

LUCKY "BONDED" MEATS CARRY A MONEY-BACK-GUARANTEE

only 1 OUT OF 5

IS GOOD ENOUGH FOR LUCKY!



Lucky insists that each beef be personally selected by our buyers... to meet our rigid standards. Many markets, including those who feature choice or prime grades, leave the selection of their meats to government graders... NOT SO AT LUCKY! Our buyers carefully select the beef that will pass our specifications for flavor and quality and is worthy of the Lucky "BOND"... Beef, even though within the choice or prime range, those that are extremely fat or wasteful are rejected. Lucky selects from the finest, only 1 out of 5 is good enough... and at LOW EVERYDAY DISCOUNT PRICES... GREATER SAVINGS FOR YOU IN EVERY DEPARTMENT!



LUCKY'S BONDED MEATS... GUARANTEED FOR FLAVOR and TENDERNESS!

CANNED FOODS

- JUNIOR FOOD 7 1/2 oz. Jar 14c
- STRAINED BABY FOOD 4 1/2 oz. Jar 8c
- SWIFT'S BABY MEATS 3 1/2 oz. 25c
- HILLS BROS. 1 lb. Can 67c
- HILLS BROS. 2 1/2 lb. Can 1.33
- HILLS BROS. 5 lb. Can 1.96
- MAXWELL HOUSE 1 1/2 lb. Can 94c
- MAXWELL HOUSE 3 lb. Can 1.49
- NESTEA 3 oz. Jar 1.25
- APPLESAUCE Harvest Day 303 Can 15c
- FRUIT COCKTAIL Del Monte 303 Can 25c
- HUNT'S PEACHES King 2 1/2 Can 30c

Key Buy!

GREEN GIANT CREAM CORN or PEAS
YOUR CHOICE - 303 CAN

22c

- DOLE PINEAPPLE 13 Can 33c
- MOTT'S FRUIT TREATS 30 oz. 33c
- MANDARIN ORANGES Royal 11 oz. Can 23c
- FRUIT DRINKS Cal Fams - 6 Flavors 46 oz. Can 27c
- APRICOT NECTAR Harvest Day 46 oz. Can 35c
- BREAKFAST DRINK Wagner Orange 34 oz. Bottle 47c
- CUT GREEN BEANS Del Monte 303 Can 24c
- LIMA BEANS Stokely FortBank 303 Can 29c
- MASHED POTATOES Pillsbury 16 oz. Box 57c
- DEL MONTE SPINACH 303 Can 19c
- LIBBY'S CUT BEETS 303 Can 17c
- ONIONS Turk County 303 Can 31c
- TUNA Curvation Albino 7 oz. Can 33c

Key Buy!

HARVEST DAY TOMATO CATSUP
18-OUNCE BOTTLE

23c

- ORLEANS SHRIMP 12 oz. Can 61c
- SPAM Luncheon Meat 12 oz. Can 53c
- HORMEL CHILI w/Bases 24 oz. Can 55c
- CHUNK TUNA Chicken of Sea 6 1/2 oz. Can 28c
- LUCKY MAYONNAISE 4 oz. Jar 45c
- ROD'S GARLIC SPREAD 4 oz. Jar 33c
- MARY ELLEN JAM Strawberry 29 oz. Jar 59c
- PEANUT BUTTER Peter Pan 16 oz. Jar 58c
- LIPTON SOUP MIX Onion 2 Pack Pkg 36c
- BLACK PEPPER Schilling 4 oz. Can 39c

LOOK FOR THE KEY BUYS!
"KEY BUYS" are extra-savings made possible by manufacturer's temporary promotional allowances... The "KEY BUY" items listed are just a few of the many extra values in store for you... we suggest you stock-up on those "KEY BUY" items you normally use for GREATER EVERYDAY SAVINGS!



- CHUCK ROAST** Blade Cut 38c lb.
- GROUND BEEF** Fresh Lean 39c lb.
- ROUND STEAK** Center Cut 69c lb.
- RIB ROAST** STANDING LARGE END 73c lb.
- SMOKED HAM** Fully Cooked - Farmer John Full Shank Half 49c lb.
- CROSS RIB** BONELESS ROAST 77c lb.
- RUMP ROAST** Lucky Bonded for Flavor 69c lb.

