



COPYRIGHT 1968 MARKET BASKET PRICES EFFECTIVE NOW THROUGH TUESDAY, FEBRUARY 6, 1968

STORE HOURS: MONDAY thru FRIDAY 10 A.M. - 9 P.M. SATURDAY and SUNDAY 10 A.M. - 7 P.M.

HOURS SHOWN ARE FOR MOST STORES. EXACT HOURS ARE POSTED IN EACH STORE.

Where But at Market Basket? Discount Prices on USDA Choice Beef

100%



U.S.D.A. Choice Tenderay Brand Beef Large Meaty End **RIB ROAST 75¢ LB.**
FARMER JOHN SHANK PORTION **SMOKED HAM 39¢ LB.**
WHOLE HAMS, LB. 49¢



Nobody But Market Basket Sells U.S.D.A. Choice Tenderay Brand Beef at Discount Prices

Ever hunt through a store's meat case for a CHOICE piece of meat, and not find it? Not at Market Basket! You won't find a cut of Tenderay Brand Beef that's not U.S.D.A. Choice; we sell no lower grade.

Some stores do have discount meat prices. Some others sell only choice beef. But only Market Basket sells exclusively U.S.D.A. Choice Grade Tenderay Brand Beef at discount price.

Tenderay Brand Takes the Guesswork Out of Buying Beef

Tenderay Brand Beef is guaranteed both fresh and tender EVERY TIME. Natural flavor and juices are protected while natural tendering action is speeded up by precisely regulated temperature, humidity and air circulation in special rooms. Tenderay Brand Beef is fully aged in 44 HOURS OR LESS, instead of weeks. No other beef so fresh can be so naturally tender!

- Eastern Grain Fed Fresh Shank Portion **Leg O' Pork ... 39¢**
- Chicken Breast, Drumsticks, Thighs, **Fryer Parts ... 59¢**
- U.S.D.A. Grade A Whole **Frying Chicken ... 29¢**
- U.S.D.A. Choice Tenderay Brand Beef Top Round or Sirloin Tip **Boneless Steak ... 93¢**
- U.S.D.A. Choice Tenderay Brand Beef **Rib Steak ... 88¢**
- Fresh, Lean **Ground Beef ... 38¢**
- Capri (Messina Brand) Hot or Mild Italian Style **Sausage ... 79¢**
- Center Cut Smoked **Ham Slices ... 98¢**

- DEEP-CUT EVERYDAY DISCOUNT PRICES
- Betty Crocker **Brownie Mix ... 45¢**
 - Beechout Strained **Baby Food ... 8¢**
 - Dinty Moore **Beef Stew ... 58¢**
 - Hormel Plain **Chili Con Carne ... 49¢**
 - Armour Trest **Luncheon Meat ... 53¢**
 - Armour - 1 1/2 Oz. Can **Corned Beef Hash ... 49¢**
 - Dole **Fruit Cocktail ... 26¢**
 - Schilling **Black Pepper ... 39¢**

- DEEP-CUT EVERYDAY DISCOUNT PRICES
- Mary Ellen Strawberry, Boysenberry or Apricot/Pineapple **Preserves ... 55¢**
 - Planter's **Peanut Oil ... 59¢**
 - Kohaan Instant **Potatoes ... 89¢**
 - Rosarita **Refried Beans ... 26¢**
 - Planter's Cocktail **Peanuts ... 36¢**
 - Planter's Spanish **Peanuts ... 59¢**
 - Kraft **Peanut Brittle ... 35¢**
 - Sego **Instant Diet ... 87¢**

- DEEP-CUT EVERYDAY DISCOUNT PRICES
- Fresh Boneless **Pork Cutlets ... 98¢**
 - Leg O' Pork Fresh Ham **Pork Steak ... 98¢**
 - U.S.D.A. Choice Tenderay Brand Beef Boneless **Spencer Steak ... 1.69**
 - U.S.D.A. Choice Tenderay Brand Center Cut **Rib Roast ... 88¢**
 - U.S.D.A. Choice Tenderay Brand Beef Flat Cut **Club Steak ... 1.09**
 - U.S.D.A. Choice Tenderay Brand Beef **Rump Roast ... 77¢**
 - Farmer John **Smoked Picnics ... 39¢**
 - Smoked **Ham Hocks ... 49¢**
 - Large Loin Family Pack **Pork Chops ... 69¢**
 - Center Cut **Pork Rib Chops ... 79¢**
 - Former Style **Spare Ribs ... 69¢**
 - Wafer Thin Chip Chop **Pork Chops ... 99¢**

