



DISCOUNT PRICES

Get 'em at Market Basket (we've had 'em for a year now). Get 'em on quality products in every department—like U.S.D.A. Choice Tenderay Brand Beef, for instance!

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U.S.D.A. Choice Tenderay Brand
7-BONE ROAST Lb. **48¢** EVERY DAY DISCOUNT PRICE

U.S.D.A. Choice Large Meaty End
RIB ROAST Lb. **75¢** EVERY DAY DISCOUNT PRICE



Tenderay Takes the Guesswork Out of Buying Beef...

Tenderay Brand Beef is guaranteed both fresh and tender EVERY TIME. Natural flavor and juices are protected while natural tendering action is speeded up by precisely regulated temperature, humidity and air circulation in special rooms. Tenderay Brand Beef is fully aged in 44 HOURS OR LESS, instead of weeks. No other beef so fresh can be so naturally tender!

Nobody But Market Basket Sells U.S.D.A. Choice Tenderay Brand Beef at Discount Prices

Ever hunt through a store's meat case for a CHOICE piece of meat, and not find it? Not at Market Basket! You won't find a cut of Tenderay Brand Beef that's not U.S.D.A. Choice; we sell no lower grade. Some stores do have discount meat prices. Some others sell only choice beef. But only Market Basket sells exclusive U.S.D.A. Choice Grade Tenderay Brand Beef at discount prices.

DEEP-CUT EVERYDAY DISCOUNT PRICES
Milk Fed Veal
7-Bone Roast ... Lb. **69¢**
Nutritious, Flavorful Round Bone
Veal Roast Lb. **79¢**
Lean, Tender, Loin
Veal Chops Lb. **\$1.39**

DEEP-CUT EVERYDAY DISCOUNT PRICES
Fine for Frying
Veal Rib Chops .Lb. **89¢**
Stuff and Bake
Veal Breast Lb. **39¢**
Lean, Cut-Up
Veal Stew Lb. **89¢**

U.S.D.A. Choice Center Cut
RIB ROAST or RIB STEAK
Lb. **88¢** EVERY DAY DISCOUNT PRICE

U.S.D.A. Grade 'A' Whole
STEWING CHICKEN
3 to 4 Lb. Avg. Lb. **25¢** EVERY DAY DISCOUNT PRICE
Cut-Up, Lb. 27¢

MARKET BASKET INTRODUCES 3 NEW NAMES IN FINE BACON

KWICK-KRISP® SLICED BACON 1-Lb. Pkg. **57¢**

COUNTRY CLUB® WAFER THIN SLICED BACON 1-Lb. Pkg. **73¢**

REG. SLICED SERVE 'N SAVE® SLICED BACON 1-Lb. Pkg. **49¢**
Thick Sliced, 2-Lb. Pkg., 98¢

U.S.D.A. Choice Boneless Rolled
Shoulder Clod Roast... Lb. **88¢**
U.S.D.A. Choice Flat Cut Shoulder
Boneless Roast Lb. **79¢**
Fresh Chicken Breast, Drumsticks, Thighs
Fryer Parts Lb. **59¢**

Armour Lean, Meaty Eastern
Spare Ribs..... Lb. **49¢**
Lean, Fresh
Ground Beef..... Lb. **38¢**
Farmer John All-Meat
Franks 1-Lb. Pkg. **49¢**

DEEP-CUT EVERYDAY DISCOUNT PRICES
Fleischmann's Soft
Diet Margarine 16-Oz. Ctn. **42¢**
Heinz Wide Mouth or Hot
Ketchup 12-Oz. Bot. **24¢**
Heinz
Barbecue Sauce 16-Oz. Bot. **39¢**
Heinz 4 Varieties
Chicken Soup 2 10 1/2-Oz. Cans **29¢**
Betty Crocker
Potato Buds 16 1/2-Oz. Pkg. **63¢**
Ugense Sliced Pickled
Beets 16-Oz. Can **25¢**
Skippy
Dog Food ... 12 15-Oz. Cans **\$1.12**
48 Cans, \$3.84

