

# VONS LET'S GO TO THE RACES

OVER \$300,000 IN CASH PRIZES!



THOUSANDS OF WINNERS EVERY WEEK

WIN TIME  
THURS., FEB. 22nd  
7:30 PM  
IN FULL COLOR!  
KTLA

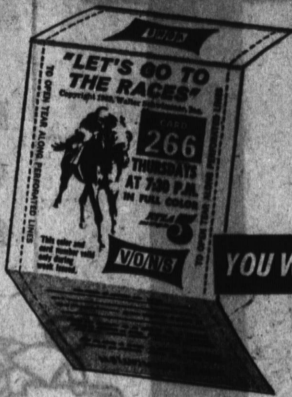


BE SURE YOU HAVE  
YOUR FREE 'ALL-NEW'  
*Let's Go to the Races*  
SEALED CARD!

Get one each time you shop at your friendly Vons Market...  
It's FREE at the checkstand. No purchase is necessary to obtain card.  
Each "Let's Go to the Races" card has a different set of numbers in the WIN column.  
After each race, check the number of the winning horse with the number under WIN on your card.  
If the number corresponds...

You Have a Winner!

Or if your horse placed 2nd you will win \$25. Circle the number and bring it to your nearest Vons Market. Winners will receive their award within 72 hours after verification.



NOW! 10 WAYS

TO WIN UP TO \$1000.00 IN CASH

1st Race \$500 2nd Race \$1000 3rd Race \$2500 4th Race \$10000 5th Race \$10000

YOU WIN \$2 WHENEVER YOUR HORSE PLACES 2nd

YOU DO NOT HAVE TO WATCH THE TV SHOW TO BE A WINNER... The winning number for each of the 10 races will be posted at all VONS MARKETS each Friday, Saturday and Sunday for your convenience.  
\*\$2500 TO \$10000 PRIZES: Prizes of Five from Progress RACE THURSDAY ON KTLA-L. Cash for each week's races will be \$5000. One year's worth of prizes... you'll enjoy "watching horse" your horse as the race is shown. It's that easy!

**MORTON FRUIT PIES**  
SLIM PRICE  
25¢  
APPLE, BERRY, PEACH, COCONUT, CUSTARD  
22 OZ. FROM

**PERFECTION BREAD**  
SLIM PRICE  
22¢  
FRESH, WHITE, WHEAT OR SANDWICH  
16 OZ. LOAF

**VONS SHORTENING**  
SLIM PRICE  
59¢  
PURE VEGETABLE  
3 CUP

**M-J-B COFFEE**  
SLIM PRICE  
63¢  
Premium Quality  
1-LB. CAN  
SAVE 6¢

**COLORTEX NAPKINS**  
SLIM PRICE  
8¢  
ASSORTED COLORS  
Soft Cloth  
60 CT. PK.

**DIET DRINK TAB**  
SLIM PRICE  
6PK. 49¢  
New Taste Sensational  
16 OZ. BTL.

SLIM PRICES ON TOP QUALITY TABLE KING MEATS!

## STEAKS

USDA CHOICE

Extra Care by Expert Meat Men Using the Most Modern Facilities is Another Reason Vons Table King is Your Best Buy in Meats.

### CLUB OR TOP ROUND 98¢ lb.

<b>TOP SIRLOIN STEAKS</b> USDA CHOICE SPECIAL TREAT TONIGHT! \$1.39 lb.	<b>T-Bone Steaks</b> TENDER JUICY \$1.05 lb. <b>Porterhouse</b> CUSTOM TRIMMED \$1.15 lb. <b>New York Cut</b> GENUINE TENDER, TASTY \$1.98 lb. <b>Chuck Steaks</b> CHOICE BEEF 49¢ lb.	<b>RIB STEAKS</b> FAMILY OR BONELESS ROUND 89¢ lb.
---	---	---

Seafood Sea-lections

<b>SHRIMP</b> Blue Diamond Brooded, 1 1/2-lb. 1 pkg. \$1.09	<b>HALIBUT</b> Fillets, Tasty Eastern 59¢
---	---

Values in the Frozen Cases

Kold Kist Steaks 1 1/2 oz. Pkg. 8/89¢	Fish Sticks 1/2 lb. Pkg. 69¢
Breaded Shrimp 1/2 lb. Pkg. 69¢	Crisp, Crunchy Fish Sticks 6 oz. 47¢

**BONELESS ROAST** CHOICE BEEF 99¢

**FRESH FRYERS** 29¢

**SLICED BACON**

FARMER JOHN 57¢ lb.	HORMEL RED LABEL 55¢ lb.
Link Sausage 29¢	FARMER JOHN BUNNELL 8 OZ. PKG. 29¢

Fresh Beef Brisket POINT HALF 79¢  
Beef Short Ribs FLAVORFUL MEAT 39¢  
Plate Boiling Beef BEEF SOUPS 23¢

I PLEDGE TO CONTINUE MY FIGHT AGAINST THE RISK! COST OF LIVING! BY KEEPIN' 'HEFTY MARKUP' OUT OF VONS CORRAL AND TO OFFER YOU STORE-WIDE SLIM PRICES EVERY DAY OF THE WEEK!

