

# The Great Outdoors Calls More and More Americans

**By REYNOLDS KNIGHT**  
More and more Americans are finding their fun in the great outdoors. Sports such as tennis and golf are thriving, and camping and fishing are winning new converts every day. It is estimated that 100 million persons in America participate in one or more types of outdoor recreation. The cost for all this fun—equipment, fees and other expenses—reaches \$50 billion a year, making recreation one of America's biggest industries. Outdoor frolicking has become so popular that industry seers say that the cost will total \$100 billion by 1980. Boating has become a big thing with the fun-and-sun set. Over 7 million Americans own boats—from ca-

noes to ocean-going yachts. The cost of goods and services in this area reached \$3 billion last year. **FISHING** appears to have caught the fancy of many Americans. Last year 27 million fishing licenses were issued. This represents a million more licenses over the 1966 total. Adding the number of persons who fish without licenses and those who fish in the ocean where licenses are not required, the total spirals to about 30 million fishermen. Golf is attracting more people (both young and old) each year. There currently are about 10 million Americans playing the game. It's figured that golfers play an average of 15 rounds a year

on the nation's 10,000 golf courses. Most of these are weekend duffers. **YOU COULD** heat your home for three years with the natural gas required in one hour to operate either of two giant preheating burners recently installed at a steel mill near Philadelphia. The burners, the largest of their kind, are capable of using the fuel gas at the rate of 480,000 standard-cubic-feet-an-hour. They are used to increase the scrap content in a heat of steel made in the mill's basic oxygen furnaces from the conventional 28 per cent in a 160-ton charge to as much as 40 per cent. The oxygen-natural gas burners, designed by the

National Cylinder Gas Division of Chemetron Corp., heat more than 60 tons of scrap from room temperature to 1,200 degrees F. in less than 15 minutes. Each fires at a rate of more than 480 million British thermal units per hour, the highest output of a single burner in any steelmaking furnace using only pure oxygen and natural gas. **A SINGLE** burner requires as much fuel in one hour as an average family needs to heat a home, cook food, heat water, burn refuse and dry clothes for more than two years. This same amount of natural gas could supply a hot water heater for 15 years, an incinerator for 26 years, a stove for 45 years, and a

clothes dryer for 67 years. A company in Great Britain offers a gold nine-ounce chamber pot at \$66 an ounce. The firm refers to it as an "industrial product" as a way of dodging British laws against hoarding. But does one not keep it under the bed? . . . Sun-glass manufacturers are a happy lot. A leading manufacturer says that 200 million pairs were sold last year compared with only 60 million in 1960. And a gain of more than 10 per cent is predicted for this year. The average price has risen 50 per cent, to \$1.50. A pair of fancy eyeglasses imported from France can cost up to \$20. **THE POPULAR** concept that fire and water "don't

mix" has been dispelled by a new process that puts the flame right into the water to be heated. It is called "submerged combustion." The jet-velocity flame and hot gases it emits bubble up through the solution or, in a more sophisticated application of this principle, the hot combustion gases are injected directly into the liquid stream. Because there is no kettle bottom or other intervening material between the heat source and the liquid to be heated, practically none of the heat is lost. Selas Corp. of America of Dresher, Pa., a pioneer in the development of submerged combustion systems, reports that this new method has many practical uses in industry, including the

evaporation and concentration of chemical solutions and the rapid heating of large quantities of water. Steel manufacturers use submerged combustion to heat and agitate the acid solutions in which steel is cleaned by "pickling." In Europe, submerged combustion equipment contributes to recreation and health. Swimming pools are heated with it. **THINGS TO COME**—A portable dryer has been introduced that can be rolled on casters or, if you like, hung on a wall. It operates on 115 volts A.C. and is said to draw less electricity than some new toasters. . . . A garbage disposal is available that promises not to pollute air because the ref-

use is not burned. Instead the system pulverizes paper, glass, metal cans and other wet and dry solid waste, using a hammermill grinder. **Films Slated**  
**In Redondo**  
"The Greatest Show on Earth" and Walt Disney's classic, "The Living Desert," will be shown at Redondo Beach schools this week to complete the summer series of films, sponsored by the Redondo Beach Recreation and Parks Department. Shown Monday through Friday at 1 p.m. and Saturday at 10:30 a.m. and 1 p.m., the films may be viewed for an admission fee of 10 cents.

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Your Choice All Varieties  
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ALL PURPOSE **10¢** Lb. Collo Bag  
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Extra Fancy, Stuffing Size **19¢** Lb.  
**AVOCADOS**  
Extra Fancy Large, Buttery Haas **4 for \$1**  
**LATE LeGRANDE Nectarines**  
Sweet 'n Juicy **19¢** Lb.

**CORN OIL MARGARINE FLEISCHMANN'S** 1-lb. Carton **39¢**  
**SPRECKELS POWDERED BROWN SUGAR** 1-lb. Carton **2:37¢**  
**LOTION DETERGENT LIQUID PERFORM** Large 22-oz. **35¢**  
**FLOOR WAX/Johnson's BRAVO** Large 46-oz. Can **1:59**  
**JOHNSON'S WAX/SAVE 9¢ GLO-COAT FOR FLOORS** 27-oz. Size **89¢**  
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STRAINED All Varieties 4-oz. Jars **10¢ 99¢**

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**Van de Kamp's SPECIALS**  
Thurs.-Sun., Aug. 1-4  
Dutch Ring Coffee Cake...10 oz. **33¢**  
Date Nut Loaf .....1 Lb. **59¢**  
Dainty Dozen Doughnuts ...12 **39¢**

**Fresh Ranch Eggs** DAIRY FRESH Better Foods  
Medium 53¢ Dozen 55¢  
Large 55¢ Dozen 57¢  
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**FOLGER'S COFFEE** 1-lb. Can **67¢**  
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**BETTER FOODS MARKETS**  
No Sales to Dealers

**7 BIG SALE DAYS—Specials for Thursday, August 1 through Wednesday, August 7**  
**5305 TORRANCE BLVD. TORRANCE** Open Daily to Midnight  
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