

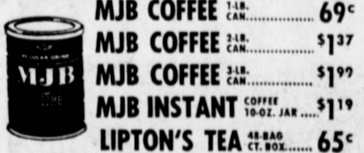
...WE DISCOUNT THE FAMOUS BRANDS YOU KNOW and TRUST!



BIGGER SAVINGS TRUE DISCOUNTING!

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- CANNED FOODS**
- BEECH-NUT BABY FOOD STRAINED 4 1/2-OZ. JAR... 10c
 - JUNIOR FOOD BEECH-NUT BABY 7 1/2-OZ. JAR... 14c
 - SWIFT'S BABY MEATS 3 1/2-OZ. JAR... 25c
 - MJB COFFEE 1-LB. CAN... 69c
 - MJB COFFEE 2-LB. CAN... \$1.37
 - MJB COFFEE 3-LB. CAN... \$1.99
 - MJB INSTANT COFFEE 10-OZ. JAR... \$1.19
 - LIPTON'S TEA 48-BAG CT. BOX... 65c



...Key Buy!

**PERFORM
SPRAY STARCH**
22-oz. can
37c

- HARVEST DAY PEAS 303 CAN... 17c
- GREEN GIANT CORN CREAM 303 CAN... 23c
- HUNT'S PORK & BEANS 32-OZ. CAN... 39c
- GREEN BEANS HARVEST DAY CUT 303 CAN... 16c
- HUNT'S TOMATOES 2 1/2 CAN... 31c
- PRINCELLA YAMS 40-OZ. CAN... 43c

...Key Buy!

**HERSHEY
COCOA MIX**
2-lb. Can Instant
73c

- BURBANK HOMINY 2 1/2 CAN... 17c
- KIDNEY BEANS HARVEST DAY 300 CAN... 13c
- VEGETABLE JUICE COCK-O-WALK 48-OZ. CAN... 36c
- CLING PEACHES HARVEST DAY 2 1/2 CAN... 26c
- V.B. APPLESAUCE 303 CAN... 20c
- DOLE PINEAPPLE SLICED 1 1/4 CAN... 25c

Our LOW Everyday Price!

**HARVEST DAY
FRUIT COCKTAIL**
303 Can
21c

- PIE APPLES COMSTOCK SLICED 7 1/2 CAN... 31c
- WHOLE APRICOTS HARVEST DAY UNPEELED 27c
- MOTT'S APPLE JUICE QT. BTL... 34c
- FRUIT DRINKS CAL FAME 46-OZ. CAN... 29c
- CRANBERRY JUICE OCEAN SPRAY QT. BTL... 55c
- PINEAPPLE JUICE HARVEST DAY 46-OZ. CAN... 24c

- HOUSEHOLD ITEMS**
- ORCHIDS' NAPKINS 48-CT. PKG... 53c
 - SCOTT TOWELS DECORATED 67-ROLL... 33c
 - LUCKY TISSUE TOLLET 3 ROLL PKG... 19c
 - TIDE DETERGENT 67-BOX... 79c
 - DREFT DETERGENT 67-BOX... 79c
 - DASH DETERGENT 67-BOX... 74c
 - IVORY LIQUID DETERGENT 23-OZ. BTL... 58c
 - CASCADE DISHWASHER DETERGENT 41c
 - ZEST SOAP TOLLET BATH BAR... 20c
 - COMET CLEANSER 14-OZ. CAN... 17c
 - GOODWIN AMMONIA QT. BTL... 27c
 - NO BOL CLEANER 24-OZ. BTL... 37c

- PACKAGED GOODS**
- STA-CRISP CRACKERS PACIFIC 1-LB. BOX... 27c
 - HYDROX COOKIES SUNSHINE 16-OZ. PKG... 47c
 - PREMIUM CRACKERS NABISCO 1-LB. BOX... 33c

...Key Buy!

**M-D TOILET
TISSUE**
Assorted—4-Roll Pkg.
33c

- FROZEN FOODS**
- FRUIT PIES PET RITZ (APPLE ROSEBERRY—PEACH) 8 IN PIE... 33c
 - CHICKEN PIE VAN DE KAMP 10 1/2-OZ. PKG... 39c
 - FRENCH FRIES ORE-IDA 2-LB. PKG... 45c
 - MEXICAN FOODS ROSARITA (RED & GREEN BURRITOS & BEEF TACOS) REG. PKG... 46c
 - WAFFLES DOWNYFLAKE 8-CT. PKG... 14c
 - NABISCO COOKIES (CHOC. CHIP—FUDGE—NUT—OATMEAL RAISIN & VANILLA SUGAR) REG. PKG... 47c
 - ORANGE JUICE SUNNYSIDE 4-OZ. CAN... 25c
 - PICTSWEET GREEN BEANS CUT CUT CORN & HASH BROWN POTATOES 24-OZ. PKG... 38c
 - PICTSWEET 24-OZ. PKG... 38c

...Key Buy!

