

FIRST

SUPERMARKET CHAIN TO TAKE THE "CONFUSION" OUT OF FOOD PRICING!
LUCKY STORES FEATURE "SINGLE-ITEM" PRICING
 ... NO MULTIPLE-PRICING TO BEWILDER AND ENTICE YOU TO BUY MORE THAN YOU NEED. LUCKY SHOPPERS ENJOY TRUTH-IN-PRICING AS WELL AS ...

EVERYDAY LOW PRICES!



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LUCKY'S NEWEST DISCOUNT SUPERMARKET OPENS THURSDAY FEB. 1 IN BURBANK 4020 ALAMEDA AVE. AT PASS AVE.

LUCKY IS FIRST IN DISCOUNT... Since 1963, Lucky has brought you GREAT SAVINGS... and Lucky continues to be THE LEADER IN LOW DISCOUNT PRICING! LUCKY IS FIRST IN "KEY BUYS"... Manufacturer's promotional allowances that Lucky passes directly on to you for EXTRA BIG SAVINGS! LUCKY IS FIRST IN SINGLE-ITEM PRICING... Lucky shoppers enjoy TRUTH IN PRICING... no multiple-pricing to confuse and entice you to buy more than you need. LUCKY IS FIRST IN SAVINGS... For greater total savings... Lucky discounts everything except quality, courtesy and service.

LUCKY'S TOP QUALITY MEATS... BONDED FOR FLAVOR and TENDERNESS!

- FRESH FRYERS** 28¢ lb. USDA GRADE A - CHICKENS - WHOLE BODY
- CHUCK ROAST** 35¢ lb. LUCKY BONDED MEATS - BLADE CUT
- GROUND BEEF** 37¢ lb. FRESH, LEAN AND BONDED FOR TOP QUALITY
- ROUND STEAK** 69¢ lb. LUCKY BONDED MEATS - CENTER CUT
- RIB STEAK** 83¢ lb. TOP QUALITY LUCKY BONDED MEATS
- RIB ROAST** 69¢ lb. LUCKY BONDED MEATS - LARGE END
- T-BONE STEAK** \$1.05 lb. LUCKY BONDED MEATS - TAILS REMOVED

- CUT-UP FRYING CHICKEN 31¢
- SMOKED HAM, FULLY COOKED - FARMER JOHN 49¢
- TOM TURKEYS, USDA INSPECTED 29¢
- HEN TURKEYS, USDA INSPECTED 33¢
- PORTERHOUSE STEAK, TAILS REMOVED \$1.09
- SKINLESS LINKS, FARMER JOHN SAUSAGE - 9 OZ. PKG. 28¢
- STANDING RIB ROAST, SMALL END 79¢
- FRESH DUNGENESS CRABS 49¢
- STEAKS, BONELESS SIRLOIN TIP OR TOP ROUND 89¢
- FRESH SPARERIBS, SMALL SIZES 59¢
- ROASTING CHICKENS, CRESTVIEW BRAND 39¢
- RUMP ROAST 69¢
- HALIBUT STEAKS, NORTHERN 69¢

- BACON** LUCKY BRAND SLICED 1-LB. PKG. 55¢
- RATH or HORMEL BACON SLICED 1-POUND PKG. 58¢
- FARMER JOHN BACON SLICED 1-POUND PKG. 55¢
- BACON, OSCAR MAYER OR SWIFT PREMIUM SLICED 1-LB. PKG. 65¢
- THIN BACON, OSCAR MAYER SLICED 1-LB. PKG. 77¢

- CROSS RIB ROAST** 78¢ lb. BONELESS TOP QUALITY - LUCKY BONDED MEATS

CANNED FOODS

- FOLGERS Coffee 67¢
- FOLGERS Coffee 1.33
- FOLGERS Coffee 1.96
- NESTEA Instant Tea 1.25
- CHASE & SANBORN Coffee 67¢
- TOMATO JUICE Harvest Day 32¢
- CORNER BEEF Libby's 57¢
- TREET MEAT Luncheon 53¢
- DEVILED HAM Underwood 43¢
- CHICKEN OF SEA Chunk L.M. Tuna 28¢
- SOUP MIX Tropic Chicken Noodle w/Broth - 2 pk. Pkg. 29¢
- SPLIT PEA SOUP Anderson 20¢
- PEANUT BUTTER Jif 55¢
- BOUILLON CUBES Steers 19¢
- BLENDED HONEY Honey Bear 1.15
- BLACK PEPPER Schilling 39¢
- MIRACLE WHIP Qt. Jar 51¢
- WISHBONE DRESSING 1,000 Island 36¢
- FRENCH DRESSING Kraft 47¢

