



DISCOUNT PRICES

Get 'em at Market Basket (we've had 'em for a year now). Get 'em on quality products in every department - like U.S.D.A. Choice Tenderay Brand Beef, for instance!



Nobody But Market Basket Sells U.S.D.A. Choice Tenderay Brand Beef at Discount Prices
 Ever hunt through a store's meat case for a CHOICE piece of meat, and not find it? Not at Market Basket! You won't find a cut of Tenderay Brand Beef that's not U.S.D.A. Choice; we sell no lower grade.

Tenderay Takes the Guesswork Out of Buying Beef
 Tenderay Brand Beef is guaranteed both fresh and tender EVERY TIME. Natural flavor and juices are protected while natural tendering action is speeded up by precisely regulated temperature, humidity and air circulation in special rooms.
 Tenderay Brand Beef is fully aged in 44 HOURS OR LESS, instead of weeks. No other beef so fresh can be so naturally tender!



U.S.D.A. Choice Tenderay Brand
T-BONE STEAK
\$1.05 LB.
 Broiling is best for this delightful Steak. Try crushing a clove of garlic in 1/4 cup of Blue Cheese. When brown on one side, turn and spread with cheese.

EVERY DAY DISCOUNT PRICE

U.S.D.A. CHOICE TENDERAY BRAND BONELESS
TOP SIRLOIN STEAK
\$1.39 LB.
 It's delicacy of flavor will delight you. A superbly tender, all-meat treat to broil or Bar-B-Q.

EVERY DAY DISCOUNT PRICE

DEEP-CUT EVERYDAY DISCOUNT PRICES

- Market Basket 15-Oz. Loaf **Mel-O-Soft Bread** 22¢
- Market Basket - Large **Bread** 29¢
- Sunshine Krispy **Crackers** 33¢
- Pacific Honey Treat **Graham Crackers** 31¢
- Delsey Printed **Toilet Tissue** 4 2-Roll Pkgs. \$1
- 5 Bags Free - Sandwich **Glad Bags** 31¢
- Kitchen Charm **Napkins** 2 Pkgs. of 60 19¢
- Whiter Wash **Clorox Bleach** 57¢
- Liquid Detergent **Chiffon** 45¢
- Market Basket Liquid **Detergent** 45¢
- (Incl. 10c Off Label) **Rain Drops** 47¢
- Market Basket Low Suds **Detergent** 20-Lb. Box \$2.10

DEEP-CUT EVERYDAY DISCOUNT PRICES

- Gerber Strained **Baby Food** 4 1/2-Oz. Jar 10¢
- Gerber Junior **Baby Food** 7 1/2-Oz. Jar 15¢
- 46-Oz. Can **Punch** 3 \$1
- 29-Oz. Can **Apple Juice** 20¢
- 48-Oz. Can **Crisco** 83¢
- 16-Oz. Ctn. **Margarine** 26¢
- 16-Oz. Ctn. **Margarine** 33¢
- 12-Oz. Jar **Peanut Butter** 43¢
- 3-Oz. Pkg. **Lipton Soups** 37¢
- 3-Oz. Pkg. **Gelatine** 27¢
- 1/2-Gal. Ctn. **Ice Cream** 69¢
- 16-Oz. Ctn. **Butter** 79¢

MARKET BASKET INTRODUCES 3 NEW NAMES IN FINE BACON

- KWICK-KRISP® SLICED BACON** 1-Lb. Pkg. 57¢
- COUNTRY CLUB® WAFER THIN SLICED BACON** 1-Lb. 73¢
- SERVE 'N SAVE® SLICED BACON** Thick Sliced, 2-Lb. Pkg. 49¢