DEEP-CUT EVERYDAY DISCOUNT PRICES
Dr. Ross Kidney 'N' Meat
Cat Food ... 8 6 1/2-Oz. Cans **\$1.18**
Manning's All-Purpose
Coffee 16-Oz. Can **67¢**
Lipton
Tea Bags..... Pkg. of 48 **65¢**
Brisk, Refreshing
Lipton Tea 4-Oz. Pkg. **42¢**
Lipton—6-Oz. Jar, \$1.25
Instant Tea 4-Oz. Jar **85¢**
Saxxon
Apple Juice ... 32-Oz. Bot. **35¢**
8-Oz. Bot., 12¢ 64-Oz. Bot., 67¢
Loma Linda—(Incl. 15¢ Off Label)
Fig Juice 24-Oz. Bot. **36¢**

DEEP-CUT EVERYDAY DISCOUNT PRICES
Foremost Pkg. of 6
Instant Breakfast 59¢
Kellogg—7 Flavors
Pop Tarts Pkg. of 6 **47¢**
Market Basket
Trim Bread 15-Oz. Loaf **34¢**
General Mills Bugles, Whistles, Daisys, Bows or Buttons
Snacks (3¢ Off Label) Each Pkg. **31¢**
General Mills Cereal
Wheat Hearts 28-Oz. Pkg. **43¢**
Coconut Bars—1 1/4-Oz. Lemon Rings, 12 Oz. or Sugar Rings
Nabisco Cookies Each Pkg. **36¢**
Chiffon
Margarine 16-Oz. Ctn. **42¢**

DEEP-CUT EVERYDAY DISCOUNT PRICES
Center Cut Veal or Beef
Shanks Lb. **49¢**
Lean, Wafer Thin
Chip Pork Chops Lb. **99¢**
Farmer John Skinless
Link Sausage ... 8-Oz. Pkg. **29¢**
Turk Meck Bulk Pack Brooded Veal or Buttered
Beef Steaks Lb. **89¢**
Stream Fresh Frozen
Trout 12-Oz. Pkg. **69¢**
U.S.D.A. Grade 'A' Whole
Frying Chicken... Lb. **29¢**
Oscar Mayer All-Meat
Franks 1-Lb. Pkg. **59¢**
All Beef, 1-Lb. Pkg., 65¢

Boneless
Veal Cutlets Lb. **\$1.59**
Beef, Veal or Pork
Neck Bones Lb. **28¢**
Beef, Veal, Pork Mixture, Seasoned
Meat Loaf Lb. **59¢**
U.S.D.A. Choice Tenderay Boneless
Spencer Steak ... Lb. **\$1.69**
U.S.D.A. Choice Tenderay Brand
Club Steak Lb. **\$1.09**
U.S.D.A. Choice Boneless Tenderay
Family Steak Lb. **95¢**
U.S.D.A. Choice Barbecue
Beef Ribs Lb. **59¢**

U.S.D.A. Choice Extra Lean
Short Ribs Lb. **49¢**
Market Basket Cry-o-vac
Wrapped Brisket
Corned Beef Lb. **89¢**
Market Basket Cry-o-vac
Wrapped Corned
Beef Tongue Lb. **69¢**
No Bones, Necks, Giblets
Pick O' the Chick Lb. **49¢**
U.S.D.A. Grade 'A' Frying Chicken
4-Legged Fryer ... Lb. **49¢**
U.S.D.A. Grade 'A' Frying Chicken
Double Breasted Lb. **49¢**
Family Pack Large Loin
Pork Chops..... Lb. **69¢**

ALL MARKET BASKET FRUITS & VEGETABLES ARE GUARANTEED

SUNRISE FRESH

You must be completely satisfied with any Market Basket produce you buy or your item will be replaced or your money refunded.