- LENTEN SUGGESTIONS!**
- FRESH ROCKFISH FILLET... 63c
 - FRESH SEA BASS FILLET... 89c
 - SLICED HALIBUT STEAKS... 69c
 - RAINBOW TROUT 12-OZ. PKG. ... 69c
 - TURKEY HIND QUARTERS YOUNG - USDA GRADE A SUN VALLEY BRAND... 23c lb.

- YOUNG TURKEYS** USDA INSPECTED HENS 33c lb. TOMS 29c lb.
- BACON** LUCKY BRAND SLICED 1-LB. PKG. 56c
- FARMER JOHN BACON** OSCAR MAYER or SWIFT PREMIUM SLICED BACON 1-LB. PKG. 68c
- OSCAR MAYER THIN SLICED BACON** 1-LB. PKG. 77c
- WILSON, RATH or NORMEL 1st GRADE BACON** SLICED 1-LB. PKG. 59c
- SAUSAGE** McCOT'S - BEEF AND TURKEY WHITE MEAT 1-POUND ROLL 48c

- EVERYDAY PRICED DELI. ITEMS!**
- LUCKY AMERICAN CHEESE Individually Wrapped Slices... 12-OZ. PKG. 55c
 - LONGHORN CHEESE Miss Wisconsin - Medium Sharp... 10-OZ. PKG. 59c
 - HARVEST DAY BISCUITS Buttermilk or Sweet Milk... 6-OZ. PKG. 8c
 - CHUNK SWISS CHEESE LUCKY BRAND... 1-LB. PKG. 89c

Our LOW Everyday Price!

ARMOUR STAR FRANKS
ALL MEAT 1-POUND PKG. **49c**

- AMERICAN CHEESE Borden's - Sliced 3 LB. PKG. \$1.99
- LUCKY LUNCH MEATS Bologna, Spiced, Olive, Pimento, P&P 6-OZ. PKG. 29c
- MOZZARELLA CHEESE Precious Brand 12-OZ. PKG. 65c
- RICOTTA CHEESE Precious Brand 16-OZ. PKG. 58c
- LEO'S SLICED CHICKEN AND TURKEY WHITE MEAT 3-OZ. PKG. 45c

DAIRY PRODUCTS

- KRAFT VELVEETA Cheese Food 2 lb. Can 98c
- FOREMOST BUTTER 1st Quality 1 lb. Can 79c
- ROD'S IMO Cultured Dressing Pint Can 37c
- BORDEN CREAMORA 16 oz. Jar 65c
- MARGARINE Hollywood Softener 1 lb. Can 33c

Key Buy!

HUNT'S CHILI BEANS
2 1/2 CAN

27c

FROZEN FOODS

- PET RITZ CREAM PIES 8" Pie 27c
- MORTON MACARONI 4 Cheese 20 oz. Pkg. 38c
- MORTON SPAGHETTI 4 Meat 20 oz. Pkg. 27c
- BAG O' PIZZA Oh Boy - Cheese 8 Ct. Bag 89c
- BANQUET MEAT PIES 8" Pie 18c
- EGG FOO YOUNG Wong's 12 oz. Pkg. 62c
- BIRDS EYE COOL WHIP Quart 54c
- SCALLOPS Certi-Fresh 7 oz. Pkg. 75c
- STAR KIST TUNA PIES 8 oz. Pkg. 20c
- SWANSON DINNERS 3 Course Reg. Pkg. 67c
- BIRDS EYE PEAS In Butter Sauce 10 oz. Pkg. 27c
- ORANGE JUICE Springfield 12 oz. Can 35c

Key Buy!