U.S.D.A. Choice Tenderay Brand

- Boneless Round Steak** 1-Lb. 87¢
- Armour Star **All-Meat Franks** 1-Lb. Pkg. 49¢
- Market Basket Cryovac Wrapped **Corned Beef Rounds** 1-Lb. 79¢
- U.S.D.A. Grade 'A' Whole **Frying Chicken** 1-Lb. 29¢
- Chicken Thighs, Drumsticks, Breasts **Fryer Parts** 1-Lb. 59¢
- Fresh, Lean **Ground Beef** 1-Lb. 38¢

DEEP-CUT EVERYDAY DISCOUNT PRICES

- U.S.D.A. Choice Tenderay Brand **Rib Steak** 1-Lb. 88¢
- U.S.D.A. Choice Tenderay - Boneless **Spencer Steak** 1-Lb. \$1.69
- U.S.D.A. Choice Tenderay Brand **Club Steak** 1-Lb. 98¢
- U.S.D.A. Choice Tenderay Brand Center Cut **Rib Roast** 1-Lb. 88¢
- U.S.D.A. Choice Tenderay Brand Lean, Boneless **Cube Steak** 1-Lb. 98¢

DEEP-CUT EVERYDAY DISCOUNT PRICES

- Lean, Flavorful Former Style **Spareribs** 1-Lb. 69¢
- Grain Fed Eastern Pork **Cradle Roast** 1-Lb. 79¢
- Thick Cut for Stuffing Pork **Loin Chops** 1-Lb. 99¢
- Grain Fed Eastern **Pork Tenderloin** 1-Lb. \$1.29
- Grain Fed Eastern Pork **Fresh Picnics** 1-Lb. 39¢
- Lean Shoulder **Pork Steak** 1-Lb. 69¢
- Grain Fed Eastern Pork **Butt Roast** 1-Lb. 59¢
- Fresh, Meaty **Pork Cutlets** 1-Lb. 98¢
- Armour Golden Star **Canned Ham** 3-Lb. Can \$3.59
- Armour Star - Pre-Sliced **Beef Liver** 1-Lb. 59¢
- Honeysuckle - With Gravy **Sliced Turkey** 14-Oz. Pkg. 87¢
- Grain Fed Eastern Pork - Loin End **Pork Roast** 1-Lb. 69¢
- Grain Fed Eastern Pork - Half **Rib Roast** 1-Lb. 59¢
- Grain Fed Eastern Pork Loin **Center Cut Roast** 1-Lb. 79¢
- Large Loin - Family Pack **Pork Chops** 1-Lb. 69¢
- Center Cut Pork **Rib Chops** 1-Lb. 79¢
- Wafer Thin Chop **Pork Chops** 1-Lb. 99¢

ALL PURPOSE FOR COOKING OR SALADS
WESSON OIL 24-Oz. Btl. 39¢
Bonus DISCOUNT SPECIAL

HUNT'S TOMATO RAMA RICH, FLAVORFUL
HUNT'S CATSUP 4 14-Oz. Btls. 69¢
 Whole Packed Tomatoes 2 28-Oz. Cans 49¢
 Tomato Sauce, 10 8-Oz. Cans 89¢
Bonus DISCOUNT SPECIAL

- DEEP-CUT EVERYDAY DISCOUNT PRICES**
- Hillcrest - Whole Kernel **Gold Corn** 16-Oz. Can 19¢
 - Easy Slicing - Sliced **Potatoes** 15 1/2-Oz. Can 16¢
 - Dash **Pet Food** 15 1/2-Oz. Can 20¢
 - Fish & Chicken, Tuna & Kidney or Tuna & Chicken **Petuna Cat Food** 10 6 1/2-Oz. Cans \$1

- DEEP-CUT EVERYDAY DISCOUNT PRICES**
- Market Basket Sour Dough **English Muffins** 6 Pkg. 32¢
 - Aunt Jemima - Regular **Pancake Mix** 32-Oz. Pkg. 45¢
 - Aunt Jemima **Syrup** 24-Oz. Btl. 67¢
 - Welch **Grape Jelly** 10-Oz. Jar 27¢

