME APPLESAUCE
49-Ounce Jar

49¢

TOMATO JUICE LIBBY'S 16-OZ. CAN **31¢**

FRUIT COCKTAIL DEL MONTE 303 CAN **24¢**

SLICED PINEAPPLE HARVEST DAY 1 1/2 CAN **20¢**

GRAPEFRUIT BORDO SECTIONS 303 CAN **29¢**

FRUIT TREATS MOTT'S 10-OZ. JAR **33¢**

PEAR HALVES HARVEST DAY 2 1/2 CAN **38¢**

PINEAPPLE JUICE DOLE 16-OZ. CAN **27¢**

GRAPE JUICE WELCH'S 24-OZ. BOTTLE **37¢**

Key Buy!

JOHNSON GLORY RUG SHAMPOO
24-Ounce Bottle

1.59

BEVERAGE · SPIRITS

LUCKY VODKA 50 PROOF FIFTH BOTTLE **2.99**

LUCKY BRANDY 50 PROOF FIFTH BOTTLE **3.88**

LUCKY RUM LIGHT & DARK—50 PROOF FIFTH BOTTLE **3.66**

GOLDEN CROWN BEER (CASE 24) 12-OZ. CANS **2.99** (SORRY, NOT AVAILABLE AT ALL STORES)

CANNED FOODS

CHUNK TUNA STAR KIST—LIGHT MEAT 6 1/2-OZ. CAN **29¢**

MAYONNAISE LUCKY'S QUART JAR **45¢**

LAWRY'S DRESSING SAN FRANCISCO FRENCH 8-OZ. BTL. **36¢**

KRAFT'S DRESSING OKA BLEU CHEESE 16-OZ. BOTTLE **69¢**

TOMATO SAUCE HARVEST DAY 300 CAN **16¢**

Key Buy!

DEL MONTE TOMATO CATSUP
20-Ounce Bottle

28¢

FROZEN FOODS

CREAM PIES PET BIZZ 8-INCH PIE (CHOC.—COCONUT—LEMON—BANANA & STRAWBERRY) **27¢**

AWAKE DRINK BIRDSEYE 4-OZ. CAN **35¢**

MACARONI & CHEESE YAN DE KAMP'S 11-OZ. PKG. **35¢**

MEXICAN FOOD XINT 8-OZ. PKG. (CHEESE & BEEF ENCHILADAS & TACOCETTES) **36¢**

HALIBUT FILLET CERTI-FRESH 1-LB. PKG. **1.09**

CERTI-FRESH HADDOCK 1-LB. PKG. **77¢**

SARA LEE CAKE APPLE DANISH 14-OZ. PKG. **79¢**

MARSHBURN CARROTS TRIMMED CUT 1 1/2-LB. PKG. **31¢**

KOLD KIST STEAKS 8 1/4-OZ. BAG **89¢**

OTHER ITEMS

DEL MONTE PICKLES ROSHNER SPEARS 1 1/2-OZ. JAR **28¢**

C & H SUGAR GRANULATED 10-LB. BAG **1.12**

MAHATMA RICE LONG GRAIN 5-LB. BAG **56¢**

WATER CHESTNUTS JAM-U-WINE 2-LB. PKG. **39¢**

SPAGHETTI GOLDEN GRAIN 2-LB. PKG. **43¢**

BEVERAGES SHASTA DIET—CANNED 12-OZ. CAN **9¢**

WESSON OIL 24-OZ. BOTTLE **48¢**

Key Buy!

PETER PAN PEANUT BUTTER
18-Ounce Jar

55¢

Everyday LOW DISCOUNT PRICES ON HOUSEWARES & BEAUTY AIDS

SCHICK INJECTOR BLADES
PACKAGE OF 15

Now change blades without ever touching the blade itself. Stainless steel for the smooth shave over. Our low price **1.56**

ARRID EXTRA DRY DEODORANT
2.8-Ounce aerosol con. Now... not only protects against perspiration odor, but, also keeps you dry. **1.37**

GLEEM TOOTH PASTE
FAMILY SIZE TUBE

Helps keep teeth white and bright while it fights cavities. Pleasant taste, excellent for children as well as adults. OUR LOW PRICE **77¢**

SCOPE MOUTHWASH
Large 17-ounce bottle. Keeps your mouth and breath fresh all day. Excellent for the entire family. **1.15**

DI GEL TABLETS
PACKAGE OF 30 **64¢**

ALUMINUM COOKIE SHEET
12"x18" aluminum cookie sheet. Ideal for the busy homemaker. **39¢**

MURINE EYE DROPS
PLASTIC OR GLASS **64¢**

CHILDREN'S ASPIRIN
ST. JOSEPH'S—BOTTLE OF 36 TABLETS **28¢**

25¢

Key Buy!

KLEENEX BOUTIQUE FACIAL TISSUE
140-Count Box

25¢

HOUSEHOLD ITEMS

ORCHID'S NAPKINS 340-COUNT PKG. **53¢**

LUCKY TOWELS GIANT ROLL **26¢**

LUCKY TISSUE TOILET 4-ROLL PKG. **33¢**

LUNCH PLATES DIAMOND 40-COUNT PKG. **75¢**

TIDE DETERGENT GIANT BOX **79¢**

GAIN DETERGENT GIANT BOX **79¢**

IVORY FLAKES LARGE BOX **34¢**

OXYDOL DETERGENT GIANT BOX **79¢**

JOY LIQUID DETERGENT 32-OZ. BOTTLE **83¢**

TOP JOB LIQUID CLEANERS 28-OZ. BOTTLE **66¢**

WATER SOFTENER RAINDROPS 2-LB. BOX **57¢**

VANO STARCH LIQUID 1/2-GAL. BTL. **55¢**

SWEETHEART SOAP TOILET—14 SALE 4-BATH BARS **32¢**

TOILET SOAP SWEETHEART—14 SALE 4-BATH BARS **47¢**

Key Buy!

HARVEST DAY CLING PEACHES
2 1/2 Can

25¢

PACKAGED GOODS

PACIFIC CRACKERS STA-CRISP 1-LB. BOX **23¢**

GRAHAM CRACKERS HARBICO HONEY MAID 1-LB. BOX **36¢**

VANILLA WAFERS SUNSHINE 12-OZ. PKG. **36¢**

Key Buy!

WAGNER BREAKFAST DRINK
Orange or Grape—54-Oz. Btl.

45¢

DAIRY PRODUCTS

ICE MILK FOREMOST—BIG DIP HALF GALLON CARTON **55¢**

COTTAGE CHEESE FOREMOST QUART CARTON **58¢**

MARGARINE IMPERIAL "BETTER BUYING" 1-LB. CARTON **38¢**

*... the few items listed on this page constitute just a small sampling of the thousands of low, low discount prices in store for you at Lucky.

INGLEWOOD: 1035 S. La Brea Ave.
825 W. Arbor Vitae
10801 Prairie Ave.

WESTCHESTER: Lincoln Blvd. at Manchester

TORRANCE: Torrance Blvd. at Crenshaw
2750 Pacific Coast Hwy.
Sepulveda Blvd. at Hawthorne

CARSON: 110 East Carson Ave.

HERMOSA BEACH: Pacific Coast Hwy. at Artesia
REDONDO BEACH: 1516 Pacific Coast Hwy.
SAN PEDRO: 25th St. at Western
LOMITA: S. Western Ave. at Lomita Blvd.

STORE HOURS

MONDAY thru FRIDAY 10 A.M. TO 9 P.M.
SATURDAY and SUNDAY 10 A.M. TO 7 P.M.
LOMITA Mon. thru Fri. 10 a.m.—10 p.m.