

Why United? They made their selection for the same sound reasons you will prefer United. These professionals in finance investigated every aspect of United. Past performance. Financial stability. Management capability. Earnings record. Every factor related to strength, growth, safety, and income. When all the facts were examined they chose United over all others. Move to United with the professionals. You'll be glad you did. And, you'll earn the highest rate in the nation on insured savings.



Wait till after 7 p.m. and call anywhere in the country for a dollar.

A lot of long distance callers would be in seventh heaven if they could put one over on the phone company. Bezause they think we're putting one over

Because they think we're putting one ove on them.

Their gripe is that they're paying more for alling long distance during the day than in the evening hours.

But since most people insist on calling dur-

First three minutes, interstate, station to station, continental U.S.

ing the day, our overhead goes up, up, up. So our prices can't go down, down, down. And that's why we charge our regular rates. But at nightime, we can practically hear a pin drop. Hardly anybody calls long distance, so hardly anybody calls long distance ealler ean beat up equipment is being used. And that's when any long distance caller can beat us out of a couple of bucks. Because if you can wait till after 7 p.m. or any time of the day on Saturday and Sunday, you can call anybody, anywhere in the country for a dollar or less.⁴ So you don't really need a lot of money to call long distance. All you need is a little patience.



Current annual rate 5% compounded daily...even more on bonus accounts.

United Savings Associations are members of \$374 million strong United Financial Corporation of California and have accounts separately insured to \$15,000 through the Federal Savings and Loan Insurance Corporation.

Serving Centinela Valley and the South Bay area for 38 years...



UNITED SAVINGS AND LOAN ASSOCIATION OF CALIFORNIA . ASSETS \$277,000,000

INGLEWOOD 425 S. La Brea Avenue near Manchester 673-5534/776-4530 LOS ANGELES 100 S. Sepulveda Boulsvard at Century (Main Office) 670-7550/776-4530 RENSHAW/IMPERIAL 50 Crenshaw Boulevard at Imperial 670-7550/776-4530 NORWALK 13906 S. San Antonio Driv near Norwalk Square 868-2265

UNITED SAVINGS AND LOAN ASSOCIATION OF CENTURY CITY + ASSETS \$88,000,000



CENTURY CITY: Gateway East Building, 1800 Avenue of the Stars, Los Angeles • 277-4585 - 879-9555 SOUTH GATE: 3352 Tweedy Boulevard • 564-5661 (Main Office)