

ANOTHER BIG FOODS CO.

BEEF-O-RAMA

USDA CHOICE

extra value trim

100% U.S. CHOICE QUALITY

IF YOU'RE PARTICULAR ABOUT THE BEEF YOU SERVE...SERVE THE BEST...CERTIFIED U.S. CHOICE STEER BEEF...FROM FOODS CO.



USDA CHOICE BEEF
BONELESS ROUND STEAK **89**¢ LB.

USDA CHOICE AGED STEER BEEF
PORTER'S HOUSE STEAK **119**¢ TAILS REMOVED LB.

USDA CHOICE STEER BEEF
RUMP ROAST **79**¢ LB. OVEN READY

USDA CHOICE STEER BEEF
BONELESS TOP SIRLOIN STEAKS **149**¢ WASTE FREE LB.

USDA CHOICE BEEF
BONELESS STEAKS **98**¢ LB.
• TOP ROUND • CUBE
• CHICKEN FRY
• AND FAMILY

USDA CHOICE STEER BEEF
RIB STEAKS **79**¢ LB.

USDA CHOICE BEEF • FULL CUT
ROUND STEAK **79**¢ LB.

USDA CHOICE • LEAN BLADE CUT
CHUCK STEAK **49**¢ LB.

USDA CHOICE
HAWAIIAN SHORT RIBS OF BEEF **39**¢ LB.
ALA ADOLPH'S MEAT MARINADE

USDA CHOICE STEER BEEF
BONELESS SHOULDER CLOD ROAST **89**¢ LB.

USDA CHOICE STEER BEEF
FIRST CUT CLUB STEAKS **109**¢ LB.

USDA CHOICE STEER BEEF
BONELESS BRISKET or CHUCK ROASTS **79**¢ LB.

- USDA CHOICE STEER BEEF **BREAKFAST & BUTTER STEAKS** ... **109**¢ lb.
- USDA CHOICE STEER BEEF • TENDER & DELICIOUS **SPENCER & NEW YORK STEAKS** .. **179**¢ lb.
- USDA CHOICE STEER BEEF **O-BONE SWISS STEAK** **69**¢ lb.

SEAFOODS
PEELED AND DEVEINED **WHITE SHRIMP** **98**¢ lb.
FRESH FILLETS **SEA BASS** **89**¢ lb.
RUPERTS **FRIED SCALLOPS** 7 oz. **69**¢ pkg.
RUPERTS **SMELTS** 1 lb. **39**¢ Bag

- FRESH HOURLY GROUND CHUCK** . **59**¢ lb.
- FRESH HOURLY GROUND ROUND** . **69**¢ lb.
- USDA CHOICE STEER BEEF **STEW MEAT** **79**¢ lb.
- CENTER CUT - READY TO EAT HAM SLICES** **89**¢ lb.

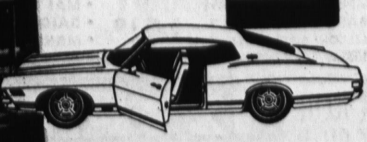
- SEE OUR LOW BACON PRICES**
- NORMEL - FINE FLAVOR CURE 81 HAMS** **129**¢ lb.
 - OSCAR MAYER LINK SAUSAGE** .. 1 lb. **79**¢ Pkg.
 - MCCOY BEEF LINK SAUSAGE** .. 8 Oz. **29**¢ Pkg.

50 FREE HOLIDAYS TO SAN FRANCISCO

PSA
YOU WILL FLY VIA **PSA**
727 FAN JET or 727-200 SUPER JETS
PSA IS THE NATION'S LEADING INTRASTATE AIRLINE - 700 FLIGHTS A WEEK TO AND FROM THE BAY AREA
SPEND 3 DAYS and 2 NIGHTS AT THE JACK TAR HOTEL

THE JACK TAR HOTEL
You'll stay at the luxurious Jack Tar Hotel, located in the heart of San Francisco... Just minutes away from charming Fisherman's Wharf, exciting China Town and glamorous Nob Hill.
A FRIENDLY PLACE TO STAY

Hertz has a new Ford waiting for you in San Francisco and in over 103 countries when you rent a car. No matter where you're going this year, there are things to see beyond the range of your sneakers. Call Hertz or your travel agent and ask about Hertz' special low rates for a week or a weekend. Hertz Rent-A-Car winner must be 21 years of age and be qualified to normal Hertz standards.



IT'S EASY TO WIN! JUST FOLLOW THESE DIRECTIONS.
Just fill out a free entry blank (or use the back of your cash register receipt) with your name, address and phone number. Entry blanks are available in all Foods Co. Supermarkets at the checkstand area. Deposit your entry in the container at the front of the store. That's all there is to it. No purchase is necessary. Drawing will be held Feb. 29, 1968. There will be 25 Lucky Winners - Each will win a trip for two. (Winners will be notified by mail & their names will be posted in the store.) Trips are on a reservation availability basis only and are void after June 15, 1968. Trips are non-cashable and non-transferable.

HERTZ FORD GALAXIE OR OTHER COMPARABLE CAR DURING YOUR ENTIRE HOLIDAY. 150 FREE MILES.