**APPIAN WAY
PIZZA MIX**
12 1/2-oz. Box
35c

- AWAKE DRINK BIRDSEYE 9-OZ. CAN... 35c
- BREADED SHRIMP CERTI-FRESH U.S. GRADE A 3 1/2-LB. PKG... \$1.99
- FISHSTICKS CERTI-FRESH U.S. GRADE A 3 1/2-LB. PKG... 39c
- SOLE FILLET CERTI-FRESH U.S. GRADE A 16-OZ. PKG... 69c
- ONION RINGS CORONET 10-OZ. PKG... 45c
- CHEESE PIZZA CHEF-ROY-AR-DEE 12 1/2-OZ. PKG... 62c
- BEEF STEW GOLD NEST 14-OZ. PKG... 46c
- CREAMED CHICKEN GOLD NEST 14-OZ. PKG... 63c
- OH BOY SANDWICH 800 BEEF 3 1/2-OZ. PKG... 57c

- DAIRY PRODUCTS**
- COTTAGE CHEESE FOREMOST QT. CTN... 58c
 - PARKAY MARGARINE 1-LB. CTN... 28c
- ...the few items listed on this page constitute just a small sampling of the thousands of low, low discount prices in store for you at Lucky.

**LOOK FOR THE
KEY
BUY'S**

"KEY BUY'S" are extra-savings made possible by manufacturer's temporary promotional allowances... The "KEY BUY" items listed are just a few of the many extra values in store for you... we suggest you stock-up on those "KEY BUY" items you normally use for GREATER EVERYDAY SAVINGS!

EVERYDAY PRICED FRESH FRUITS AND VEGETABLES!

BANANAS
CHIQUITA BRAND
Central America's Finest Quality
LUCKY'S EVERYDAY LOW PRICE **11c** lb

POTATOES
RUSSETS
U.S. NO. 1 QUALITY
IN A NICE SELECTION OF SIZES
10 Pound Cello Bag **39c**

LUCKY BRINGS YOU GREATER SAVINGS ON MOST EVERYTHING YOU EXPECT IN A SUPERMARKET... AT LOW, LOW EVERYDAY DISCOUNT PRICES... EVERYTHING FROM THOSE FAMOUS BRANDS YOU HAVE LEARNED TO DEPEND ON FOR FINE QUALITY EVERY TIME... TOP QUALITY LUCKY "BONDED" MEATS... THE SEASON'S FINEST, FRESHEST FRUITS AND VEGETABLES... HEALTH AND BEAUTY AIDS... HOUSEWARES... AND... LUCKY BRINGS YOU "KEY BUYS" FOR EVEN BIGGER SAVINGS... GOOD REASONS FOR SHOPPING AT LUCKY!

- OTHER ITEMS**
- SHREDDED WHEAT NABISCO SPOON SIZE 12-OZ. BOX... 28c
 - SPAGHETTI GOLDEN GRAIN 2-LB. PKG... 43c
 - C&H SUGAR GRANULATED 5-LB. BAG... 58c
 - CHOW MEIN NOODLES JAN-U-WINE 2 1/2 CAN... 28c
 - MAHATMA RICE LONG GRAIN 2-LB. BAG... 38c
 - PICKLE CHIPS LADY'S CHOICE FARM STYLE 22-OZ. JAR... 38c
 - BEVERAGES SHASTA DIET CANNED 12-OZ. CAN... 9c

...Key Buy!

**LUCKY
PEANUT BUTTER**
3-lb. Jar
1 15

- CAKE MIXES PILLSBURY REG. PKG... 33c
- BOUILLON CUBES WYLER'S 15-CT. PKG... 22c
- POMPEIAN OLIVE OIL 8-OZ. BTL... 47c
- KERN'S GRAPE JELLY 2-LB. JAR... 51c
- BLENDED HONEY HONEY BEAR 3-LB. CAN... \$1.33
- CALO CAT FOOD CHICKEN & KIDNEY 6-OZ. CAN... 17c
- MAYONNAISE HOLLYWOOD SAFFLOWER 24-OZ. JAR... 47c

...Key Buy!

