

# Coffee Break

By Adeline Daley

Don't tell me they're still at it — Trying to make housework seem more attractive by calling it by another name. This time with the hope of enticing more young women into seeking jobs in the home, rather than in offices or elsewhere.

Even the movies have done their bit by having Julie Andrews portray one governess role after another, to the point I actually saw an ad in the Help Wanted section, asking for a "Mary Poppins type" to take care of children.

More significant, the Federal government has allocated \$1.5 million in New York City for a project called, Household Management, Inc., which offers a ten-week training program in house-cleaning, child care and meal preparation.

Instead of being called a "maid" or "domestic" when you complete the course and get a job, however, the idea is for the graduate to be thought of as a technician.

The originators of the plan say that, after all, didn't Hugh Hefner remove the stigma of the term "waitress" (if indeed there is one) by calling the girls who wait on tables and serve drinks in his Playboy clubs, "Bunnies" and dressing them in distinctive garb?

However, no mention was made of what type of clothing the Household Bunnies — or Technicians — would wear, although I can't see them adopting anything similar to a "Bunny" costume, even though the tail might serve a dual purpose as a feather duster when doing housework.

But, honestly, I think the program — however noble it may be — will have difficulty in making rather menial household tasks sound like you're qualifying for a job to find a cure for cancer.

Of course, there have been attempts to glamorize various occupations before, although I don't think that "Pearl Diver" as a non deplume for a dishwasher has elevated that position to professional status. Maybe "Scully Engineer Trained in Dish Programming" would be better.

Or for a cook, "challenging position for nutrition expert needed to supervise family of nine, all with varied interesting appetites."

Right now I'm willing to pay a \$1 an hour for an "Ironing Board Craftsman, who specializes in non-scorching of men's white shirts."

There's another flaw in the program. In pointing out the merits of housework as a rewarding profession, the same experts would be wise to desist in adding that "another purpose of the program is to free married homemakers to go out and get better jobs for themselves, instead of staying home being a household drudge." Unquote.

## Twin Mothers Club to Hear State Counselor

Mrs. Key Valory, state consumer counselor, will be the guest speaker at the meeting of the South Bay Mothers of Twins Club Monday evening, Sept. 16, at 7:30 p.m. at Tai Song Restaurant in Manhattan Beach.

Mrs. Valory, who was appointed by Gov. Reagan last year, will explain various aspects of her office and answer questions from the Twin Mothers. Mrs. Valory believes the best solution to consumer problems lies in education programs rather than legislation. It is with this aim, that she will be addressing the South Bay group.

Mrs. Valory will be introduced by Mrs. Jack Mc-

Laughlin, first vice-president. Mrs. Sydney Smith, president, will conduct a short business meeting following the program.

For further information Mrs. Charles Reddick of Redondo Beach or Mrs. Selmer Peterson of Hawthorne, membership chairmen, may be contacted.

## Boat Club Enjoys Trip To Shasta

Fifteen area families, including members and guests, enjoyed the two weeks stay at Shasta Lake, sponsored by the South Bay Outboard Boat and Ski Club.

Torrance couples and their children making the trip were Commodore and Mrs. John Bennett, Messrs. and Mmes. Mike Hamlin, Red Carlson, Larry Brown and Jim Putnam, all club members.

Guests of the club were Mr. and Mrs. Chalmers Strayer, also of Torrance.

## Travel Theme Chosen by Xi Thetas

Members of Xi Theta Xi Chapter, of Beta Sigma Phi international sorority, will convene for their first meeting of the new sorority year, at the Gardena home of Mrs. James Barnhart, this evening, at 8 o'clock.

The cultural programs for the year will consist of imaginary visits to the cities of the United States. Mrs. James Barnhart and Mrs. Fred Harris will present the first program, taking the group to the Grand Canyon and Tombstone, Arizona. Members, at this time, also will relate their activities, including travel, during the summer months.

Expected to attend are Mmes. Robert Hollister, Westminister; Truman Zavas, Josie Hollister, Charles Ray, Fred Harris, Torrance; Diane Ryan, Manhattan Beach; and Doyle Davison, LeRoy Huisenga, Robert Sandes, Robert Kane, and Lola Abrams, Gardena.

## Need Volunteers to Staff Red Cross Bloodmobiles

Mrs. Frank B. Miklush, Bloodmobile Staffing chairman of Torrance-Lomita Branch of American Red Cross, today issued an appeal for women volunteers to assist her in staffing bloodmobiles.

