

# ... Again the UNEXPECTED FROM LEON AMES' FORD

DICK WILSON

## WE WILL PAY YOU 4 KENNEDY HALF DOLLARS

### TO TAKE A DEMONSTRATION DRIVE IN ANY NEW OR USED CAR OR TRUCK!

We're very proud of our new Ford Cars & Trucks, and our selected and reconditioned used cars & trucks and we want as many people in the South Bay to know about them as possible . . . SO

## TAKE A DEMONSTRATION - AND -

### TAKE HOME 4 KENNEDY HALF DOLLARS NO OBLIGATION TO BUY, OF COURSE

#### JUST LOOK AT THESE VERY TYPICAL BARGAINS IN BRAND NEW FORD CARS AND TRUCKS AT 730 SO. PACIFIC COAST HIGHWAY

**BRAND NEW 1968 FAIRLANE \$2267<sup>14</sup>**  
2-dr. Hardtop, Full factory equipped. #377. Official label price \$2606.92

**NEW 1968 FORD XL 2-DOOR \$3828<sup>71</sup>**  
Hardtop, 290 V-8, bucket seats, console, whitewall tires, vinyl roof, Cruise-o-matic, power steering, power disc brakes, speed control, rear window defogger, radio, tinted glass, etc. #138. Official label price \$4287.07

**NEW 1968 CUSTOM 500 WAGON \$3284<sup>02</sup>**  
10-PASSENGER, 390 V-8, Cruise-o-matic, white sidewall tires, power steering, radio, tinted glass, deluxe belts, wheel covers, #492. Official label price \$4032.27

**NEW 1968 GALAXIE 500 \$3502<sup>07</sup>**  
FASTBACK HARDTOP, 428 & V-8, Cruise-o-matic, visibility group, convenience group, power steering, power disc brakes, speed control, rear window defogger, radio, tinted glass, etc. #138. Official label price \$4287.07

**NEW 1968 MUSTANG \$3399<sup>18</sup>**  
CONVERTIBLE 289 V-8, power top, Cruise-o-matic, visibility group, wide oval tires, console, deluxe steering wheel, power steering, power disc brakes, stereo, tape system, radio, tint glass, deluxe belts, head rests, deluxe wheel covers. #447. Official label price \$4028.13

**NEW 1968 TORINO \$2971<sup>01</sup>**  
390 V-8, Cruise-o-matic, white sidewall tires, power steering, radio, tinted glass, deluxe belts. #493. Official label price \$3487.66

**NEW 1968 GALAXIE 500 \$2624<sup>07</sup>**  
FASTBACK HARDTOP, 302 V-8, vinyl trim. #366. Official label price \$3193.00

**NEW 1968 FALCON FUTURA \$2826<sup>89</sup>**  
STATION WAGON, Cruise-o-matic, power steering, white wall tires, radio, tinted glass, power tailgate, power window, deluxe belts. #434. Official label price \$3279.01

**NEW 1968 MUSTANG HARDTOP \$2929<sup>90</sup>**  
289 V-8, Cruise-o-matic, power steering, white sidewall tires, power disc brakes, radio, tinted glass, deluxe belts, wheel covers. #480. Official label price \$3437.07

**NEW 1968 FALCON 2-DOOR \$2074<sup>18</sup>**  
Full factory equipped. #379. Official label price \$2374.25

**BRAND NEW 1968 FORD F250 \$2444<sup>54</sup>**  
PICKUP & Styleline, 360 V-8, 3 speed, heavy duty front and rear springs, 8.00x16.3 8-ply tires, full safety equipment. #301. Official label price \$2928.09

**BRAND NEW OPEN ROAD CAMPER \$1075<sup>00</sup>**  
Cab-over, slide-in, front dinette, range, head and oven, 14" ohmover bed, full dinette bed, steps & ice box, rear vents, wardrobe, double sink galley, 4-seater option available. #173. Official label price \$1350.00

- SIMPLE RULES FOR PAYMENT OF 4 KENNEDY HALF DOLLARS**
1. Must be at least 21 years old, and accompanied by wife (or husband).
  2. Must have a valid Driver's License.
  3. Limit of 1 payment per family; you may demonstrate as many cars and trucks as you like, but only 1 payment of 4 Kennedy half dollars applies.
  4. Offer expires Thursday, February 29, 1968.
  5. This offer is limited to \$400.00 in Kennedy half dollars. Payments in addition to this \$400.00 limit will be made in dollar bills.