Tastes Better—Goes Further
HEINZ KETCHUP
14-Oz. Btl. **19¢**

Reg. or 5¢ Off Label Betty Crocker
Assorted Flavors
CAKE MIXES
18-Oz. Pkg. **33¢**

Mountain Grown
FOLGER'S COFFEE
16-Oz. Can **67¢**

Market Basket
MEL-O-SOFT BREAD
15-Oz. Loaf **22¢**

Gold Medal
Flour 5-Lb. Bag **50¢**
Schilling
Black Pepper ... 4-Oz. Can **39¢**
Javo's
Pizza 14 1/2-Oz. Pkg. **29¢**

Lipton 2 Varieties
Main Course
Dinners 6-Oz. Pkg. **75¢**
Johnson Polish - Pledge or
Lemon Pledge ... 14-Oz. Can **\$1.18**
Bechnut Strained
Baby Food 4 1/2-Oz. Jar **8¢**

Mountain Grown
Folger's Coffee 32-Oz. Can **\$1.33**
Mountain Grown
Folger's Coffee 48-Oz. Can **\$1.96**
Folger's
Instant Coffee 10-Oz. Jar **\$1.29**
(Save 21¢ with three 7¢ coupons from your newspaper) — Stokely Cut Green Beans, 15 1/2-Oz. Cans, Whole Kernel Golden Corn, 17-Oz. Cans or
Fruit Cocktail 3 16-Oz. Cans **69¢**
Comstock Cherry
Pie Filling 21-Oz. Can **59¢**

Mojave Blend
Honey 5-Lb. Can **\$1.09**
Sue Bee—3 Flavors
Honey 24-Oz. Bot. **65¢**
North American
Honey 24-Oz. Bot. **55¢**
Kraft Blackberry or Red Currant, 10-Oz. 31¢, Apple, 10-Oz. 20¢ or
Grape Jelly ... 10-Oz. Jar **23¢**
Kraft (Incl. 7¢ Off Label)
Mayonnaise ... 8-Oz. Jar **53¢**
1890 French Green Goddess Creamy 1000 Island or Italian
Milani Dressings 8-Oz. Bot. **30¢**
Johnson
Bravo 27-Oz. Can **97¢**
Parsons Pine
Ammonia 28-Oz. Bot. **31¢**
For Ovens
Dow Cleaner ... 9-Oz. Can **69¢**
White King "D"
Detergent 49-Oz. Pkg. **49¢**

Extra Fancy
Anjou Pears 5 Lb. **99¢**
Extra Fancy Washington Red Delicious
Apples Lb. **99¢**
Fresh Roasted
Peanuts Regular or Salted Each 4-Pkg. **28¢**

U.S. NO. 1 RUSSET
POTATOES
10 Lb. Bag **35¢** EVERY DAY DISCOUNT PRICE

CENTRAL AMERICAN
BANANAS Lb. **11¢** EVERY DAY DISCOUNT PRICE

Bonus DISCOUNT SPECIAL

Star-Kist
CHUNK TUNA
3 6 1/2-Oz. Cans **79¢** (Mail 10 Labels and coupon From Your Newspaper for \$1 refund)

Hillcrest
TOMATO JUICE
46-Oz. Can **25¢** **Bonus DISCOUNT SPECIAL**

Market Basket
Mild CHEDDAR CHEESE
Lb. **79¢** EVERY DAY DISCOUNT PRICE

Kraft Processed Sliced 12-Oz. Pkg.
American Cheese 59¢
Kraft Sliced Natural 6-Oz. Pkg.
Mozzarella Cheese 45¢
Variety Pack, 8-Oz., 58¢
Fillsbury Butter Milk or Regular
Flaky Biscuits 2 8-Oz. Pkgs. **39¢**
Market Basket Cheddar
Tillamook Cheese Lb. **93¢**
Morton Frozen
Honey Buns ... 9-Oz. Pkg. **27¢**
Bob's Blue Cheese
Salad Dressing 8-Oz. Jar **47¢**
Roquefort, 8-Oz., 56¢

Softens Water
Calgon Bouquet 16-Oz. Pkg. **57¢**
Lestol
Spray Starch ... 14-Oz. Can **35¢**
Powdered or Liquid
Woolite 8-Oz. Pkg. **67¢**