During the month of September, there are three bloodmobiles scheduled and she urgently needs women to type, do receptionist work, serve coffee and juice and assist in other ways.

On Sept. 18, the bloodmobile will be at Douglas Aircraft all day; Sept. 20 at Little Company of Mary Hospital from 12 noon until 4:30 p.m.; and Sept. 25 at Harbor General Hospital from 12 noon until 4:30 p.m.

Anyone who can work on one of the bloodmobiles is urged to contact Mrs. Miklush or the San Pedro Red Cross office.

## Alumnae to Open Year

The first fall meeting of the South Bay Alumnae of Sigma Kappa will be held on Tuesday, Sept. 17, at 7:30 p.m. at the home of Mrs. Donald Speirs, 2517 Via La Selva, Palos Verdes Estates.

Guest speaker of the evening will be Mike Robinson, executive director of the South Bay Children's Health Center in Redondo Beach. He will discuss the functions of the center with special emphasis on the new child guidance clinic.

There will also be a report of the Sigma Kappa National Convention held in June at the Hotel del Coronado, San Diego, and attended by Mrs. Jerry Donahue of Palos Verdes and Mrs. Robert Myers of Torrance.

All Sigma Kappas are invited to attend this meeting. For further information Mrs. Ronald Tyler, 6924 W. Purpleridge Dr., Palos Verdes Peninsula, may be contacted.

## Color SPECIAL

Filler All Color Condition Pre treatment with all touch ups

A better way to condition. Depth color. \$9.50

## Nina's House of Beauty

2528 Torrance Blvd. • 328-1300



FOR BEST CLASSIFIED ADVERTISING RESULTS — CALL DA 5-6060

## ONE PRICE PERMANENT WAVE 7.50

\$25.00 VALUE

No Extras — None Higher

SHAMPOO & SET \$2.50

FROSTING INCLUDING SHAMPOO & SET \$10

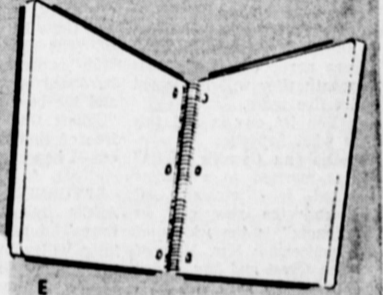
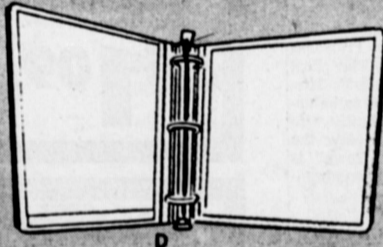
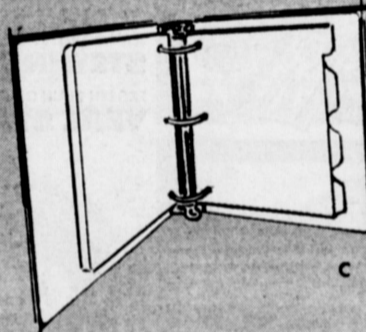
OPEN 4 DAYS, 5 NITES

USE YOUR BANKAMERICARD

ORCHID LADY 17424 PRAIRIE-TORRANCE PHONES 371-5018 — 371-9254

Grants KNOWN FOR VALUES

# SCHOOL SUPPLIES



Unbeatable values... Compare anywhere!

# 77¢ Sale

A. Photo Pencil Pack 30 fine quality pencils with eraser tip. .... 77¢

B. 'Classmates' School Pack Includes pencil box, 3 lead pencils with erasers, pencil sharpener, ball point pen, ruler, eraser, compass with pencil, 6 colored pencils. .... 77¢

C. Vinyl Binder with Filler Paper Heavy vinyl binder with 3 1/2" metal rings, 40 sheets of college ruled filler paper. Loose leaf organizer. .... 77¢

