

..THE MONEY YOU SAVE ADDS UP THROUGHOUT the STORE

Because LUCKY DISCOUNTS Every DEPARTMENT

for GREATER total SAVINGS



Look For The Bond On The Package...It's Your Guarantee Of Complete Satisfaction!

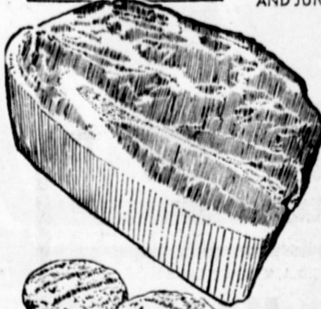
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YOU CAN SAVE IN EVERY DEPARTMENT On Famous Brands you know and trust ...Lucky "Bonded" Top Quality Meats...Health and Beauty Aids...Housewares ..."Morning Fresh" Produce...only the finest of merchandise is offered for your choice, AND ALL DISCOUNTED FOR ADDED SAVINGS! But why take just our word for it, do as so many of your friends and neighbors do...SHOP LUCKY AND COMPARE. YOU'LL BE AMAZED AT THE SAVINGS AT YOUR LUCKY DISCOUNT SUPERMARKET!

BONDED
for flavor and tenderness

CHUCK ROAST

BLADE CUT...TENDER AND JUICY..... **38¢**



- SMOKED PICNIC SHOULDER Farmer John..... **43¢**
- CHUCK ROAST Center Cut..... **47¢**
- T-BONE STEAK TAILS REMOVED..... **\$1.23**
- PORTERHOUSE STEAK Tails Removed..... **\$1.29**
- CHUCK STEAK Tender..... **48¢**

GROUND BEEF

FRESH, LEAN AND TENDER..... **43¢**



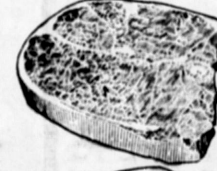
RIB ROAST

STANDING LARGE END...DELICIOUS BAR-B-CUED..... **79¢**



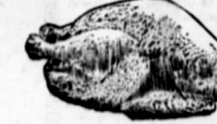
ROUND STEAK

CENTER CUT... BONDED FOR FLAVOR..... **78¢**



HAM

FULLY COOKED—FARMER JOHN FULL SHANK HALF..... **49¢**



CROSS RIB

ROAST BONELESS...LEAN AND JUICY..... **78¢**

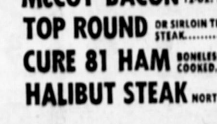
HEN TURKEYS

U.S.D.A. GRADE A...YOUNG AND TENDER..... **39¢**



RIB STEAK

FOR A DELECTABLE BAR-B-CUE..... **95¢**



CUT-UP FRYERS

FRESH CHICKENS U.S.D.A. GRADE A..... **35¢**

SLICED BACON

Lucky 1-lb. **55¢**

- FARMER JOHN BACON SLICED 1-LB. PKG. **58¢**
- OSCAR MAYER OR SWIFT PREMIUM SLICED BACON 1-LB. PKG. **69¢**
- RATH, HORMEL or WILSON SLICED BACON 1-POUND PKG. **64¢**
- THIN SLICED BACON OSCAR MAYER, 1-POUND PACKAGE..... **79¢**

EVERYDAY PRICED DELI ITEMS

- SLICED LUNCH MEATS LUCKY 6-OZ. PKG. BOLOGNA, SPICED, PAP, MAC. & CHEESE..... **31¢**
- SLICED HONEY LOAF LUCKY 4-OZ. PKG. AND NEW ENGLAND LUNCH MEATS..... **51¢**
- LONGHORN CHEESE MISS WISCONSIN.....10-OZ. PKG. **59¢**
- CACHE VALLEY CHEESE SLICED SWISS OR MONTEREY JACK.....12-OZ. PKG. **68¢**
- SMOKIE LINKS OSCAR MAYER.....12-OZ. PKG. **79¢**
- 3-LB. CANNED HAM OSCAR MAYER..... **\$3.59**

EVERYDAY PRICED PRODUCE ITEMS!

BANANAS POTATOES



100% CHIQUITA BRAND, Fiesta of FRESH CENTRAL AMERICA'S FINEST QUALITY **10¢** lb.

