

# Lucky IS NUMBER ONE WITH...

# TRUE DISCOUNT PRICING

THE *only* SUPERMARKET THAT DISCOUNTS *every* DEPT!\*

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First in  
**DISCOUNT PRICING**  
First in  
**KEY BUYS**  
First in  
**SINGLE-ITEM PRICING**  
First in  
**SAVINGS!**

CANNED FOODS	
R.S.P. CHERRIES <small>Suprema 303 Can</small>	43¢
PINEAPPLE JUICE <small>Dole 48 oz. Can</small>	27¢
CORN <small>Gross Giant Golden Cream 303 Can</small>	23¢
DEL MONTE PEAS <small>303 Can</small>	23¢
GREEN BEANS <small>Diamond A Cut 303 Can</small>	21¢
BAKED BEANS <small>B&amp;M 28 oz. Can</small>	35¢
PRINCELLA YAMS <small>2 1/2 Can</small>	31¢
STEWED TOMATOES <small>Hunts 300 Can</small>	23¢
BEETS <small>Harvest Day—Whole or Sliced—303 Can</small>	16¢
CHILI BEANS <small>Ranch Style 300 Can</small>	17¢
YORK COUNTY ONIONS <small>303 Can</small>	28¢
V-8 JUICE <small>Vegetable 48 oz. Can</small>	42¢
STAR KIST TUNA <small>Chunk 1 lb. 8 1/2 oz. Can</small>	28¢
ICY POINT SALMON <small>Pink 10 oz. Can</small>	79¢
LIBBY'S BEEF STEW <small>24 oz. Can</small>	57¢
LYNDEN CHICKEN <small>Boned 5 oz. Jar</small>	47¢
WISHBONE DRESSING <small>1000 Island 8 oz. Bottle</small>	36¢
KRAFT DRESSING <small>Roka Blue Cheese 16 oz. Bottle</small>	69¢
JELLY <small>SMUCKER'S—10 oz. Jar Apple-Cinnamon &amp; Mint</small>	25¢
GRANT'S FARM SYRUP <small>24 oz. Bottle</small>	66¢
PEANUT BUTTER <small>Lucky 3 lb. Jar</small>	1.21

PACKAGED FOODS	
TREATS CRACKERS <small>Pacific 1 lb. Box</small>	33¢
VANILLA WAFERS <small>Sunshine 12 oz. Box</small>	36¢
NABISCO FIG NEWTONS <small>1 lb. Pkg.</small>	36¢
BREAD <small>Harvest Day Crushed Wheat—22 1/2 oz. Loaf</small>	33¢
C & H SUGAR <small>5 lb. Bag</small>	59¢
LUCKY SALT <small>26 oz. Box</small>	9¢
JELLO GELATIN <small>Dessert 3 oz. Box</small>	10¢

**...Key Buy!**

**HAWAIIAN PUNCH DRINK**  
46 OUNCE CAN  
**32¢**

OTHER ITEMS	
SEGO DIET FOOD <small>Instant 4 pack Pkg.</small>	79¢
BLACK PEPPER <small>Schilling 4 oz. Can</small>	39¢
SPAGHETTI <small>France American W/ 15 oz. Meat Balls or Franks Can.</small>	29¢
MAHATMA RICE <small>Long Grain 1 lb. Pkg.</small>	20¢
CANDY BARS <small>All Regular 5c 6 Pk.</small>	22¢
CIGARETTES <small>King Size Ctn. (Plus Tax)</small>	2.89
CANADA DRY <small>Beverages 12 oz. Can</small>	9¢

... you'll find that ONLY LUCKY DISCOUNTS EVERY DEPARTMENT! For example, meat takes approximately 20% of your weekly food budget... so let's compare.

