

Bullock's Del Amo

AUGUST SALE

Reductions of 1/2

TOMORROW, THURSDAY, JULY 25
DOORS OPEN AT 9:00 A.M.
SHOP 'TIL 9:30 P.M.

CONTESSA ROOM COATS, SUITS, DRESSES
 Group of young designer coats and suits, wools, cottons, linens, pastels, reg., 66.00 to 156.00... 1/2 OFF
 Group of suits and costumes, silk blends, cottons, summer fabrics, reg., 76.00 to 166.00... 1/2 OFF
 Group of young designer dresses, cottons, linens, darks and lights, reg., 66.00 to 146.00... 1/2 OFF
 Group of full length evening gowns, chiffons, silk blends, pastels, reg. 136.00 to 250.00... 1/2 OFF
 Contessa Room, Plaza Level

TOWN AND TRAVEL COATS, SUITS, DRESSES, Plaza Level
 Town and Travel dresses, many styles, reg., 33.00 to 60.00... 1/2 OFF
 Town and Travel coats and suits, reg., 40.00 to 200.00... 1/2 OFF

TOWN AND TRAVEL KNITS AND SEPARATES, Plaza Level
 Group of domestic and imported knits, reg., 66.00 to 200.00... 1/2 OFF
 Sportswear coordinates, skirts, blouses, jackets, reg., 10.00 to 40.00... 1/2 OFF
 Sweaters, Orion acrylics, wools, cashmeres, reg., 13.00 to 40.00... 1/2 OFF
 Summer shifts, linens, synthetics, reg., 26.00 to 50.00... 1/2 OFF

TOWN AND TRAVEL ACTIVE SPORTSWEAR, Plaza Level
 Group of pants and shorts, reg., 15.00 to 23.00... 1/2 OFF
 Shirts and tops, reg., 7.00 to 15.00... 1/2 OFF
 Fun shifts, many styles, reg., 20.00 to 50.00... 1/2 OFF

CALIFORNIENNE SPORTSWEAR, Plaza Level
 Famous maker sportswear, pants, sweaters, blouses, skirts, many fabrics and styles, size 8 to 18, reg., 8.00 to 20.00... 1/2 OFF

"LITTLE MONEY DRESSES", Plaza Level
 Group of dresses, 1 and 2 pc. styles, many fabrics, colors, reg., 13.00 to 20.00... 1/2 OFF
 Group of asst. cottons and jerseys, many colors, reg., 9.00 to 17.00... 1/2 OFF

CALIFORNIENNE CASUAL DRESSES, Plaza Level
 Large group of summer dresses, Dacron® polyester knits, linens, cottons, many colors, reg., 28.00 to 44.00... 1/2 OFF
 Group of casual summer dresses; famous maker of "Never-Iron" dresses, Arnel jerseys, Ban-Ions,® reg., 17.00 to 44.00... 1/2 OFF

MATERNITY SHOP, Plaza Level
 Dresses, daytime and after-five, asst. fabrics, colors, reg., 13.00 to 50.00... 1/2 OFF
 Maternity separates, tops, capris, reg., 7.00 to 15.00... 1/2 OFF

CALIFORNIENNE ROOM COATS AND SUITS, Plaza Level
 Spring and summer suits and costumes, many fabrics, some knits. Size 6 to 20, reg., 30.00 to 80.00... 1/2 OFF
 Travel coats, one of a kind, water repellent fabrics, reg., 20.00 to 66.00... 1/2 OFF

CALIFORNIENNE CUSTOM SIZE DRESSES, Plaza Level
 SIZE 12 1/2 to 22 1/2
 Italian acetate imports, 3-pc. styles, jacket costumes, reg. 60.00... 29.00
 Better dresses, summer costumes, reg., 33.00 to 66.00... 1/2 OFF
 Sweaters, 100% wool, reg., 28.00 to 44.00... 1/2 OFF
 Special group of dresses, limited quantities, reg., 12.00 to 28.00... 5.00

CALIFORNIENNE DRESSY DRESSES, Plaza Level
 Dresses, dressy and day time, many styles, colors, reg., 33.00 to 46.00... 13.00 to 19.00
 Summer cocktail and street dresses, transitional voiles, linens, jacket costumes, coat dresses, by famous maker. Size 6 to 18, reg., 26.00 to 96.00... 1/2 OFF