U.S. NO. 1 GRADE WHITE ROSE OR RUSSET **10** POUND CELLO BAG **45¢**

CANNED FOODS

- GERBER'S BABY FOOD STRAINED 4 1/2-OZ. JAR..... **11¢**
- JUNIOR BABY FOOD GERBER'S 7 1/2-OZ. JAR..... **16¢**
- GERBER'S CEREALS 1-OZ. BOX..... **19¢**
- MAXWELL HOUSE COFFEE 1-LB. CAN..... **69¢**
- YUBAN COFFEE 1-LB. CAN..... **73¢**
- YUBAN INSTANT COFFEE 10-OZ. JAR..... **\$1.49**
- YUBAN INSTANT COFFEE 8-OZ. JAR..... **\$1.19**
- LUCKY TEA BAGS 48 CT. BOX..... **45¢**

HARVEST DAY TOMATOES

2 1/2 Can **22¢**

- GOLDEN CORN DEL MONTE 303 CAN..... **23¢**
- LIBBY'S SAUERKRAUT 303 CAN..... **19¢**
- DEL MONTE PEAS 303 CAN..... **23¢**
- PRINCELLA YAMS 2 1/2 CAN..... **31¢**
- CUT GREEN BEANS HARVEST DAY 303 CAN..... **18¢**
- HUNT'S TOMATO JUICE 48-OZ. CAN..... **31¢**
- CLING PEACHES DEL MONTE 2 1/2 CAN..... **29¢**
- CRANBERRY SAUCE OCEAN SPRAY 300 CAN..... **25¢**

DILL & KOSHER DILL C.H.B. PICKLES

58-Oz. Jar **59¢**

- MOTT'S FRUIT TREATS 30-OZ. JAR..... **33¢**
- APPLESAUCE HARVEST DAY 303 CAN..... **15¢**
- FRUIT COCKTAIL DOLE 303 CAN..... **25¢**
- CRANBERRY JUICE OCEAN SPRAY QUART BOTTLE..... **55¢**
- PINEAPPLE JUICE HARVEST DAY 44-OZ. CAN..... **24¢**
- GRAPEFRUIT JUICE TEXSUN PINK 44-OZ. CAN..... **44¢**
- HAWAIIAN PUNCH DRINK SWIFTS 44-OZ. CAN..... **35¢**
- CORNED BEEF HASH SWIFTS 15 1/2-OZ. CAN..... **47¢**

CERTI-FRESH FROZEN FISHSTICKS

8-Ounce Pkg. **39¢**

- CHICKEN SPREAD UNDERWOOD 4 1/2-OZ. CAN..... **41¢**
- ALBACORE TUNA CARNATION 7-OZ. CAN..... **33¢**
- WISHBONE DRESSING RUSSIAN 8-OZ. BOTTLE..... **36¢**
- MIRACLE WHIP QUART JAR..... **55¢**
- HEINZ KETCHUP 14-OZ. BOTTLE..... **22¢**

LOOK FOR KEY BUYS

"KEY BUYS" are extra-savings made possible by manufacturer's temporary promotional allowances...The "KEY BUY" items listed are just a few of the many extra values in store for you...we suggest you stock-up on those "KEY BUY" items you normally use for GREATER EVERYDAY SAVINGS!

FROZEN FOODS

- JOHNSTON PIES 4 Pk..... **69¢**
- BANQUET DINNERS REG. PKG..... **37¢**
- LEMONADE MINUTE MAID 12-OZ. CAN..... **23¢**
- CHUN KING CHOW MEIN 17-OZ. PKG..... **75¢**
- CHICKEN PIES VAN DE KAMP 10 1/2-OZ. PKG..... **39¢**
- WAFFLES DOWNYLAKE—KING SIZE 10-CT. PKG..... **36¢**
- MEYER'S BREAD NOT SLICED 15 1/2-OZ. PKG..... **48¢**
- ENCHILADAS SLIT—BEEF & CHEESE TACO-ETTES—REG. PKG..... **36¢**

MORTON HOUSE BAKED BEANS

16 1/2-OZ. CAN **20¢**

- COCKTAIL MIXES ISLAND INN 8-OZ. CAN..... **27¢**
- PERCH FILLET CERTI-FRESH 1-LB. PKG..... **59¢**
- ONION RINGS CORONET 10-OZ. PKG..... **45¢**
- SIRLOIN TIPS GOLD KIST 14-OZ. PKG..... **63¢**
- CHILI W/ BEANS 14-OZ. PKG..... **36¢**
- ORE-IDA POTATOES HASH BROWN 12-OZ. PKG..... **20¢**
- ORANGE JUICE TREWSBET 12-OZ. PKG..... **25¢**
- OH BOY BAG O' PIZZA 8-CT. PKG..... **88¢**

