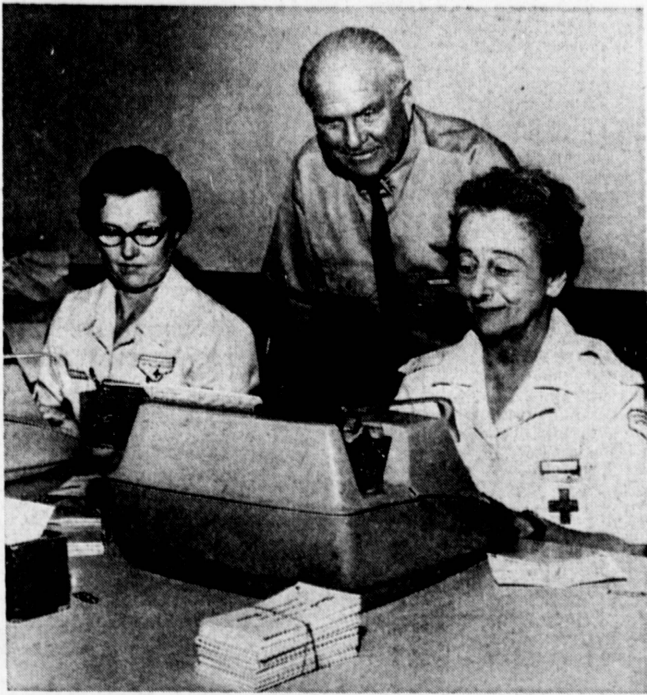


Area Red Cross Program — World's Largest



It's All Recorded

Registration cards, carrying all necessary data, the donor, his address, time of donation, and his blood type, are kept on file in case of emergencies. Typing up cards are, at left, Mrs. Arlene Smith and Mrs. Ruth Moore, left, both of Torrance being watched by her husband, Harry Moore, who serves the bloodmobile as a "blood runner." After the blood containers are labeled and racked, Mr. Moore, makes the deliveries to the blood center.

Local Volunteers Aid Bloodmobiles

Volunteers from Torrance and Lomita again meet a challenge. This time it is assistance in the blood program conducted by the American Red Cross.

In Los Angeles and Orange counties, the Red Cross is carrying on one of the world's largest blood programs and every day throughout the counties, five bloodmobiles are in operation, according to Mrs. Gordon Jones, blood recruitment chairman for the Torrance-Lomita Branch.

The need is great in this area and for the convenience of local residents, four community bloodmobiles are held each year in Torrance. Along with the community projects, which are supported by churches, service clubs and other civic organizations, there are at least 30 industrial mobiles held in Torrance alone each year.

All of these bloodmobiles are manned by from 30 to 40 Torrance and Lomita women who volunteer their time and services to the Red Cross.

One of the largest blood users in the area is the Harbor General Hospital which as of June 30 had used 3, 679 pints of blood. Others calling on the Red Cross bank for blood are Little Company of Mary Hospital, which as of the June date had used 1,132 pints; Riviera Hospital 200 pints; and the Torrance Memorial Hospital 414 pints.

There is still a great need for more volunteers to the Red Cross program in Torrance, stated Mrs. Jones. The recruitment of blood donors by telephone takes several hours and the staffing of each mobile is a highly important job in order to always have a successful blood bank.

Anyone wishing to assist with the local program may contact Mrs. Frank B. Micklusch, bloodmobile staffing chairman, or Mrs. Gordon S. Jones, blood recruitment chairman.