**Compare LUCKY'S EVERYDAY LOW PRICES ON TOP QUALITY MEATS**

↑ DENOTES ADVERTISED SPECIAL

LUCKY'S LOW EVERYDAY PRICE	SO CALLED DISCOUNT SUPER MARKET PRICE	OTHER SUPER MARKET PRICE
FRESH, LEAN GROUND BEEF	37¢	38¢ '39¢
BLADE CUT CHUCK ROAST	35¢	49¢ 39¢
LARGE END STANDING RIB ROAST	69¢	89¢ 89¢
BONELESS CROSS RIB ROAST	74¢	89¢ '89¢
SMALL END—STANDING RIB ROAST	79¢	\$1.09 89¢
CENTER CUT ROUND STEAK	69¢	88¢ 89¢
JUICY RIB STEAK	83¢	98¢ '89¢
TENDER CHUCK STEAK	48¢	49¢ '39¢
FLAVORFUL N.Y. CUT STEAK	\$1.89	\$2.29 '2.29
B-Z CUT CUBE STEAK	98¢	\$1.19 98¢
BONELESS SIRLOIN TIP STEAK	89¢	\$1.19 98¢
TAILS REMOVED T-BONE STEAK	\$1.05	\$1.27 '1.29
TAILS REMOVED PORTERHOUSE STEAK	\$1.09	\$1.29 '1.49
FRESH, YOUNG AND TENDER CHICKENS CUT-UP FRYERS	32¢	37¢ '33¢
FULLY COOKED—FULL SHANK HALF SMOKED HAM	49¢	45¢ 59¢
DUBUQUE 9-lb. CANNED HAM	\$7.39	\$8.79 \$8.98
FARMER JOHN—SKINLESS—8-OZ. PKG. LINK SAUSAGE	28¢	28¢ 3/'\$1
WILSON CERTIFIED, RATH OR HORMEL SLICED BACON	57¢	57¢ 69¢
OSCAR MAYER REGULAR SLICED BACON	65¢	69¢ 69¢
SHOULDER SMOKED PICNIC	39¢	49¢ 49¢

\*Fair-Trade Items and Dairy Products excepted. 2-15-68

COMPARISON SHOPPING MADE ON FEBRUARY 8th, 1968

CANNED FOODS	
BABY FOOD <small>Bechout Strained 4 1/2 oz. Jar</small>	8¢
JUNIOR FOOD <small>Bechout 7 1/2 oz. Jar</small>	14¢
SWIFT'S BABY MEATS <small>3 1/2 oz. Jar</small>	25¢

FROZEN FOODS	
BANQUET DINNERS <small>Regular Package</small>	37¢
PIES <small>SWISS MISS 8" Apple, Peach &amp; Boysenberry (8" Cherry, 30c)</small>	29¢
JOHNSTON CHEESE PIE <small>16 oz. Pkg.</small>	65¢
PINEAPPLE CAKE <small>Van De Kamp Upside Down—17 oz. Pkg.</small>	72¢
ORE IDA FRENCH FRIES <small>1 lb. Pkg.</small>	28¢
VEGETABLES <small>Pictweet: Peas, Baby Butter Beans—24 oz. Pkg.</small>	37¢
WONG'S EGG ROLLS <small>6 oz. Pkg.</small>	62¢
BEAN BURRITOS <small>Resarita 6 oz. Pkg.</small>	35¢
FISHSTICKS <small>Curti-Fresh 8 oz. Pkg.</small>	39¢
PERCH FILLET <small>Curti-Fresh 1 lb. Pkg.</small>	59¢
KOLD KIST STEAKS <small>Big of 8 Pkg.</small>	89¢

**...Key Buy!**

**KRAFT MAYONNAISE**  
QUART JAR  
**53¢**

**...Key Buy!**

**SPRAY STARCH or FABRIC FINISHER**  
FAULTLESS—LARGE CAN  
**49¢**

**...Key Buy!**

**COMSTOCK CHERRY PIE FILLING**  
NO. 2 CAN  
**55¢**

OTHER ITEMS	
PURINA DOG CHOW <small>25 lb. Bag</small>	2.83
VETS' DOG FOOD <small>16 oz. Can</small>	8¢

FROZEN FOODS	
CREAMED CHICKEN <small>Kold Kist 14 oz. Pkg.</small>	63¢
CORONET'S MEATS <small>Roast Beef &amp; Spare Ribs—2 lb. Pkg.</small>	1.79
TURKEY ROAST <small>Honeycastle 2 1/2 lb. Pkg.</small>	2.99
ORANGE JUICE <small>Sunkist 6 oz. Can</small>	22¢
FRIED HALIBUT <small>Van De Kamp 8 oz. Pkg.</small>	77¢

**...Key Buy!**

**LITTLE FRISKIES CAT FOOD**  
1-POUND BOX  
**25¢**

... Morning Fresh ... Discount Priced Produce!