**FIDDLE FADDLE
SNACKS**
8-oz. Box
33c

LUCKY'S PRICE PROTECTION POLICY FOR YOU:
In adherence to Lucky's Discount Pricing Policy, in the event wholesale costs decline, we will immediately reduce prices even further.

Van de Kamp's

Thurs. thru Sun. Sept. 12-15 Features

- RASPBERRY OR APPLE COFFEE CAKES 8 1/2-OZ. **33c**
- MILK CHOCOLATE CAKE 2 LAYER **\$1.09**
- DATE NUT 1-LB. 1-OZ. **59c**
- LOAF (AVAILABLE AT MOST STORES)

Our LOW Everyday Price!

**LADY LEE
ICE CREAM**
1/2 gal. Ctn.
59c

TOP QUALITY LUCKY "BONDED" MEATS!

CHUCK ROAST Lucky Top Quality "BONDED" Blade Cut **38c** lb

GROUND BEEF Lucky Top Quality "BONDED" freshly ground **43c** lb

RIB ROAST LARGE END Lucky Top Quality—Standing **79c** lb

ROUND STEAK Center Cut... Lucky "BONDED" **78c** lb

FRESH CUT-UP FRYERS U.S.D.A. GRADE A **35c** lb

FULLY COOKED HAM FARMER JOHN FULL SHANK HALF **49c** lb

RUMP ROAST... 78c **CHUCK ROAST** CENTER CUT... 47c

T-BONE STEAK TAILS OFF... \$1.23 **CUBE STEAK** E.T. CUT... \$1.02

CHUCK STEAK... 48c **PORTERHOUSE** STEAK TAILS OFF 1 LB. **\$1.22**

TURKEYS Young Hen's U.S.D.A. Grade A **39c** lb

Sliced Bacon LUCKY BRAND 1-LB. PKG. **57c**

CROSS RIB ROAST... BONELESS... 78c

SAUSAGE FARMER JOHN—8-OZ. PKG. SKINLESS LINKS... 29c

STANDING RIB ROAST SMALL END... 89c

PICNIC FARMER JOHN SMOKED SHOULDER... 39c

SLICED HALIBUT... NORTHERN STEAKS... 69c

SIRLOIN TIP... OR TOP ROUND STEAK... 98c

STEWING BEEF... BONELESS... 79c

...FRESH TASTY EVERYDAY DISCOUNT PRICED DELICATESSEN ITEMS!

LUCKY AMERICAN CHEESE INDIVIDUALLY WRAPPED SLICES... 12-OZ. PKG. **62c**

WILSON CANNED HAM HONEY CURED... 4 LB. CAN **\$4.49**

4-LB. CANNED HAM WILSON HICKORY SMOKED... **\$4.29**

POLISH SAUSAGE REDISERV... 9-OZ. PKG. **79c**

BRAUNSCHWEIGER REDISERV—BAVARIAN... 8-OZ. PKG. **72c**

AMERICAN CHEESE BORDEN'S SLICED... 3 LB. PKG. **\$2.19**

WILSON SLICED BOLOGNA ALL MEAT AND ALL BEEF... 1-LB. PKG. **69c**

MILD CHEDDAR CHEESE LUCKY BRAND... (CHUNK) POUND **79c**

LONGHORN CHEESE MISS WISCONSIN—MEDIUM SHARP... 10-OZ. PKG. **59c**

Our LOW Everyday Price!

LUCKY SLICED LUNCH MEATS
BOLOGNA, SPICED, OLIVE, MACARONI AND CHEESE, PICKLE & PIMIENTO
6-Ounce Package **31c**

EVERYDAY LOW DISCOUNT PRICES ON BACK TO SCHOOL SUPPLIES AND HEALTH & BEAUTY AIDS!

PERSONNA STAINLESS STEEL RAZOR BLADES DOUBLE EDGE PKG. OF FIVE... **67c**

INJECTOR BLADES PACKAGE OF SEVEN... **79c**

For that super-smooth shave... try these extra sharp stainless steel blades.

BALLPOINT PENS Choice of stick or retractable-type. Unconditional guarantee. Long-life pens. Fine or medium points. Choice of colors. **19c**

THEME BOOK Spiral bound, 3-hole notebook... in wide or college rule. Bright colorful designs on cover. **47c**

SECRET ROLL-ON Now! Even more effective! Helps you feel cool and dry! The extra large-size. A deodorant and anti-perspirant. **83c**

SECRET SPRAY Now... a spray deodorant that protects you up to 24 hours. 4-ounce size can. 8c off label. **71c**

BOOK COVERS For books at home, school or office. Four colors per pack: 12"x20" size. Four Pack for **28c**