

# IS TOTAL WANT PRICES!

# SAVE UP TO 15%

**ON YOUR TOTAL FOOD BILL!**  
**HERE'S HOW! WE HAVE DISCONTINUED**  
**• STAMPS • GAMES • GIMMICKS,**  
**AND SHORTENED STORE HOURS TO**  
**SAVE YOU MORE MONEY EVERY DAY!**

## LOOK WHAT MAGIC BUYS

**MEAN TO YOU!**  
 THESE EXTRA SAVING BUYS  
 ARE MADE POSSIBLE BY  
 SPECIAL PURCHASES...AND  
 WE PASS THE SAVINGS ON  
 TO YOU, OUR CUSTOMERS.

## SHOP DAILY

**9<sup>A</sup> M TO 9<sup>P</sup> M**  
**SAT. & SUN.**  
**9<sup>A</sup> M TO 7<sup>P</sup> M**



THRU MARCH 6, 1968

**MAGIC BUY**

**GOLDEN CREME  
IMITATION  
ICE MILK**

ALL FLAVORS  
 HALF GAL **33¢**

OTHER STORES 39¢

**EVERY DAY LOW PRICE!**

**BEECH-NUT  
STRAINED  
BABY FOOD**

reg. jar **8¢**

OTHER STORES 9¢

**MAGIC BUY**

**FROZEN-ASSORTED  
FLAV-R-PAC  
VEGETABLES**

reg. pkgs. **5 \$1**

OTHER STORES 23¢

**DISCOUNT DELICATESSEN**

**OL' VIRGINIA BRAND  
FRANKS**

ALL MEAT

LB. PKG. **55¢**

- LIBBY'S—TALL 303 CAN **25¢**
- GREEN PEAS** 25¢
- CREAM STYLE—TALL 303 CAN **25¢**
- DEL MONTE CORN** 25¢
- STOCKTON—NO. 2 1/2 CAN **33¢**
- TOMATOES** 33¢
- VAN CAMP'S—15-OZ. CAN **43¢**
- PORK & BEANS** 43¢
- DEL MONTE—TALL 303 CAN **25¢**
- FRUIT COCKTAIL** 27¢

- 1-LB.—(2-LB., \$1.33; 3-LB., \$1.96)
- FOLGER'S COFFEE** 69¢
- SKIPPY—28-OZ. JAR **87¢**
- PEANUT BUTTER** 93¢
- FOR SALADS—24-OZ. BOTTLE **47¢**
- CRISCO OIL** 49¢
- SKIPPY—TALL CANS **10¢**
- DOG FOOD** 10¢

- 46-OZ. CAN **\$1.29**
- AEROWAX** \$1.39
- SCOTTIES—PKG. OF 200 2-PLY **27¢**
- FACIAL TISSUE** 29¢
- BATHROOM—2-ROLL PACK **24¢**
- CHIFFON TISSUE** 29¢
- DETERGENT—(INCL. 30¢ OFF) **\$1.87**
- JUMBO DASH** \$2.19
- PLASTIC WRAP—200-FT. ROLL **46¢**
- HANDWRAP** 55¢

**BORDEN'S TWIN PACK PROCESSED AMERICAN**

1-lb. pkg. **85¢**

**SLICED CHEESE**

SERGEO'S

21-oz. size **\$1.39**

**DE LUXE PIZZA**

**EVERY DAY LOW PRICE!**

**FROZEN: BEEF, CHICKEN, TURKEY  
SWANSON  
MEAT PIES**

8-oz. pie **25¢**

OTHER STORES 29¢

**EVERY DAY LOW PRICE!**

**GOLDEN CREME  
BREAD-IN-A-BAG**

22 1/2-oz. loaf **29¢**

OTHER STORES 33¢

RANCH STYLE BREAD 22¢

**EVERY DAY LOW PRICE!**

**ALL BRANDS  
CIGARETTES**

REG. OR KING SIZE, 10-PAK CARTON **\$2.89**

ALL 100-MM. BRANDS **\$2.99** ctn.

ALPS—IMPORTED SLICED NATURAL—6-OZ. PKG.

**SWISS CHEESE 45¢**

BORDEN'S CHEESE—LOWER IN FAT THAN CREAM CHEESE

8-oz. pkg. **36¢**

**NEUFCHATEL**

- TRETOP—QUART **33¢**
- APPLE JUICE** 35¢
- DEL MONTE—46-OZ. CAN **27¢**
- PINEAPPLE JUICE** 29¢
- FRESH KIST—SLICES, HALVES—NO. 2 1/2 CAN **27¢**
- YELLOW PEACHES** 29¢
- HEINZ—14-OZ. BOTTLE **24¢**
- TOMATO KETCHUP** 27¢
- LIQUID SUPPLEMENT—10-OZ. CAN **28¢**
- SEGO DIET** 31¢
- KRAFT—QUART JAR **55¢**
- MIRACLE WHIP** 59¢
- SWEET COCOA MIX—2-LB. **82¢**
- NESTLE'S QUIK** 89¢
- GOLDEN CREME—PINT CARTON **29¢**
- COTTAGE CHEESE** 22¢