FASHION ACCESSORIES, Plaza Level
 Blouses, reg., 10.00 to 20.00... 1/2 OFF
 Scarves, reg., 2.50 to 15.00... 1/2 OFF
 Belts, reg., 4.00 to 14.00... 1/2 OFF
 Head bands and bows, reg., 1.00 to 7.00... 1/2 OFF

WOMEN'S SHOE SALON, Plaza Level
 Erica shoes, reg., 33.00 to 35.00... 1/2 OFF
 Customcraft, reg., 26.00 to 27.00... 1/2 OFF
 Amalfi, reg., 19.00 to 27.00... 1/2 OFF
 Staccatos, reg., 21.00 to 24.00... 1/2 OFF
 Auditions, reg., 17.00 to 19.00... 1/2 OFF
 Bandolinos, reg., 13.00 to 18.00... 1/2 OFF
 Albertina shoes, reg., 13.00 to 19.00... 1/2 OFF
 4-B sample Erica shoes, reg., 37.00... 18.00

FOR YOU, YOUR FAMILY, YOUR HOME
 In addition to the reductions listed on this page, you'll find special items in every section... new merchandise purchased at special prices and selected with the famed Bullock's attention to fashion, quality and service.

MILLINERY, Plaza Level
 Better millinery, straws and fabrics, reg., 13.00 to 46.00... 1/2 OFF
 Hat Bar clearance, dressy or sport styles... 1/2 OFF

HANDBAGS, Plaza Level
 Leather handbags, assorted styles, reg., 10.00 to 30.00... 1/2 OFF
 Vinyl handbags, assorted styles, reg., 6.00 to 15.00... 1/2 OFF
 Small leather goods, many styles, colors, reg., 3.00 to 10.00... 1/2 OFF

FASHION JEWELRY, Plaza Level
 Famous maker jewelry, necklaces, earrings, bracelets, reg., 10.00 to 50.00... 1/2 OFF
 Tailored jewelry, reg. 5.00 to 25.00... 1/2 OFF
 Pierced earrings, enamel hoops, many colors, reg., 2.00... 1/2 OFF
 Imported purse accessories, assorted colors, reg., 25.00 to 35.00... 1/2 OFF
 Mod watches, assorted styles and colors, reg., 16.00 to 30.00... 1/2 OFF

STATIONERY
 Christmas cards, box of 25, reg., 2.00 to 15.00... 1/2 OFF
 Magnetic lunar board, refillable calendar holder, cherry or yellow, reg., 12.50... 1/2 OFF
 Stationery, white and colors, reg., 3.00 to 11.00... 1/2 OFF
 Imported stationery, white, pink, blue, reg., 3.50... 1/2 OFF
 Stationery, Plaza Level

ROBES AND LOUNGEWEAR, Plaza Level
 Group of shifts, loungewear and dusters, reg., 7.00 to 30.00... 1/2 OFF

FOUNDATIONS, Plaza Level
 Brassieres, panty girdles, girdles, white, colors, prints, all famous names, limited quantities and sizes, reg., 3.00 to 20.00... 1/2 OFF

TOILETRIES, Plaza Level
 Princess Marcella Borghese Moisturizer, reg., 15.00... 1/2 OFF
 Dana Eau de Toilette Spray, Ambush, Tabu, 20 Carats, reg., 5.00... 1/2 OFF
 Christian Dior Atomiseur, Miss Dior, Diorissimo, reg., 10.00... 1/2 OFF
 Endocrine Hand Lotion, reg., 5.00... 1/2 OFF

Bullock's Own:
 Cleansing Cream, 16 oz., reg., 5.00... 1/2 OFF
 Skin Freshener, 16 oz., reg., 3.00... 1/2 OFF
 Moisture Lotion, 8 oz., reg., 5.00... 1/2 OFF
 Foaming Milk Bath, 32 oz., reg., 4.00... 1/2 OFF
 Natural Bristle Brushes, reg., 4.00... 1/2 OFF
 Real Hair Eyelashes, brown or black, reg., 6.95... 2.00
 Discontinued Package Toiletries... reduced 1/2 and more
 Boudoir Accessories... 1/2 OFF