- DEEP-CUT EVERYDAY DISCOUNT PRICES
- Luer **Canned Ham ... 6.99**
 - Fresh Frying Chicken - No Backs, Necks or Giblets **Pick O' Chick ... 49¢**
 - One Extra Breast - Double Breasted **Chicken ... 49¢**
 - Two Extra Legs - Four-Legged **Fryer ... 49¢**
 - Frying Chicken - White Meat **Breast Quarters ... 45¢**
 - Frying Chicken - Dark Meat **Leg Quarters ... 39¢**
 - Sea Treasure Fraz., Cleaned, Deveined **Shrimp ... 1.69**
 - Honeysuckle - 10-22-Lb. Avg. **Turkeys ... 49¢**
 - Market Basket Cryovac Briskets **Corned Beef ... 89¢**
 - Market Basket All-Meat **Franks ... 49¢**
 - Market Basket All-Meat or All-Beef Bologna, All-Beef or Cotto Salsami or Ham Loaf Sliced **Lunch Meat ... 55¢**
 - Leo's Wafer-Sliced Smoked Salsami, Spicy Beef, Corned Beef, Ham or Beef **Lunch Meat ... 35¢**

MARKET BASKET INTRODUCES 3 NEW NAMES IN FINE **BACON**

Now you can pick the brand that suits your purse and purpose!

KWICK-KRISP SLICED BACON

Tastes like good bacon should. Carefully cut from selected smoked and cured bacon. Each uniform slice fries golden crisp and tender.

1-Lb. Pkg. **57¢**

COUNTRY CLUB WAFFER THIN SLICED BACON

Enjoy the superb flavor of this distinctive brand. Cut only from the better portion of bacon that has been selected, smoked and cured for unusual tenderness and goodness. No finer bacon at any price.

1-Lb. Pkg. **73¢**

SERVE 'N' SAVE SLICED BACON

Best bargain in bacon. Sliced from bacon that has been properly smoked and cured but without the costly "extras." Available in Regular Sliced one-pound or Thick Sliced two-pound packages.

Regular Sliced **49¢**
1-Lb. Pkg.
Thick Sliced, 2-Lb. Pkg., 98¢

KRAFT SALAD DRESSING **MIRACLE WHIP 49¢**

HUNT'S TOMATO RAMA **CATSUP 69¢**

WHOLE PACKED TOMATOES 2 28-Oz. Cans **49¢**

TOMATO SAUCE 10 8-Oz. Cans **89¢**

BETTY CROCKER **BISQUICK MIX 39¢**

40-Oz. Pkg.

CHICKEN OF THE SEA **CHUNK TUNA 79¢**

3 6 1/2-Oz. Cans

MARKET BASKET COLE SLAW, HEALTH, MACARONI OR POTATO **SALADS 29¢**

30-OZ. CTN., 57¢
15-OZ. CTN.

FROM FLORIDA MINUTE MAID FROZEN **ORANGE JUICE 43¢**

12-OZ. CAN

REEF **MOUTHWASH 66¢**

22-OZ. FAMILY SIZE BTL.

- Hunt's **Tomato Juice ... 29¢**
- Hunt's **Tomato Paste ... 29¢**
- Snider's **Cocktail Sauce ... 29¢**
- Hunt's **Pork & Beans ... 49¢**
- Hunt's New **Potatoes ... 59¢**
- Hunt's **Tomato Sauce ... 69¢**
- Hunt's **Tomato Puree ... 69¢**
- Hunt's Whole Packed **Tomatoes ... 69¢**
- Hunt's Shaved **Tomatoes ... 69¢**
- Hunt's **Tomato Puree ... 69¢**
- Hunt's **Tomato Paste ... 79¢**
- Hunt's **Tomato Sauce ... 89¢**
- Butter-Nut **Coffee ... 67¢**
- Butter-Nut **Coffee ... 1.33**
- Col Fame Grape, Orange, Boysenberry **Drinks ... 81¢**
- Market Basket Mel-O-Soft **Bread ... 22¢**
- Heischmann's Regular **Margarine ... 38¢**
- Betty Crocker Buttermilk **Pancake Mix ... 41¢**
- Log Cabin - Pitcher **Syrup ... 87¢**
- Old-Fashioned Oatmeal, 12 1/2-Oz. Pkg. or Old-Fashioned Sugar - Mother's **Cookies ... 45¢**