- ALLSWEET—1-LB. PKG. **28¢**
- MARGARINE** 31¢
- DOG FOOD—5-LB. BAG **75¢**
- GAINES MEAL** 79¢
- DETERGENT **75¢**
- GIANT CHEER** 79¢
- WATER SOFTENER—2-LB. PKG. **61¢**
- RAIN DROPS** 69¢

- SLICED—NO. 1 1/4 CAN **25¢**
- DOLE PINEAPPLE** 27¢
- OCEAN SPRAY COCKTAIL—QUART **57¢**
- CRANBERRY DRINK** 63¢
- LIBBY'S—46-OZ. CAN **29¢**
- TOMATO JUICE** 37¢
- FRANCO-AMERICAN—10 1/2-OZ. CAN **19¢**
- BEEF GRAVY** 21¢
- LIBBY'S HASH—16-OZ. CAN **39¢**
- CORNER BEEF** 49¢
- FRESH KIST—TALL 303 CAN **35¢**
- SLICED BEETS** 19¢
- HEINZ—16-OZ. BOTTLE **43¢**
- BARBECUE SAUCE** 47¢
- QUAKER STATE WHOLE—2 1/2-OZ. CAN **29¢**
- MUSHROOMS** 33¢

**MAGIC CHEF BAKERY**

**HOT CROSS BUNS**

reg. 6/45c **6 for 39¢**

**CHOCOLATE  
CREAM ROLL** reg. 79c **69¢** ea.

**BUTTERCRUST  
BREAD** 1 1/2-lb. loaf **39¢**

**EVERY DAY LOW PRICE!**

**ALL FLAVORS—REG. OR FROSTED  
KELLOGG POP TARTS**

reg. pkg **45¢**

OTHER STORES 49¢

**FROZEN**

**STOUFFER'S**

MACARONI & CHEESE  
 POTATOES AU GRATIN  
 SPINACH SOUFFLE  
 NOODLES ROMANOFF  
 12-oz. pkg. **45¢**

OTHER STORES 49¢

**PERFORM**

**FABRIC FINISH**

GALLON SIZE (incl. 20¢ off) **79¢**

OTHER STORES 99¢

**OLD FASHIONED DELI**

**LOX** reg. 90c **80¢** 1/4-lb.

REGULARLY \$1.10 A POUND **98¢**

**MUENSTER CHEESE**

REGULARLY \$2.80 A POUND **\$2.12**

**ROAST BEEF**

- MARY ELLEN—ASSORTED—2-LB. JAR, STRAWBERRY **49¢**
- PRESERVES** 59¢
- GOLDEN CREME—1-LB. **79¢**
- 'AA' BUTTER** 85¢
- SNOWFLAKE—1-LB. PKG. **33¢**
- CRACKERS** 35¢
- REGINA—GARLIC—QUART **37¢**
- RED VINEGAR** 39¢
- FRANCO-AMERICAN—15-OZ. CAN **18¢**
- SPAGHETTI'S** 21¢
- LIGHT MEAT, CHUNK—NO. 1/2 CAN **28¢**
- STAR-KIST TUNA** 33¢

- DISCOUNT FROZEN FOODS**
- BANQUET FROZEN  
FRUIT PIES**
- ASSORTED 8-inch pies **3 \$1**
- OTHER STORES 39¢
- CHEESE OR CHEESE WITH SAUSAGE—15-OZ. **79¢**
  - JOHN'S PIZZA** 89¢
  - MORTON'S, WITH CHEESE—20-OZ. PKG. **39¢**
  - MACARONI** 43¢
  - VAN DE KAMP'S—8-OZ. PKG. **77¢**
  - FRIED HALIBUT** 83¢
  - ORE-IDA CRINKLE CUT—1-LB. PKG. **29¢**
  - FRENCH FRIES** 31¢
  - CORONET—10-OZ. PKG. **47¢**
  - ONION RINGS** 49¢
  - LARRY'S, with CHEESE or CHIVES—10-OZ. PKG. **27¢**
  - BAKED POTATOES** 33¢

- MAGIC CHEF—PINT JAR **39¢**
- BABY DILLS** 43¢
- TIMBER TUF—PKG. OF 50 **27¢**
- LUNCH BAGS** 33¢
- CRYSTAL WHITE—48-OZ. BOTTLE **59¢**
- LIQUID DETERGENT** 69¢
- DEL MONTE—QUART **45¢**
- PRUNE JUICE** 49¢
- MINUTE MAID—FROZ. CONCENTRATE—6-OZ. CAN **23¢**
- ORANGE JUICE** 25¢

**MAGIC  
CHEF**

DEL AMO  
SHOPPING  
CENTER