LUGGAGE AND SMALL LEATHER GOODS
 Gift items, large selection, reg., 3.00 to 20.00... 1/2 OFF
 Famous maker pipes, asst. styles, reg., 12.00 to 15.00... 1/2 OFF
 Famous maker personal leather goods, reg., 3.00 to 15.00... 1/2 OFF
 Instant icers, reg., 3.95... 1.90
 Top grain leather attache cases, reg., 35.00... 17.50
 Attache cases, reg., 40.00 to 80.00... 1/2 OFF
 Glass chillers, reg., 3.00... 1.00
 Luggage, Plaza Level

MEN'S SPORTSWEAR, Plaza Level
 Sport shirts, short sleeve, button down, many colors, reg., 8.00... 3.90
 3 for 10.00

COLLEGIENNE SUITS AND COATS, Third Level
 Suits, asst. styles, reg., 23.00 to 80.00... 1/2 OFF
 Costumes and coat dresses, reg., 45.00 to 90.00... 1/2 OFF
 Coats, asst. fabrics, reg., 20.00 to 66.00... 1/2 OFF
 All weather coats, reg., 20.00 to 38.00... 1/2 OFF

BRIDAL SALON, Third Level
 Sample stock of bridal gowns, reg., 70.00 to 200.00... 1/2 OFF
 Bridesmaids dresses and headpieces, reg., 28.00 to 44.00... 1/2 OFF

COLLEGIENNE DRESSES, Third Level
 Street, casual and Jr. Petite dresses, reg., 20.00 to 70.00... 1/2 OFF
 Cocktail dresses, asst. styles, fabrics, reg., 26.00 to 56.00... 1/2 OFF
 Formals, reg., 28.00 to 52.00... 1/2 OFF

COLLEGIENNE SPORTSWEAR
 Shifts, many styles, fabrics, reg., 8.00 to 28.00... 1/2 OFF
 Pant tops, stripes, prints, solids, reg., 5.00 to 17.00... 1/2 OFF
 Pants, asst. silhouettes and fabrics, reg., 10.00 to 23.00... 1/2 OFF
 Blouses and shirts, frilled or tailored, reg., 5.00 to 15.00... 1/2 OFF
 Famous maker co-ordinate groups, reg., 5.00 to 36.00... 1/2 OFF
 Collegienne Sportswear, Third Level

COLLEGIENNE LINGERIE, Third Level
 Chemise slips, nylon tricot, prints, reg., 4.00 to 8.00... 1/2 OFF
 Half slips, nylon tricot, prints, solids, reg., 3.00 to 6.00... 1/2 OFF
 Petti pants, nylon tricot, prints, solids, reg., 3.50 and 4.00... 1/2 OFF
 Famous make panty girdles, lycra spandex, reg., 5.00 to 11.00... 1/2 OFF

COLLEGIENNE SHOES, Third Level
 Dress shoes, Capezio's, DeMuras, Van Elli, Bullock's Collegienne Pumps, reg., 14.00 to 21.00... 1/2 OFF
 Sport bags and matching handbags, reg., 4.00 to 20.00... 1/2 OFF

CAMPUS HI SHOP, Third Level
 Junior and Junior Petite dresses, reg., 13.00 to 28.00... 1/2 OFF
 Jr. and Jr. petite sportswear, reg., 7.00 to 21.00... 1/2 OFF
 Teen-Blouses, shifts, tops, reg., 5.00 to 13.00... 1/2 OFF
 Teen coats, car coats, reg., 20.00 to 38.00... 1/2 OFF
 Pre-teen dresses, reg., 11.00 to 23.00... 1/2 OFF
 Pre-teen sportswear, reg., 7.00 to 16.00... 1/2 OFF
 Pre-teen shirts, blouses, tops, reg., 4.00 to 11.00... 1/2 OFF
 Jewelry, handbags, accessories, reg., 2.00 to 9.00... 1/2 OFF

Famous maker Junior sportswear and dresses, reg., 4.00 to 26.00... 1/3 OFF

FABRICS, Third Level
 Woolens, reg., 5.00 to 7.00... 1/2 OFF
 Assorted cottons, reg., 2.00 to 5.00... 1/2 OFF
 Orion acrylic® challis, good colors, reg., 3.00... 1/2 OFF
 Print matte jerseys, reg., 5.00... 1/2 OFF
 Assorted laces, reg., 4.00... 1/2 OFF
 Remnants... 1/2 OFF