#### DON'T PASS UP THESE VERY TYPICAL BARGAINS IN USED CARS AND TRUCKS AT 234 SO. PACIFIC COAST HIGHWAY

**'67 MUSTANG HARDTOP \$2397<sup>00</sup>**  
V-8, Automatic, Power Steering, Radio & Heater, Factory Warranty. #2812

**'67 GALAXIE "500" V-8 \$2378<sup>00</sup>**  
Automatic, Power Steering, Air Conditioning, Factory Warranty. #4256

**'67 FAIRLANE COUPE 6 Cyl. \$1789<sup>00</sup>**  
Automatic, Premium Tires, Factory Warranty. #4638

**'66 MUSTANG HARDTOP \$1688<sup>00</sup>**  
6 Cylinder, 3 Speed, Radio & Heater. #4653

**'66 FAIRLANE "GTA" 2 dr. \$1896<sup>00</sup>**  
Hardtop, V-8, Automatic, Power Steering. #4104

**'66 FAIRLANE CONVERTIBLE \$1599<sup>00</sup>**  
V-8, Automatic, Power Steering. #4486

**'65 MUSTANG HARDTOP \$1392<sup>00</sup>**  
6 Cylinder, 3 Speed, Radio & Heater. #4666

**'66 CORTINA "GT" 2 dr. \$1469<sup>00</sup>**  
4-speed. #5QF 712

**'67 ENGLISH FORD \$1089<sup>00</sup>**  
Under 5000 miles, has factory warranty. #4500

**'65 "LTD" 2 Dr. Hardtop, V-8 \$1993<sup>00</sup>**  
Automatic, Power Steering, Air Conditioning. #4342

**'65 CHEV "IMPALA" CONV. \$1576<sup>00</sup>**  
V-8, Automatic, Power Steering, Air Conditioning. #4319

**'64 Ford "F100" 1/2-ton pick-up \$982<sup>00</sup>**  
6 Cyl. 3 speed. #4603

**'63 BUICK "Special" 4-dr. wag. \$978<sup>00</sup>**  
V-8, Automatic, Radio & Heater. #4647

**'63 FORD "COUNTRY SEDAN" \$1095<sup>00</sup>**  
4 Door Wagon, V-8, Automatic, Power Steering, Swingaway Steering Wheel. #4398

**'64 BUICK 2 dr. Hardtop, V-8 \$1467<sup>00</sup>**  
Automatic, Power Steering, Air Conditioning. #4342

**'63 THUNDERBIRD HARDTOP \$1063<sup>00</sup>**  
V-8, Automatic, Power Steering, Power Brakes, Radio and Heater. #4332

**'63 FALCON \$593<sup>00</sup>**  
4 Cylinder, 3 Speed, Radio & Heater. #4376

**'62 MERCURY "METEOR" \$647<sup>00</sup>**  
V-8, Automatic, Power Steering. #4617

**'62 FALCON WAGON \$489<sup>00</sup>**  
6 Cylinder, Automatic, Radio & Heater. #4657

**'61 FORD "F100" 1/2-ton Pick-up \$578<sup>00</sup>**  
6-Cyl., 3 speed. #4618

#### "UNDERGLASS SPECIALS"

SOME OF OUR USED CARS ARE SO GOOD! WE'VE GOT THEM UNDER GLASS, IN OUR SHOWROOM AT 234 SO. PACIFIC COAST HIGHWAY.

'66 CHEVROLET "Caprice" 2-dr. Wagon, V-8, auto. P/steer, radio, heater, Landau top, tint glass, w/w. An exceptionally clean 1-owner car. 805-155-32. <b>\$58.21</b> 30 MOS.	'67 MUSTANG Hardtop, V-8, Automatic, P/steer, radio & heater, vinyl top, console, w/w & stereo unit. #4854-82. <b>\$62.94</b> 30 MOS.	'66 MERCURY Caprice 6-Cyl. 3-dr. hardtop, V-8, auto. power steering, radio, heater, w/w. Drives like new. 518-118-22. <b>\$56.83</b> 30 MOS.
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PAYMENTS BASED ON 1/2 DOWN, ON APPROVED CREDIT

**BRAND NEW 1968 MUSTANG HARDTOP \$2367<sup>96</sup>**  
Reg. \$2752.48 Full Factory Equipped. #345.

**BRAND NEW 1968 LTD 2 DR. HARDTOP \$3372<sup>66</sup>**  
390 V-8, Cruise-o-matic, visibility group, vinyl roof, bucket seats, power steering, power window, radio, heater, power disc brakes, wheel covers. #132. REG. \$4132.85

**NEW 1968 CORTINA DELUXE \$2001<sup>69</sup>**  
2-DOOR, disc brakes, automatic transmission, white sidewall tires, all door groups, #493. safety equipment. REG. \$2168.91

**NEW 1968 THUNDERBIRD \$3995<sup>07</sup>**  
HARDTOP Full factory equipped. #3106. REG. \$4952.20

Leon Ames' Capsule Policy Statement: When you buy from us, we're working on the NEXT time you'll buy.

# LEON AMES' FORD

DICK WILSON

The ACTION CENTER of The South Bay

730 SO. PACIFIC COAST HIGHWAY - NEW CAR DEPT.  
234 SO. PACIFIC COAST HIGHWAY - USED CAR DEPT.

## REDONDO BEACH

FR 6-8793  
SP 2-5526

Open Monday Through Friday 9 a.m. to 10 p.m. - Saturday 9 a.m. to 8 p.m. - Sunday, 9 a.m. to 6 p.m.