Executive & Demo

SPECIALS

USED CAR DISCOUNT SPECIALS

66 HONDA \$450

'62 Renault

\$650

'63 Renoult

'66 Renault

\$750

\$800

'61 Peugeot \$900

'66 Renault \$1000

'66 Peugeot

'64 Renault \$1200

\$2000

WORK CAR SPECIALS

'60 Peugeot 403 \$ 📉 Transportation Special.

59 Peugeot 403

Looks and runs like

'65 Renault Dauphine. Automatic, ra-dio, heater, disc brakes Excellent condition ...

'55 Ford ½ Ton

Pickup truck, V-8 with gas saving overdrive, ra-dio, heater. Runs like new. A real cherry. #1046A

Find another car under \$2,000 that has all that the Renault 10 has, and we'll buy it for you.

we introduced it, leads us to believe that quite a few people agree. We sold 72% more 1967 Renaults than 1966 Renaults. But if some doubters remain, we offer this challenge: Find another car under \$2,000 that has all



25308 S. CRENSHAW BLVD., TORRANCE (Just 2 Short Blocks North Const Huy.)

PENINSULA MOTORS

THIS CHALLENGE APPLIES TO ALL 1968 STANDARD EQIUP-PED CARS LISTING FOR UN-DER \$2,000 AND INTRODUCED FOR SALE IN THE UNITED STATES BY JANUARY 1, 1968.

• FIRST IN STYLING
• FIRST IN SAFETY
• FIRST IN ECONOMY
• FIRST IN DESIGN

THE CAR THAT

MADE IT HAPPEN!

Winner of Road Test's Number One Award. Yearly Sales Increase of 85%. Boosted National Ratings from 14th to 5th, and Closing on 4th. Showed the Economy Buyer a Better Way to Go. Took the Sting out of the Bug!

RENAULT-10

ROAD TEST MAGAZINE NO. 1 CHOICE OF ALL THE ECONOMY IMPORTS SURVEYED UNDER \$2,000.00

BILL ROMEL OLDSMOBILE SAYS

FOR MORE INFORMATION

325-7401

BETTER USED CAR?

SEE OUR SHARP-CLEAN NEW OLDSMOBILE TRADE-INS WITH OUR EXCLUSIVE

24 MONTH WARRANTY -- NO MILEAGE RESTRICTIONS

SPORT COUPE

'66 CADILLAC COUPE DE VILLE

°1399 65 VOLKSWAGEN 2-DOOR SUNROOF SEDAN

OLDSMOBILE HOLIDAY 4-DOOR SEDAN Factory air, automatic, green, green vinyl inter

2699 '66 BUICK GRAN SPORT HARDTOP COUPE

'65 BUICK WAGON VISTA DOME ? Passenger. Factory air, power steering & brake heater, automatic, luggage rack, beautiful blue #P-12.

\$1E00

1333

DELUXE SPORT COUPE

TRUCK AND CAMPER

'64 INTERNATIONAL 1-TON TRUCK

'66 PONTIAC LEMANS 4-DOOR HARDTOP

66 FORD GALAXIE 500 HARDTOP COUPE 2199

61 CHEVROLET IMPALA HARDTOP COUPE

Radio heater, automatic, power st nterior. #P_17.

°1699

65 PLYMOUTH HARDTOP COUPE

Belvedere. Automatic, radio, heater, power finish, black top. Local 1-owner car. #P-18.

- OUR SPECIAL OF THE WEEK -

66 OLDSMOBILE STARFIRE HARDTOP COUPE Air conditioning, power steering & brakes, electric windows & seat, automatic, radio, heater, whitewalls. Beautiful white finish, black vinyl bucket seats. Wholesale Blue Book Price \$2375.

PRICES EFFECTIVE THRU SUNDAY, FEBRUARY 18th

WHERE SERVICE COMES FIRST 900 N. PACIFIC COAST HIGHWAY - REDONDO BEACH

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OPEN EVENINGS 'TIL 9 P.M.





FORDS!

FORDS!!

FORDS!!

WE'VE GOT 'EM!-HERE!! NOW!!

WE'LL DEAL!!

Because We Must Sell 75 New Fords, Mustangs—Fairlanes—Torinos—Trucks -Galaxies XL's LTD's in February

DOWN

WITH APPROVED CREDIT INCLUDES TAX & '68 LICENSE FEES



CASH OR TRADE!

If your are going to buy any car-come in now-see Soderstrom Ford! We are "Pulling out all the stops" to meet our 75-car goal for February!

!!WE WILL DEAL!!

Finest Selection of Used Cars Anywhere USE THE HOTLINE FOR USED CAR SPECIALS

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WE WILL HELP YOU WRITE YOUR WANT AD