NOTIONS, Third Level
 Closet accessories, reg., 3.00 to 8.00... 1/2 OFF
 Plastic shoe and sweater boxes, reg., 1.75 to 2.50... 1/2 OFF
 Trims, reg., .69 to 3.00... 1/2 OFF
 Yarns, closeouts, reg., .60 to 1.10... 1/2 OFF
 Knit and crochet kits, reg., 2.00 to 7.00... 1/2 OFF

INFANTS AND TODDLERS, Fourth Level
 Girls' playwear, size 2 to 4, reg., 3.00 to 16.00... 1/2 OFF
 Dresses, toddler size 2 to 4, reg., 5.00 to 12.00... 1/2 OFF
 Boy's wear, size 2 to 4, reg., 4.00 to 18.00... 1/2 OFF
 Infant's wear, size 6 mo. to 24 mo., reg., 4.00 to 10.00... 1/2 OFF

3 TO 6 SHOP, Fourth Level
 Dresses, many styles, size 3 to 6x, reg., 5.00 to 12.00... 1/2 OFF
 Sportswear, girls and boys styles, reg., 3.00 to 6.00... 1/2 OFF
 Boys' slacks, reg., 3.00 to 7.00... 1/2 OFF

7 TO 14 SHOP, Fourth Level
 Travel luggage, reg., 5.50 to 9.50... 1/2 OFF
 Dresses, asst. fabrics, reg., 7.00 to 18.00... 1/2 OFF
 Sportswear, many styles, reg., 3.50 to 8.00... 1/2 OFF
 Sleepwear, reg., 3.50 to 5.50... 1/2 OFF

YOUNG SHOES, Fourth Level
 Children's and misses shoes, patent and leather, asst. colors, reg., 9.00 to 13.00... 1/2 OFF

BOYS' SHOP, Fourth Level
 Sport coats, broken styles, sizes, reg., 25.00 and 30.00... 1/2 OFF

BOOKS AND TOYS, Fourth Level
 Children's books, reg., 1.95 to 5.95... 1/2 OFF
 Asst. toys, reg., 4.00 to 23.95... 1/2 OFF

BATH AND CLOSET, Home Store Level
 Decorator soap, reg., 1.50 to 1.75... .75
 Vanity towel stand, 3 only, reg., 20.00... 1/2 OFF
 Lingerie box, cut velvet covers, pink, blue, gold, green, reg., 2.00... 1/2 OFF

DECORATIVE ACCESSORIES
 Accessories, birds, figurines, boxes, ash trays, reg. 5.00 to 50.00... 1/2 OFF
 Glass accessories, ash trays, bottles, vases, reg. 5.00 to 25.00... 1/2 OFF
 Bar carts, wood and glass, reg. 72.50... 36.25
 Swedish bar glasses, reg. 1.00... 1/2 OFF
 Odds and ends of glasses, reg. 1.00 to 2.00... .39
 Imported gold leaf wall console tables, reg. 50.00... 1/2 OFF
 Large decorator carved figure, reg. 375.00... 1/2 OFF
 Wood and plastic accessories, asst. bowls, boxes, trays, reg. 5.00 to 22.00... 1/2 OFF
 Brass candlesticks, pr. reg. 55.00 and 79.95... 1/2 OFF
 Korean brass accessories, ash trays, bowls, eagles and roosters to hang, reg. 1.50 to 8.00... 1/2 OFF
 Asst. flower arrangements, reg. 20.00 to 40.00... 1/2 OFF
 Asst. framed paintings, prints, wall decor, reg. 11.00 to 95.00... 1/2 OFF
 Christmas snow machine for real or artificial trees up to 6 1/2', reg. 19.95... now 9.90
 Decorative Accessories, Home Store Level

DINING ACCESSORIES, Home Store Level
 Dinnerware, odd pieces, reg. 1.00 to 15.00... .50 to 5.00
 Casual stemware, colorful, reg. 1.25 to 3.50... .59
 Assorted silver holloware, reg. 10.00 to 80.00... 4.90 to 39.90
 Place mats, discontinued styles, reg. 1.25 to 2.00... .59
 Vinyl table cloths, broken sizes, reg. 6.00 to 12.00... 2.90 to 5.90
 Damask napkins, white and pastels, reg. 1.25... .59
 Odd lots in candles and accessories, reg. 1.25 to 4.00... .59
 Silverplated flatware serving pieces, reg. 3.50 to 7.00... 1.50

