

Call Cumberland or Gilbert 3-6181 For location of Store Nearest You Call Collect if Toll

THOUSANDS OF FIRST WEEK WINNERS!



Let's Go to the Races



WIN CASH WITH TV MOST EXCITING FAMILY GAME!

TV POST TIME THURSDAY 7:30 p.m. IN FULL COLOR! KTLA-5

1st Race \$500 2nd Race \$1000 3rd Race \$2500 4th Race \$10000 5th Race \$100000

AND YOU WIN \$2 WHENEVER YOUR HORSE PLACES 2nd 10 WAYS TO WIN... AND IT'S FREE!

GET A RACE CARD EVERY TIME YOU SHOP AT VONS. YOU MAY WIN UP TO \$1,000.00 THEY'RE FREE AT CHECKSTAND. IT'S FUN... EXCITING! NO PURCHASE NECESSARY.



First Week Only! 2,056 VONS CUSTOMERS WON CASH PLAYING Let's Go to the Races GET YOUR FREE RACE CARD TODAY AT VONS! IT'S FUN... EXCITING... AND YOU CAN WIN UP TO \$1,000.00 IN CASH!

Plus EVERYDAY SLIM PRICES, ADVERTISED SPECIALS & BLUE CHIP STAMPS

SLIM PRICE
POPULAR BRANDS
COFFEE
Except Yuban, Sanka and Macho Java.
1-LB. CAN
67¢
COFFEE MATE 25¢
Plus You Get Blue Chip Stamps

SLIM PRICE
PILLSBURY
FLOUR
All Purpose
5 LB. BAG
55¢
SAVE CASH!
Plus You Get Blue Chip Stamps

SLIM PRICE
TOMATO
JUICE
LIBBY
46 OZ. CAN
29¢
Plus You Get Blue Chip Stamps

SLIM PRICE
DETERGENT
ALL
Incl. 10c off
GIANT PKG.
59¢
Plus You Get Blue Chip Stamps

SLIM PRICE
FROZEN
VEGETABLES
20-24 OZ. PKGS.
West Pac
PEAS, MIXED VEGETABLES, CUT BEANS, CUT CORN, SHOESTRING & CRINKLE CUT POTATOES
3 89¢
Plus You Get Blue Chip Stamps

VONS
RANCH-FRESH
GRADE AA
LARGE EGGS
DELIVERED DAILY IN LIGHT WEIGHT, NEW, KOOL PAK STYRO FOAM CARTONS
35¢ DOZ.
Plus You Get Blue Chip Stamps

SLIM PRICES ON TOP QUALITY TABLE KING MEATS!



BEEF SALE

CLUB STEAKS OR BONELESS TOP ROUND
Juicy, Tender Beef, Your Choice
98¢ lb.

MARGARINE VONS ALL-VEGETABLE 1-LB. CTN. **2 33¢**
SAUERKRAUT LIBBY'S FLAVORFUL 2 1/2 CAN **25¢**
FRUIT TREATS MOTT'S 4 VARIETIES 20-OZ. JAR **3 1/2 1**
FRESH BREAD VONS ENRICHED, WHITE, WHEAT OR SANDWICH, 1-LB. 6 1/2 OZ. LOAF **29¢**
BUBBLE UP REGULAR OR DIETETIC 16-OZ. BTL. **6-PK 63¢**
FRITO CORN CHIPS 6-OZ. PKG. **27¢**

CHUCK ROAST
CHOICE CENTER CUTS.....
Boneless Chuck U.S.D.A. CHOICE **89¢**
Fresh Brisket OF BEEF POINT HALF **79¢**
49¢ lb.

T-Bone Steaks USDA CHOICE STEER BEEF **\$1 09** lb.
Porterhouse TENDER, FLAVORFUL CHOICE STEAKS **\$1 29** lb.
Top Sirloin Steaks JUICY TENDER **\$1 49** lb.

Special Treat!
TURKEYS
Swift's Butterball, Juicy, Tender, 5-Lbs., Min. **\$2 39** ea.

Lenten Seafood
ALASKA KING CRABMEAT SPECIAL TREAT! 1/4 LB. **59¢**
Fresh Trout BAINBOWS 8-OZ. MIN. **49¢**
Swordfish CENTER CUT STEAKS **89¢**
Cod Fillets FRESH PACIFIC **69¢**
Gorton's Fish Sticks FROZEN, 14-OZ. PKG. **67¢**
Swordfish with Lemon Butter GORTONS, 9-OZ. PKG. **89¢**
Carnation Sole Fillets FROZEN **73¢**
Icelandic Breaded Haddock FROZEN, 12-OZ. PKG. **59¢**

Chuck Steak CHOICE CENTER CUTS **49¢** lb.
Family Steak OR BONELESS ROUND **89¢** lb.
Buttered Steak T&M, FROZEN, TENDER **79¢** lb.

