



COLLEGE REPORT

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Driving to the campus this morning, I noticed the many fireworks stands that always seem to sprout everywhere in the days preceding the Fourth of July. One, in particular, was a clapboard structure that no doubt would be quickly torn down as soon as the national holiday had passed. But today, its gaudy banners of red, white and blue heralded the coming celebration. FREEDOM! . . . they seemed to shout.

I wondered, as I passed, if those who occupied that stand, hawking its wares, and those who came to buy gave much conscious thought to that abstract and often unattended word—Freedom. I began to turn the word over in my mind, musing on how my concepts on freedom had evolved since the days when I was a child buying fireworks.

FREEDOM, in this complex and interdependent society, is not the absolute it appeared to be when we were children; and life was simple. We learn all too quickly that physical laws clearly limit freedom, and so do social laws. No one is free, for instance, to libel, slander, or murder another, to steal or destroy the property of another, or—as Mr. Justice Oliver Wendell Holmes pointed out—to yell "Fire" falsely in a crowded theater.

Freedom, then, is not an absolute. Moreover, it prevails within the boundaries of physical as well as social law. For example, I doubt that many who read this today are free to run a hundred yards in fifteen seconds never mind in ten, to grow potatoes in the Craters of the Moon, or to sit under a palm tree in the Sawtooth Mountains.

Secondly, although man is a freedom-loving animal, he is also an obeying animal. He obeys to remain alive, and remaining alive constitutes his most persistent purpose and unyielding need. He accepts the limitations imposed by nature because he instinctively knows that to remain alive he must. He also early learns the power of the man-made laws that relate to his physical survival, and similarly he learns the importance of those that determine the quality of his social survival — laws and customs which, if transgressed, lead to his incarceration or ostracism and which thereby lessen his status as a person and hence his freedom. More elemental than man's demand for freedom, then, is his urge to survive.

MAN'S need for order, in the third place, is more elemental than his need for freedom. Only when order has been established does freedom become possible; and when a catastrophe jeopardizes order, crucial kinds of freedom immediately disappear. This is as true of a free society as of a police state. The restrictions imposed during wars and other extraordinary emergencies illustrate the fact and the principle that the terms society and social are synonymous.

This brings into focus another general fact about freedom, namely, the continuous conflicts among those supporting competing conceptions of social order. Lincoln pinpointed this truth in one of his speeches: "The shepherd," he said, "drives the wolf from the sheep's throat, for which the sheep thanks the shepherd as liberator, while the wolf denounces him for the same act, as the destroyer of liberty. . . . Plainly the sheep and the wolf are not agreed upon the definition of the word liberty; and precisely the same difference prevails . . . among us human creatures."

The foregoing amounts to but a few random thoughts on freedom—the kind of disjointed cluster of ideas that

Braille Institutes New Tele-Teaching Service

The Braille Institute will inaugurate its new tele-teaching service for blind people, the first of its kind in the nation, this week.

The equipment, designed by Pacif Telephone Co., has been used for several years in the Los Angeles City School System for instructing students who were homebound by a handicap or long-term sickness. However, it is the first time it has been utilized for teaching the blind.

According to Russell W. Kirby, executive director of Braille Institute, the equip-

ment will enable a teacher to instruct up to 20 students an hour, or 100 daily, if fully utilized. By comparison, a home teacher can handle only 4 or 5 students per day, or about 20 or 25 per week. Before acquiring the new equipment, the Institute conducted an experimental pilot project with eight blind students, using equipment at the Washington Boulevard School in Los Angeles.

"IT WILL increase our teaching capacity twenty-fold," Kirby said. "We ex-

pect to bring in many more blind people into a classroom situation, which heretofore has been unavailable because of lack of staff, or transportation."

By placing a plastic card into the slots of a card dialer console, a teacher can dial her students automatically and call the class to order. An arrangement of buttons and lights allows her to talk to the students as a group; or to isolate some for private instruction; or to tie two or more students into a second-ary bridge, helping each other,

while she works with a beginner; or she can play taped instructions to one group while directly teaching another part of the class. The lights indicate which students are conversing.

CLASSES to be taught include Braille reading, typing, home management classes, and portions of the "techniques of daily living" class (where the sightless learn such things as identifying money, grooming, organizing, labeling of clothes, etc.).