ANDERSEN SPLIT PEA SOUP
303 CAN

18c

PACKAGED GOODS

- NABISCO GRAHAMS Heavy Hand 1 lb. Box 36c
- COOKIES Sunshine - Chocolate Chip 12 oz. Box 49c
- CREME COOKIES Firstside 18 oz. Pkg. 23c
- HARVEST DAY BREAD 12 oz. 22c
- ENGLISH MUFFINS Harvest Day Regular & Sour Dough 6 ct. Pkg. 32c
- C & H SUGAR 16 lb. Bag 1.14
- MORTON SALT 26 oz. 12c
- JELL-O Gelatin Dessert 6 oz. Box 19c
- SHREDDED WHEAT Nabisco Spoon Size 18 oz. Box 43c
- QUAKE & QUISP 8 oz. Box 38c
- MAHATMA RICE Long Grain 3 lb. Bag 56c
- DINNERS Chef Boy-Ar-Dee Beef or Mushroom 15 1/2 oz. Pkg. 51c

Key Buy!

HARVEST DAY TOMATO SAUCE
300 CAN

16c

HOUSEHOLD ITEMS

- DUZ Crystal Pack Detergent Giant Box 81c
- DREFT Giant Box 81c
- IVORY FLAKES Giant Box 81c
- CASCADE Dishwasher Detergent Giant Box 69c
- WOOLITE Liquid Wool Cleaner 8 oz. Bottle (16 oz. Btl. 1.01) 62c
- IVORY LIQUID Detergent 22 oz. Bottle 58c
- COMET CLEANSER 14 oz. Can 17c
- SAFEGUARD SOAP Toilet Bath Bar 20c

... the few items listed on this page constitute just a small sampling of the thousands of low, low discount prices in-store for you at Lucky.

EVERYDAY LOW PRICED FRESH FRUITS & VEGETABLES!

BANANAS
CHIQUITA BRAND
Central America's Finest - Golden Ripe

10c lb.

Key Buy!

HUNT'S TOMATO JUICE
46-OUNCE CAN

28c

- OTHER ITEMS**
- SWISS MISS COCOA Instant 1 lb. Can 69c
 - NESTLES MORSELS 12 oz. Pkg. 49c
 - JAN-U-WINE FOOD Beef Chop Sery - Chicken & Mushroom Chow Mein - 303 Can 67c
 - VETS' DOG FOOD 16 oz. Can 8c
 - CIGARETTES King Size Cts. (Plus Tax) 2.99
 - CONFIDETS Satisfying Nipples 24 ct. Pkg. 71c

POTATOES
U.S. No. 1 RUSSETS 10 Pound Cello Bag 35c

- BEVERAGE - SPIRITS**
- CANADA DRY BEVERAGES 12 Ounce Can 9c
 - TAB BEVERAGE Low Calorie & Pack 10 Ounce Bottle 53c
 - LUCKY SCOTCH WHISKY (Bottled in Scotland) 66.9 Proof - Fifth Bottle 5.55
 - CHIQUITA TEQUILA Fifth Bottle 3.99

Key Buy!

BERRY FLAVORED SYRUP
SMUCKERS - 12-OZ. BOTTLE

39c

EVERYDAY LOW DISCOUNT PRICES ON HOUSEWARES & BEAUTY AIDS

- TERRY KITCHEN TOWELS**
Thick, thirsty terry cloth kitchen towels gaily decorated in colorful patterns and designs.
- 34c**
- ENVELOPES**
BUSINESS SIZE Box of 100. Ideal for letters, notes, bills, etc. Buy several at this low, low price.
- 31c**
- FEATHER DUSTER**
Washable, lightweight. Ridged handle. Assorted colors.
- 59c**

SUAVE PRODUCTS!
Your choice of four famous Suave hair products. Known for quality and dependability.

- HAIR SPRAY AEROSOL CAN Regular, Tinted or NTR.
- CASTILE SHAMPOO
- EGG SHAMPOO
- CREME RINSE 16-OUNCE PLASTIC BOTTLES YOUR CHOICE 56c
- DIPPITY DO Give your hair lasting curls and styling. Available in Regular or Extra-Hold. 97c
- HAPPY FACE WASHING CREAM Helps to keep skin clear and smooth, 4 1/2-ounce jar. 83c