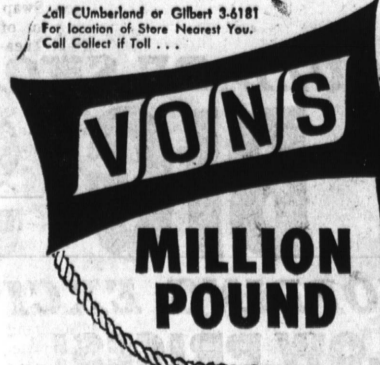


Call Cumberland or Gilbert 3-6181
For location of Store Nearest You.
Call Collect if Toll . . .

SAVE WITH SLIM PRICES ON VONS TABLE KING MEATS...



BEEF SALE



USDA CHOICE CLUB STEAKS
OR BONELESS TOP ROUND **98¢/lb.**
Your Choice

T-BONE STEAKS LEAN TENDER **\$1.09/lb.**
PORTERHOUSE FANCY TO BROIL **\$1.19/lb.**
TOP SIRLOIN BONELESS CHOICE STEAKS **\$1.19/lb.**

Chuck Steaks 49¢
CHOICE STEER BEEF . . .

RIB STEAKS
BONELESS ROUND OR FAMILY Your Choice **89¢/lb.**

Link Sausage **49¢**
Beef Short Ribs **38¢**
Plate Boiling Beef **23¢**

FRESH ROASTING CHICKENS
CALIFORNIA GROWN GRADE A 4.5 LB. AVG. **49¢**

USDA CHOICE CHUCK ROAST
CHOICE CENTER CUTS **45¢/lb.**
Custom Trimmed

BONELESS CHUCK ROAST 79¢
O-BONE ROAST TENDER JUICY 59¢
FRESH BRISKET OF BEEF POINT HALF 79¢

Ground Chuck 59¢
FRESH EVERY HOUR

Peeled Shrimp \$1.29
FRESH-FROZEN 12-OZ. PKG.

Sole Fillets 59¢
FROZEN 12-OZ. PKG.

Fillets of Sole 69¢
ICELANDIC, FROZEN LB.

Halibut Fillets 98¢
ICELANDIC, FROZEN LB.

Halibut Steaks 69¢
BRASADO, 12-OZ.

Veal Parmigiana 79¢
FROZEN LB.

DETERGENT TIDE
GIANT PKG. **59¢**
Incl. 10c Off
Plus You Get Blue Chip Stamps

HEINZ KETCHUP
14-OZ. BTL. **19¢**
Zesty Flavor
Plus You Get Blue Chip Stamps

TV DINNERS
SWANSON, FROZEN **48¢**
Hollon, Mexican, Beef, Beef Hash, Chicken, Turkey Chopped Sirloin, Swiss Steak
17-Oz. Pkg. YOUR CHOICE
Plus You Get Blue Chip Stamps

VONS COFFEE
PREMIUM BLEND **59¢**
2-LB. CAN . . . \$1.15
3-LB. CAN . . . \$1.73
Plus You Get Blue Chip Stamps

BABY FOOD
BEECHNUT **8¢**
STRAINED OR JUICES 4-4 1/2-OZ. JAR
Plus You Get Blue Chip Stamps

GRADE A FRYERS
FRESH TENDER **29¢/lb.**
Whole Body . . .
Cut Up . . . 35¢

CHECK VONS EVERYDAY SLIM PRICES & SAVE!

LINDSEY SELECT OLIVES . . . 41¢
VONS OIL . . . 39¢
VONS MARGARINE . . . 2/35¢
VONS EVAPORATED MILK . . . 2/28¢

CRISCO 3 CAN **86¢**

CIGARETTES . . . 2/18¢
VONS SHORTENING . . . 3 JAR 58¢
TREE TOP APPLE JUICE . . . 65¢
VONS LIQUID DETERGENT . . . 39¢
ZEE TOWELS . . . 28¢

POTATOES 10 BAG **39¢**

POST GRAPENUT FLAKES . . . 45¢
WISHBONE ITALIAN DRESSING . . . 69¢
KELLOGG'S CORN FLAKES . . . 39¢
BEST FOODS MAYONNAISE . . . 59¢

BREAD 23¢

CHIFFON TOILET TISSUE . . . 24¢
SKIPPY PEANUT BUTTER . . . 59¢
GALA TOWELS . . . 33¢
HYDROX COOKIES . . . 28¢

CHEERIOS 26¢

GREEN GIANT CUT BEANS . . . 25¢
KRAFT MIRACLE WHIP . . . 55¢
ALL POPULAR BRANDS COFFEE . . . 67¢

ASPIRIN 68¢

GILLETTE FOAMY . . . 69¢
ALKA SELTZER 25's . . . 53¢
GLEEM TOOTHPASTE . . . 56¢

BRACHS CANDY 59¢

FRESH, PURE CHOCOLATE
Chocolate Covered Raisins,
Peanut Clusters, Peanut
Caramels, Chocolate Stars,
Malted Milk Balls, Bridge Mix

POTATO CHIPS LAURA SCUDDER 10-OZ. TWIN PACK REG. 69¢, SAVE 10¢ **59¢**

DOLE PINEAPPLE SLICED OR CRUSHED FLAT CAN **2/35¢**

SALAD DRESSING VONS 24-OZ. JAR **29¢**

VONS COOKIES SUGAR, ICED OATMEAL, LEMON CRISP, 1-LB. PKG. **3/41¢**

DUPONT SPONGES 9 CW REG. 59¢ **29¢**

PORK & BEANS VAN CAMP'S 2 1/2 CAN **22¢**

VONS Slim Prices in the Delicatessen Dept.