HOUSEWARES, Home Store Level
 Coffee mugs, assorted styles, colors, reg. 1.00 to 1.25... 2 for 1.00
 Steak knife set, 6 pc. serrated blades, imported from England, reg. 9.00... 1/2 OFF
 Laundry cart liners, reinforced seams, mod colors, reg. 1.98... .99
 Terry dish towels, heavy quality, lint free, reg. 1.00... 2 for 1.00
 Appliance covers and pot holder sets, reg. 1.25... 2 for 1.25
 Electrical appliances, floor samples, reg. 8.88 to 29.99... 1/2 OFF
 Ceramic and porcelain cookware and accessories, reg. 1.00 to 18.00... 1/2 OFF
 Hot pad sets, wood and cork, reg. 3.75... 1.85
 Stainless flatware, open stock, many patterns, reg. .49 to 1.79... 1/2 OFF

SUN SHOP, Home Store Level
 Ice carts, wrought iron wheels, reg. 22.95... 1/2 OFF
 Hanging floral pieces, reg. 17.95... 1/2 OFF
 Clamp-on umbrellas, reg. 12.00... 1/2 OFF
 Personal beach bag with umbrella, reg. 17.00... 1/2 OFF
 Chaise pads, reg. 5.00... 1/2 OFF
 Table covers, vinyl, reg. 8.00... 1/2 OFF
 Chair pads, reg. 3.00... 1/2 OFF
 Metal accessories, chandeliers, wall pieces from Italy, reg. 89.00 to 139.00... 1/2 OFF
 One of a kind accent pieces... 1/2 OFF

FURNITURE, Home Store Level
 Mirrors, reg. 65.00 to 159.00... 1/2 OFF
 Bunk beds, oak finish, reg. 199.00... 1/2 OFF
 Traditional dining group, buffet, table with 2 leaves, 3 side chairs, arm chair, reg. 962.00... 1/2 OFF
 Assorted sofas, floor samples, reg. 299.00 to 499.00... 1/2 OFF
 Assorted chairs, reg. 99.00 to 399.00... 1/2 OFF

SLEEP SHOP, Home Store Level
 Twin and full size mattresses or box springs, various tensions and covers, reg. 44.00 to 79.00... 1/2 OFF
 Group of assorted headboards, mostly twin sizes, reg. 19.95 to 49.95... 1/2 OFF

BEDROOM ACCESSORIES, Home Store Level
 Assorted bedspreads, many sizes and fabrics, prints or solids, reg. 20.00 to 39.95... 1/2 OFF
 Floral print comforters, reg. 9.95 to 21.95... 1/2 OFF
 Cotton thermal and modacrylic blankets, assorted colors and sizes, reg. 8.00 to 20.00... 1/2 OFF
 Decorator pillows, assorted styles, reg. 1.69 to 3.30... 1/2 OFF

DRAPERIES AND CURTAINS, Home Store Level
 Lined, ready made draperies, many sizes, reg. 10.95 to 47.95... 1/2 OFF
 Drapery and upholstery fabric, reg. 2.99 to 25.95... 1/2 OFF
 Novelty curtains, discontinued styles, reg. 4.00 to 10.00... 1/2 OFF

FLOOR COVERINGS, Home Store Level
 Scatter rugs, many sizes and colors, reg. 6.00 to 30.00... 1/2 OFF
 Famous name area rugs, 4'x6', 6'x9', reg. 30.00 to 600.00... 1/2 OFF

FUR SALON, Plaza Level
 Natural mink stoles
 Dark ranch, autumn haze,® tourmaline,® other emba colors... 444.00
 Dyed broadtail processed lamb strollers
 Natural or dyed mink collar and cuffs... 488.00
 Natural mink jackets
 Dark ranch, autumn haze,® tourmaline,®... 666.00
 Natural mink strollers
 Dark ranch, autumn haze,® tourmaline,®... 888.00
 *For products labeled to show country of origin of imported fur.

A Bullock's charge account lets you take advantage of savings now, is good at any Bullock's store.

PBA ACCOUNT
 pay as much as you wish each month or the minimum requested.

NEW CONTINUOUS TERMWAY PLAN
 designed to help you purchase major items with no down payment, low monthly payments.

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