DAIRY PRODUCTS

- KRAFT VELVEETA Cheese Food 98¢
- FOREMOST BUTTER 1st Quality 79¢

HARVEST DAY - 22 1/2 OZ. LOAF
Deluxe BREAD
 WHITE - WHEAT OR SANDWICH
29¢

OTHER ITEMS

- JAN-U-WINE NOODLES Chew Mein 28¢
- PINTO BEANS Golden Grain 33¢
- MARSHMALLOWS Daoumak 23¢
- PIZZA PIE MIX Appian Way 41¢
- SPAGHETTI & Meat Balls - Chef Boy-Ar-Dee - 40 oz. Can 69¢
- LIPTON DINNER Beef Stroganoff 75¢
- CIGARETTES King Size - Ctn. (Plus Tax) 2.89

HARVEST DAY APRICOT HALVES

2 1/2 CAN
29¢

PACKAGED GOODS

- STA-CRISP CRACKERS 1 lb. Box 27¢
- PACIFIC GRAHAMS Honey Treat 31¢
- PREMIUM CRACKERS Nabisco 33¢
- HYDROX COOKIES Sunshine 47¢
- CAKE MIX Pillsbury Reg. Pkg. 33¢
- PANCAKE MIX Aunt Jemima's 45¢
- LUCKY FLOUR All Purpose 39¢
- BIG "G" CHEERIOS 15 oz. Box 47¢
- MAHATMA RICE Long Grain 38¢
- SPAGHETTI Golden Grain 23¢
- C & H SUGAR 5 lb. Bag 59¢
- MORTON SALT 26 oz. Box 12¢
- JELL-O DESSERT Gelatine 10¢

FROZEN FOODS

- BANQUET DINNERS Reg. Pkg. 38¢
- Mexican & Beef Enchilada
- SIRLOIN TIPS Kold Kist 63¢
- CHILI & BEANS Kold Kist 36¢
- SANDWICHES Oh Boy - Pastrami & BBQ Beef - 9 1/2 oz. Pkg. 57¢
- EGGO WAFFLES 37¢
- ROSARITA DINNERS Reg. Pkg. 42¢
- Combination Plate - Mexican - Beef & Cheese Enchilada
- BRIDGEFORD BREAD (Ready to Bake) 53¢
- BREADED SHRIMP Corti-Fresh 1.99
- SOLE FILLET Corti-Fresh 65¢
- VEGETABLES In Butter Sauce 33¢
- Green Giant Niblets Corn - Mixed Veg. - Med. Peas - Sliced Green Beans
- CARROTS Marshburn Farms Crinkle Cut - 1 1/2 lb. Pkg. 29¢
- APPLE JUICE Free Top 18¢
- ORANGE JUICE Treatment 43¢

Compare LUCKY'S EVERYDAY LOW PRICES ON PET FOODS

| Item | Other Markets' Price | Lucky's Low Price |
|------------------------------------|----------------------|-------------------|
| KITTY QUEEN Kidney 5-OZ. CAN | 2 FOR 39¢ | 17¢ |
| TABBY TREATS 6-OZ. CAN | 2 FOR 33¢ | 14¢ |
| PUSS-N-BOOTS Fish 6-OZ. CAN | 11¢ | 9¢ |
| KAL-KAN Tuna 6-OZ. CAN | 2 FOR 33¢ | 14¢ |
| CHIC-E-ALL Chicken 5-OZ. CAN | 2 FOR 29¢ | 12¢ |
| CALO Chicken or Kidney 6-OZ. CAN | 2 FOR 37¢ | 16¢ |
| SKIPPY 16-OZ. CAN | 10¢ | 8¢ |
| DR. ROSS Meat 16-OZ. CAN | 2 FOR 31¢ | 13¢ |
| KAL-KAN MPS Chunk 14-OZ. CAN | 2 FOR 47¢ | 22¢ |
| KEN-L-RATION Meat 15 1/2-OZ. CAN | 2 FOR 37¢ | 16¢ |
| ALPO Beef Chunks 14 1/2-OZ. CAN | 2 FOR 61¢ | 26¢ |
| VETS' Meat 16-OZ. CAN | 10¢ | 8¢ |
| FRISKIE Meat 16-OZ. CAN | 2 FOR 33¢ | 14¢ |
| KAL-KAN Horsemeat 15-OZ. CAN | 2 FOR 59¢ | 27¢ |
| GAINS Burgers 36-OZ. PKG. | 93¢ | 85¢ |
| TOP CHOICE 72-OZ. PKG. | \$1.69 | \$1.52 |
| PURINA DOG CHOW 5-LB. BAG | 79¢ | 73¢ |
| LARGE MILK BONE MARISCO 25-OZ. BOX | 45¢ | 39¢ |
| PURINA CAT CHOW 4-LB. BAG | 99¢ | 89¢ |