Health License Renewal Forms Mailed in County

Renewal statements for some 90,000 health licenses in Los Angeles County have been mailed, County Tax Collector Harold J. Ostly announced today.

Fees must be paid by July 31, Ostly said, in order to renew licenses without penalty.

Operators who do not receive a renewal bill and those who do not hold a current license should contact the tax collector's office, Ostly said.

Owners or operators of apartment houses, restaurants, food markets, or any other business requiring a health inspection must obtain an annual health license.

License holders may pay by mail, but all remittances must be postmarked by the deadline, Ostly said. Failure to renew the license before the deadline will result in a 25 per cent penalty.



Fantastic \$7.60* discount savings in this ad

*Final Savings Figure is Computed On Single Unit Purchases. The Figure Would Be Much Higher If You Included The Discount Savings On Meat & Produce Which Are Not Included in This Computation.

HOUSEWARES & BEAUTY AIDS SOME STORES CHARGE ALPHA BETA DISCOUNT PRICE

- HANDY MANDY POT CLEANER 10c 9¢
- ASSORTED COLORS - 8-IN. DIAMETER VINYL PLAYBALLS 69c 59¢
- BOTTLE OF 60 TABLETS EXCEDRIN 77¢
- ANCHOR HOCKING - AVOCADO Sherbet Dishes 45c 3 1/2 \$1
- PLASTIC HANDLE ICE CREAM DIPPER 89c 62¢
- 4 1/2 OUNCE CAN BACTINE AEROSOL 1 1/4 \$1.23
- 10 OUNCE - MEDIUM SIZE BABY OIL 69c 55¢
- ALPHA BETA FEATURES 10% DISCOUNT ON ALL MAGAZINES, BOOKS & GREETING CARDS
- 1 OUNCE CAN - REGULAR OR LIME MAN POWER DEOD. 1 1/4 \$1.79
- BOX OF 10 REGULAR OR SUPER KOTEX TAMPONS 49c 37¢
- 8 OUNCE BOTTLE SCOPE MOUTHWASH 75c 62¢
- 7 OUNCE DIAL SHAMPOO 1 1/4 \$1.79
- COLOGATE - 11 OUNCE - LIME INSTANT SHAVE 79c 63¢
- MISCELLANEOUS ITEMS SOME STORES CHARGE ALPHA BETA DISCOUNT PRICE
- CONTADINA - 300 Cans WITH TOMATO BITS TOMATO SAUCE 24c 23¢
- CONTADINA - 8 OUNCE CAN TOMATO PASTE 17c 16¢
- LIBBY'S VEG. COCKTAIL 10¢
- 5-LB. BAG - GRANULATED C & H SUGAR 59c 53¢
- BAKALAC - MIXED 4 QUARTS INSTANT MILK 49c 47¢
- 18 OUNCE CAN - 15 FLAVORS SEGO LIQUID 31c 28¢
- 10 OUNCE CAN - SCALLOPED INSTANT POTATOES 35c 33¢
- AU GRATIN - 8 OZ. PACKAGE BROWNIES 45c 38¢
- 8 OUNCE BOTTLE Start Orange Drink 25c 23¢
- 22 OUNCE BOTTLE TANG Instant Drink 1 1/4 \$1.26
- Main Dish, Beef Stroganoff, Ham, Chicken LIPTON DINNERS 79c 75¢
- BETTY CROCKER - BUTTERMILK PANCAKE MIX 43c 42¢
- MARGARINE PARKAY 24¢
- ARM & HAMMER - 1-LB. BOX BAKING SODA 17c 15¢
- 22 OUNCE FANTASTIK Spray Cleaner 89c 69¢
- QUART - INCLUDES 6¢ OFF WISK DETERGENT 79c 69¢
- GIANT SIZE DETERGENT JOY LIQUID 59c 48¢
- BETTY CROCKER CAKE MIXES 33¢
- 18-OZ. PACKAGE MAGIC FINISH 49c 45¢

All ALPHA BETA markets will be OPEN JULY 4th 10 am to 7 pm

Better Produce at DISCOUNT PRICES!

LOCAL GROWN CORN 5 EA.