- DEEP-CUT EVERYDAY DISCOUNT PRICES**
- Market Basket **Mayonnaise** 4 1/2-Oz. Jar 45¢
 - Kraft Aged - Natural Sliced **Swiss Cheese** 6-Oz. Pkg. 52¢
 - Van de Kamp's - All Varieties **Salad Dressings** 8-Oz. Btl. 35¢
 - Requefort, 8-Oz., 55c Ballard Refrigerated **Cinnamon Rolls** 9.5-Oz. Pkg. 29¢

U.S.D.A. CHOICE TENDERAY BRAND LARGE MEATY END
RIB ROAST 1-Lb. 75¢
EVERY DAY DISCOUNT PRICE

U.S.D.A. CHOICE TENDERAY BRAND TOP ROUND OR SIRLOIN TIP
BONELESS STEAK 1-Lb. 95¢
EVERY DAY DISCOUNT PRICE

HILLCREST **FRUIT COCKTAIL** 2 15-Oz. Cans 45¢
Bonus DISCOUNT SPECIAL

MARKET BASKET **DETERGENT** 47-Oz. Pkg. 39¢
Bonus DISCOUNT SPECIAL

FOR ALL YOUR BAKING NEEDS
PILLSBURY FLOUR 5-Lb. Bag 49¢
Bonus DISCOUNT SPECIAL

Kraft Individually Wrapped Sliced, Processed Pimento or American
CHEESE FOOD 12-Oz. Pkg. 55¢
Bonus DISCOUNT SPECIAL

"The Real Thing From Florida" - Sunshine State - Frozen
ORANGE JUICE 6-Oz. Can 18¢
 12-Oz. Can, 35¢
EVERY DAY DISCOUNT PRICE

- Hunt's **Tomato Paste** 12-Oz. Can 29¢
- Hunt's **Pork & Beans** 2 30-Oz. Cans 49¢
- Hunt's - New **Potatoes** 2 29-Oz. Cans 59¢
- Hunt's **Tomato Sauce** 2 29-Oz. Cans 69¢
- Hunt's **Tomato Puree** 2 29-Oz. Cans 69¢
- Hunt's - Whole Pack **Tomatoes** 3 14 1/2-Oz. Cans 69¢

- Hunt's - Stewed **Tomatoes** 3 14 1/2-Oz. Cans 69¢
- Hunt's **Tomato Puree** 4 10 1/2-Oz. Cans 69¢
- Hunt's **Tomato Paste** 5 6-Oz. Cans 79¢
- Hunt's **Tomato Sauce** 5 15-Oz. Cans 89¢
- Hunt's **Tomato Juice** 46-Oz. Can 29¢
- Van Camp - Grated **Tuna** 5 4-Oz. Cans \$1

RICH, FLAVORFUL **MJB COFFEE** 16-OZ. CAN 67¢
 32-OZ. CAN \$1.33
 Instant Coffee, 10-Oz. Jar \$1.29

- Nalley's D.L. - With Beans **Chili con Carne** 15-Oz. Can 36¢
- Nalley's XLNT **Tamales** 15-Oz. Can 31¢
- Nalley's **Beef Stew** 24-Oz. Can 57¢
- Franco-American - With Franks or Meatballs **Spaghetti O's** 15-Oz. Can 31¢
- Cleaner **Ty-D-Bol** 2-Oz. Btl. 89¢
- Oven **Dow Cleaner** 16-Oz. Can \$1.09
- (Incl. 7c Off Label) Deodorant **Dial Soap** 3 Bars 35¢
- Fast Headache Relief Btl. of 100 Tabs **Bufferin Tablets** 109¢
- Regular, Hard to Hold, Unscented Hair Spray **Aqua Net** 13-Oz. Can 63¢
- Healthway Children's Chewable **Vitamins** Btl. of 100 \$1.09
- Marche Panier Dry, Pink or Sparkling Burgundy **Champagne** Fifth \$1.99
- 100% Canadian Whisky **Mr. Royal Canadian** Fifth \$5.59
- Brewed with Wonderful Wisconsin Water - Self Opening 12-Oz. Cans **Gold Label Beer** 12 for \$1.69