- Northern (Incl. 2c Off Label) **Toilet Tissue 3 4-Roll Pkgs. \$1***
- Marcal **Plastic Wrap 2 100-Ft. Pkgs. 29¢***
- Family Tree (Incl. 5c Off Label) **Dishwasher ... 32¢***
- Top Job **Cleaner ... 68¢**
- Regular or Pine Disinfectant **Lysol Liquid ... 83¢**

- Parkay (Incl. 3c Off Label) **Margarine ... 25¢**
- Macaroni **Kraft Dinner ... 21¢**
- Valveta **Kraft Cheese ... 98¢**
- Purr **Cat Food ... 27¢**

- Market Basket Monterey **Jack Cheese ... 79¢**
- Market Basket Processed Sliced **American Cheese ... 55¢**
- Market Basket Natural Sliced **Swiss Cheese ... 39¢**
- Philadelphia **Cream Cheese ... 38¢**

- Market Basket Aged **Cheddar Cheese ... 89¢**
- Buttermilk or Regular **Ballard Biscuits ... 8¢**
- Kraft Bacon Horseradish, Blue, Clam or French Onion **Teez Dips ... 49¢**
- All Varieties - Frozen **Banquet Dinners ... 38¢**
- Everfresh Frozen Chopped Broccoli, Cut Corn, Peas or Carrots **Vegetables ... 17¢**
- Minute Maid Tangerine - Frozen **Juice ... 23¢**
- Ore Ida Frozen Golden Fries, Crinkle Cuts, Shoestrings, Tater Tots **Potatoes ... 28¢**
- Bridgford Frozen - 3 Leaves **Bread ... 53¢**
- Sara Lee Frozen **Pound Cake ... 82¢**
- Frozen **Coffee Rich ... 27¢**
- Oh Boy Frozen Cheese **Pizza ... 85¢**

- 6 1/2" - Pkg. of 100 10" - Pkg. of 50 **Envelopes ... 31¢**
- Each Box **Writing Tablet 2 for 29¢**
- Made in U.S.A. - Home Pride "C" or "D" Size - Flashlight **Batteries ... 27¢**
- Regular, Hard to Hold, Unscented Hair Spray **Aqua Net ... 63¢**
- Fast Headache Relief **Anacin Tablets ... 1.07**
- Special Timed Release Capsules for Relief of Nasal Congestion Due to the Common Cold or Hay Fever **Cold Caps ... 48¢**
- Kills Germs by the Millions - Antiseptic **Listerine ... 1.13**
- 20-Oz. Btl. **Vitamin "C" ... 69¢**
- Healthway 250mg **Petrov Vodka ... 3.59**
- A Market Basket Exclusive **Lord of Kentucky ... 3.99**
- Blended Whiskey **Dumfries Scotch ... 4.99**
- Manhattan, Margarita, Gin Martinis, Mai Tai, Vodka Martinis, Daiquiri, Gimlet - "Airliner" Prepared **Cocktails ... 3.19**
- 8-Oz. \$1.09 Steinbrau Lager **Beer ... 2.99**
- Case of 24 12-Oz. Cans

ALL MARKET BASKET FRUITS AND VEGETABLES ARE GUARANTEED ... **SUNRISE FRESH**

You must be completely satisfied with any Market Basket produce you buy or your item will be replaced or your money refunded.

sunrise FRESH

CENTRAL AMERICAN **BANANAS 9¢**

U.S. NO. 1 RUSSET **POTATOES 10 1-LB. BAG 37¢**

EXTRA CLEANING POWER **PUREX BLEACH 49¢**

GAL. BTL.

PROCTOR & GAMBLE WILL GIVE YOU A **10% CASH REFUND**

ON EVERYTHING * YOU BUY IN THIS STORE

When you mail one cash register tape with 2 CHEER boxtops (Giant or King Size) and 2 JOY labels (Giant or King Size). Maximum refund is \$3.00 in cash. See order blank obtained in the store for complete details. Hurry - offer good from Jan. 21 to March 2, 1968.

* Except items prohibited by law - See refund certificate for details. Government regulations apply.

- Detergent **Cheer ... 73¢**
- 54-Oz. Pkg.
- Detergent **Joy Liquid ... 58¢**
- 22-Oz. Btl.

- Large head **Lettuce ... 37¢**
- 2 for
- Indian River or Coacocha White **Grapefruit ... 95¢**
- 5 for
- Fuerle - Meaty, Firm **Avocados ... 97¢**
- 4 for

HAWTHORNE AND LENNOX IN LENNOX HAWTHORNE AND 182nd IN REDONDO BEACH GAFFEY AND FIFTH IN SAN PEDRO LOMITA AND MAIN IN WILMINGTON