SWEET & TENDER

Fresh Cut LONG STEM RED ROSES BUNCH OF 25... \$1.69

SWEET AND MILD BROWN ONIONS 3 LB. FOR 25¢

CRISP - LONG GREEN CUCUMBERS LOCAL GROWN 10¢

GARDEN FRESH - CRISP BELL PEPPERS LOCAL GROWN 19¢

A SALAD FAVORITE AVOCADOS LARGE SIZE 25¢

THESE PRICES EFFECTIVE THURSDAY through WEDNESDAY JULY 4 through 10

Alpha Beta discounts all prices every single day!

Meat you can trust and at DISCOUNT PRICES too!

PLUMP & TENDER FRESH FRYERS 29¢ lb.

ALPHA BETA - DEPENDABLE QUALITY GROUND BEEF 39¢ lb.

LEAN and MEATY GREAT FOR BARBECUE SPARERIBS 58¢ lb.

ALPHA BETA WESTERN Tenderloin BEEF

FULL CUT ROUND STEAKS	88¢
BLADE CUT - BARBECUE FAVORITE CHUCK STEAKS	49¢
ECONOMY FAVORITE BONELESS FAMILY STEAKS	89¢
TENDER - FLAVOR AGED BONELESS RIB STEAKS	\$1.09 lb.
TENDER - FLAVOR AGED BONELESS TOP SIRLOIN STEAK	\$1.57 lb.
BONELESS SHOULDER CLOD ROAST	89¢

CERT. FRESH - FROZEN PERCH FILLETS 55¢

MRS. FRIDAYS - GOURMET BREADED BREZEN SHRIMP \$1.19

U.S. Gov't Inspected - Northern HALIBUT STEAKS CENTER CUT HOMEL - FULLY COOKED CURE "B" BONELESS HAM \$1.39

IOWA MAID BACON 52¢

WILSON'S "CORN KING" BACON 58¢

FARMER JOHN BACON 58¢

OSCAR MAYER BACON REG. SLICE 69¢

BREAKFAST TREAT OSCAR MAYER LITTLE FRIERS 77¢

THESE PRICES EFFECTIVE THURSDAY through WEDNESDAY JULY 4 through 10

The "Man in Blue" presents ALPHA BETA'S DISCOUNT PRICING POLICY:

- We pledge to give you the benefit of every cost reduction in lower prices.
- We pledge not to increase any prices except on products raised in cost to us by our suppliers.

MISCELLANEOUS ITEMS SOME STORES CHARGE ALPHA BETA DISCOUNT PRICE

- 1-LB. PACKAGE LA ROSA MOSTACCIOLI 41c 39¢
- 1-LB. PACKAGE LA ROSA RIGOLETTI 41c 39¢
- QUART AGED - INCLUDES 10¢ OFF RINSO DETERGENT 81c 69¢
- KING SIZE - INCL. 30¢ OFF TIDE DETERGENT \$1.35 \$1.12
- REGULAR SIZE - INCL. 30¢ OFF COMET CLEANER 18c 15¢
- 40-OZ. BOTTLE - INCL. 30¢ OFF AJAX LIQUID CLEANER 99c 73¢
- GIANT SIZE PACKAGE SPIC & SPAN 99c 73¢
- 1-LB. CAN DAILY DIET DOG FOOD 9c 7¢

BOY OF 54 FEMS HAPKINS SOME STORES CHARGE 7% 69¢

33-OZ. CUP - INCLUDES 10¢ OFF SOME STORES CHARGE 69¢ Nusoft Fabric Rinse 69¢

CARTON CIGARETTES KING SIZE \$2.89 PLUS TAX SOME STORES CHARGE \$2.99

HEAR THE CALIFORNIA ANGELS ON KMPC • 710

MISCELLANEOUS ITEMS SOME STORES CHARGE ALPHA BETA DISCOUNT PRICE

- 18 OUNCE TAP COFFEE Folger's Instant 1 1/4 \$1.19
- FOLGER'S - ALL GRINDS COFFEE 1-LB. CAN 71c 69¢
- 1-LB. CAN - ALL GRINDS COFFEE 71c 69¢
- 1-LB. CAN - REGULAR GRIND CHASE & SANBORN 71c 69¢
- BET - MAKES 8 QUARTS INSTANT MILK 95c 85¢
- 48-OZ. JAR - FRESH AUNT JANE PICKLES 79c 59¢
- Hamburger Slices • Kosher Dills • Polish Dills

DOUBLE DISCOUNT About Our DOUBLE DISCOUNTS

They mean extra savings for you. Made possible by special purchases with the cost reductions passed on to you. Look for them throughout the store.