Scott
Toilet Tissue ... Roll of 1000 **13¢**
Regular
Scott Towels ... Pkg. of 2 Rolls **41¢**
SCOTT
Towel Holders Each **49¢**
Scott
Toilet Tissue ... 4-Roll Pkg. **38¢**
Scotties—2 Ply
Facial Tissue ... 4 Pkg. of 200 **\$1.18**
Gleem Family Size
Tooth Paste ... 6 1/2-Oz. Tube **71¢**
Groom and Clean
Hair Dressing ... 3 1/2-Oz. Tube **66¢**
10-Oz. Pushbutton Aerosol Can
Mennen Deodorant **\$1.11**
Regular or Menthol
Shaving Cream—1 1/4-Oz. Can
Mennen Sof'Stroke **76¢**

Family Size Tube—Concentrated
Prell Shampoo ... **\$1.17**
Liquid
Maalox 12-Oz. Bot. **99¢**
Regular or Super Hold 13-Oz. Can
Style Hair Spray . **63¢**
Blended Whiskey—86 Proof
Country Squire ... qt. **\$4.77**
A Market Basket Exclusive
Airliner Gin ... 1/2-Gal. **\$6.99**
100% Grain Neutral Spirits
Cossack Vodka 1/2-Gal. **\$6.99**
Imported Scotch Whisky
Dumfries Scotch Fifth **\$4.99**
Burgundy, Rose, Chablis, Chianti
Canto Wine Gal. **\$1.39**
Featured on KHI-TV, Ch. 9
Diet-Rite Cola 6 1/2-Gal. **53¢**
Plus Deposit

Pictsweet Frozen Squash or Leaf Spinach (10-Oz. Corn or Peas, 20)
Vegetables ... 12-Oz. Pkg. **19¢**
Van de Kamp Frozen Beef, Chicken or Cheese
Enchiladas 7 1/2-Oz. Pkg. **35¢**
Downflake Frozen
Waffles 5-Oz. Pkg. **14¢**
Stouffers Frozen Macaroni & Cheese, 12-Oz., Potatoes Au Gratin, 11 1/2-Oz. or
Spinach Souffle Pkg. **45¢**

Ore Ida Frozen Au Gratin
Potatoes 11 1/2-Oz. Pkg. **33¢**
Johnson's Frozen
Fruit Pies Each **73¢**
Tree Top Frozen
Apple Juice 6-Oz. Can **19¢**
12-Oz. Can, 37¢
Brussels Sprouts 38¢
Blackeyed Peas, 25¢

Market Basket
Coleslaw, Health, Macaroni or POTATO SALAD
15-Oz. Ctn. **33¢** EVERY DAY DISCOUNT PRICE
30-Oz. Ctn., 65¢

Frozen, Swanson
Chicken Noodle, Spaghetti & Meat, Chili & Bean,
Macaroni & Beef
TV DINNERS
Each **38¢** EVERY DAY DISCOUNT PRICE

Sunkist Frozen
ORANGE JUICE
6-Oz. Can **22¢** EVERY DAY DISCOUNT PRICE

"THE BEST ONE VOLUME ENCYCLOPEDIA" ... SAYS LIFE!

THE COLUMBIA ENCYCLOPEDIA

MARKET BASKET COUPON
FREE section one FREE
With this coupon and any purchase. Good now through June 15, 1968, at any Market Basket Store.

ADD A SECTION EACH WEEK!
Sections No. 2 through No. 19 only 99¢ each.
Rich, Durable, Deluxe Binder only \$1.99.
(No Coupons Necessary)

Regular or Super Sanitary Nopkins
KOTEX
Box of 24 **71¢** EVERY DAY DISCOUNT PRICE

192 Pages of Easy-to-Follow Instructions
1968 Block
INCOME TAX WORKBOOK
Each **\$1.75** EVERY DAY DISCOUNT PRICE

STORE HOURS:
MONDAY SATURDAY
THRU FRIDAY and SUNDAY
10 A.M. - 9 P.M. 10 A.M. - 7 P.M.
Hours shown are for most stores
Exact hours are posted in each store