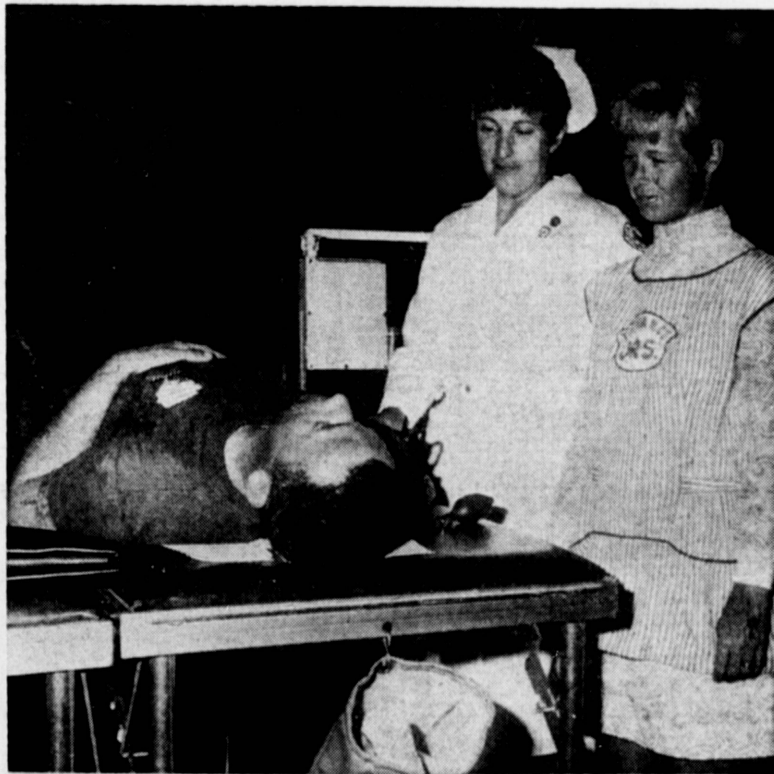


Blood Pressure Check

One of the job's at any blood bank which must be done by a professional is the blood pressure check. At the bloodmobile, held at the Elks lodge in Torrance last week, Miss Carmen Eckhart of Torrance, a retired registered nurse, volunteered her service. Here, she checks Jimmie Lopez of Redondo Beach, an employe at Aeronca in Torrance.

On Table Giving Blood

Bertrand Schusse of Inglewood, employe at Aeronca in Torrance is pictured on the table at last week's bloodmobile giving blood. He is being carefully watched by Mrs. Robert Bretherton, RN, Red Cross employe, and Mrs. Ray Jutkins, member of the Torrance Junior Woman's Club, in the role of a nurse's aide. After the blood is given, Mrs. Jutkins places a label on the container and takes it to the rack.



A Necessary Reward

After the donor has completed giving blood, he takes a rest period during which he is served doughnuts, juice and coffee to regain his strength. Jerry Striff of Palos Verdes, employe at Hi-Shear in Torrance, is being served by a volunteer, Mrs. Toni Kaderavek of WALTERIA.



Appointment Card Check

As donors are solicited, appointment cards are made up in advance and during the bloodmobile, these donors are called when it is their turn. Mrs. Frank Micklusch, left, of Torrance, coordinator for the local branch, talks over an appointment card with Mrs. John Dunbar, Torrance Junior Club volunteer. Over 225 cards were made up for last week's mobile.

Announce Engagement

Mr. and Mrs. Woodrow Kimbrell, 20620 Anza Ave., announce the engagement of their daughter, Janet Laura, to Jef Fleener, son of Mr. and Mrs. Stanley Fleener, Sr. of Fallbrook, formerly of Torrance.

The marriage will take place Oct. 12 at an 11 a.m. nuptial mass at St. James Catholic Church in Redondo. The future bride, a 1965

graduate of Torrance High School, is in her senior year at San Diego State College, majoring in physical education, planning a teaching career.

Her fiancé, a 1963 graduate of South High School, is also in his senior year at San Diego State College with a language major. He is flight instructor at the Capistrano Airport.

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Edna Cloyd, Editor

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B-1



Business as Usual

Construction of a new wing at the South Bay Hospital closed the Auxiliary's gift shop temporarily but this ingenious group of women "put wheels" on their shop and are now operating from a mobile cart in the hospital lobby from 10 a.m. until 8 p.m. every day. A volunteer staff of 40, including buyers and bookkeepers, keep the service available. Pictured on duty are, from left, Mrs. Jack Chelius, gift shop director, and her assistant, Mrs. Vee Hugill. The annual Christmas Prevue Show is set for Nov. 11 through 15 this year. Buyers, attending the Los Angeles Gift Show, have secured many exciting items for the Christmas season. (Press-Herald Photo)