ALL MEAT FRANKS **49¢**

HORMEL or SWIFT PREMIUM **49¢**
1-LB. VAC. PKG. **Save 16¢**

VONS WISCONSIN, AGED OVER 90 DAYS **Mild Cheddar 79¢**
In the Piece Save 16¢

VONS BLEU CHEESE **Salad Dressing 49¢**
Guaranteed 16-Oz. Btl.

BAY'S OLD FASHIONED, HANDMADE **English Muffins 19¢**
Pkg. of 4

CANNED HAMS SWIFT'S PREMIUM Sandwich Style **3 LB. \$2.79**

Liquor Features!

ROYAL VELVET **VODKA** 100% Grain Neutral Spirits 90 PROOF **\$3.49**
Save 30c

CUNY SCOTCH **4.85**
Fleischmann Gin 90 PROOF **\$4.19**

ROYAL VELVET **BOURBON** Special, Straight Kentucky 95-95 PROOF **\$4.59**
Save 40c

Gallo Ripple Wine 850 OR WHITE 11.5% **\$6.00**
Gallo Cream Sherry LIVINGSTON 95 **\$8.95**

VONS BAKERY

SQUARE CAKES White, Chocolate, Apricot, Banana, Chocolate, Mint. Your Choice **69¢**

VONS ENRICHED BREAD White, Wheat or Sandwich. Large 1 lb. 6 1/2 Oz. Loaf **3/11¢**

FREE WITH VONS FRESH BREAD
Full Color Illustrations of Great Moments in American History

Frozen Food Values!

VEGETABLES 8-10-OZ. PKG. **29¢**
Mixed vegetables with butter, carrots with brown sugar, peas with onions, peas & potatoes in cream sauce, peas in cream sauce

Sliced Strawberries 18-OZ. PKG. **29¢**
Whole Strawberries 18-OZ. PKG. **49¢**
Shepherd's Bread Dough 3 LUMP PACKAGE **59¢**

JOHNSTON FRUIT PIES Apple, Raspberry, Peach, Apricot, Blueberry, Custard **59¢**

Shrimp Chow Mein 11-OZ. PKG. **59¢**
Vegetable Chow Mein 11-OZ. PKG. **59¢**
Chicken Chow Mein 11-OZ. PKG. **59¢**

VONS MEAT PIES Chicken or Beef **4/89¢**

Extra Values!

REFRESHING FRESCA DIETARY BEVERAGE 10-OZ. BTL. **59¢**
6 PK. **59¢**
Except San Diego County

ORANGE JUICE FROZEN CALIFORNIA SUNKIST 6-OZ. CAN **6/11¢**

SAVE 25¢ WITH THESE VALUABLE COUPONS

VALUABLE COUPON

EGGS 37¢/DOZ
Large Dundee Fresh AA
With This Coupon Only . . .
COUPON EFFECTIVE THRU. THRU SUNDAY FEBRUARY 1, 2, 3, 4, 1968
Limit One Coupon Per Customer

VALUABLE COUPON

BACON 49¢
Sliced Vons Table King Premium Quality, 1-Lb. Pkg.
With This Coupon Only . . .
COUPON EFFECTIVE THRU. THRU SUNDAY FEBRUARY 1, 2, 3, 4, 1968
Limit One Coupon Per Customer

VONS Slim Prices on Prize Produce!

GRAPEFRUIT FANCY JUICY DESERT GROWN **8 LB. BAG 49¢**

Mushrooms TASTY BROWN VARIETY, 1/2 LB. 39¢

FRESH CARROTS EXTRA FANCY FLAVORFUL LARGE BUNCH **2/29¢**

Golden Bananas CENTRAL AMERICAN **10¢/lb.**

Russet Potatoes U.S. NO. 1 LOOSE

Fancy Pineapple FRESH FROM HAWAII

ALL GRINDS Butter-Nut Coffee 1-LB. CAN 67¢ 2-LB. CAN \$1.33	BUTTER-NUT Instant COFFEE 10-OZ. JAR 47¢	WESSON Oil 24-OZ. BOTTLE 47¢	TENDER LEAF Tea Bags 48 CT. INCL. 15¢ OFF LABEL 100 CT. INCL. 30¢ OFF LABEL \$1.88 59¢	BLUE BONNET Margarine SOFT 1-LB. CTN. 39¢	Green Giant Peas 8-OZ. PKG. 2/35¢ Van Camps Light Tuna GRATED, 4-OZ. CAN. 25¢ Handi-Wrap 100's . . . 29¢ 200's . . . 49¢ Kern's Raspberry Jelly BLACK CAP, 18-OZ. 47¢ Safeguard Toilet Soap REG. BAR 2/29¢	NESCAPE Instant COFFEE 10-OZ. JAR 33¢	MAXWELL HOUSE Coffee ALL GRINDS 2-LB. CAN \$1.33	SPRECKLES Sugar 5-LB. BAG 58¢	ADVANCED All 3-LB. BOX 75¢
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