**POTATOES**  
U.S. NO. 1 RUSSETS  
10 POUND CELLO BAG **35¢**

Lucky features the Season's finest in fresh fruits and vegetables... rushed by refrigerated trucks from fields and orchards to insure crispness and freshness... and all at Lucky's LOW EVERYDAY DISCOUNT PRICES!

DAIRY PRODUCTS	
LADY LEE ICE CREAM <small>1/2 gal. Ctn.</small>	59¢
FOREMOST BUTTER <small>1st Quality 1 lb. Ctn.</small>	79¢
FOREMOST DITTO <small>Imitation Sour Cream 12 oz. Ctn.</small>	27¢
CHIFFON MARGARINE <small>1 lb. Ctn.</small>	42¢
SOFT MARGARINE <small>Blue Bonnet 1 lb. Ctn.</small>	38¢

**SCOPE MOUTHWASH**  
24-OZ. BOTTLE **\$1.39**  
Kills germs quickly, keeps your mouth fresh for hours.

**LANOLIN PLUS PRODUCTS**  
Your choice of: HAIR SPRAY, SHAMPOO or CREME RINSE... each **68¢**

**JOHNSON'S BABY POWDER**  
Helps prevent diaper and heat rash. Economy size. Our everyday Low Price. **81¢**

**EXCEDRIN TABLETS**  
Bottle of 40... **86¢**

**MACLEANS MINT TOOTHPASTE KING SIZE TUBE**... **69¢**

**JOHNSON'S SHAMPOO**  
A shampoo so gentle that it will not harm or irritate baby's eyes. Will not dry out the skin's natural oils. Large size bottle. **79¢**

**JOHNSON'S BABY OIL**  
Helps keep baby's skin soft and smooth. Excellent for adults as well. Large size bottle. **89¢**

**WILKINSON BLADES**  
Stainless steel razor blades. The finest shaving edge in the world. Pkg. of 5... **57¢**

**MACLEANS TOOTHPASTE**  
Regular Flavor—King Size Tube... **69¢**

**PLUS WHITE TOOTHPASTE**  
Family size tube... **69¢**

**HOUSEHOLD ITEMS\***

LYSOL DISINFECTANT <small>12 oz. Bottle</small>	83¢
BONUS DETERGENT <small>Giant Box</small>	81¢
CASCADE <small>Dishwasher Detergent Giant Box</small>	69¢
IVORY LIQUID <small>Detergent 22 oz. Bottle</small>	58¢
DUPONT SPONGES <small>4 pk. Pkg.</small>	33¢
DIAL TOILET SOAP <small>Bath Bar</small>	20¢
LUCKY AMMONIA <small>1/2 gal. Bottle</small>	35¢
LUCKY LIQUID BLEACH <small>1/2 gal. Bottle</small>	33¢

... the few items listed on this page constitute just a small sampling of the thousands of low, low discount prices in store for you at Lucky.

... COMPARE LUCKY'S LOW EVERYDAY PRICED DELICATESSEN ITEMS!

**LUCKY LUNCH MEATS**  
SLICED BOLOGNA, PIMENTO, OLIVE, SPICED, P&P... 6-OZ. PKG. **29¢**

Our LOW Everyday Price!

**WILSON, HORMEL or FARMER JOHN FRANKS**  
1-lb. PKG. ALL MEAT **55¢**

**HARVEST DAY BISCUITS**  
Buttermilk or Sweet Milk... 8-oz. Tube **8¢**

**...Key Buy!**

**INSTANT M.J.B. COFFEE**  
10-OUNCE JAR **\$1.09**

**LOOK FOR THE KEY BUYS!**  
"KEY BUYS" are extra-savings made possible by manufacturer's temporary promotional allowances... The "KEY BUY" items listed are just a few of the many extra values in store for you... we suggest you stock-up on those "KEY BUY" items you normally use for GREATER EVERYDAY SAVINGS!

WILSON SLICED BOLOGNA <small>All Meat or All Beef</small>	69¢
8 lb. CANNED HAM <small>Leer's brand, Fully Cooked</small>	\$6.79
LUCKY SLICED CHEESE	31¢
MOZZARELLA CHEESE <small>Kraft Sliced</small>	45¢
X-SHARP CHEDDAR STICK <small>Cracker Barrel</small>	79¢
MELLOW CHEDDAR STICK <small>Cracker Barrel</small>	63¢
LEO'S SLICED MEATS <small>Salami, Spicy Beef, Ham, Beef Thins</small>	35¢