- Johnson & Johnson Oral Antiseptic **Micrin** 12-Oz. Btl. 89¢
- Regular, Hard to Hold, Unscented Miss Brack **Hair Spray** 13-Oz. Can 77¢
- Relief of Colds 1 1/2-Oz. Jar **Vicks Vapo Rub** 47¢
- Timed Release Cold Capsules **Contac** Pkg. of 10 98¢

- Swanson Froz. Beef, Chicken, Turkey **Meat Pies** 8-Oz. Each 25¢
- Birdseye Frozen 9-Oz. Whole Green Beans, 8-Oz. Peas & Potatoes with Cream Sauce, 10-Oz. Peas with Onions or Carrots with Brown Sugar **Vegetables** Each Pkg. 31¢

- Birdseye Frozen 16-Oz. Crinkle Cut Potatoes, 10-Oz. Broccoli Spears or 9-Oz. **Italian Beans** Each Pkg. 28¢
- Rosorita Froz All Varieties, Dinners or Beef Burrito 35c **Beef Burrito** Each 45¢

- FLOWERS FOR YOUR VALENTINE
 LIVE, POTTED **Chrysanthemums** EACH \$1.98
- LIVE, POTTED **TULIPS** EACH 99¢
- NO. 1 FINEST QUALITY ASSORTED VARIETIES, LARGE CANES, BARE ROOTED **ROSES** EACH 79¢
- Large, Minnesota **Tangelos** 5 Lbs. 99¢
 Jumbo, Hawaiian **Pineapple** each 37¢

CENTRAL AMERICAN **BANANAS** LB. 10¢
EVERY DAY DISCOUNT PRICE

U.S. NO. 1 RUSSET **POTATOES** 10 -LB. BAG 35¢
EVERY DAY DISCOUNT PRICE

MARKET BASKET EXCLUSIVE **COSSACK VODKA OR AIRLINER GIN** 1/2-Gal. Your Choice \$6.99

PROCTOR & GAMBLE **SCOPE MOUTHWASH** 17-OZ. BTL. \$1.08

PROCTOR & GAMBLE **SECRET-SPRAY DEODORANT** 7-OZ. CAN \$1.31

PROCTOR & GAMBLE **HEAD & SHOULDERS SHAMPOO** 2.7-OZ. TUBE 83¢

"THE BEST ONE VOLUME ENCYCLOPEDIA" ... SAYS LIFE!

THE COLUMBIA ENCYCLOPEDIA

FREE STORE COUPON section one FREE

With this coupon and any purchase, Good now through June 15, 1968, at any Market Basket Store. FREE STORE COUPON FREE

ADD A SECTION EACH WEEK!
 Sections No. 2 through No. 19 only 99¢ each.
 Rich, Durable, Deluxe Binder only \$1.99.
 (No Coupons Necessary)

STORE HOURS:
 MONDAY and SATURDAY
 thru FRIDAY and SUNDAY
 10 A.M. - 9 P.M. 10 A.M. - 7 P.M.

Hours Shown Are For Most Stores. Exact Hours Are Posted in Each Store.

HAWTHORNE AND LENNOX IN LENNOX
 HAWTHORNE AND 182nd IN REDONDO BEACH
 GAFFEY AND FIFTH IN SAN PEDRO
 LOMITA AND MAIN IN WILMINGTON

* Bonus Discount Specials effective now through Tuesday, February 13, 1968.

Mirror Aluminum Round Cake Pan, Pizza Pan, Muffin Pan, Pie Pan, Loaf Pan **BAKEWARE** Your Choice Each 88¢
EVERY DAY DISCOUNT PRICE
 Value \$1.47