Van de Kamp's BUTTERHORN — (PKG. 6) COFFEE CAKES..... 39¢

LOAF CAKE..... **59¢**

EXTRA SOUR — 8-OZ. FRENCH MINI..... **15¢**

(AVAILABLE IN MOST STORES)

HOUSEHOLD ITEMS

- SCOTT TOWELS DECORATED 2 REG. ROLL PKG..... **41¢**
- SOFT WEVE TISSUE TOILET 2 ROLL PKG..... **24¢**
- LUCKY TISSUE TOILET 4 ROLL PKG..... **33¢**
- FACIAL TISSUE LUCKY 200 CT. BOX..... **20¢**

LADY LEE ICE CREAM

1/2 Gallon Carton **59¢**

- VO 5 HAIR SPRAY 18-OUNCE AEROSOL CAN REGULAR, HARD-TO-HOLD OR SUPER..... **\$1.88**
- BUFFERIN TABLETS RELIEF FROM PAIN. BOTTLE OF 100..... **\$1.18**

LUCKY'S PRICE PROTECTION POLICY FOR YOU:
In adherence to Lucky's Discount Pricing Policy, in the event wholesale costs decline, we will immediately reduce prices even further.

CARNATION SLENDER

Diet Food—4 Pk. Pkg. **79¢**

- ### PACKAGED GOODS
- GRAHAM CRACKERS PACIFIC—1-LB. BOX..... **31¢**
 - CRACKERS SUNSHINE NI-NO 10-OZ. BOX..... **31¢**
 - COOKIES HARISCO—CHOCOLATE FUDGE—15-OZ. PKG..... **41¢**

DAIRY PRODUCTS

- FOREMOST BUTTER 1-LB. CT. 100% QUALITY..... **79¢**
- COTTAGE CHEESE FOREMOST 4% FAT..... **58¢**
- SOFT MARGARINE PARKAY 1-LB. CT. 100%..... **42¢**

9" WHITE PAPER VILLA PLATES

100 Count Pkg. **59¢**

OTHER ITEMS

- CIGARETTES CARTON—KING SIZE (PLUS TAX)..... **\$2.94**
- PURINA DOG FOOD LIVER 14-OZ. CAN..... **30¢**
- DOG FOOD PURINA—BEEF 14-OZ. CAN..... **28¢**
- INSECT BOMB GULF—MULTI-PURPOSE..... **\$1.15**
- NO PEST STRIP SHELL OIL REG. PKG..... **\$1.65**
- STERO BOUILLON CUBES 12-CT. PKG..... **19¢**

VAN KAMP KIDNEY BEANS

300 Can **15¢**

- TIDE DETERGENT GIANT BOX..... **79¢**
- GAIN DETERGENT GIANT BOX..... **79¢**
- DUZ DETERGENT CRYSTAL PACK GIANT BOX..... **79¢**
- CASCADE DISHWASHER DETERGENT 30-OZ. BOX..... **41¢**
- JOY DETERGENT LIQUID 22-OZ. BOTTLE..... **58¢**
- SPRAY CLEANER CHICK 22-OZ. BOTTLE..... **73¢**
- DOWNY FABRIC SOFTENER 33-OZ. BOTTLE..... **79¢**
- FABRIC FINISH FAULTLESS 20-OZ. CAN..... **57¢**

...the few items listed on this page constitute just a small sampling of the thousands of low, low discount prices in-store for you at Lucky.

Everyday LOW DISCOUNT PRICES ON HOUSEWARES & BEAUTY AIDS

LAVORIS MOUTHWASH \$1.00 Large 22-ounce size. "12c" off label. Leaves your mouth fresh and clean tasting all day.

ARRID SPRAY EXTRA DRY DEODORANT 99¢ 4-OUNCE SIZE..... Here is protection, not only against odor, but also wetness. Keeps you dry all day.

- BAN DEODORANT ROLL-ON, EXTRA LARGE SIZE, 8c "OFF"..... **83¢**
- VOTE TOOTHPASTE GIANT SIZE TUBE, 6c "OFF"..... **51¢**
- SHONTEX HAIR SPRAY REGULAR OR HARD-TO-HOLD..... **78¢**
- SCORE HAIR DRESSING KEEPS YOUR HAIR NEAT, KING SIZE..... **84¢**

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