

LUCKY'S *Everyday* DISCOUNT PRICING BRINGS YOU



GREATER SAVINGS

ON YOUR SUPERMARKET NEEDS

COMPARISON PROVES... LUCKY IS NUMBER ONE IN DISCOUNT PRICING... FIRST IN GREATER SAVINGS! IN 1963, LUCKY INAUGURATED DISCOUNT PRICING IN SOUTHERN CALIFORNIA... THE FIRST TO BRING YOU TRULY LOW EVERYDAY PRICING... AND LUCKY CONTINUES TO BE THE LEADER IN BIG SAVINGS... YOU SAVE UP TO 15% AND MORE ON THOSE FAMOUS BRANDS... TOP QUALITY LUCKY "BONDED" MEATS... THE SEASON'S FINEST IN FRESH FRUITS AND VEGETABLES... HOUSEWARES... HEALTH & BEAUTY AIDS... EVERYTHING YOU EXPECT FROM A SUPERMARKET... AT LUCKY'S LOW, LOW EVERYDAY DISCOUNT PRICES!

- ### FROZEN FOODS
- JOHNSTON PIES APPLE & ROSEBERRY 69¢
 - COFFEE CAKE SARA LEE PECAN 79¢
 - BEAN BURRITOS ROSARITA 36¢
 - APPLE DUMPLINGS VAN DE KAMP 45¢
 - POTATOES ONE IDA HASH BROWN 20¢
 - GREEN GIANT VEGETABLES IN BUTTERSAUCE 33¢
 - LAYER CAKES PEPPERIDGE FARMS 79¢
 - FISHSTICKS CERTI FRESH 93¢

- ### OTHER ITEMS
- MAZOLA CORN OIL 48-OZ. BTL. 97¢
 - BORDEN'S CREMORA 16-OZ. JAR 69¢
 - PICKLES AUNT JAMES 69¢
 - GARLIC SALT 37¢
 - TABBY TREATS CAT FOOD 14¢
 - BOUILLON CUBES STEED 19¢
 - SPUN HONEY 36¢

- ### CANNED FOODS
- GERBER'S BABY FOOD 11¢
 - JUNIOR BABY FOOD 15¢
 - GERBER'S JUICE 11¢
 - MAXWELL HOUSE COFFEE 69¢
 - MAXWELL HOUSE COFFEE 137¢
 - MAXWELL HOUSE COFFEE 199¢
 - YUBAN COFFEE 73¢
 - YUBAN COFFEE 145¢
 - MAXWELL HOUSE INSTANT COFFEE 100¢
 - MAXWELL HOUSE INSTANT COFFEE 149¢
 - YUBAN INSTANT COFFEE 119¢
 - LIPTON INSTANT TEA 85¢

Key Buy!

BRANDYWINE MUSHROOMS

PIECES & STEMS - 4-OZ. CAN

29¢

- PERCH FILLET 59¢
- FRUIT DRINKS 10¢
- SUNDAE BARS 53¢
- CORONET BBQ BEEF \$1.81
- GINO'S CHEESE PIZZA 55¢
- ORANGE JUICE 51¢
- CHILI W/BEANS 36¢

Key Buy!

LIBBY'S Peas & Carrots

303 CAN

19¢

- ### HOUSEHOLD ITEMS
- NAPKINS 9¢
 - HANDI-WRAP 31¢
 - REYNOLDS FOIL 77¢
 - LUCKY FACIAL TISSUE 21¢
 - CHEER DETERGENT 79¢
 - THRILL LIQUID 58¢

Key Buy!

KRAFT MINIATURE Marshmallows

10 1/2 OUNCE PKG.

19¢

ENJOY TOP QUALITY LUCKY "BONDED" MEATS... GUARANTEED FOR FLAVOR AND TENDERNESS!

CHUCK ROAST

LEAN AND BONDED FOR FLAVOR... 35¢ lb

ROUND STEAK

DELICIOUS PAN-FRIED... CENTER CUT 77¢ lb

RIB ROAST

THE ARISTOCRAT OF ROASTS... 79¢ lb

GROUND BEEF

FRESH, LEAN AND BONDED FOR FLAVOR 43¢ lb

HEN TURKEYS

GRADE A, YOUNG, PLUMP & TENDER... 39¢ lb

SLICED BACON

LUCKY BRAND 1-POUND PACKAGE 55¢

NOODLES ROMANOFF

BETTY CROCKER - 5 1/2-OZ. BOX 43¢

- PORTERHOUSE STEAK 12¢
- LINK SAUSAGE 29¢
- RIB ROAST 89¢
- CUBE STEAK 19¢
- CHUCK STEAK 48¢
- PICNIC 39¢
- HALIBUT 69¢
- SIRLOIN TIP 98¢
- CHUCK ROAST 45¢
- SAUSAGE 59¢

Our LOW Everyday Price!