D. Canvas Clip Ring Binder Bigger on the inside, slimmer on the outside. Holds 1/2 more paper. 3 metal rings. .... 77¢

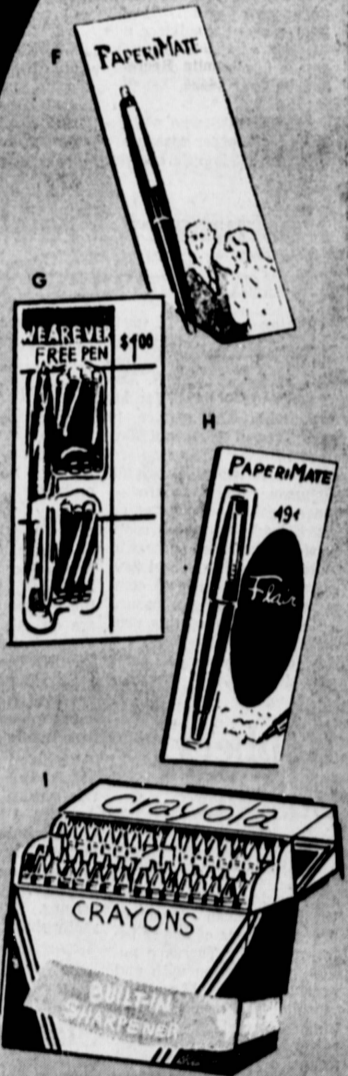
E. Wire Bound Composition Book 96 sheets of fine quality paper. Divided for 4 subjects. 3 hole, college ruled. .... 77¢

F. Paper Mate #98 Ball Point Pen Dependable skip-free writing. Unconditionally guaranteed. .... 77¢

G. Wearever # Cartridge Pen Pre-tested ink cartridge pen with new hooded point. 12 ink cartridges included. .... 77¢

H. Paper Mate # Flair # Pen Tapered nylon tip flows words onto paper. Puts personality in your writing. .... 2 for 77¢

I. Box of 64 Crayola # Crayons 64 different brilliant colors. Built-in sharpener. .... 77¢



Grants \*Use Your CREDIT ACCOUNT

\*For immediate service for new accounts, please bring your credit cards and payment books.

## Landscaping Class Opens At South

Registrations in horticultural landscaping will be taken on Tuesdays, Sept. 17, 24, and Oct. 1, in room N1, South High School, Torrance, on Pacific Coast Highway.

Don Woolley, superintendent of the South Coast Botanical Garden announces that there will be a showing of a rare collection of unusual plant paintings in the Class on Oct. 1, for registered adults only.

Class outline includes effects of climate, fire and frost, use of fertilizers, soil amendments, proper watering, fighting pests and diseases, how to prune, graft and transplant ornamentals, plant propagation and plant nomenclature. Woolley's class will take up culture and placement of several hundred plants, including trees, shrubs, vines, ground covers and plants for tough areas. Two field trips to the Botanical Garden are planned for the students.

Class is sponsored by the Adult Education department of the Torrance Evening High School. The class meets Tuesday nights from 7 p.m. to 9:30 p.m. The class will last for eighteen weeks. Those wishing to register earlier or during the day may call the Adult Education office.

## NEED SERVICE? HERE'S THE PLACE TO LOOK!

Do you have an after school baby-sitting problem? Daily Music & Dance Classes. We pick up from local schools (3 yr. old classes daily). Bettie Thomas Studio 1215 CRENSHAW FA 8-6312

LUZIER COSMETICS 835-1115 1736 Lagoon Ave. Wilmington, Calif. 90-744

Pats HOBBIES TOYS & CRAFTS 1601 WILMINGTON DR. VISIT PAT'S #2 in the GLOBE SHOPPING CENTER Lomita and Western 28417 S. Western Ave. Lomita—DA 5-1633

Bettie Thomas Studios ACCORDION Sales Rentals Bands Beginners Courses 4 Weeks Free All Types Music And Dancing 1215 CRENSHAW TORRANCE • FA 8-6312

WILMINGTON MEADOWS GOLF RANGE "Easy to Reach from All Freeways" OPEN 7 DAYS 7 A.M. 'TIL 11 P.M. • Grass Tees • Putting Green • Chipping Area 639-0121 3906 S. WILMINGTON AVE. 1 BLOCK WEST OF ALAMEDA

Milk THE DRINK OF GOOD HEALTH 46¢ 1/2 Gal. 10 Quart Container \$2.28 VERMONT DAIRY 22400 S. Vermont FA 8-4891 Between Carson and Sanulvide Open Daily 7 a.m. to 9 p.m.

BEAUTIFUL WEDDING PHOTOGRAPHY in FULL COLOR from \$50 Gordon Akers PHOTOGRAPHY 371-5966

## Grants KNOWN FOR VALUES...COAST TO COAST

CARSON CENTER Carson at Normandie TORRANCE OPEN SUNDAY 11 TO 5—PHONE 320-4420

4960 WEST 190TH ST. TORRANCE ALL STORES OPEN SUNDAY