PRICE COMPARISON TEST MADE ON JANUARY 26th

HOUSEHOLD ITEMS

- ORCHID'S NAPKINS 360 ct. Pkg. 53¢
- KLEENEX TOWELS Decorated Giant Roll 29¢
- LADY SCOTT TISSUE Toilet 2 Roll Pkg. 27¢
- LUCKY FACIAL Tissue 100 ct. Box 19¢
- KOTEX NAPKINS Sanitary 71¢
- GAIN DETERGENT Giant Box 75¢
- OXYDOL DETERGENT Giant Box 81¢
- SALVO TABLETS Giant Box 74¢
- IVORY SNOW Giant Box 81¢
- IVORY SOAP Medium Bar 11¢
- SPIC & SPAN 54 oz. Box 93¢

DAIRY PRODUCTS

- ICE CREAM Lady Lee 59¢
- NUCOA MARGARINE 1 lb. Ctn. 28¢
- BLUE BONNET Margarine - Reg. 28¢

BEVERAGE - SPIRITS

- CANADA DRY BEVERAGES 12 Ounce Can 9¢
- KING SIZE COCA-COLA 6 Pack - 12 Ounce Bottle 63¢
- OAKMOUNT WHISKEY Blend - Quart Bottle 3.89
- LUCKY VIN ROSE WINE 1/2 Gallon 89¢

DELICATESSEN DEPT.

- OSCAR MAYER BOLOGNA SLICED ALL MEAT AND ALL BEEF... 12-OZ. PKG. 65¢
- LONGHORN CHEESE MISS WISCONSIN - MEDIUM SHARP... 10-OZ. PKG. 59¢
- NATURAL SWISS CHEESE LUCKY BRAND... SLICED... 6-OZ. PKG. 39¢
- LUCKY AMERICAN CHEESE INDIVIDUALLY WRAPPED SLICES... 12-OZ. PKG. 55¢

STRAWBERRY SMUCKER'S JAM

12-OUNCE JAR
33¢

FRESH PRODUCE!

- CENTRAL AMERICA'S FINEST BANANAS
- CHIQUITA BRAND FIRM AND GOLDEN RIPE 9¢ lb.

- POTATOES 10 U.S. NO. 1 RUSSETS POUND CELLO BAG 35¢

STORE HOURS

MONDAY thru FRIDAY 10 A.M. TO 9 P.M.
 SATURDAY and SUNDAY 10 A.M. TO 7 P.M.
 LOMITA Mon. Thru. Fri. 10 a.m.-10 p.m.

GILLETTE SUPER STAINLESS STEEL BLADES
 PACKAGE OF 10 BLADES \$1.18

BUFFERIN TABLETS FAST ACTING RELIEF AGAINST PAIN, BOTTLE OF 100 \$1.18
SCORE HAIR CREAM KEEPS HAIR NEAT ALL DAY LONG, LARGE SIZE TUBE 68¢
HEAD & SHOULDERS BANISHES DANDRUFF WITH ONE APPLICATION, FAMILY SIZE TUBE \$1.28
PRELL SHAMPOO CONCENTRATE, LARGE SIZE TUBE 76¢
ADORN HAIR SPRAY WITH COLOSSAL CLIPS For a soft, yet manageable hair-do every time. Does not dull natural beauty of the hair with repeated use. 7-ounce aerosol can. \$1.18

INGLEWOOD: 1035 S. La Brea Ave.
 825 W. Arbor Vitae
 10801 Prairie Ave.

TORRANCE: Torrance Blvd. at Crenshaw
 Sepulveda Blvd. at Hawthorne
 110 East Carson Ave.
 2750 Pacific Coast Hwy.

HERMOSA BEACH: Pacific Coast Hwy. at Artesia
 REDONDO BEACH: 1516 Pacific Coast Hwy.
 SAN PEDRO: 25th St. at Western
 LOMITA: S. Western Ave. at Lomita Blvd.