SLICED BACON
LUEY QUALITY LEAN, EASTERN, REGULAR, 1-LB. PKG. **65¢**
HORMEL RED LABEL REGULAR 1-LB. PKG. **57¢**
Vons Table King
Link Sausage 49¢ ea.
Polish Sausage SEASONED JUST RIGHT **69¢**

DELICATESSEN SLIM PRICES
FRANKS **49¢**
ALL-MEAT SWIFT'S PREMIUM
1-LB. VAC. PKG. **SAVE 16¢**
VONS SLICED BOLOGNA ALL MEAT FINEST QUALITY SAVE 20c lb. **69¢**
SLICED, AMERICAN CHEESE VONS, PROCESSED 12-OZ. PKG. SAVE 8c. **59¢**
SLICED, ITALIAN SALAMI VONS, FROM OLD SAN FRANCISCO 6-OZ., 4-PK. **39¢**

Another Vons Exclusive
Montijo
STAINLESS TABLEWARE
By National Silver Co.
SOPHISTICATED ELEGANCE TO GRACE ANY TABLE. DELUXE QUALITY STAINLESS STEEL. HEAVY WEIGHT, PERFECTLY BALANCED TABLEWARE. SATIN FINISH HANDLES IN A NEW EXCLUSIVE DESIGN.
Set of 1 Teaspoon, 1 Fork, 1 Serrated Knife 99c
Set of 2 Salad Forks 49c
Set of 2 Soup Spoons 59c
Set of 2 Ice Teaspoons 49c
Set of 2 Oyster Forks 49c
Set of 2 Butter Spreaders 49c
Sugar Spoon & Butter Knife 99c
Set of 2 Table Spoons 99c
Cold Meat Fork 99c
Berry Spoon 99c
Cake Server 99c
REDEEM THIS COUPON TODAY!

10% REDUCTION ON ALL BREADS, SOFT DRINKS & SNACK ITEMS

Save With Vons Slim Prices!
POST GRAPENUT FLAKES 14-OZ. PKG. **45¢**
WISHBONE ITALIAN DRESSING 8-OZ. BOTTLE **69¢**
KELLOGG'S CORN FLAKES 18-OZ. PKG. **39¢**
BEST FOODS MAYONNAISE 8-OZ. BTL. **59¢**

BUTTER JERSEYMAID, GRADE AA FIRST QUALITY, 1-LB. CTN. **79¢**

CIGARETTES ALL POPULAR BRANDS INCL. FILTERS & KINGO, CTN. **2 99** TAX
TREE TOP APPLE JUICE 1/2 GAL. **65¢**
VONS COFFEE PREMIUM QUALITY 1-LB. CAN **59¢**
VONS OIL ALL PURPOSE 24-OZ. BTL. **39¢**

ICE CREAM JERSEYMAID, ALL FLAVORS CATERING, HALF GAL. CTN. **69¢**

VONS LIQUID DETERGENT 190-CT. ROLL ASSORTED **39¢**
ZEE TOWELS 180-CT. ROLL ASSORTED **28¢**
DOLE PINEAPPLE 1/2 GAL. CAN **2/39¢**

EXCEDRIN 50-CT. VONS REG. LOW PRICE 93c. SPECIAL **73¢**
LAVORIS INCL. 10c OFF. REG. 79¢ **69¢**
BAN SPRAY DEODORANT, 7-OZ. SIZE REG. \$1.29. INCL. 20c OFF **\$1 08**
GILLETTE FOAMY REG. 65¢. 11-OZ. SIZE INCL. 12c OFF **53¢**

SPRING PRODUCE SLIM PRICES!
BANANAS GOLDEN RIPE CENTRAL AMERICAN **10¢** lb.
A Bargain in Nutrition As Well As Price!

RUSSET POTATOES U.S. NO. 1 10 LB. BAG **39¢**

Spring-Tender Fresh Vegetables!
Fresh Peas SWEET, TENDER FLAVORFUL **2 29¢**
New Potatoes U.S. NO. 1 RED ROSE **3 29¢**
Asparagus TENDER ALL-GREEN SPEARS **39¢**

Frozen Food Values!
FRESH CHILLED ORANGE JUICE TREESWEET QUART BTL. **45¢**
48-OZ. DECANTER **65¢**

Upside Down Cake VAN DE KAMP 17-OZ. **69¢**
Spinach Souffle STOFFERS 12-OZ. **39¢**

3-COURSE DINNERS MORTON • ASST. 17-OZ. PKG. **59¢**

VONS BAKERY
STRAWBERRY-RHUBARB FRESH PIES
First of the Season!
DEEP 8-INCH SIZE
VONS BAKERY SPECIAL **59¢**

Liquor Department Features!
ROYAL VELVET SPECIAL BOURBON Kentucky Straight 86-Pr. 8 Yrs. Old **\$4 59** FIFTH
ROYAL VELVET GIN 90-PROOF LONDON DRY **\$3 59** FIFTH
Gilbey's Vodka 50 PR. BTL. **\$3 99**
Bacardi Rum IMPORTED PUERTO RICAN 37% **\$4 99**

VONS BLUE CHIP STAMPS
Prices Effective Thurs., Thru Sun. Feb. 29 March 1, 2, 3
All Items and Prices Not in Effect in Santa Susana Tax Added to Applicable Items

THE COLUMBIA ENCYCLOPEDIA... SECTIONS 2-19 NOW ON SALE FOR ONLY 99¢

Loma Linda Quality Products	LITTLE FRISKIES	HILLS BROS.	MAXWELL HOUSE	WALTER KENDALL	HEAVY DUTY	HEINZ	ROYAL
Rusklet Biscuits 12-OZ. SIZE 39¢	Cat Food	Coffee	Instant Coffee	Burgerbits	Liquid Whisk	Vinegar	Instant Pudding
Rusklet Flakes 10-OZ. SIZE 37¢	DRY FISH, LIVER, CHICKEN, 1-LB. PKG. 2-LB. PKG. \$16	2 1/2 CAN \$1 33 3 1/2 CAN \$1 96	6-OZ. JAR 94¢ 10-OZ. JAR \$1 48	5 LB. BAG 78¢	QUART SIZE 71¢	Cider or. BTL. 35¢ White or. BTL. 33¢	SMALL SIZE 2 25¢
Little Links 11-OZ. SIZE 79¢							
Ravioli 15-OZ. SIZE 32¢							