FROZEN FOODS SOME STORES CHARGE ALPHA BETA DISCOUNT PRICE

- ALPHA BETA - FROZEN - 10-OZ. PACKAGE BROCCOLI SPEARS 29c VAL. 24¢
- ALPHA BETA - FROZEN - 10-OZ. PACKAGE CAULIFLOWER 29c VAL. 24¢
- IDEAL - FROZEN - 10-OZ. Pkg. Sliced Strawberries 29c VAL. 29¢
- TENO'S - FROZEN - Pkg. OF 12 Pizza Rolls VARIETIES 69c 54¢

ALPHA BETA ICE CREAM HALF GALLON FAMILY PAK SQUARE CARTON 59¢ 69c VAL. 59¢

MONTONA'S - FROZEN - 13 OUNCE 3 COURSE DINNERS 69c 63¢

ANNIVERSARY - FROZEN - Cheese PIZZA 17 OUNCE 69c 58¢

SAUSAGE OR PEPPERONI PIZZA 18 OUNCE 89c 74¢

FROZEN - 8 OUNCE M.C.P. DRINKS ALL FLAVORS 11c 10¢
- 12 OUNCE - FROZEN - ALL VARIETIES ROSARITA DINNERS 49c 43¢
- ROBARITA - FROZEN - 8 OUNCE BEAN BURRITO 39c 36¢
- 7 1/2 OUNCE - GREEN CHILI BURRITO 49c 40¢

DELICATESSEN & CREAMERY SOME STORES CHARGE ALPHA BETA DISCOUNT PRICE

1-LB. PACKAGE - CERTIFIED - ALL MEAT WILSON FRANKS 69c 59¢

ALPHA BETA - 1-LB. 14-OZ. MIN. NET WEIGHT COOKED IN BAG CHICKEN \$1.29

ALPHA BETA - LARGE - SLICED ALL MEAT BOLOGNA 14-OZ. PACKAGE 59¢ 89c VAL. 59¢

ALPHA BETA - 15-OZ. CANTON - 39c VAL. POTATO SALAD with Egg 37¢

ALPHA BETA - 14 OUNCE CANTON COLE SLAW 37¢ 39c VAL. 37¢

ALPHA BETA - PROCURED - SLICED AMERICAN CHEESE 8 SLICE PACKAGE 29¢ 39c VAL. 29¢

ALPHA BETA - 8 OUNCE COTTAGE CHEESE 39c 31¢ 39c VAL. 31¢

ALPHA BETA - HALF GALLON - 29c VAL. HAPPY DAY ALL FLAVORS 25¢

ROBARITA'S - 1-LB. CARTON Danish Margarine 39c 37¢

FRANKS 49¢ 59c VAL. 49¢

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BAKERY & CONFECTIONS SOME STORES CHARGE ALPHA BETA DISCOUNT PRICE

PLANTERS - 9 OUNCE SIZE Dry Roasted Peanuts 69c 59¢

ALPHA BETA - 18-OZ. PKG. - 59c VAL. POTATO CHIPS 54¢ 54c VAL. 54¢

DIP CHIPS - 18-OZ. PACKAGE - 54c VAL. 54c

"FLUFFY" BREAD 22¢ 25c VAL. 22¢

15-OZ. LOAF REG. & SANDWICH WHITE OR WHEAT

PACIFIC - 8-OZ. PACKAGE TREATS 25c 19¢

BURRY'S - 12-OZ. PACKAGE MR. CHIP COOKIES 39c 35¢

CATHIE - CHOCOLATE CHIP 18 OUNCE PACKAGE BURRY'S GAUCHO 39c 35¢

18 OUNCE PACKAGE BURRY'S Fudgetown 39c 35¢

STORE HOURS MON. thru FRI. 10 AM to 9 PM SAT. & SUN. 10 AM to 7 PM

ALPHA BETA Best for Less!

Your Nearby Alpha Beta Markets Are Located at
Terrance: 2720 Cabrillo at Sepulveda
8130 190th St. at Anza
Dominguez Hills/Carson: 190th at Avalon
Redondo: 1500 S. Pacific Coast Hwy.
Long Beach: 1500 S. Willow at Carson

THE QUALITY LEADER - THE PRICE LEADER TOO!

Buy U.S. Savings Bonds, new Freedom Shares