LUCKY MILD CHEDDAR CHEESE

CHUNK POUND 79¢

- LUCKY LUNCH MEATS 31¢
- AMERICAN CHEESE 219¢
- LUCKY AMERICAN CHEESE 62¢
- LONGHORN CHEESE 59¢
- WILSON'S SLICED BOLOGNA 69¢
- 3-LB. CANNED PICNIC 239¢
- McCOY SLICED PASTRAMI 48¢
- SLICED COOKED HAM 87¢
- LEO'S SLICED CHICKEN 45¢

- ### PACKAGED GOODS
- HYDROX COOKIES 47¢
 - TREATS CRACKERS 36¢
 - NESTLES' MORSELS 48¢

- ### DAIRY PRODUCTS
- FOREMOST BUTTER 79¢
 - KRAFT VELVEETA 98¢
 - DANISH MARGARINE 38¢

Our LOW Everyday Price!

INSTANT MAXIM COFFEE

4-OUNCE JAR 97¢

FRESH, DELICIOUS, PRODUCE ITEMS AT EVERYDAY DISCOUNT PRICES!

CHIQUITA BRAND BANANAS

11¢ lb

Key Buy!

LIBBY'S SAUERKRAUT

2 1/2 CAN

25¢

- HARVEST DAY CORN 18¢
- PORK & BEANS 25¢
- HARVEST DAY TOMATOES 22¢
- HARVEST DAY SPINACH 21¢
- CUT GREEN BEANS 24¢
- TOMATO JUICE 28¢

Key Buy!

ARMOUR TREET

12-OUNCE CAN

49¢

- DEL MONTE PEAS 23¢
- APPLESAUCE 15¢
- CRANBERRY SAUCE 25¢
- DEL MONTE PEACHES 30¢
- PINEAPPLE 31¢
- FRUIT COCKTAIL 25¢
- STEWART BLUEBERRIES 36¢
- PRUNE JUICE 46¢

Our LOW Everyday Price!

HARVEST DAY RAISIN BREAD

15-OZ. LOAF

31¢

- APRICOT NECTAR 35¢
- GRAPEFRUIT JUICE 43¢
- HORMEL CHILI W/ BEANS 37¢
- HORMEL DEVILED SPAM 23¢
- CHUNK TUNA 27¢

MACLEANS TOOTHPASTE

KING SIZE TUBE

REGULAR OR MINT FLAVORED

Whitens teeth as it freshens your breath. Excellent for the entire family... try it today... you'll love the fresh clean flavor.

72¢

EFFERDENT TABLETS

PACK OF 20

56¢

WILKINSON BLADES

PACKAGE OF FIVE BLADES

For the closest, smoothest shave ever... try the razor with the super sword edge.

65¢

SWING TOP WASTE BASKET

New cane design lid, swings for easy disposal. For use in kitchen or bath. Popular colors.

1.37

- EXCEDRIN TABLETS 126
- PLAYTEX TAMPONS 134

MICRIN

ORAL ANTISEPTIC

Leaves mouth and breath fresh all day.

89¢

LOOK FOR KEY BUYS

"KEY BUYS" are extra-savings made possible by manufacturer's temporary promotional allowances... The "KEY BUY" items listed are just a few of the many extra values in store for you... we suggest you stock-up on those "KEY BUY" items you normally use for GREATER EVERYDAY SAVINGS!

INGLEWOOD: 1035 S. La Brea Ave. 825 W. Arbor Vitae 10801 Prairie Ave.

TORRANCE: Torrance Blvd. at Crenshaw 2750 Pacific Coast Hwy. Sepulveda Blvd. at Hawthorne

HERMOSA BEACH: Pacific Coast Hwy. at Artesia REDONDO BEACH: 1516 Pacific Coast Hwy. SAN PEDRO: 25th St. at Western LOMITA: S. Western Ave. at Lomita Blvd.

WESTCHESTER: Lincoln Blvd. at Manchester CARSON: 110 East Carson Ave.

STORE HOURS

MONDAY thru FRIDAY 10 A.M. TO 9 P.M. SATURDAY AND SUNDAY 10 A.M. TO 7 P.M. LOMITA Mon. Thru Fri. 10 a.m.-10 p.m.