Slim Prices

<b>PRINCELLA YAMS</b> GOLDEN 2 1/2 CAN SAVE 4¢	29¢
<b>POTATO CHIPS</b> BELL BRAND VARIETY-PACK 16 CT. Pkg. SAVE 10¢	69¢
<b>ORANGE MARMALADE</b> KING KELLY 70 OZ. JAR SAVE 6¢	19¢
<b>INSTANT POTATOES</b> ONE-IDA 13 OZ. BOX SAVE 14¢	35¢
<b>LIPTON TEA BAGS</b> BLACK 48 CT. Pkg. SAVE 10¢	59¢
<b>BREAKFAST DRINKS</b> START. 4 FLAVORS INCL. 2¢ OFF SAVE 10¢-PK.	19¢

Liquor Dept. Slim Prices!

BUY HALF GAL. AND SAVE \$1.00

**BOURBON**  
OLD COLONEL TYLER KENTUCKY STRAIGHT 86-PROOF 4 YRS. OLD 1/2 GAL. \$9.29

**SCOTCH**  
ROYAL VELVET IMPORTED 86-PROOF Save 40¢ \$4.59

Millbrook Vodka 80 PR. \$3.19  
Gordon's Dry Gin 80 PR. \$4.49

SLIM PRICES ON PRIZE PRODUCE!

## AVOCADOS

CALIFORNIA 19¢ EA.

FANCY FUERTE BUTTERY RIPE LARGE SIZE

**PINEAPPLE** SWEET, JUICY HAWAIIAN 3:1

**BANANAS** CENTRAL AMERICAN GOLDEN-RIPE... LB. 10¢

**ROMAINE** LARGE, FRESH HEADS... EA.

**GRAPEFRUIT** COACHELLA VALLEY... LB. 10¢

CHECK VONS EVERYDAY SLIM PRICES & SAVE!

**POTATOES** 10 LB. BAG 39¢

**LINDSAY SELECT OLIVES** NO. 7 41¢

**VONS OIL** ALL-PURPOSE 8 OZ. BTL. 39¢

**VONS MARGARINE** 1-LB. PKG. 2/35¢

**BUTTER** 1-LB. CTN.

**POST GRAPENUT FLAKES** 16 OZ. 45¢

**WISHBONE ITALIAN DRESSING** 16 OZ. BOTTLE 69¢

**KELLOGG'S CORN FLAKES** 16 OZ. PKG. 39¢

**WEST FOODS MAYONNAISE** 8 OZ. JAR 59¢

**ICE CREAM** 69¢

HERSHEY'S ALL FLAVORS GATHERING HALF GAL. CTN.

**CIGARETTES** ALL POPULAR BRANDS INCL. FILTERS & KINGS, CTN. 299

**TREE TOP APPLE JUICE** 100% 69¢

**VONS LIQUID DETERGENT** 23 OZ. 39¢

**ZEE TOWELS** 18 OZ. ROLL ASSORTED 29¢

**LISTERINE** 88¢

ANTISEPTIC REG. 81-27 20 OZ. SIZE. INCL. 12¢ OFF

**VITALIS HAIR TONIC** 8 OZ. 87¢

**ANACIN 50'S** FAST PAIN RELIEF! REGULARLY 72¢ EXTRA LARGE 88¢

**BAN LOTION DEODORANT** 8 OZ. 73¢

Frozen Food Values!

**PICTSWEST VEGETABLES** 69¢

Cal Fame Orange Juice 6 OZ. CAN... 5/89¢

Banquet Dinners 11 OZ. Pkg. 38¢

Golden Shore Shrimp Creole 8 OZ. Pkg. 49¢

Vons Meat Pies BEEF, CHUCK, TURKEY, SOFT... 4/89¢

Vons Meat Pies CHICKEN OR BEEF, SAUCED... 59¢

**ROSARITA MEXICAN FOODS** 39¢

DELICATESSEN SLIM PRICES

**FARMER JOHN FRANKS** 49¢

ALL MEAT Eastern Quality Western Flavor! 1-LB. VAC. PKG. SAVE 16¢

**JACK CHEESE** VONS, WISCONSIN, RICH & CREAMY, IN THE PIECE. SAVE 50¢ 79¢

**BORDEN'S YOGURT** SWISS STYLE PLAIN OR ASSORTED, 8 OZ. CUP 4/79¢

**CREAM CHEESE** VONS REALLY FRESH 8 OZ. PKG. 33¢

THE BEST ONE VOLUME ENCYCLOPEDIA... SAYS LI...

**THE COLUMBIA ENCYCLOPEDIA**

VALUABLE COUPON

**FREE** WITH THIS COUPON SECTION ONE OF FAMOUS

**THE COLUMBIA ENCYCLOPEDIA**

SECTION ONE FREE WITH THIS COUPON AND ANY GROCERY PURCHASE. Use One Coupon Per Customer.

Section 2 Now on Sale FOR ONLY 99¢

VONS BAKERY

**CAKE DONUTS** PLAIN OR POWDERED 8-PK. 3:1

Raisin Bread CHOICEFUL OF RAISINS, 16 OZ. LOAF 3:1

Tax Added to Applicable Items

**VONS**

Prices Effective Thur., Fri, Sat., Sun. February 15, 16, 17, 18  
All Items and Prices Not in Effect in Santa Susana