

Location of Store nearest You. Call Circulation Dept. 3-6181. Don't Drive to Call Center

VONS TV HOST **ALLEN LUDDEN** SAYS

Win with the Stars

OVER **\$25,000.00** WEEKLY CASH PRIZES!

VONS EXCITING MUSIC & MONEY TV FAMILY GAME!

Pick up your game card at any Vons Store. If the number on your card in a game matches the score of the winner in that game as shown on TV, you have won a cash prize. You can see the winners on TV... or you can see the winners posted at every Vons Store. There are thousands of winners every week—so come in and start playing the game today!

EVERY WEDNESDAY
In Full Color
8:30 P.M.
KTLA-TV

Pick Up Your Free Game Tickets Today and Everyday at Vons... They're Free for the Asking.

WIN UP TO \$1,000

1st Game Wins \$2 4th Game Wins \$25
2nd Game Wins \$5 5th Game Wins \$100
3rd Game Wins \$10 6th Game Wins \$1000

NEW FAMOUS GUEST STARS EACH WEEK!



CHECK VONS SLIM PRICES & SAVE!

TOILET TISSUE 2PK. ASSD. 26¢
GRAPENUT FLAKES 16-OZ. CAN 45¢
MARGARINE 1-LB. CAN 23¢

ICE CREAM 59¢

APPLE SAUCE 16¢
COFFEE 59¢
PEACHES 26¢

FROZEN VEGETABLES

GREEN GIANT
Medium Peas, Niblets Corn, Sliced Beans with Butter, Mixed Veg., 8-10-OZ. PKG.

3/89¢

Plus You Get Blue Chip Stamps

TOMATO SAUCE

FANCY FARMS
Buffet Size... 300 CAN 16¢

3/25¢

Plus You Get Blue Chip Stamps

VONS SHORTENING

Light, Digestible Pure Vegetable

59¢

Plus You Get Blue Chip Stamps

GOLD MEDAL FLOUR

Enriched... All-Purpose

55¢

Plus You Get Blue Chip Stamps

ORANGE JUICE

CAL FAME
Frozen
6-OZ. CAN

6/100¢

Plus You Get Blue Chip Stamps

EST FOODS 59¢

Health & Beauty Aids

MICRIN MOUTHWASH 18-OZ. BTL. VONS 99¢
REG. LOW PRICE \$1.29

Medical Liquid 23¢
gens Lotion 86¢

VONS BEEF ROASTS

CHOICE 7-BONE OR CENTER CUT CHUCK... 43¢/lb.

Boneless Chuck WASTE FREE 79¢
Rolled Roast BONELESS CHOICE 89¢
Fresh Brisket POINT HALF... 69¢

CHUCK STEAKS CHOICE BEEF PERFECT TO BBQ 49¢
FAMILY STEAKS BONELESS CUSTOM TRIMMED 89¢
TOP ROUND STEAKS USDA CHOICE \$1.09
GAME HENS ROCK CORNISH 20-OZ. MIN. WEIGHT 69¢

VONS EDUCATOR CLASSIC LIBRARY

TALES YOUR CHILDREN WILL READ AND READ AGAIN

Hard Cover Books at Paperback Prices! 12 of the world's greatest books for children, in an exciting new style. These books are designed especially for your children, nieces, nephews, grandchildren... All children. The cost is small for so much magic.

THE PERFECT BOOKS FOR CHILDREN

- Treasure Island
- 20,000 Leagues Under the Sea
- Pinnocchio
- Swiss Family Robinson
- The Jungle Book
- The Virginia
- The Case Book of Sherlock Holmes
- Arabian Nights
- The Merry Adventures of Robin Hood
- The Heroes
- Call of the Wild
- Paul Bunyan

Introduitory Offer!
VOL. NO. 1
TREASURE ISLAND
LIMITED TIME ONLY GET IT AT VONS FOR ONLY **99¢**

VONS BAKERY

CINNAMON ROLLS 8-PK. 35¢

APPLE PIES 69¢
WHEAT BREAD 35¢
RICHED BREAD 29¢

STANDING RIB ROAST 79¢
BONELESS ROUND 98¢

Red Snapper 69¢
Western Oysters 89¢

Buttered Beef Steaks 89¢
Carnation Fish Sticks 89¢
Carnation Perch Fillets 89¢
Breaded Shrimp 89¢
Gorton's Fish Sticks 89¢

VONS DELICATESSEN SLIM PRICES

SHARP CHEDDAR 79¢
VONS REEDSPORT
Aged Over 1 Year... Perfect for Cooking and Snacking. SAVE 26¢/LB.

FRESH SALADS 35¢
HORMEL FRANKS 55¢
CANNED HAMS 5.19

PARADE OF PRESIDENTS

FREE COLORFUL HAND-PAINTED PRESIDENTIAL FIGURES

Each week one of these colorful miniatures of U.S. Presidents will be yours FREE just for shopping with us! What a wonderful collection they'll make for your children. Each President is dressed in the attire of his day and is colorfully hand-painted... And what an exciting way to stimulate in your children the desire to learn about these great men and their contributions to our country!

REDEEM BOTH COUPONS AND SAVE 59¢

VALUABLE COUPON WORTH 19¢
With Coupon & \$5 Purchase Hand Painted Figure of James Knox Polk

VALUABLE COUPON WORTH 40¢
Toward Purchase of Presidential Reviewing Stand

FREE PRESIDENTS ALBUM

FLAVORFUL TENDER BEEF LIVER SLICED 49¢
SLICED BACON 59¢
BONELESS HAM \$1.19
FRESH TURKEYS 49¢
GROUND CHUCK 59¢

TOMATOES 22¢
PEAR HALVES 39¢
PAPER TOWELS 29¢
FAB DETERGENT 65¢
SCOOTER PIES 39¢
FRESH BUTTER 79¢

Manischewitz Holiday Values!

GEFILTE FISH 99¢
Borscht 33¢
White Fish & Pike 49¢
Memorial Candles 3/29¢
Egg & Onion Matzos 29¢
Ass'd Soups 25¢

Liquor Dept. Features!

Keg BEER 16-OZ. CAN 6-PACK \$1.20

HALF GAL. SALE!
VODKA 80-PR. \$8.29 90-PR. \$8.93
GIN SAVE \$1.00

VONS GOLDEN DELICIOUS APPLES 2/25¢

RUSSET POTATOES 10¢
FANCY WALNUTS 49¢
PITTED PRUNES 3/51

Fresh Corn Salad 6/49¢
Tomatoes 19¢
Strawberries 39¢

FRESH DAISIES 49¢
Artificial Roses 98¢

Frozen Food Values!

Morton Cream Pies 29¢
Morton 3-Course Dinners 63¢
Rosarita Mexican Dinners 45¢
Rosarita Enchilada Dinners 45¢
Rosarita Combo Plate 45¢
Rosarita Beef Tacos 45¢

PRICES EFFECTIVE THRU SUN. SEPT. 19-22

VONS BLUE CHIP STAMPS